

THE ROTATOR

Vol. 101, No. 47, June 11, 2015

SAN DIEGO ROTARY CLUB

Rose Canyon Fisheries



Jo Dee Jacob
Editor

Worldwide demand for seafood will increase exponentially in the future and the USA is shockingly behind in production. We import 91% of our seafood! Good news, though: a potential solution is only 4 miles offshore Mission Bay. The Rose Canyon Fisheries aquaculture project could provide a safe, secure, sustainable and cost-effective domestic supply of healthy seafood.

Our guest speaker, fellow Rotarian and Hubbs-SeaWorld Research Institute (HSWRI) President, **Don Kent** described a commercial, state-of-the art aquaculture project that is on the cusp of reality, after nearly a decade in planning. Our mild Mediterranean climate makes San Diego ideal for aquaculture, but lack of a formalized review process is making the acquisition of federal and state permits an impediment to progress. Mexico and other less-regulated countries have an edge. According to the NOAA Administrator, "We export advanced technology, feed, equipment and other investments to (competitors) around the world. Let's start using this technology here, and stop exporting jobs to other countries."

Don concluded his fascinating and informative presentation with some hope. An environmental study, "Blue Frontiers," found that aquaculture has clear benefits, and endorsed policies that promote fish farming over other forms of livestock production.

Don allowed plenty of time for Q/A, which Rotarians love. Questions included mislabeling seafood, wild vs. farmed

fish, species adapting to climate change and loss of habitat, antibiotics and chemicals, environmental objections, demise of the tuna industry, mechanics of fish farming, and possible impacts of fish waste.

Other program highlights:

- **President Michelle Candland** extended well-deserved kudos to **Bill Earley**, just back from two weeks living in a box, raising over \$150,000 for San Diego/Imperial Counties American Red Cross.
- San Diego Rotary's new web page was prominently featured at Rotary International's recent convention in Sao Paulo, Brazil attended by 15,000 Rotarians. *We are Everywhere!*
- **Deirdre Maloney** inspired us with lessons from a fisherman and a fish.
- **Jim Fitzpatrick** took a fine to plug the San Diego Symphony's season opener, *Summer Bash on the Bay*, Saturday, 27 June. "Wear your tux and flip flops."
- **Jackie Meyer** spoke on behalf of six assembled Rotarians, all HSWRI Board Directors proudly supporting Don today. Thanks for your \$600 fine!
- Michelle introduced her stunt double, a red-headed puppet she called Ima Blaze. Good try, Michelle. Too bad your Roast script is already in concrete.
- Chair of the Day **Jan Driscoll** presented a Rotarian from Baltimore with a T-shirt, ball cap and an annual report. (Really, an annual report?)

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NEXT MEETING

June 18

Karen Possemato

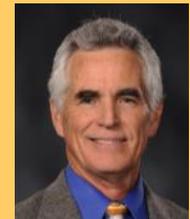
Chief of Staff

Illumina

UNLOCKING THE POWER OF THE GENOME

Technology has transformed our world, from the iPhone, to the Cloud, to personalized monitoring. Genomics is an impending wave of change that will transform the future of human health. That change is being catalyzed here in San Diego at Illumina. Get a glimpse of what is coming during this presentation.

As a startup, Illumina aspired to transform human health. Their initial products enabled researchers to explore DNA at an entirely new scale, helping them create the first map of gene variations associated with health, disease, and drug response. Every breakthrough opened up a new world, and showed us how much farther there is to go.



Craig Blower
Chair of the Day

QUICK BITS

2015-2016 Committee Sign-Up

Remember to sign up for the new year which begins on July 1st.

Click on this link to sign up by June 15: <https://www.surveymonkey.com/r/2015-2016Committee>

Alcazar Gardens clean-up and replanting— volunteers are needed on June 19 from 8 am to 10 am. Your participation would be greatly appreciated on this effort. This is part of our club's responsibility in the adopt-a-plot program for Balboa Park's Centennial. Please contact [Pat Caughey](#) to sign up.

ATTENTION ROTARY GOLFERS!

The final round of our tournament had to be rescheduled due to rain and will now be played on **Friday, June 26th** to determine the 2015 Champion. Please let us know if you are able to play on this new date. Join the fun and friendly competition at the San Diego Country Club by contacting Marten Barry mbarry@naisandiego.com or Alli Lucas alucas@naisandiego.com. Cost is \$116.

The **SMALL CLUB JOINT VENTURE COMMITTEE** wants to remind you to consider doing your meeting makeups with the **Southeast San Diego Rotary Club**. They meet on Wednesdays at noon at the Jacobs Center in the Community Meeting Room. Their address is 404 Euclid Avenue, San Diego, 92114. Their lunch cost is \$15. For catering purposes, please contact Diane Crawford at sesdrotary@yahoo.com the day before you plant to attend.

Rose Canyon Fisheries

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Many thanks to these Club #33 Rotarians who supported our program today:

- Badge: **Bill Herrin, Bob Russell, Jeana Wallace**
- Registration: **Mary Brown, James Buley, Dean Crowder, Rich DeBolt, Randal Densley, Christy White**
- Greeters: **Lynn Congemi, Ricardo Da-Rosa, Ron Eisenberg, Gil Johnson, Wayne Goodermote**
- Patriotic opening led by **Jack Anthony**, accompanied by **Larry Showley**
- This week's news sponsor **Eric Schweinfurter** of Apex Contracting & Restoration, Inc.
- Our dedicated professional staff, **Paul Devermann** and **Mary Radovan**.

Bert Wahlen's News joke: The 79-year old FIFA President, Sepp Blatter, resigned after the organization was rocked by corruption. One thing we have learned from this, you can never trust a 79-year old Blatter.

BIRTHDAYS

	JUNE	
Carl Brown		15
Don Wilkie		15
Mike Collins		16
Richard Walker		16
Kate Carinder		17
Cathy LeClair		17
Wayne Goodermote		17
Mary Colacicco		17
Brandon Horrocks		17
Kristin Garrett Montgomery		17
Don Schoell		18
Steve Mueller		18
Evan Wahl		18
Pete Ellsworth		19
Chris Rink		21
Sid Silverman		21

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

June

18 *Karen Possemato—
Chief of Staff, Illumina*

25 *President's Roast*

July

2 *Dark*

9 *Change of Command*

GROTARIAN EVENTS

JULY 14 HUBBS-SEAWORLD RESEARCH INSTITUTE TOUR

Time: 5:00 PM - 7:00 PM

Cost: \$35 per person

Location: 2595 Ingraham Street San Diego, 92109

Join us for a fascinating, behind-the-scenes look at the exciting work under way at the Hubbs-SeaWorld Research Institute!

[Click here](#) for more details.

A reminder to Red Badgers: As part of the requirements to earn your permanent "Centennial" name badge, you are required to attend at least 2 Grotarian social events. If you have any questions, contact [Cari McCor-mick](#) or [Diana MarJip-Chuh](#).

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Michelle Candland, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

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FACES IN THE CROWD



President Michelle, Speaker Don Kent and Chair of the Day Jan Driscoll.



Natalia Josefowitz joined us for the day.



President Michelle introduced her “look alike?” alter ego, Ima Blaze.



Jim Fitzpatrick accepted a fine for promoting the “Tennies and Tux” event.



Club members who are also supporters of Hubbs Research were out in force to hear Don’s remarks.



Jackie Meyer and her fellow Hubbs Research Board members accepted a fine at the meeting.



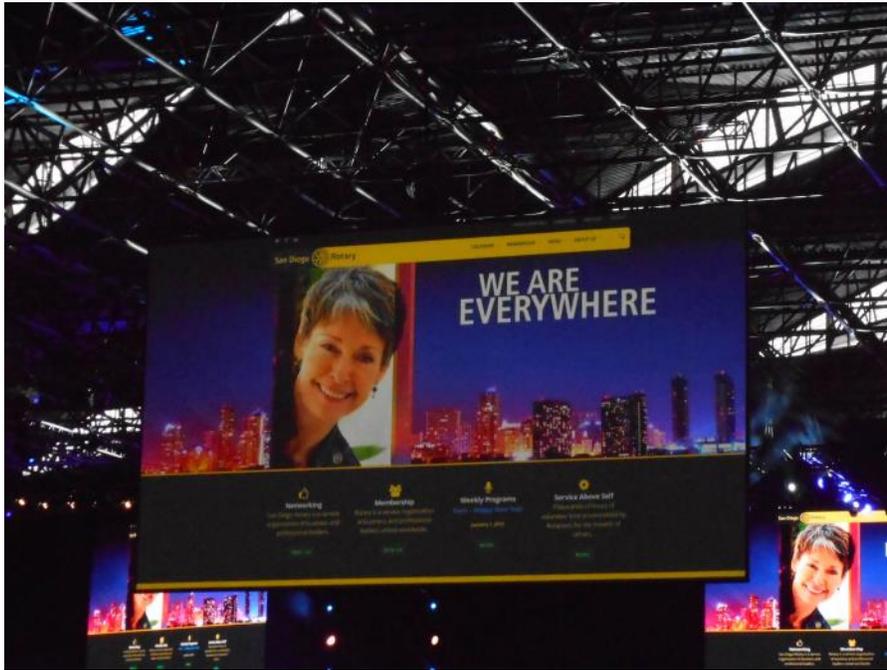
Deirdre Maloney did an excellent job relating the Inspirational Moment to the topic of the program.



Jack Anthony led us in the pledge and Star Spangled Banner.

WE ARE EVERYWHERE

At the RI Convention in Sao Paulo, RI President Gary Huang made special note of the San Diego Rotary website and how it captures the spirit and reach of Rotary. He used the “We Are Everywhere” tagline as the main theme in his speech.



LIBERTY STATION MEAL SURVEY

As President Michelle mentioned, the Club has been underwriting the cost of meetings at both the Sheraton and Liberty Station for the past few years. For example, the present all-inclusive cost to the Club of each Thursday meeting including main hall rental, food, breakout rooms, A/V, security, etc. is \$30 per person, but members have only been charged \$28. The Board has voted to discontinue the practice of underwriting and charge members the actual cost. As we move into our new fiscal year starting July 1, we have been in discussions with Liberty Station on how to keep our costs low, and they have suggested two options. The first is to charge \$31 (a \$1 increase from our present cost of \$30) for the full-service lunch that we now receive. The second option is a \$29 self-service buffet.

In order to provide guidance on your preference, we ask that you follow this link to a survey and select which option you prefer: full service lunch for \$31; a buffet for \$29; or you have no preference <https://www.surveymonkey.com/r/LSCCLunch>

Please complete the survey by Friday, June 19.

Thank you for participating in this survey.

Please contact the office if you have any questions.

PEACE COMMITTEE

The Peace Committee has received 11 applications for the Peace Award, to be presented on September 17. We have extended the deadline to June 18 for receipt of applications, as we have heard that a few more of you would like to nominate an individual or an organization. If you are connected to organizations in the San Diego Community who are doing exemplary work to mend cultural fences, assist the homeless, protect children and more, please complete a nomination! Here's the link to the form: <http://www.sandiegorotary.club/wp-content/uploads/2014/06/Peace-Award-Nomination-Form-2015.pdf> Please contact Jenni Prisk at jenni@prisk.com if you have questions.

TWEETERS WANTED

We have been working hard to improve our social media presence, and now have **4,573** followers on Twitter. Now that we have established that base, we need to work to fill the Twitter feed with tweets about Club events, meetings and any other related activities. This is a great way to get our good work noticed and for you to have some fun. Remember, a tweet is a maximum of 140 characters so don't be concerned about needing to write a long article.

If you are interested in tweeting for the club, contact the office and we will send you instructions on how to participate. Also remember to follow us @RotaryClub33, and follow the Grotarian Twitter feed as well @SDRotaryGrotarians

Join the fun!

