



THE ROTATOR

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SAN DIEGO ROTARY CLUB

2015 Brown Bag Lunch



Jim Wynkoop
Editor

This week was an extra special one for Club 33—February 26 was Brown Bag Lunch day! There were numerous options for Rotarians to attend and see other members' places of work, as was the old way for Rotary meetings.

Some of the amazing sites for our Rotarians included the San Diego History Center (hosted by **Tom Fetter**), the American Red Cross (hosted by **Bill Earley**), the Rueben H. Fleet Science Center (hosted by **Craig Blower**), The Art Institute of California (hosted by **A.J. Antun**), the San Diego Humane Society (hosted by **Gary Weitzman**), the San Diego Convention Center (hosted by **Tom Mazzocco**), the San Diego Workforce Partnership (hosted by **Peter Callstrom**), The Old Globe (hosted by **Michael Murphy**), U-T San Diego (hosted by **Diane Bell**), SDSU (hosted by **Elliot Hirshman**), Karl Strauss Brewery (hosted by **Chris Cramer**), Phil's BBQ (hosted by **Phil Pace**) and the US Navy. Thank you to all our hosts for sharing with the club today! And a special thank you to our Brown Bag Lunch Co-Chairs **Lambert Hsu** and **Diana MarJip-Chuh** for all of their work in putting together this amazing group.

Now, I'm sure that everyone's lunch was a phenomenal event. But I truly believe that I was at the best one, since they served us free beer!!! That's right, Chris Cramer gave us an amazing tour and story of the Karl Strauss brewery and its long history in San Diego. And Chris, I was drinking instead taking notes the whole time, so I hope I got these details correct.

A "few short years ago," Chris Cramer and his good friend Matt Rattner were Stanford MBA grads traveling the globe and dreaming up how to make it big in the world. Chris came home from his travels

with numerous business ideas, but the one that stuck with him was his experience with a brewpub overseas that brewed it's own beer in house. This was unheard of in the US at the time. Chris realized that he had brewing history in his family through his cousin, the great Karl Strauss of Germany. Karl Strauss had come to the United States to become one of the most renowned brewers in our country. Chris convinced Karl to help him and Matt get started, and then convinced numerous friends and family members to become investors in their new brewpub, a concept not ever done in the United States.

After some comical now, but stressful-then, battles with the state and city regulators (ask Chris about the no dancing and no nudity regulations), they opened their first brewery restaurant, Karl Strauss Old Columbia Brewery and Grille, located on Columbia Street downtown, in 1989. It was the first brewery of any type to operate in San Diego since 1953 and the first-ever brewpub in San Diego. This was truly the birth of the now huge craft beer scene in San Diego!

Their first beer, by the way, was an amber lager, and on opening day people were in line all the way out the door. From their first brewpub in Downtown San Diego, they have since added multiple locations (Sorrento Mesa, La Jolla, Carlsbad, 4S Ranch, Temecula), and began bottling their beers and distributing them within California. What a truly amazing growth by a great company. And with extremely popular new beers such as Mosaic Session Ale, and Peanut Butter Cup Porter, there is certainly more growth ahead. Thank you for the wonderful lunch and for the wonderful brew culture you've brought to San Diego, Chris Cramer.

See everyone back at Liberty Station!

NEXT MEETING

March 5

Mercy Outreach Surgical Team (MOST)

The Mercy Outreach Surgical Team has performed more than 11,000 free surgeries upon indigent children in Mexico. Rotary has been involved from MOST's genesis, facilitating its growth and quality of care. Fellow Rotarians **Doug Arbon, Kathy Guevara, Gene Rumsey, and Tom Vecchione** will discuss MOST's impact upon the lives of their patients, as well as upon their own lives.



Doug Arbon
Chair of the Day

MEMBERSHIP

The following applicants were recommended to the Board of Directors by the Membership Committee and will be approved for membership unless objections are received at the Rotary office by March 11th.

- Kim Bond - "Healthcare-Behavioral Health"
- Jeanna Wallace - "Insurance-Health, Additional Active"

QUICK BITS

2015-2016 PROJECT ALLOCATION APPLICATIONS

IMPORTANT: Deadline to submit applications is March 13th. Please contact [Tyler Cramer](#) if you have any questions. [Click here](#) to be directed to the forms on our website.

ROTARIANS AT WORK DAY

Save the date for this year's RAW on **Saturday, April 25**. If you are interested in hosting one of the projects for this annual event, please contact [Craig Nelson](#) or [Emily Rex](#).

SAN DIEGO PADRES SEASON

TICKETS—if you are interested in purchasing tickets for what looks to be the best season in many years, contact [Craig Nelson](#). He has a couple of openings in the Club 33 group which is at a 35% discount off the face value of the tickets. And the seats are right behind home plate!

BIRTHDAYS

Tom Seidler	March	2
Mark Burgess		4
Jim Madaffer		4
Gary Gould		6
Keith Bryant		6
Kirk Jackson		7
Tom Day		7
Mike Brown		8
Stephanie Rossis		8

Support Camp Enterprise

Camp Enterprise T-shirts will be on sale at the meetings on March 5 and March 12.

Be sure to pick one up and show your support for the program.

You can also choose to show your support by sponsoring one of the following areas in the new "Friends of Camp Enterprise" program. Your name or logo will be proudly included in all Camp signage.

Sponsor a student (90 opportunities) - \$50
Sponsor a team (10 opportunities) - \$500
Sponsor a cabin (13 opportunities) - \$750
Sponsor a meal (Breakfast, lunch or dinner—7 opportunities) - \$1,000

Please contact [David Oates](#) if you have any questions. Contact the Rotary office if you would like to purchase a sponsorship. Thank you!

CLUB 33 GOLF

ATTENTION, ROTARY GOLFERS!

The **Second Round** of the 2014/2015 Club 33 Tournament is **Friday, March 13, 2015** at the San Diego Country Club, with the first tee time at 11:30 am.

All Rotary golfers are encouraged to play in this fun event, as fellowship is the top priority. The cost to play this exclusive, private course is approximately \$116.50 per player, which includes electric carts, plus each player's pro rata share of the cost of refreshments.

Please contact Alli Lucas at alucas@naisandiego.com or (619)241-2342 to sign up.

For you planners, keep May 15, 2015 open for the Third Round!

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

March

- 5 *Mercy Outreach Surgical Team (MOST)*
- 12 *John Reilly, President-Sea World*
- 19 *Camp Enterprise-Guest speaker Jim Sinegal, Costco Co-Founder, former CEO*
- 26 *Rick Gentry, President & CEO-San Diego Housing Commission*

GROTARIAN EVENTS

AN EVENING ON THE USS MIDWAY

Tuesday, March 23

5:30 pm - 7:30 pm

Cost \$30 per person

Parking \$10 (carpooling is suggested)

Family and guests welcome!

SAVE THE DATE: MORE DETAILS TO FOLLOW ON THESE UPCOMING EVENTS:

April 21—a cooking class at Great News Cooking School

Please visit us on our website for more information or to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN THE CROWD— Brown Bag Lunch 2015



San Diego Humane Society



San Diego State University



Karl Strauss Brewery



U-T San Diego



The Art Institute of California, San Diego



FACES IN THE CROWD— Brown Bag Lunch 2015 *cont.*



U.S. Navy—visit to the Vietnam Unit Memorial Monument



2015 San Diego Rotary Peacemaker Award

Purpose: To honor organizations or individuals in San Diego County (including Rotarians) who have made a significant difference in promoting tolerance, understanding, conflict resolution and peace. The winning nominee will be selected on demonstrated commitment to the foregoing, & actions taken to bring about the changes referred to in Rotary's Mission Statement: *help build goodwill and peace in the world.*

The closing date for nominations is May 31, 2015.

If you would like to nominate an individual or an organization, please complete the nomination form and submit it to the Peace Committee Chair Jenni Prisk or the Rotary office before the deadline. [Click here](#) to download the nomination criteria and the nomination form.

If you have any questions, please contact [Jenni Prisk](#).

The Award will be presented at the Rotary Luncheon Meeting on September 17, 2015.