



THE ROTATOR

Vol. 102, No. 8, August 27, 2015

SAN DIEGO ROTARY CLUB

Your 30 Seconds of Fame (aka The Elevator Pitch)



Jim Wynkoop
Editor

Today's Rotary lunch was a unique format and an enjoyable one. But to start things off, President **Peter Duncan** called the meeting to order and **Sandy Mayberry** (who, by the way, considers a good weekend one in which she can run 8 to 10 miles?!) provided our Inspirational Moment. She suggested we consider who we bring with us into our life's "elevator," and how that affects us.

President Peter led the Pledge of Allegiance and then we were treated to a lovely instruments-only performance of *The Star Spangled Banner* by **Stan Lawrence** and the Jazz Xpress Sax Quartet. The day's news, read by our always-entertaining **Bert Wahlen**, covered the new \$6.75 billion dollar Humvee military vehicle contract to Oshkosh (am I the only one that thought Oshkosh made children's clothing?) and tropical storm Erika, putting Florida on alert. Thank you to **Keith McKenzie** of Delphi Private Advisors for sponsoring the news today.

But what fun would a meeting be without fines? So, it was noted that future President Nominee **Bob Russell** was caught "out of uniform." In other words, he did not have his Dora the Explorer backpack with him! He tried to talk his way out of it, citing fatigue from a recent vacation in Hawaii, but ended up with a \$500 fine. **Andy Hewitt** was there with his San Diego Rowing Club team, fresh from a victory win at US Rowing's largest event in the organization's history. Congratulations on the win, but you and your other Club 33 crew members should have worn your Rotary pins in that photo, Andy. Thank you for the \$1,000 team fine.

There were other announcements – **Bruce Doole** brought up the Boy Scouts to discuss their National Youth Leadership Training Program whose purpose is to develop young leadership. It's an intense course, 6 days long from 6am to 10pm each day. We had two new members introduced: **Andrea da Rosa**, Director of Marketing at Balboa Travel and an avid scuba diver, and **Murray Joslin**, who, a long time ago, was the Jungle Cruise Driver at Disneyland and is the Executive Vice President for Legistics, Inc.

Then we finally got to the Elevator Pitch portion of our lunch. Long time members **Jenni Prisk** and **Phil Blair** told us of Rotary's history as a place to network and share business ideas. And in the spirit of that, taught us all how to give a good 30-second "elevator pitch" on what we do and how others could help us. Then the pressure was on. Each table had two people (victims?) chosen at random, and they were given 30 seconds to stand up with the microphone and share their elevator pitch. If they dare went past 30 seconds, "the whistle" was blown to stop them. Talk about pressure! They all battled gloriously through stage fright, nerves, and difficult words, and gave their best 30-second pitch. It was entertaining, and very educational to hear about other members' businesses. (By the way, if they had called on me, I would have spent 30 seconds telling you that I sell advanced medical ultrasound imaging equipment to hospital radiology departments, liver/gastroenterology centers, women's health centers and cancer centers. I had to get my own pitch in there!) It was a great meeting, and I hope we all get a chance to share our 30 seconds again soon.

NEXT MEETING

September 3
Darryl Anunciado
CEO, ActionDrone, Inc.

Drones in the Commercial Industry

Darryl Anunciado, Chief Executive Officer of ActionDrone, Inc. will discuss the impact and upcoming changes small unmanned aerial vehicles— sUAVs, aka drones—will have on the commercial industry. Agriculture, public safety and military fields are just starting to harness the potential of this new technology. Details on how the sUAV can be applied will be highlighted for each of these fields. There will be a demonstration as well as ample time for questions and answers from the audience.



Steve Porter
Chair of the Day

Congratulations to **Betty Peabody** on being named San Diego Rotary Club's 2015 Mrs. San Diego. Our annual program will take place on September 24th at Liberty Station.

Thank you to **Diane Bell** for her wonderful column about Betty.

Here is the link to her column in case you missed it.

<http://bit.ly/1VbXXVc>

QUICK BITS

Our annual **Committee Showcase** will be held on **September 10** from **11:15 to 12:15**. Please come early to visit with 30 different club committees and learn about what it is they do for our community, and learn about their latest projects. This is a wonderful opportunity for you if you have not signed up for a committee yet or may be interested in joining additional ones. Beer and wine will be served by our new Society 33 committee.

On September 17, the San Diego Rotary Club will present its first Peace Award. The winner of this year's award is the Tamiq Khamisa Foundation (TKF).

TKF was founded in San Diego after Tariq Khamisa (aged 20) was murdered by a 14-year-old gang member, Tony Hicks. After the event, Tariq's father reached out to Tony's grandfather to form the organization. To date, TKF has reached more than 500,000 young community members, 65% of whom had federally recorded behavior issues.

The Peace Committee received 10 nominations for the award from exemplary organizations, however, TKF's peace building work in our community resonated deeply with the committee. Please visit <http://www.tkf.org> to learn more. Representatives of the finalist organizations will also be in attendance.

A Monarch school valedictorian has been in a serious accident in Cancun, Mexico which has left her in a dire situation and unable to return home. Here is the link to the GoFundMe page that was created to raise funds to support her medical treatment and get her back to San Diego:

<http://www.gofundme.com/zaphire>



Zaphire's plight was also featured on the news: <http://www.10news.com/news/video-local-woman-loses-leg-in-cancun-accident?autoplay=true>

If you have any questions or would like to offer assistance, please contact [Erin Spiewak](#) at Monarch.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

September

- 3 **Darryl Anunciado, CEO, ActionDrone, Inc.**
- 10 **District Governor Janice Kurth**
- 17 **Gary Weitzman, President & CEO, San Diego Humane Society**
- 24 **Mrs. San Diego Program— Betty Peabody, 2015 Honoree**

GROTARIAN EVENTS

Under the Blood Moon at San Diego Mesa College
Sept. 27, 5:30 pm -7:30 pm

Come enjoy the lunar eclipse at the San Diego Mesa College Jerry Schad Observatory!

[Click here](#) for more details and to register.

First United Methodist Church
An Interfaith Panel Discussion on Religious Diversity
Oct. 20, 5:30 pm -7:30 pm

Our October Grotarian event will be an informative and provocative time of exploring the religious diversity of the San Diego area.

[Click here](#) for more details and to register.

BIRTHDAYS

Tom Vecchione	August	31
Mark Nelson		31
James Buley	September	1
Bonnie Schwartz		1
Siyamak Khorrami		2
Stan Hartman		2
Dick Green		2
Jeff Hill		3
Bill Herrin		4
Paul Nestor		4
Dave Geier		4
Karen Hutchens		5
KishaLynn Elliott		6

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Peter Duncan, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

FACES IN OUR CROWD



(Left) Stan Lawrence and The Jazz Xpress sax quartet provided pre-lunch music; (center) members of the San Diego Rowing team (and several members of our club) showed off their trophy; (right) the Boy Scouts presented a thank you gift to President Peter.



(Left) Bill Earley, President Peter and new member Murray Joslin; (center) new member Andrea da Rosa with her family and friends; (right) our guest speakers Jenni Prisk and Phil Blair showed us the correct way to give our “elevator pitch.”



We found these smiling faces in our crowd today.



Thanks to Jenni and Phil’s program, several members and guests had a chance to give their 30-second elevator pitch and we left knowing just a little bit more about each of them.

MEMBERSHIP

Please welcome our newest members to the club.



Andrea da Rosa- "Travel Agency, Additional Active." Andrea is the Director of Marketing Communications for Balboa Travel, Inc. where she has worked for the last 17 years.

Andrea joins her father **Joe da Rosa** and her brother **Ricardo da Rosa** as members of Club 33. She is an avid scuba diver, enjoys art and traveling.

Joe da Rosa, Debbie Day and **Tom Vecchione** were her sponsors.

Email: andrear@balboa.com

Business phone: 858-678-3374



Murray Joslin- "Consultant-Legal Management Services." Murray is the Executive Vice President for Legistics, Inc., a legal management services consulting business.

Murray is responsible for corporate strategy, solution design and product development. He enjoys sailing and is a frequent contributor to the sailing community, especially Junior Sailing.

Bill Earley, John Morrell and **Mike Morton, Jr.** were his sponsors.

Email: mjoslin@legistics.net

Business phone: 619-272-7034

The following applicants were recommended to the Board of Directors by the Membership Committee and will be approved for membership unless objections are received at the Rotary office by **September 9:**

- ◆ Tina Jenkins - MediExcel Health Plan - "Health Services-Health Insurance Plans"
- ◆ Steven Kowalski - Merrill Lynch - "Investments-Wealth Management, Additional Active"
 - ◆ Chris Powers - CBRE - "Real Estate Sales-Commercial, Additional Active"