



# THE ROTATOR

Vol. 101, No. 7 August 14, 2014

SAN DIEGO ROTARY CLUB

## Slimy Yet Satisfying



**Andy Liska**  
Editor

Another Chamber of Commerce day, which we would learn, is great weather for growing algae! Thank you, **Joanne Pastula** for sponsoring the Rotator,

which now includes having your event or other subject matter displayed on the big screen above the dais before the meeting. **President Michelle** called the meeting to order and introduced a very new member, **Christina Gustin**, who provided the inspirational moment. Christina's six year old son thinks algae is slimy, and we would learn, so does our panel of experts; but more on that later. The Pledge of Allegiance was led by **Dom Addario** followed by *God Bless America* accompanied by **Larry Showley**. Today's news was sponsored by Manpower Staffing Services (thanks **Phil Blair** and **Mel Katz**), and was masterfully presented by **Bert Whalen**.

President Michelle retook the podium and reminded us that September 26 is the deadline for submitting auction items for our November 6, 2014 auction aboard the U.S.S. Midway. Contact **Diana Marjip-Chuh** for details. Keeping with her new tradition, President Michelle had all visitors stand and be recognized, and then **Amnon Ben-Yehuda** provided the Committee Minute for his "Don't Wait . . . Vaccinate" committee. Speaking of committees, the September 18, 2014 Committee Showcase is officially a sell out! Get to that meeting at 11:00 sharp to learn about many of our Club's great committees, and if you're game, enjoy a glass of wine or a Karl Strauss beer

(thanks, **Chris Cramer**). Thanks, **Rick Jackson** for all of your work on this event.

A big San Diego Rotary welcome to new member **Kathy Koenig**, who came to us via a circuitous route that began in France. It's therefore no surprise she developed a love of good food, which she has successfully parleyed into her catering company, Culinary Concepts. President Michelle then introduced Chair of the Day, **Rebecca Tuggle**. Rebecca presented a visiting Rotarian from Charlottesville, Virginia with the "obligatory bottle of wine" and then introduced our highly esteemed panel of algae experts: Jason Anderson, President at CleanTECH San Diego; Mike Burkhart, Professor of Chemistry and Biochemistry at UCSD; Jim Flatt, Chief Technology Officer at Synthetic Genomics; and Martin Sabarsky, Chief Executive Officer at Cellana (and a former Interact member!). The bios of these four gentlemen revealed men with a whole lot of letters after their names from some very impressive educational institutions (heck, I can't even spell "MIT").

In 2007, then mayor Jerry Sanders declared San Diego to be the "pond scum capital of the world." Today, we remain a world leader in the area of algae biotechnology, as both a technical research center and as a production center, given our perfect algae growing climate. UCSD is a world leader in the research and development of algae. The algae industry has a significant impact on San Diego.

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### NEXT MEETING

**August 21**  
**US Attorney**  
**Laura Duffy**

US Attorney Laura Duffy will speak on Federal Prosecution Trends in the Southern District of California: The Prescription drug abuse epidemic, the resurgence of methamphetamine, and how gangs are getting into sex trafficking.



**Peter Bowie**  
Chair of the Day

Pipeline of prospective member applications is low, please consider the gift of Rotary!



Start with a Sponsor Questionnaire from the website Download page [www.sandiegorotary.club/about-us/member-information/](http://www.sandiegorotary.club/about-us/member-information/)

## QUICK BITS

The **Animal Appreciation Committee will be holding their first meeting on Thursday, August 28th at 11:00 at Liberty Station** (room # tbd).

Please join us if you are interested in participating in this committee or you may contact the committee chair, Lisa Miller.

The **San Diego Rotary Fall Tennis Tournament will be held on Wednesday, October 1st at 5:00 at the Barnes Tennis Center** in Point Loma. Friends and family are welcome to play. The cost per player is \$25.

To register, please call John Peelle at 619-275-5040 (or email him at

[jpeelle@peellefinancial.com](mailto:jpeelle@peellefinancial.com).

You can also register on our website.

### BEVERAGE ONLY TABLES

Each week, beginning August 14th, there will be 3 extra tables set up throughout the dining room at Liberty Station for "Beverage Only". These tables are only for members who do not want to eat lunch. (There will not be any plates or flatware set at these tables, nor will there be a server assigned to these tables. If you expect lunch, don't sit here.) Fewer chairs will be set up in the back of the room for those that still want to sit there or in the event that the seating at these tables fill up.

### Reminder: Committee Chairs

If you have someone new joining your committee, please make sure that either you or they inform the Rotary office so that we can update our records.

## Slimy Yet Satisfying *continued*

It currently provides more than 1,000 jobs and a \$175,000,000 economic infusion to our region.

While significant progress has been made, and more than \$100,000,000 invested by such industry giants as Shell and Exxon-Mobil, much more remains to be done to make algae products such as bio-fuels and algal proteins both scientifically and economically viable.

Algae is nature's first plant. Unlike normal farm crops, its cells double once or more per day, which means a new crop can be harvested daily instead of the normal three to six month cycle. Micro algae (kelp is a macro algae) is grown on high-tech farms and is an easy crop to cultivate. Our panel envisions algae as one day providing such diverse products as bio-fuels and proteins to supplement animal feed and human food. Perhaps one day soon your protein shake will be made from algae instead of soy or whey. While all of this is exciting stuff, we are still in the development stage and expensive production costs currently limit algae's economic viability. But if this interests you, and it should, you are certainly in the right city to keep abreast of this "slimy yet satisfying" little plant.

## BIRTHDAYS

Paula Cordeiro	August 19
Marty Barry, Jr.	19
Penny Robbins	20
Rodger Dougherty	20
Ellen Casey	20
Charlie Van Vechten	21
Ben Clay	22
Pete Wilson	23
Pat Caughey	24

## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

**Aug 21** *US Attorney Laura Duffy*

**28** *Sheriff Bill Gore*

**Sept**

**4** *Innovadora*

**11** *Neel Kashkari*

**18** *Committee Showcase*

**25** *Mr./Mrs./Ms. San Diego*

## Grotarian Events

**Summer Poolside Chat**  
**Tuesday, September 9, 2014**  
**5:00 pm - 7:00**  
**Location: Morrell residence**

This is a chance for new members to learn more about Club 33 and our wonderful committees. Chairs from different committees will describe their committees, activities and ways you can participate. Dinner will be provided. This event is open to Grotarians only (please, no guests or spouses.)

**KPBS Tour**  
**Tuesday, September 23, 2014**  
**4:30 pm - \$30 per person**

Don't miss this wonderful opportunity to tour KPBS and see the newly remodeled second floor -- the Joan and Irwin Jacobs KPBS News Center.

**Please visit our website at [www.sandiegorotary.club](http://www.sandiegorotary.club) for more event details and to register.**

**Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106**

Michelle Candland, President ♦ Paul Devermann, Executive Director

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# FACES IN THE CROWD



**Nancy Scott and Gil Johnson** hammed it up for the camera.



President Michelle joined by Chair of the Day Rebecca Tuggle and guest speakers Jason Alexander, Mike Burkhart, Jim Flatt and Martin Sbarsky.



The panel of experts intrigued us with all the possibilities the future holds for the use of algae-based products.



New member Kathy Koenig had a big hug for her sponsor, Peg Eddy.



**Dom Addario** led us in the Pledge and patriotic song.



**Ron Eisenberg and Paul Devermann** proudly showed off their new, permanent badges.

## Committee News—Fish Across the Border

For more than 20 years, Bob Fletcher and the Fish Across the Border Committee have been active in feeding the homeless in Mexico and supporting a homeless shelter entitled Albergue de San Vicente. We are joined by other Rotary clubs from both here and in Mexico in this effort. Here is a picture of Bob and his fellow members of the Sportfishing Association of California donating a \$12,900 check to the homeless shelter, which was in critical need of support.

Thank you to Bob and all the Fish Across the Border committee members who have done so much for those who need it!



# Welcome our newest member

**Kathy Koenig - "Catering"** - introduced herself to Club 33 today. Kathy is owner and CEO of Culinary Concepts, Inc., a corporate catering service.

Peg Eddy was her sponsor.

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## Rotator Sponsor - Junior Achievement

### Junior Achievement's Business Hall of Fame Gala

Wednesday, September 17, 2014

The Grand Del Mar

*Honoring*



Linden Blue  
Vice Chairman  
General Atomics



Ronne Froman  
Rear Admiral  
U.S. Navy (retired)



Michael Murphy  
President & CEO  
Sharp HealthCare



JA Golf Classic - The Grand Golf Club  
Thursday, September 18, 2014



For more information on either event contact Joanne Pastula  
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619-906-4901