

Attitude and Effort



David Oates
Editor

fully, you'll see what I mean as I write.

The meeting kicked off with a great Inspirational Moment by **Duke Sobek** who brought forth sage advice from renowned individuals that included Thomas Edison and Michael Jordan on bringing forth your best effort each and every day. He was followed by the Pledge of Allegiance and the singing of *You're a Grand Old Flag* led by **Keith Bryant** who was accompanied by **Larry Showley**. **Bert Whalen** followed with all the news that was fit for mixed company courtesy of **Bruce Knowlton** and Moss Adams.

President **Michelle Candland** then discussed three items, including a last minute plea to those who had not yet contributed to Rotary International to do so in support of our Club's competition with the Denver Club. She also welcomed all the guests who attended our meeting and then went on to explain her "life changing experience" in participating in the Mercy Surgical Outreach Team initiative that took place last week in Mexico. A long-standing service project in our club, the group of Rotarians alongside other Anesthesiologists, Surgeons, Nurses, Operating Room Technicians, Pharmacists and others affiliated with Scripps Mercy Hospital were able to correct cleft lips, cleft palates, microtia, syndactylies, hernias, hydroceles, strabismus, burn scars and contractures, removal of extra toes/fingers, hairy nevus and other ailments to more than 350 children. Thanks so much to those who contribute annually to our foundation. Your annual contribution helps pay for this and our other service projects!

Next, **Peg Eddy** reminded all of us that next week's meeting starts at 6:45 am

There's a lot to be said for our club, but one thing that shone through at our meeting last week was the widely-held belief in never succumbing to defeat. We saw that in nearly every segment of the Oct. 30 program. Hopefully,

onboard the USS Midway Museum as we, along with 70 military personnel, will salute the troops. Our sincere appreciation to Michelle and Art Candland along with Procopio, Higgs Fletcher & Mack, the Brigantine Family of Restaurants and Peg and Bob Eddy for sponsoring the event!

Jack Anthony followed by inviting all of us shower singers to be part of this year's Holiday Program. Practice is open to all of us non-singers starting Monday, November 17 and will run each week up until the event. Since talent isn't a requirement, I'm most certainly game to participate for the sixth straight year! I hope many of you will join me!

Erin Spiewak then stepped up to the microphone for the Rotary Committee minute to talk about the Monarch School committee support for the internship program they have going. Students spend 12 weeks developing job skills, employable abilities and financial literacy skills. If you are interested in sponsoring or participating, please contact Erin for details.

President Michelle took back the podium to welcome two new members. First up was **Gary Weitzman**, President and CEO of the San Diego Humane Society who admitted being more comfortable in giving every attendee a puppy than he was speaking in public, although he warmed up the crowd very nicely. Gary was followed by **Sam Rinaker III** as he followed in the footsteps of his father, Sam, Jr., who joined our club in 1961. Welcome to you both!

After the new member introductions, President Michelle then brought Chair of the Day **Dick Troncone** to the podium to introduce our guest speaker, San Diego State Men's Basketball Coach Steve Fisher. In case you haven't read the paper lately, Steve was recently named the 2014-2015 John R. Wooden Legends of Coaching Award, becoming only the 17th person to be named such; the 14th basketball coach, and the only Southern California one to boot.

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NEXT MEETING

November 6
Salute to Our Military
Breakfast aboard the
USS Midway

In the more than one hundred years since the founding of the San Diego Rotary Club, our membership has included veterans from World War I to the present day. We are proud to continue our tradition of honoring all branches of the military that call San Diego home and invite you to join us for the annual Salute To Our Military celebration November 6, 2014 aboard the USS Midway. Top military officers from the services will be joining us along with over 60 active duty military personnel and veterans.

Be inspired by the keynote presentation of Amanda Wirtz, a nationally renowned musician, philanthropist, veteran and Rotarian recently named Ms. Veteran America 2014, and help show our appreciation to our military community. Ask 'The Right Question': Whether we are defending our freedom or changing lives, are we asking the right question? Join Amanda on an exploration of story and sound – investigating life decisions, values and the truth behind a question that has the power to change the world.

Don't miss this amazing opportunity to join Rotarians and your community to say... *Thank you!*



David Oates
Chair of the Day

QUICK BITS

November 20th Auction:

Bottles of wine needed! Please consider donating a bottle of wine (or 2) for auction at our event. Wine needs to be 91 points or better and cost a minimum of \$35. Please contact [Sheryl Reichert](#) if you have any questions.

Join the Rotary Chorus for our annual Holiday Program on December 18! Rehearsals are Mondays at 5:30 beginning on November 17. TALENT NOT REQUIRED BUT WANTING TO HAVE FUN IS! Contact [Steve Hubbard](#) or [Suzy Spaford](#) for details.

If you are interested in signing up to host District Governors-elect from around the world for dinner during their week of training here in January, please visit the link below for more information and to sign up. <http://www.clubrunner.ca/portal/Events/EVPEventDetails.aspx?accountid=50137&eid=a8bf12cd-da32-47e6-bc93->

BIRTHDAYS

Dick Baxter	Nov	1
Nikki Clay		1
Carl Hilliard, Jr.		1
Tom Mosher, M.D.		2
Charles Podhorsky		2
Sandy Purdon		3
Steve Hubbard		3
Lisa Miller, M.D.		5
Linda Crogan		6
Bill Earley		7
John Reid		8
Nancy Laturno-Bojanic		8
Micah Parzen		9

Attitude and Effort *continued*

It's no surprise as he's guided the last nine Aztec squads to postseason berths, including five consecutive NCAA tournament appearances, two Sweet Sixteen berths in the past four years, two 30-plus win seasons and nine 20-win records in his tenure. "Fish" could have spent his time talking about himself and his Hall of Fame accomplishments without anyone questioning his motives. In true Midwestern style, though, he spoke instead, about the two things he can't instill in his players: attitude and effort. Those are two elements, according to Fisher, that must come from his players much in the same way they are inherent in good employees in Corporate America. Seeing those characteristics develop in the young men he brings into the program that he created literally from scratch is the reason he still is still coaching. Despite his age, Fish "loves going to the office every day" much to the chagrin of his Head Coach in Waiting (and still waiting) Brian Dutcher. While no one, including Coach Fisher, knows exactly when the reins of the Men's Basketball Program will be turned over, it is coming sooner rather than later. Rest assured that Fish will remain a big fan of San Diego State when that happens, and will sit alongside Dick Troncone in the stands during games.

Wrapping up the program was President Michelle who congratulated our own **Christina Gustin** and Rachel Inmon who are finalist for the *San Diego Business Journal's* coveted Women Who Mean Business Award as well as **Marlee Ehrenfeld** who received the Professional of the Year from SDX (formerly San Diego Ad Club's) annual award. Well deserved to you all!

A reminder - next week's meeting onboard the USS Midway Museum will kick off at 6:45 a.m.! Parking is free on the pier and I hope to see you all there as well as all around the greater San Diego area in service!

If you would like additional information on the military veterans that were introduced at the meeting, please contact [Neil Zerbe](#) at Manpower. Thank you to the Veterans that joined us today: Denise Darling (Navy), Rebeka Samayoa (Army), James Sebree (Navy), Travis Wallace (Navy).

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

Nov

6 *Salute to the Military - Breakfast aboard the USS MIDWAY*

13 *Dr. Mimi Guarneri - The Heart Speaks*

20 *Annual Auction*

27 *Dark - Happy Thanksgiving*

Dec

4 *Mac McLaughlin - President and CEO of the USS Midway*

GROTARIAN EVENTS

Monarch School Tour and Reception

Join us as school CEO Erin Spiewak, a fellow Club 33 member, takes us on a tour of the K-12 school for homeless kids. Erin will explain the school programs, extra-curricular activities, and clothing provided in the Monarch's Butterfly Boutique. She will discuss the goals of the school and the skills being taught to the students to plan and succeed in the future. After the tour, we will gather in the school's atrium for fellowship, adult beverages and heavy hors d'oeuvres.

Date: November 18, 5:30 -7:00 p.m.

For more information: <http://www.sandiegorotary.club/event/monarch-school-tour-reception/>

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Michelle Candland, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

FACES IN THE CROWD



Chair of the Day Dick Troncone and President Michelle welcome Coach Fisher.



Military Affairs Committee Chair Peg Eddy welcomes the visiting veterans who are job hunting. Remember, it's not only who you know, but your extended connections that will help these deserving veterans land jobs.



Duke Sobek gave the Inspirational Moment.



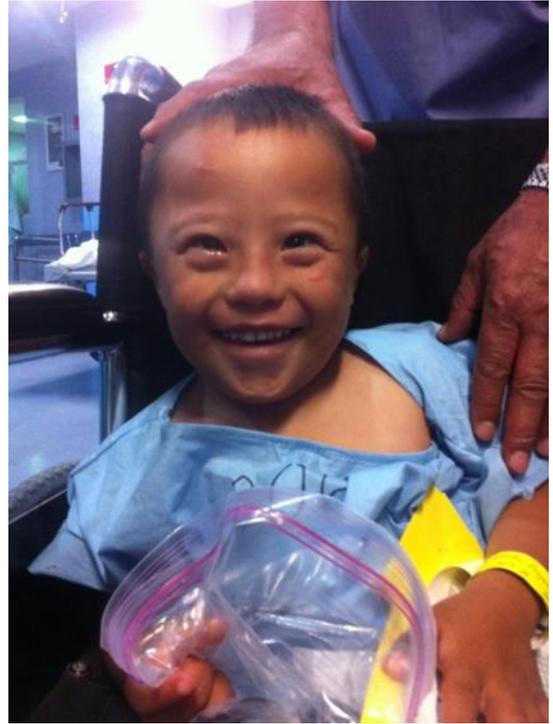
Monarch School CEO Erin Spiewak invited everyone to attend an upcoming Grotarian event at the school.



Stan Lawrence did his best “imitation” of Auction co-chair Sheryl Reichert by inviting everyone to contribute the auction “Wall of Wine.” The auction will be November 20 and there will be a number of outstanding items to bid on.

MOST Trip

October 20th-24th, 2014—President Michelle had an amazing experience working with the MOST team on their mission to aid the disadvantaged of Irapuato Mexico. Michelle described the trip as “life changing!”



Helping at Both Ends of the Leash

The Helping at Both Ends of the Leash Committee held their first event on Saturday, October 25 at the San Diego Humane Society. Thank you to Lisa Miller, committee Chair, for coordinating the event. Our participants appreciated a morning of fellowship while our furry friends were very happy with the many toys and blankets that were made for them!



2014 Warm Clothing Drive

The Senior Services Committee will be holding their annual Warm Clothes Drive on **November 13**. The Committee is looking forward to great participation from our club!

Hundreds of low income seniors are in need of your generosity. Plan to bring your donations to the November 13th meeting. A drop-off table will be set up in the lobby.

Some shopping ideas:

White crew socks

Gloves

Beanies

Sweatshirts and sweatpants

Warm neck scarves

Sweaters

Jackets

Undershirts

Slippers

Blankets and throw blankets

In all sizes – X-Small to XXXXL.

Only new items, please.

For questions, contact the Warm Clothes Drive Chair: [Daryl Ferguson](#), or Senior Services Chair, [Cheryl Wilson](#).

Member News

New member **Sam Rinaker III** was introduced to the Club today. His classification is “Industrial Fluid Application Equipment.” Sam is the President and owner of Environmental Spray Systems, Inc. His sponsors were Larry Kuntz, George Gildred and Gary Nelson.

(B) 858-279-7114
(C) 619-507-5359
(E) samr@espraysystems.com



New Member **Gary Weitzman** was introduced to the Club today. His classification is “Animal Welfare.” Gary is the President and CEO of the San Diego Humane Society & SPCA. His sponsors were Lisa Miller, Phil Pace and Jim Fitzpatrick.

(C) 619-318-6043
(E) gary@sdhumane.org



The following applicants were recommended to the Board by the Membership Committee and will be approved for membership unless objections are received at the Rotary Office by November 12 .

Eric Rivera – “Education-State University Administration, A.A.”

Chris Deal – “Healthcare Finance Management”

Will Wise – “Retired-Judiciary-State Court”

Stephanie Saathoff - “Government Relations Consultant, A.A.”

2014 District Conference

Past President Chuck Pretto and Roger Haines participated in the 2014 District Conference in Palm Springs on October 24th and 25th. All participants enjoyed local and international food and drink from 15 hospitality suites, hosted by clubs in District 5340. Chuck and Roger provided delicious foods prepared in their solar cookers! They cooked Ugandan chili and beans, banana bread and biscuits.

