



# THE ROTATOR

Vol. 102, No. 14, October 8, 2015

SAN DIEGO ROTARY CLUB

## The Check is in the Cloud



Andy Liska  
Editor

President **Peter Duncan**, at the start of his second quarter, called today's meeting of STBRCITW to order right on schedule. Today's Inspirational Moment about happiness and success was provided by **Siyamak Khorrani**. The Pledge of Allegiance was

led by **Brandon Horrocks**, followed by *America The Beautiful*, accompanied by the multitalented **Suzy Spafford**. Thank you, **Mike Rowan** and Goodwill Industries of S.D. County, for sponsoring today's news which was masterfully read by newsman **Stan Lawrence**.

Our visiting guests were recognized by President Peter, followed by the recognition of our San Diego State University Rotaracts, seven of whom recently worked with the Military Affairs Committee to build bikes for military families. Thanks Rotaracts!

Another interesting Grotarian meeting is scheduled for October 20 - an Inter-faith Panel Discussion on Religious Diversity at the First United Methodist Church. **Craig Brown** gave us the details and you can learn more and sign up at the Club's website. Prez Peter announced that one of our star STEM teachers from Wilson Middle School (Go, Tigers!) Phet Pease will have her Robotics Club (Botball) featured on Fox 5 television tomorrow. Peter also gave us a final reminder for Sunday's Bequest Society reception at the lovely home of **Linda and Larry Stirling** in Mission Hills at 4:00 p.m. Don't forget to wear your Bequest Society Medalion and RSVP with Mary at the office.

Rotary superstar **Diana Marjip-Chuh** was invited to the podium to hawk the November 19 auction which benefits the 30 or so committees that are receiving funding from our Club (I think Diana is or has been a member of all of them.) Please donate items, bring a friend to the auction, toss out your budget and bid! Bid! Bid big!-- and buy frequently. Diana will even get the auction item picked up from you if need be. Congratula-

tions to **Peg Eddy** whose company, Creative Capital Management, Inc., was recently rated as one of the top financial advisors in San Diego. Peg "creatively" tried to bribe her way out of a fine by offering two piggy banks to President Peter's grandchildren. Peter resisted the temptation and happily accepted Peg's generous \$500 fine.

President Peter then introduced Chair of the Day, **Miro Copic**. We had no visiting Rotarians, so Miro bestowed on soon-to-be birthday girl Mary lavish "as seen on TV" gifts (but wait, there's more!), a marketing book and the OBOW (obligatory bottle of wine). Miro then introduced today's speaker, Jim DeBello, President and CEO of Mitek. Jim, a Rotary Scholar who spent his time in Singapore (with a good friend who now runs Singapore), has quite an interesting story. Jim is a Harvard alum who played varsity football for Harvard, holds five patents and also did a stint in the 1984 Olympics.

According to Jim, Mitek is really an applied math company that works with computer vision, otherwise known as artificial intelligence. Many of Mitek's fascinating products and services are focused on connecting smartphones to the banking industry. More than 50,000,000 checks are deposited each year by cellphone photographs emailed to one's bank. This amazing technology can read even the most crumpled, badly photographed check by transforming it into a black-and-white image that complies with banking industry standards. Today's millennials frequently use their smartphones for commerce. Mitek's industry-leading mobile imaging software makes this possible, and it enables them to purchase items with their phones more easily. This is changing the banking industry. Today more than half of all the banks in the country have licensed Mitek's technology in the mobile capture market. Depositing a check at a bank branch costs a bank \$4.25, while a photo deposit costs a mere \$.16.

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## NEXT MEETING

October 15

**Ray Ashley**  
President & CEO  
SD Maritime Museum

### Building the galleon San Salvador: an American Origin Story

After more than a century of imagining the galleon of Juan Rodriguez Cabrillo as the iconic repository of San Diego's origin story, the people of San Diego were recently able to see the nearly complete full-scale reproduction of this legendary ship operate on the waters of San Diego Bay. Dr. Ashley's talk will discuss the strange world of 1542, Cabrillo's voyage, recent findings about Cabrillo's own birthplace, review the process by which a ship for which no original plans existed was conceived, how she was built over the course of five years, and what is in store for her in the future.

Dr. Ashley became director of the San Diego Maritime Museum in 1995. He holds a BA in Anthropology from UCSD, an MA in Maritime History and Museum Studies from East Carolina University, and a PhD in History from Duke University. He is a licensed captain for sail, steam and auxiliary vessels of 200 tons domestic registry, is the Star of India's navigator and sails as relief captain for the other vessels of the Museum's active fleet.



Ken Andersen  
Chair of the Day

## QUICK BITS

### Give Thanks, Give Back Auction

**November 19, 2015**

We need your help and participation in this annual fundraiser that supports over 30 of our club projects. Please consider a donation towards our silent or live auction. You can find the donation form on the last page of this Rotator or on our club website by [clicking here](#).

The **Fall Tennis Tournament** will be October 21st at 5:00pm at the Barnes Tennis Center.

[Click here](#) for more information and to register.

## BIRTHDAYS

### October

Dan Herde	12
Jack Berkman	13
Linda Stirling	13
Will Rivera	17
Bill Wise	17
Cheryl Wilson	17
Larry Richman	18

## The Check is in the Cloud *continued*

One can also use Mitek's secure mobile capture technology to read and authenticate your driver's license all with the snap of a smartphone photo. Insurance quotes based upon pictures of your driver's license and your car's VIN number can now be received in 30 seconds. Cameras are a key feature of phones today. Fifty percent of Millennials believe that a cell phone that does not have a camera is useless. Amazingly, more pictures are taken today in two minutes than were taken in the entire 19<sup>th</sup> century. Byproducts of this amazing technology are "unicorn" companies like Uber, who are less than five years old, incredibly successful, have no assets and few employees. One can only imagine what lies ahead in this industry.

On a more somber note, the meeting ended with Paul Nestor who gave a very personal and moving eulogy for his wonderful father, Burt Nestor. Rest in Peace, Burt.

### *In Memoriam*

Bill Kolender  
1935-2015

Bill was a member since 1971, a Paul Harris Fellow and a Heilbron Fellow.  
A public service is pending.

## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### October

**15** *Dr. Ray Ashley, President & CEO, SD Maritime Museum*

**22** *David Bennett, Director, San Diego Opera*

**29** *Robert DeLaurentis, Flew Solo Around the World*

### November

**5** *Women Peacemakers*

**12** *Salute to Military— Guest speaker Capt. Derek Herrera*

## GROTARIAN EVENTS

**First United Methodist Church  
An Interfaith Panel Discussion  
on Religious Diversity  
Oct. 20, 5:30 pm -7:30 pm**

Our October Grotarian event will be an informative and provocative time of exploring the religious diversity of the San Diego area.

[Click here](#) for more details and to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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# FACES IN OUR CROWD



President Peter, guest speaker Jim DeBello and Chair of the Day Miro Copic.



Siyamak Khorrami inspired us with a message about compassion and tolerance.



Craig Brown promised to share with you the best “a rabbi, a priest and an imam walked into a bar” joke if you attend the October 20 Grotarian event at the First United Methodist Church.



Peg Eddy offered gifts to President Peter’s grandkids as a hope in minimizing her fine.



These wonderful individuals were spotted in our crowd today!

# RI Foundation Committee Meeting

**Invitation to our committee meeting next Thursday, October 15th**

Our RI Foundation Committee has invited La Mesa Rotarian Rob Weinberg to make a presentation to our committee on Thursday, October 15, at 1:30 P.M., right after our lunch meeting. His presentation will be about leveraging District and Global Grant money to support club projects.  
Everyone is welcome to join us in Room 205B.

## MEMBERSHIP

**Save the date!**  
**Thursday, November 12 at 11:30 am**

***Give The Gift of Rotary***

**San Diego Rotary  
VIP Reception**

You and your prospective member are invited to a pre-lunch meeting reception at the Liberty Station Conference Center for an opportunity to introduce your member prospect to some of our club Rotarians and Board Members. The club will provide a complimentary lunch for your guest.

**—ADMISSION REQUIREMENT—**  
**Bring one prospective member!**

**—Registration is required—**  
**Please visit our website to sign-up**  
**<http://www.sandiegorotary.club/event/>**

# CLUB FOUNDATION PROJECTS

## Military Affairs Committee

On October 3, six Rotarians with several family members, seven SDSU Rotaracts and 10 Junior Marines teamed up with about 45 single Marines at MCRD for MAC's second Build-a-Bike event. During this event chaired by **Rick Huenefeld**, each team assembled, decorated and raced a bike. In addition, each team had to design and deliver a two-minute commercial extolling the benefits of their bike, Rotary, and the US Marine Corps. The ten boys' and ten girls' bikes were donated to the Armed Services YMCA for their holiday Super Parent event. Following the assembling, decorating, advertising and racing of the bikes, everyone was treated to a wonderful barbecue prepared by Culinary Concepts. MAC member and owner of Culinary Concepts **Kathy Koenig** and her team outdid themselves on the food, as usual! Pictures below depict the event.





***Giving Thanks, Giving Back Auction Luncheon***  
**SAVE THE DATE: NOVEMBER 19, 2015**

**DONATION DEADLINE: Email/Mail by Nov. 6, 2015 or bring items to meeting no later than November 5, 2015**

Name: \_\_\_\_\_ Best Number to reach you: (\_\_\_\_\_) \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Full Address:  Work  Home \_\_\_\_\_

Exact name for Donor List: \_\_\_\_\_

Name of auction item: \_\_\_\_\_

Description: (*interesting facts, unusual aspects, rarity, size, color, dates, etc.*) \_\_\_\_\_

Restrictions: (*limitations or guidelines for use, such as number of persons, age, expiration, exclusion dates, etc.*) \_\_\_\_\_

Approximate retail value: \$ \_\_\_\_\_

Accompanying the donation form is a:  Item  Ticket  Certificate  Letter  Other \_\_\_\_\_

**Would you like the Auction Committee to create a certificate:**  No  Yes (*if yes, please call to discuss details*) *Diana 619- 808-8808 text/cell*

I would like to donate a monetary donation of: \_\_\_\_\_

Donated item will be delivered to  Rotary Luncheon  Rotary's Office Date of Delivery: \_\_\_\_\_

Donated item needs to be picked up. Location: \_\_\_\_\_ Date Available: \_\_\_\_\_

Questions? Diana MarJip-Chuh 619.808.8808 text/cell dmjchuh@gmail.com

***We appreciate your support of San Diego Rotary Foundation*** - Proceeds from the Annual Auction will support the 30 Club Projects that are funded through our Project Allocation process, as well as to create a Discretionary **Impact Fund** to help those in our community and beyond that are in critical need.