

BlueTech; Blue Jobs



Ginny Ollis
Editor

President John opened the meeting today acknowledging that our club was the 33rd Rotary club established, after a Mr. Paul Harris founded Rotary 112 years ago, that today is also the anniversary of the U.S. victory at Iwo Jima, and the 30th anniversary of bringing the America's Cup back to

San Diego. The Inspirational Moment was delivered by **Greg Zinser**, who, among a long list of credits, founded the Geezer Baseball League. **Suzy Spafford** led the Pledge and *America the Beautiful* accompanied by **Larry Showley**. The news, sponsored by **Glenn Younger** of Grah Safe and Lock, was delivered by **Sandy Purdon** with truth and a wink. Then President John introduced the Video of the Week, an outtake from Russell Crowe's film "Master and Commander." **Michael Anderson** gave notice that Camp Enterprise t-shirts will be available for purchase next week, and that anyone not enrolled to help at the camp March 16-18 will be missing the biggest event of the Rotary service calendar. **Roger Haines** was fined by President-Raise-the-Rotary-Revenues-John after his brief presentation of a Solar Cooking Festival for 2,000 children in Kukuma Refugee Camp in Kenya. **Past President Chuck Pretto** was also hit with a fine for his American flag-lined jacket. We then met new member **Chris Grassa**...welcome to the club, Chris!

Chair of the Day **Peter MacLaggan** awarded some fine waters to a South Carolina Rotarian, visiting from the farthest distance, and then introduced our program speaker, Michael Jones, President of The Maritime Alliance. Bringing obvious passion and concern to the podium, Michael introduced the Regional Blue Voice. Born in Germany and later moving to Arizona, exercising just one of his 5 languages, Michael brought to attention the vital economic and environmental benefit of the maritime industries. Quoting President John F. Kennedy, he said "anyone who can solve the problems of water is entitled to 2 Nobel prizes – Peace and Science." He also referenced the same president pointing out that our blood has the same percentage of salt as the ocean, and taking our

blood, sweat and tears to the ocean is going back to our origins.

The inaugural Oceanology International North America trade show – based on the world's leading ocean science and technology Oceanology International show in London – was successfully launched in San Diego last week and will alternate with London every other year. There is one global ocean and it is critical to address the five biggest issues for humans: water - 97% of the earth's water is in the oceans; food - protein to feed 9.5+ billion people must come from the ocean; medicine - 98% of habitable earth and most life is underwater, which will provide countless new medicines; energy - inexhaustible clean current, tidal, wave and wind energy; "real estate" - 80% of the world's population lives near coasts and floating infrastructure is the only way to deal with rising seas. San Diego's maritime industry / "Blue Economy" sector creates one of the most unique regional economies in the world: \$14 billion in annual revenue, and 45,778 jobs in 2011. With a mission to promote sustainable, science-based ocean and water industries, The Maritime Alliance is informing people about BlueTech and Blue Jobs and creating regional and international recognition of this vital San Diego sector. TMA wants San Diego to be recognized as one of the top five BlueTech centers in the world helping create global ocean-related solutions.

A thrilling moment in the presentation was Michael's slide of the Ocean Aero submarine, an unmanned surface and underwater robotic vehicle that is surface wind- and solar-powered. More information is available to all at www.themaritimealliance.org. Time for Q&A found the audience quieter than usual, with such a profound topic engaging more minds than mouths.

Following President John's final announcements, **Bill Earley** took the podium to deliver a eulogy for our friend and member **Bill Trumpfheller**, a man who used his vast public relations gifts not only to the benefit of clients like WD40 and McDonalds, but to Lead San Diego and every other involvement he took on. A moment of silence and reverent gratitude were offered by all.

Next Meeting

March 2, 2017

Downtown's Progress and Innovation

Employers in US Urban Centers of Innovation continue to evolve, and the spaces designed to support them are morphing as well. Come hear details of downtown's development projections and accomplishments through the eyes of a Civic San Diego executive, while hearing from a developer and architect about two innovation projects focused on re-interpreting San Diego's offering as a place inspiring to Live, Work, and Play.

Our panel of speakers include Gordon Carrier, Founder and Design Principal of Carrier Johnson + CULTURE, Brad Richter, VP of Planning with Civic San Diego, and Michael McNerney, Senior VP of Lowe Enterprises Real Estate Group.



Jean Young
Chair of the Day

QUICK BITS

CLUB PICTURE DAY—SAVE THE DATE!



**Thursday, March 2
from 11:30 am - 2:00 pm.**

This will be the one and only date for you to take a new roster photo for the upcoming 2017-2018 member directory. A professional photographer will be taking photos in Room 201.



FEB. 9 SWEETHEARTS DAY PROGRAM VIDEO

If you missed it, you can [click here](#) to watch the video of our Feb. 9th program.



Club 33 Fishing Trip

If you would like to participate in this year's trip on September 11-13 (1.5 day excursion) please contact [Bob Fletcher](#) or the Rotary office. SPACE IS LIMITED.

BIRTHDAYS

February

Don Kent	27
Hernan Luis y Prado	28

March

Joe Sammartino	2
Brad Gastineau	3
Mark Burgess	4
Jim Madaffer	4

MEMBERSHIP

Please welcome our newest member to the club:



Chris Grassa—"Banking-Regional." Chris is the Senior VP and Regional Manager for Torrey Pines Bank.

He enjoys road and mountain cycling and skiing. He is also a former member of the El Cajon Rotary Club.

David Oates was his sponsor.

Email: cgrassa@torreypinesbank.com

The following applicants were recommended to the Board of Directors by the Membership Committee and will be approved for membership unless objections are received at the Rotary office by March 8:

- Stephanie Bozzuto - Bozzuto & Associates Insurance Services, Inc. - "Insurance-Commercial"
- Tom Cohen - JC Cap LLC - "Real Estate Services-Mortgage Banking"
- Sylvia DeBeau - Scripps Institute of Oceanography - "Scientific Research"
- Haney Hong - San Diego County Taxpayers Association - "Association-Taxpayers"
- Dr. George Kaplan - Retired Pediatric Urology - "Retired-Medicine-Pediatric Urology"

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

March

- 2 **Gordon Carrier, Design Principal, Carrier Johnson + CULTURE**
- 9 **Max Villalobos, COO, Kaiser Foundation Hospitals**
- 16 **Camp Enterprise Kickoff—Keynote Speaker: Stephan Aarstol, Founder & CEO, Tower Paddle Boards**
- 23 **Carl Guardino, CEO, Silicon Valley Leadership Group**

GROTARIAN EVENTS

Wednesday, March 8

**Location: Connections Housing
Time: 5:30 pm - 7:30 pm**

Cost: \$15 (\$8 for Rotaracts)

The event will be a tour of the facility and of the services which they provide. With the rise of homelessness in San Diego this is a very current issue and something we should all be aware of.

[Click here](#) for complete event details and to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

John Morrell, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>



PROJECT ALLOCATION COMMITTEE 2017-18 GRANT APPLICATION

Committee Chair – Chuck Pretto
email cpretto@kobey.com; phone 619-708-1849

A key component of being a Rotarian is the commitment to “Service Above Self” by donating to the Club and Rotary Foundations, and, as importantly, being actively involved in projects to help our local community, and world causes. Our Club therefore encourages its Members to lead and participate in projects that best carry out the Rotary mission. Through the generous donations of our Members, each year the Club makes available grant money to fund projects.

Our Club Bylaws established the Project Allocation Committee (PAC) to solicit, organize and evaluate applications for grants and make advisory recommendations to the Club Board each year, who in turn will make recommendations to the San Diego Rotary Club Foundation.

Applications may be downloaded from the Club website on this page: About Us => Member Downloads <http://www.sandiegorotary.club/about-us/member-information/> To be considered by the PAC for a grant, the completed application must be received by the Rotary Office no later than **March 31, 2017** (preferably earlier). Thereafter, PAC will review and score completed applications and make recommendations to the Club Executive Committee and Board. The Club Board will review the PAC Recommendations and determine their recommendations, which in turn, will be reviewed by the Foundation Board. Approved grants will be available the next fiscal year on July 1, 2017.

Each Application will be reviewed by at least two PAC Members. The Scoring Model involves weighted scoring including:

- Participation of our Club members, including the number of members and their expected time commitment;
- Fulfillment of Rotary mission
- Project's Action Plan and associated metrics, including achievability of the project's goals;
- Achievability/Soundness of Goals and Action Plan;
- If funded in the past, actual results against stated goals.

In 2008, the Club Board approved certain guidelines concerning PAC evaluations of applications. Ideally, a project is: a hands-on activity involving Club Members (the more the better) on an on-going basis which fulfills the Rotary Charitable Mission; benefits a specific group or groups of people; meets a specific need or needs not now being met by other resources.

The project should fall within the Rotary Avenues of Service, i.e Community Service, International Service, Youth Service or Vocational Service. If the application is from a recipient of a Club grant the prior year, the application must report the results from the prior year, including the amount spent and accomplishments.

Our Club's future depends on promoting and sustaining our Member's altruism and enthusiasm to support and carry out projects that advance the Rotary Charitable Mission. To do so, the first focus must be on empowering and enabling our members' passions for such projects. As important, emphasis needs to be placed on obtaining not only the “most bang for the charitable buck,” but also the credit and recognition for the good work and generosity that abounds within our Club.

ROTARIANS AT WORK DAY 2017



**SAVE THE DATE
FOR OUR 2017 ROTARIANS AT WORK DAY
SATURDAY, APRIL 29**

**MORE DETAILS AND
ONLINE REGISTRATION
COMING SOON**

The RAW Committee is accepting submissions for projects as well as committee members to help organize them. Please contact [Craig Nelson](#) or [Emily Rex](#) to participate.

Rotarians At Work Day happens the last Saturday in April each year. Started in 2006 as a joint effort between two Rotary Districts (one in the United States and one in Mexico), Rotarians at Work Day continues to grow. Each year, Clubs around the world identify a hands-on project that all members can participate in to help their local community.

2017 FOUR-WAY TEST SPEECH CONTEST

Come out and support the students!

The **Club 33 Speech Contest** for Our Lady of Peace Academy, High Tech High and St. Augustine High School (2 students from each) will be **Monday February 27 at 5:30 p.m.** at Price Charities. Top three winning students will go on to the district contests to compete.



We'd like a great turn-out to encourage the students so we hope you will attend!

If you have any questions or would like to participate as a mentor, please contact Jan McDonough at 619-813-8368 or janet.mcdonough.law@live.com.

Club 33 members, Hoover High advisors and students at the Hoover High Interact Four Way Test Speech Contest on Friday, March 24. Thank you to everyone who came out to support the contest participants!



FACES IN OUR CROWD



(Left) Guest speaker Michael Jones; (right) President John presented Nola Trumpfheller with Bill's Club 33 badge.



(Left) Peter MacLaggan gifted the visiting Rotarian from South Carolina; (center) Chuck Pretto was fined for his jacket; (right) Sandy Purdon delivered the day's news.



(Left) Bill Earley delivered a touching tribute to the late Bill Trumpfheller; (right) Michael Anderson encouraged us to add yet another Camp Enterprise t-shirt to our collections.