

## Too Dependent on Outside Capital



**Jo Dee Jacob**  
Editor

President-elect **John Morrell** led the program, back-stopping **President Peter** who was stuck in court in Los Angeles. **Paul Nestor** muttered, "Why didn't he just post bail?" His first time at the podium, John admitted

to stage fright and goofed up a little bit, but the audience roared and showed their obvious high regard for our next club prez. Kudos, John!

Today, we enjoyed a rare opportunity to hear from *two* past Mister San Diegos and distinguished Rotarians, **Malin Burnham** and **Steve Cushman**.

The program on venture capitalism required some concentration because many of us were not acquainted with all the acronyms and high-tech start-up companies rolled out in numerous power-point slides. I learned a lot!

Fellow Rotarian **Terry W. Moore** covered the importance and history of San Diego's venture capital industry and the current climate. He's frustrated that San Diego is way too dependent on outside capital, especially investors in Silicon Valley. Terry spends so much time over there, we may be in danger of losing him to the Rotary Club of San Jose! He seeks local angel investors, and not just from the three "Fs"—friends, family and fools.

If you'd like to invest some big money in a medical start-up, Terry is eager to help. He closed his part of the program with a stunning and long list of personal accomplishments, services offered by Moore Venture Partners, LP, his portfolio partners and advisors.

Honorary Rotarian Malin Burnham anchored the program, emphasizing the importance of innovation. San Diego is the world's third largest innovation cluster, especially in biotechnology and medicine. Well-deserved recognition goes to UCSD's Rady School of Management, whose graduates have spawned 70 new companies in less than 12 years.

Malin offered some innovative solutions to our underserved local market: Chinese investments, an opportunity with Cavendish Global (New York), and a call for San Diego County government support for new ventures, particularly in the health industry.

Other highlights of today's program:

- **Chris Christopher** spoke of courage and joy, inspiring us with the story of his dad's service in World War II.
- **Jim Jessop** distributed gifts to all, small Jessop's Jewelers pocket calendars. Rotarians appreciate this 65-year holiday tradition! Prez-elect John whined about the tiny font, and said most guys would rather have six inches than three.
- **Jackie Meyer** offered step-by-step advice on how legacy campers should apply for Camp Enterprise 2016. Talk to your teenager about this exceptional opportunity!
- Serial committee worker and tireless Rotarian **Diana MarJip-Chuh** is again chairing the annual Brown Bag Luncheon taking place on February 25. Contact her if you would like to participate as a host.
- Rotarian of the Quarter **Christy White** was visibly humbled, but thrilled to be formally recognized for her steadfast "service above self." Huzzah, Christy!
- **Steve Cushman's** transformational childhood experience with Rotary's Youth Exchange (YE) program prompted his \$25,000 gift to facilitate future exchanges here and abroad. Thank you, Steve, for your generosity! Thanks also to **Massey Pitts** for her moving testimonial and **Larry Hoeksema** for chairing our club's YE committee.

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## Next Meeting

December 17

**Annual Holiday Program**  
"The Giving of Gifts"

**Sheraton Hotel & Marina**  
**Grande Ballroom**

Next week we present to you "The Giving of Gifts," the theme for our annual Holiday Program. We invite you all to come and join in celebrating the season through music and the spoken word. We look forward to sharing our gift of music and storytelling with each of you. You won't want to miss the re-invented "12 Days of Christmas" either!



**Brandon Horrocks**  
*Holiday Program Director and Chair*

### Volunteers needed for the holiday luncheon to:

Help direct and escort 100 visiting seniors upon their arrival to the Holiday program from the lobby to the ballroom, to help pass out their gift bags, and to escort them to their tables. If you would like to volunteer, please arrive by 11:00 and report to Cheryl Wilson. Rotarians are also needed to sit with the seniors for lunch as table hosts. Please contact [Cheryl](#) or [Myrna](#) for more information or to volunteer.

## QUICK BITS

### Annual donations:

If you would like to make your annual contribution before year end for tax purposes, please call the office with a credit card or mail your check before December 31. Mailed checks must be postmarked no later than the 31st. The office will be closed at noon on Dec. 31 so please make arrangements prior to that time if you plan to pay with a credit card.

### Holiday Bowl tickets

If you are interested in purchasing tickets for the December 30th game at a special Rotary price of \$90, please contact **John Wertz** at [jrwertzlaw@gmail.com](mailto:jrwertzlaw@gmail.com) or Phil Snyder at 619-283-5808 ext. 303.

### A message from the Badge Committee:

We currently have a low supply of our pearl badge holders! Please be sure to return them along with your badge at the end of our meetings. Thank you!

## BIRTHDAYS

### December

Mia Harenski	14
Skip Hymes	15
Ray Higgins	15
Debbie Day	15
Claudia Obertreis	16
Dick Murphy	16
Martha Dennis	17
Scott Wilson	18
Stan Lawrence	18
John Van Deusen	18

## Too Dependent on Outside Capital *continued*

- Chair of the Day **Buddy Thomas** illuminated us about redwoods and prepared us for the program to follow.
- Liberty Station Conference Center wait staff assembled to accept the membership's standing ovation, with our gratitude for another year of exceptional service. Happy Holidays!

Shout out! to Club #33 Rotarians who supported our program today:

- Badge: **Bill Herrin, Ray Higgins, Bob Russell**
- Registration: **Rich DeBolt, Tina Jenkins, Anthony Llompert, Bill Wise, Jim Wynkoop**
- Greeters: **Paul Hartley, Larry Kuntz, Bridget Meckley, Dick Murphy, Pamela Stambaugh**
- Patriotic opening led by **Jack Anthony**, accompanied by **Greg Zinser**
- Our dedicated professional staff, **Paul Devermann** and **Mary Radovan**.

The News was sponsored by Jessop's Jewelers and reported by **Mark Burgess**, who told of a Rotarian and a venture capitalist who walked into a juice bar. "Yeah," says the investor, "I put a bunch of money into the last Internet bubble. After the bubble broke, I slept like a baby. I woke up every hour and cried."

## *"The Giving of Gifts"*

Our annual holiday program will take place on December 17 at the **Sheraton Hotel & Marina on 1380 Harbor Island Dr., San Diego 92101 in the Grande Ballroom**

(We will not be meeting at Liberty Station)

Lunch will be served at 11:45 am and the program will be from 12:30-1:30 pm. The cost of lunch will be \$41 and parking will be \$6.

Registration is only required if you will be bringing guests.

Please [click here](#) to be directed to the registration page.

## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### December

**17 Annual Holiday Program - at the Sheraton Hotel & Marina**

**24 DARK - Happy Holidays**

**31 DARK - Happy New Year**

### January

**7 - 2016 Economic Forecast with Linda Stirling and Bill Holland**

**14 - Jazz Xpress All-Star Youth Band**

## GROTARIAN EVENTS

*Attention Grotarians—this meeting is one of the requirements toward your permanent badge. Please consider attending if you have not attended one before.*

### WINTER FIRESIDE CHAT

**Tuesday, January 26**

**5:30 pm - 7:30 pm**

**Location: Academy of Our Lady of Peace**

This free event is open to Grotarians only (please, no guests or spouses.)

**[CLICK HERE](#) for more event details and to register.**

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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# FACES IN OUR CROWD



(Left) President-elect John Morrell lead the meeting for the absent President Peter; (right) Steve Cushman announced a generous donation of \$25,000 for the Rotary Youth Exchange program.



(Left) Christy White was awarded the Rotarian of the Quarter; (right) Jim Jessop handed out his annual wallet calendars.



(Left) Guest speakers Malin Burnham and Terry Moore with John; (right) The Sodexo Catering staff for the Liberty Station Conference Center was recognized for wonderful service each week.

# CAMP ENTERPRISE 2016-LEGACY NOMINATION



Members of San Diego Rotary Club 33 are allowed to nominate an eligible high school junior to attend Camp Enterprise as a “legacy.” **The definition of a legacy is a son/daughter, grandson/granddaughter, direct relative of the member or close family friend.** Rotary Camp Enterprise is **March 17 – 19, 2016 at Camp Cedar Glen, Julian.**

Below *are the steps for you, the nominating Rotarian,* to complete for nomination of your legacy candidate:

**Step 1:** Check with your nominee and nominee’s guardians as to their interest in attending. Share this website for information:  
<http://www.sandiegorotary.club/service/camp-enterprise/>

**Step 2:** Confirm nominee can attend the entire duration of Camp in March 2016

**Step 3:** Obtain permission from nominee’s school to miss two days of school.

**Step 4:** Fill out the nominee information form and send to **Jean Young** or **Jackie Meyer** no later than **January 22, 2016**

**Step 5:** Ensure student has ride to our Rotary meeting on Thursday, March 17. (Camp Enterprise Student Chair will confirm nominee’s spot in Camp)

Please complete the information and return the form via mail or email by **January 22, 2016**. If you have questions please contact Jean Young at 619 687-2499 or Jackie Meyer at 619-997-0517.

**\*\*\*COMPLETE APPLICATION PACKETS ARE E-MAILED TO THE STUDENT IN MID-FEBRUARY\*\*\***

[CLICK HERE FOR THE NOMINATION SUBMISSION FORM](#)

## Adopt-A-Plot—Alcazar Gardens



San Diego Rotary was recently recognized by Friends of Balboa Park for their contribution to the Adopt-A-Plot program at the Alcazar Gardens in Balboa Park as part of the 2015 Centennial Celebration.



(Left) **Pat Caughey**, Club 33 member and Friends of Balboa Park board member, **Herman Parker**, Director of Park & Recreation, **Lucy Warren**, Horticulturist and Friends of Balboa Park board member and **Steve Hill**, Chief of Staff District 3 for Todd Gloria; (Right) **Pat Caughey**, **Tomas Herrera-Mishler**, CEO of Balboa Park Conservancy, **Jack Carpenter**, Club 33 member and Friends of Balboa Park board member and **Andy Fields**, Assistant Director of Park & Recreation.

# MILITARY AFFAIRS COMMITTEE

December is a busy month for the Club 33 Military Affairs Committee (MAC). On December 9 MAC members **Chris Rink**, **Bonnie Schwartz**, **Claudia Obertreis**, **Mike Caruso**, **Jean Young** and her husband David, **Bill Wise**, **Kate Carinder** and her husband Bill, **Evan Wahl**, **Rick Huenefeld** and his wife Judy, **Peter Duncan**, **Peg Eddy**, **Kathy Koenig** and **A.J. Antun**, volunteered to help at the Armed Services YMCA with their annual Super Parent event. (Right photo) Here is a picture of Chris, Judy, Peg and Bonnie in the toy give-away area. Our club bought and delivered toys, children's bikes and gift cards to brighten the holidays for the children of military personnel.



Also, Mike Caruso personally delivered a check to Veterans Village of SD to purchase personal grooming items for homeless vets. MAC members will hand out the kits on December 22. Also on that day, MAC members will serve breakfast and a barbecue lunch at the airport USO.

December is truly a month of Service Above Self for MAC. A huge thank you to each of you!



(Left photo; Left to right) Shellie Bowman, Director of the Veterans Rehabilitation Center at Veterans Village of San Diego; Mike Caruso, Rotary Club 33; **Phil Landis**, CEO of the VVSD at the presentation of a check from Rotary Club 33 to support the residents of the Veterans Rehabilitation Center at VVSD.

## BROWN BAG LUNCHEON 2016—February 25

If you are interested in hosting a Brown Bag lunch for this annual event on February 25, [CLICK HERE](#) for the application. Deadline to submit is January 15. This event takes the place of our usual Thursday meeting and is a great opportunity to showcase your business to fellow members. Reimbursement for lunches served will be provided. Please contact [Diana MarJip-Chuh](#) with any questions.

