



THE ROTATOR

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SAN DIEGO ROTARY CLUB

A Collective Impact

Next Meeting

December 10

***Terry Moore and
Malin Burnham***

**The State of Venture
Capital in San Diego**

Come hear the history, current state, and the economic importance of venture capital in our community. This presentation is by Malin Burnham, an early San Diego venture capital investor, and Terry Moore, General Partner of the MVP VC Funds, whose long-term vision and life's mission is to rebuild venture capital in San Diego. Terry leverages his extensive relationships, built over the last 20 years, with top-tier VC firms in Silicon Valley and top corporate investors globally, to bring their deep pockets and strategic interests to our community's top tech and life sciences companies.



**Buddy Thomas
Chair of the Day**



**Tom Gable
Editor**

The Program Committee took us back to school for the day on a sparkling Thursday in San Diego, and we are better for it.

Paul Hartley provided an inspirational soliloquy on the positive experi-

ences from Camp Enterprise, and the story of one student who gained self-confidence and the drive to rise above his current station in life. Paul saw him later after he became student body president of his high school and later as he advanced through the educational system and became active in helping others – a great Rotary success story.

Jack Anthony led the pledge and a particularly stirring rendition of “God Bless America” (it seems many of the newer club members may have had a new criteria for membership—ability to sing, unlike many of us veteran members who lip-synch badly).

Karen Cebreros presented an update on the microcredit program, supported by the Rotary International Foundation. She said many families in Central America and other less industrialized countries live on less than \$2 per day. The poverty destabilizes villages and even countries. The microcredit program puts money into the hands of women to start and run businesses to strengthen their communities. The club launched a pilot in 2012 with a coffee cooperative in Guatemala. The program, called [Earth's Choice Women of Coffee Microfinance](#) provided money, marketing guidance and mentorship. The program is expanding globally.

Fred Frye presented the 2015 MacLaggan award to Dr. Jordan Waldman who is a pediatric anesthesiologist for Rady's Children's Hospital. Dr. Waldman has been a prime participant in the MOST program since 1994, bringing medical help from Rady's to the program.

Chair of the Day was **Joe Austin**, Principal of Hoover High, who provided a bag full of Hoover swag to the visiting Rotarian coming the greatest distance, which included pre-signed hall passes from him.

Joe pitched the STEM program and introduced teachers and students from several schools, including the robotics coach at Hoover. Then he introduced Shaina Gross, Senior Vice President and Chief Impact Officer of the United Way, and **Cindy Marten**, Superintendent of the San Diego Unified School District, to present on joint programs underway in City Heights and elsewhere to help children who have needs far beyond what the schools can provide.

The United Way of San Diego has a unique relationship with SDUSD through a program called Collective Impact. The concept is to have many different groups involved in brainstorming about potential problems facing children in the community, and then take action so that something can happen between the meetings. The concept is to cover children from cradle to career. The Collective Impact program aims to help in areas where teachers and the schools can't.

When Cindy started as a teacher in City Heights in 2002, she saw the needs of the kids outside of school and what happens when their needs aren't addressed. That's when the district turned to the partners to see what has to be done to support students in our neighborhoods. Central Elementary, one of the most struggling schools, built a health center and opened day care for staff and teachers. Parents, teachers, nonprofits, police, city and county government and others get together regularly to see what students need. Is it up to the school to be the nurse, the policeman and the food provider? The concept is to get others involved and the partnership makes it happen. It is the only district in the U.S. trying this type of a program and United Way helps keep things on track.

Continued on page 2

QUICK BITS

Holiday Bowl tickets

If you are interested in purchasing tickets for the December 30th game at a special Rotary price of \$90, please contact **John Wertz** at jrwertzlaw@gmail.com or Phil Snyder at 619-283-5808 ext. 303.

A message from the Badge Committee:

We currently have a low supply of our pearl badge holders! Please be sure to return them along with your badge at the end of our meetings. Thank you!

Heilbron Fellow donor recognition pins

Our new donor recognition pins for the Heilbron Fellow (formerly Club 33) level (\$1500-\$4999) have been distributed. If you qualify, please find yours at the badge rack.

BIRTHDAYS

December

A happy belated birthday to these folks:

<i>Susie Japs</i>	1
<i>Matt Dathe</i>	1
<i>Norbert Sanders</i>	4
<i>Franks Caperino</i>	5
<i>Ed Muns</i>	5
<i>Andy Hewitt</i>	5
<i>Tom Creamer</i>	8
<i>Rich Garcia</i>	9
<i>Miro Copic</i>	10
<i>Bill Trumpfheller</i>	10
<i>Treacy Sommer</i>	11
<i>Sheryl Reichert</i>	11
<i>Amnon Ben-Yehuda</i>	11
<i>Todd Poling</i>	11
<i>Jerry Jessop</i>	12
<i>Dick Troncone</i>	13

A Collective Impact *continued*

Past President **Pat Crowell** closed the program with a eulogy for Past President Skip Starkey. Skip had a long and distinguished financial career in San Diego. He was a creative president in 1974-75, Pat noted, and brought in a woman sex therapist to one of the meetings when the club was all male...you can contact Pat for the rest of that story.



Harold B. Starkey, Jr.
1926-2015

The Alliance For Africa is handling numerous refugees when they come to San Diego. These refugees, many of whom are professionally trained and skilled in a variety of fields, are in need of entry level positions to help them become established. Please contact Walter Lam, w1@alliance-for-africa.com, if you can help or know someone who can be of assistance.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

December

10 Terry Moore & Malin Burnham – Venture Capital

17 Annual Holiday Program - Sheraton Hotel & Marina

24 DARK - Happy Holidays

31 DARK - Happy New Year

January

7 - 2016 Economic Forecast with Linda Stirling and Bill Holland

GROTARIAN EVENTS

There are no events in December.

**Save the date—January 26
Grotarian Fireside Chat at the
Academy of Our Lady of Peace**

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN OUR CROWD



Left: **Stan Lawrence** and Bryan Verhoeye entertained us with holiday music; Right: Karen Cebreros and **Maureen Gray** made a short presentation about the Microcredit program.



Left: Fred Frye presented Dr. Jordan Waldman with this year's MacLaggan Award along with the customary teddy bear; Right: Cindy Marten delivered a passionate presentation about SDUSD's partnership with the United Way of San Diego.



Left: **Bink Cook** with several of the Stem Champions including Sylvia McGrade, Pam Pham-Barron, Phet Pease, Nicole Vetcher, Jack Wetzel and Johnny Nguyen; Right: Pat Crowell honored the late Skip Starkey.

2015 Holiday Program - December 17

“The Giving of Gifts”

Our annual holiday program will take place on December 17 at the
Sheraton Hotel & Marina on 1380 Harbor Island Dr., San Diego 92101
in the Grande Ballroom

(We will not be meeting at Liberty Station)

Lunch will be served at 11:45 am and the program will be from 12:30-1:30 pm.

The cost of lunch will be \$41 and parking will be \$6.

Registration is only required if you will be bringing guests.

Please [click here](#) to be directed to the registration page.

Menu:

Whole Roast Tom Turkey with Cranberry Orange Relish with Herb Stuffing and Turkey Gravy
served with Chive Mashed Potatoes and Chef's Seasonal Vegetables

Strawberry Shortcake with White Chocolate Mousse and Chambord

(A vegetarian option will be available)



It is not too late to join the Holiday Chorus!

Please contact [Brandon Horrocks](#) if you are interested.

Here is the remainder of their practice schedule:

Monday, December 7 5:30-6:30pm-Girl Scouts Headquarters

Monday, December 14 5:30-6:30pm-Girl Scouts Headquarters

Wednesday, December 16 5:30-7:30pm-Sheraton Marina Grande Ballroom (Dress Rehearsal)

Club 33 Golf Tournament - Second Round

Golfing Rotarians from Club 33 enjoyed a special treat on Friday, November 20th—the entire San Diego State Women's Golf Team played with us at the San Diego Country Club. Spectacular weather and spectacular golf ruled the day as we witnessed first-hand how golf should be played, taught to us by 18-22 year old women who play a game with which we are unfamiliar (excluding **Tom Wilson**, of course!) though Tom was consistently out-driven and out-scored by these athletes who were less than one-third his age and about one-half his weight! Craftiness and cunning were not enough as these wonderful girls played with great technique and finesse. Even curmudgeonly **Guy Maddox**, who questioned why we would play a round that does not count towards the Club Championship, had a wonderful day and admitted he was dead wrong. Our greatest hope is that the SDSU coaches and players will want to join us again in the future, despite the wise-cracking **Dick Green**.

Marten Barry
Golf Committee Chair



Fish Across the Border Committee



The Fish Across the Border Committee met the Ensenada Rotarians at a warehouse near Otay Mesa to deliver this year's tuna donation. We celebrated another year of collaboration and enjoyed a great lunch, compliments of the Sportfishing Association of CA. We can't wait till the weekend of January 8-10, 2016 when we head across the border to deliver the goods to needy families! Please contact me by Dec. 10 if you would like to participate in the trip and get discounted hotel rates.

Bob Fletcher, Chairman
Fish Across the Border Committee

Rotaract

Rotaract of SDSU just celebrated a wonderful semester at their Fall 2015 Banquet. They had a wonderful evening decorating cards for the children of Rady Children's Hospital, pinning new members that have reached active membership and seeing a presentation recapping their semester's work, including the many hours of community service and fun times with their Rotary family. Rotaract is looking forward to another great upcoming semester with their favorite community service event, Camp Enterprise! And they would like to express a huge thank you to all of the San Diego Rotarians for their constant support and dedication to help Rotaractors be a success. Rotaract thanks you for changing their lives!



Military Affairs Committee



On Wednesday, December 2, MAC members **Penny Robbins, Jean Young, Bonnie Schwartz, Rick Huenefeld** and his wife, Judy, descended on the Morena Blvd. Toys R Us to purchase toys for the Armed Services YMCA Super Parent event. From their happy faces, you can see how enjoyable this project was. In addition, Rick arranged a 10% discount for the buying trip and we had a talented cashier who made the checkout go smoothly. These volunteers also delivered the toys to the ASYMCA that afternoon.

Our Rotary Club underwrote this trip from which military personnel and their children will benefit. Many thanks for your support and thanks to MAC members who did the shopping. BRAVO!

Peg Eddy
Chair