

THE ROTATOR

Vol. 102, No. 5, August 6, 2015

SAN DIEGO ROTARY CLUB

It Can Wait



Andy Liska
Editor

President **Peter Duncan**, the world's quietest bell ringer, called the meeting of "simply the best Rotary club in the world" to order, looking very comfortable at the helm. Today's Inspirational Moment was provided by President Nominee **Bob Russell**,

looking quite dapper with his Dora the Explorer backpack. Grandpa Bob is looking forward to spending some time with grandkids, and shared some amusing "kids say the darndest things" anecdotes. (By the way Bob, nice mug shot.) The Pledge of Allegiance was led by **Dom Addario** followed by *God Bless America*, accompanied by **Suzu Spafford**. Today's news was sponsored by **Jim Fitzpatrick** and San Diego Magazine and was masterfully read by news man extraordinaire **Bert Wahlen**.

Visiting guests were recognized by President Peter, including the usual complement of SDSU Rotaracts who thankfully have updated their website with the correct location of our club. Thank you, Past President (2007-08) **Geri Warnke**, for being the newest Foundation Champion. This brings the total raised to date to \$90,000! Oh, and in case you were wondering, yes, one really does get fined \$500 if one's cell phone rings during the meeting. Your editor, now \$500 lighter, is also much wiser. Being the good sport that he is, President Peter also fined himself \$500 for a cell phone mishap caught on film (or iPhone). Congratulations to **Tracy Sundlun** who was just named as Head Manager for the Men's Track & Field Team for the 2016 Summer Olympics in Rio! And thank you, Tracy, for your generous \$600 fine. Peter also recognized and welcomed past DGs **Pat Crowell** (DG 1993-94), **George Jessop** (DG 1985-86) and **Bill McDade** (DG 2000-01).

The new member reception is set for August 13, 2015. **David Oates** asked those who are bringing a potential new member to register with the Rotary Office, and don't forget your guest(s) dine for free. Past Presi-

dent (2010-11) **Bonnie Schwartz** reminded us of all of the good deeds done by the Rotary Cares committee. Let them know if you have a need, or know someone who does. Welcome new member **Hernán Luis y Prado**, a Navy veteran who now runs WFW Industries and Workshops for Warriors, an amazing non-profit that gets Vets back into the civilian work force.

President Peter then introduced Chair of the Day (and former pool shark) **Tom Gable**. A lucky Rotarian who traveled all the way from La Mesa left with a can of WD-40 (that now comes with a flexible hose), McDonald's coupons and a nice Cabernet. Tom then introduced our speaker of the day, and fellow San Diego Rotary member **Ignacio De La Torre**, AT&T Regional Vice President. Ignacio shared with us the dangers of distracted driving and AT&T's campaign to combat it. The campaign's original mission was aimed at stopping folks from texting while driving, but, as we learned, there are a lot of other things people do with their smart phones while driving that they shouldn't be doing. Whatever it may be, "it can wait."

Every year there are 200,000 vehicle crashes caused by distracted driving, primary those who are texting. We have all seen those folks, with their heads down, driving erratically. You are 23 times more likely to get into an accident if you are driving while texting. A couple of simulators were in the lobby to help demonstrate this problem. Teens are the greatest offenders when it comes to distracted driving, and it is not limited to texting. A survey showed that 7 out of 10 people asked admitted using their smartphone and/or its apps, while driving. And 4 out of 10 admitted they engage in social media, such as Facebook or Twitter or even video chatting while driving. AT&T is so invested in this campaign that it actually fires employees who get into a distracted driving accident or get ticketed for distracted driving.

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NEXT MEETING

August 13

Dr. Peter Salk

President

*Jonas Salk Legacy
Foundation*

Jonas Salk's Centenary Year – a Vision for the Future

Jonas Salk is an icon in the history of medicine. The polio vaccine he and his research team developed in the early 1950s lifted a pervasive fear. He is less well-known for his earlier work on the first influenza vaccine, his founding of the Salk Institute, and his relentless pursuit of ways to alleviate human suffering in diverse realms. This talk, given by Dr. Peter Salk, will touch on these various aspects of his life.

Dr. Peter Salk worked in his father's laboratory at the Salk Institute from 1972-1984 conducting research on the biology and immunotherapy of cancer and autoimmune disease and strategies for vaccine production. He worked again with his father from 1991-1995 on a project to develop an inactivated vaccine for HIV infection. He is currently devoting his attention to educating the public regarding his father's life and work and to extending and applying his father's vision to help address humanity's present challenges and opportunities, particularly in the realms of vaccines, global health, and creating a sustainable human future.



**Chair of the Day
Richard Coutts**

QUICK BITS

We are trying something new! Based on survey results and requests from members, we will be serving a **buffet lunch** for our Thursday, August 27 meeting.

Our annual **Committee Showcase (your opportunity to show off your committee!)** is scheduled for September 10 from 11:15 am to 12:00 pm. If your committee would like to host a display table, please let the office know no later than August 24. You will need to arrive no later than 11:00 to decorate your table and it must be staffed by at least one committee member.

Audio recordings of our Thursday programs are available through the Rotary office.

BIRTHDAYS

Laurence Miller	August	11
Peter Baekkelund		11
Gerard Brown		11
Bill McDade		11
Ian Campbell		12
R.B. Johnson		12
Serhat Pala		13
Ann Hill		13
G.T. Frost, Jr.		13
Dennis Burks		14
Vance Gustafson		14
Kevin McClintock		14
Rob Dean		15

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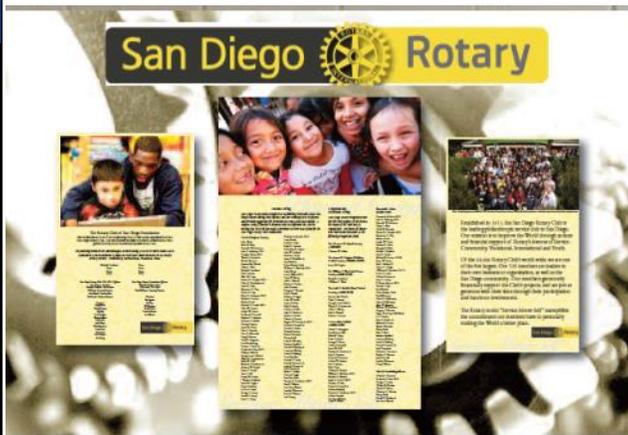
If you want to learn more about AT&T's It Can Wait campaign, go to <http://advocate.att.com> or <http://itcanwait.com/get-involved>. They also have a "drive mode" app for your phone that alerts others that you are driving when they text you.

FOUNDATION CHAMPIONS

*Thank you to our newest
Foundation Champion:*

Geri Warnke

Foundation Champions will be permanently honored on a donor board in the lobby of Liberty Station. Contact Michelle or our ED, Paul Devermann, to further discuss the opportunity to help to make the future brighter.



CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

August

- 13 *Dr. Peter Salk, President—
Jonas Salk Legacy Foundation*
- 20 *Dr. Steven Steinhubl—
Director of Digital Medicine*
- 27 *Phil Blair & Jenni Prisk—
Business Networking*

GROTARIAN EVENTS

AUGUST 18—POOLSIDE / CHAT—last day to register is August 14

Time: 5:00 PM - 7:00 PM

Cost: Free

Location: John Morrell's residence

This event is only for Grotarians and appointed Committee Chairs—please, no spouses or guests.

A reminder that this is a Centennial Badge requirement for Grotarians.

[Click here](#) for more details.

Save the date! September 27 event at the San Diego Mesa College Math & Science Center. Come watch the lunar eclipse with fellow Rotarians and scientists. More details to follow soon!

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN OUR CROWD



President Peter (left), SDSU Rotaract Grace Diaz (center) and **Lee Lescano** (right) assisted by Ignacio De La Torre, experienced AT&T's virtual reality simulation which shows the consequences of being distracted while driving.



Bob Russell dutifully carried around his President Nominee "badge."



Past President Geri Warnke was recognized as our newest Foundation Champion.



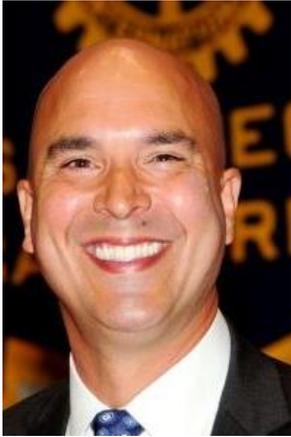
Past President Bonnie Schwartz reminded us to send out Rotary Cares cards to brighten someone's day.



Prez Peter recognized and fined Tracy Sundlun, who generously accepted.

MEMBERSHIP

Please welcome our newest member to the club.



Hernán Luis y Prado- “Manufacturing Services.” Hernán is the President of WFW Industries, an advanced manufacturing business to serve the shipbuilding and aerospace community.

He is also the Founder and President of Workshops for Warriors, a nonprofit that prepares veterans and wounded warriors for advanced manufacturing careers. In 2013, Hernán was recognized by the White House as a “Champion of Change” for his company’s extensive work with veterans. This year, he was named “Veteran of the Year” by the California State Assembly.

Hernán served in the United States Navy for 15 years as a Hospital Corpsman and then as a Surface Warfare Officer. He had three combat tours of duty in Iraq and Afghanistan.

Dick Eger, Lynn Congemi and Alan Spector were his sponsors.

Email: h@wfwusa.org

Business phone: 619-269-7116

Save the date!

Thursday, August 13 at 11:30 am

Give The Gift of Rotary

San Diego Rotary

VIP Reception

Liberty Station Dining Room

You and your prospective member are invited to a pre-lunch meeting reception at the Liberty Station Conference Center for an opportunity to introduce your member prospect to some of our club Rotarians and Board Members. The club will provide a complimentary lunch for your guest.

—ADMISSION REQUIREMENT—

Bring one prospective member!

—Registration is required—

Please visit our website to sign-up

<http://www.sandiegorotary.club/event/>