

# THE ROTATOR

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SAN DIEGO ROTARY CLUB

San Diego  
Rotary



Established 1911

## A Remarkable Rotarian



Richard Ledford  
Editor

For every Rotarian, there's a life story, and boy, did we hear one today! We also heard some very good news as **Prez John** called the meeting to order.

Seems our Thanksgiving auction generated more than \$123,000! A remarkable community chest for the Club to continue our community work. Second Chance CEO **Robert Coleman** delivered our Inspirational Moment with a Ralph Waldo Emerson poem defining true success in very real Rotarian terms as improving the lives of others. **Larry Hoeksema** lead us in *God Bless America* with Bryan Verhoye banging on the ivory. **Mark Burgess** hit us with all that's-news, this week sponsored by **Ray McKewon** of The Xceptional Music Company. Then, to get us all in the holiday mood, Prez John ran his Video of the Week which featured Dean Martin and Frank Sinatra—both long gone, I might add—singing on about a marshmallow world. I'm not making that up. Really.

With the crowd warmed up, our Prez reminded everyone who has ignored, forgotten or just plain missed the Club's electronic election email to get on with it. As in, "check your inbox or spam file and vote!" The election closes at midnight on December 8. Next up was **Christy White** with a promo for Legacy applications for the March Camp Enterprise. Deadline for those applications is January 20th. We welcomed two new Rotarians today: **Major George Baker** from the Salvation Army (we're his 8<sup>th</sup> Club) and **Andre Jimenez** who runs a private equity firm (we're his first Club). Both are great additions to our already deep bench! Prez John introduced our Rotarian of the Quarter...none other than Larry Hoeksema.

Apparently, Larry does a heck of a lot more than just singing! And judging by the accolades Prez John read, he more than deserves this recognition.

Then it was time for our program. You'd think our Distinguished-Attorney-Who-is-Our-Prez would be more careful with his words. Our Chair of the Day, **Richard Coutts**, is a much respected Surgeon with substantial Rotary credentials. Apparently, he's also a heavy in what the Prez describes as the "Kensington Gang." It therefore appears the Pt. Loma Gang finally has some competition! Richard introduced our speaker, our own Rotarian **Bill McDade**. Now, I mentioned the importance of life stories and Bill delivered one heck of one. As our past Prez and past District Governor, Bill walked us through some critical and life-changing experiences his journey took, all via Rotary. Hit with a rare adult form of Muscular Dystrophy, he sought answers to the very real question of why bad things happen to good people. As many of us know, Bill took a very different path to service and ended up helping the poorest of the poor in one of the poorest countries in the world: Malawi. What he found in Rotary service by providing medical care to the poor was a new purpose for his life, and an answer to his question. According to Bill, the simple answer is that good things also happen to good people, and those work to balance out the bad things. Our speaker's life is one of overcoming adversity and finding avenues for benefitting our community, both here and 11,000 miles away in Malawi. Club 33 salutes you, Dr. Bill McDade!

*A video recording of Bill's program was made. We will let you know when that becomes available. In the meantime, if you would like the audio recording of the program, please contact [Mary](#) at the Rotary office.*

## Next Meeting

December 8, 2016

### Jordan Evans NASA's Jet Propulsion Laboratory

#### Dare Mighty Things: Landing a Car on Mars

How does a team tackle the task of sending a 2,000 pound rover on a 350 million mile journey and land it on three nylon ropes within a football field's length from its intended target? In this talk, Jordan Evans will share how the "crazy" idea of the sky crane landing came to be and some of the many challenges associated with sending a robotic geologist, like the Curiosity Rover, to another planet.

Jordan Evans, an SDSU Aerospace Engineering Alum, manages the Mechanical Systems Division of NASA's Jet Propulsion Laboratory, responsible for leading over a thousand engineers and scientists in the development of advanced robotic systems for the exploration of our universe.



Elliot Hirshman  
Chair of the Day

## QUICK BITS

### 2016 Club Officer and Board Election DEADLINE IS DEC. 8

The ballot was emailed to all eligible members on Monday, November 14. Be sure to check your inbox (or junk folder!) for the ballot and candidate information. You will have until midnight on December 8 to submit your vote electronically. The results will be announced at the Holiday Program on December 15.

The **SMALL CLUB JOINT VENTURE COMMITTEE** wants to remind you to consider doing your meeting makeups with the **Southeast San Diego Rotary Club**. They meet on Wednesdays at noon at the Jacobs Center in the Community Meeting Room. Their address is 404 Euclid Avenue, San Diego, 92114. Their lunch cost is \$15. For catering purposes, please contact Diane Crawford at [sesdrotary@yahoo.com](mailto:sesdrotary@yahoo.com) the day before you plan to attend.

## BIRTHDAYS

### December

Frank Caperino	5
Ed Muns	5
Andy Hewitt	5
Tom Creamer	8
Bill Trumpfheller	10
Miro Copic	10
Amnon Ben-Yehuda	11
Sheryl Reichert	11
Treacy Sommer	11

## 2016 Annual Holiday Program



### "Happy Holidays To You"

Our annual Holiday Program will take place on Thursday, December 15 at the Liberty Station Conference Center. Lunch will be served at 11:45 and the program will begin at 12:30.

Registration for this program is not required unless you plan on bringing guests. If you will be inviting family or friends, please register yourself and your guests [here](#). You can pay for their meals at the check-in desk upon your arrival.

*It is not too late to join the Holiday Chorus!  
Please contact [Brandon Horrocks](#) if you are interested.*

## GROTARIAN EVENT AT THE RED CROSS

Grotarians and Rotarians enjoyed a fun and informative evening at the San Diego Red Cross on November 30th. We learned hands-only CPR and how to be prepared for the next disaster. We toured the facility and saw the state-of-the-art Disaster Operations Center, which was truly impressive. Many thanks to **Bill Earley** and his staff for hosting us, and thank you to **Laura Ochoa** for organizing the food and beverages.



## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### December

8 *Jordan Evans—NASA's Jet Propulsion Laboratory*

15 *Annual Holiday Program—Liberty Station*

22 & 29 *Dark*

### January

5 *2017 Economic Forecast with Alan Nevin and Dr. Alan Gin*

## GROTARIAN EVENTS

**Tuesday, January 24**  
**Annual Fireside Chat**  
**Time: 5:30 pm - 7:30 pm**  
**Cost: Free**  
**Location: Academy of Our Lady of Peace**  
**4860 Oregon Street 92116**  
*This event is for Grotarians only. Please no spouses or guests.*

Red Badgers – please come and learn more about Club 33 and our Committees as we sit by the fire on a cool evening in San Diego on the beautiful campus of OLP.

[Click here](#) for complete event details and to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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# CAMP ENTERPRISE 2017-LEGACY NOMINATION



Members of San Diego Rotary Club 33 are allowed to nominate an eligible high school junior to attend Camp Enterprise as a “legacy.” **The definition of a legacy is a son/daughter, grandson/granddaughter, direct relative of the member or close family friend.** Rotary Camp Enterprise is on **March 16 – 18, 2017 at Camp Cedar Glen, Julian.**



Below are the steps for you, the nominating Rotarian, to complete for the nomination of your legacy candidate:

**Step 1:** Check with your nominee and nominee’s guardians as to their interest in attending. Share this website for information:  
<http://www.sandiegorotary.club/service/camp-enterprise/>

**Step 2:** Confirm nominee can attend the entire duration of Camp in March 2017

**Step 3:** Obtain permission from nominee’s school to miss two days of school.

**Step 4:** Fill out the nominee information form and send to **Christy White** no later than **January 20, 2017**

**Step 5:** Ensure student has a ride to our Rotary meeting on Thursday, March 16. (Camp Enterprise Student Chair will confirm nominee’s spot in Camp)

Please complete the information and return the form via mail or email by **January 20, 2017**. If you have questions please contact Christy White at 858-336-4795 or Jean Young at 619-687-2499.

**\*\*\*COMPLETE APPLICATION PACKETS ARE E-MAILED TO THE STUDENT IN MID-FEBRUARY\*\*\***

[CLICK HERE FOR THE NOMINATION SUBMISSION FORM](#)

## MEMBERSHIP

Please welcome our newest members to the club:



**Major George Baker** “Social Services & Welfare-Salvation Army.” George is the Divisional Commander for The Salvation Army, Sierra Del Mar Division.

He was born to Salvation Army officer parents and is a fifth generation Salvation Army officer. He served in the US Navy from 1977 to 1981. He was commissioned as an officer in The Salvation Army in 1983.

George comes to San Diego after serving for five years as Divisional Commander of the Alaska Division, where he was also a member of the Anchorage Downtown Rotary since 2011.

**Cheryl Wilson** was his sponsor.

Email: [george.baker@usw.salvationarmy.org](mailto:george.baker@usw.salvationarmy.org) Business phone: 619-446-0220



**Andre Jimenez** “Real Estate-Private Equity.” Andre is the President and Co-Founder of Windvest Corporation. He is responsible for developing his company’s investment and lending platform.

Andre was born in Puerto Rico and moved to Coronado when he was 5 years old. He is an alum of USC. In his spare time, Andre enjoys working on motorcycles and cars in his shop.

**Josh Buchholz, Ben Wood** and **Laura Buckley** were his sponsors.

Email: [andre@windvestcorp.com](mailto:andre@windvestcorp.com) Business phone: 619-285-0777

# FACES IN OUR CROWD

PHOTOS COURTESY OF PAUL NESTOR



Bill McDade with past, present and future District Governors.



Bill with his wife Carol and their daughters.



A standing ovation from the crowd!



Bill with Joe Serra.



Larry Hoeksema was our Rotarian of the Quarter.



Evan Wahl and Fang-Yu Lee, a Past District Governor in Taiwan.



President John was gifted one of the Paul Harris stamps Bill found in a remote post office while working in Malawi.



Many of Bill's family and friends joined us today.