

# THE ROTATOR

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SAN DIEGO ROTARY CLUB

San Diego  
Rotary



Established 1911



Tom Gable  
Editor

The day was inspirational on many fronts, starting with classic San Diego weather.

**Dean Crowder** inspired us with excerpts from [The Last Lecture](#), by a Carnegie Mellon professor with terminal pancreatic cancer who urged everyone to have fun and pursue

their childhood dreams. **Debbie Day** inspired us with her fine voice as she led us through *America*, accompanied by **Greg Zinser**. **Stan Lawrence** covered the news, which was a nice segue into a future breaking news story: "The Long Ride to Free Them," by Matt Meyer.

This spring, Meyer, a veteran safari guide from South Africa, will cycle nearly 2,000 miles from Blaine, WA, to San Diego pulling a life-sized rhino statue, which he rolled into the meeting. The aim of the ride is to raise funds and create global awareness for the current poaching crisis of rhinoceroses in Southern Africa, which has reduced the population from more than one million 150 years ago to just 25,000 today. Authorities are hard-pressed to keep poachers from killing them for their horns, which are pursued because of myths that the horns are medicinal, an aphrodisiac or have healing powers. Tax deductible donations to help the cause can be made on the [website](#).

**George Gildred**, our Mr. San Diego of 2003, and the first club president to get 100 percent participation in giving, talked about the importance of the Rotary mission of doing and giving. He urged members to consider Rotary endowments. Donations are easy to make on the Rotary website and George asked everyone to consider upping their levels of support.

**Rodger Dougherty**, Chair of the Day, joined Kaiser Permanente in 2001 and then Rotary the next year. He handed off to the visiting Rotarian from the longest distance a bag of health-related swag (sun screen, tee shirt, apple slicer, hat and a bottle of red wine, which, in moderation, can have [health benefits](#)).

He introduced Max Villalobos, Chief Oper-

## Kaiser Permanente's New Hospital

ating Officer of Kaiser Permanente (KP) in San Diego, who would share highlights of the billion-dollar high-tech San Diego Medical Center opening on April 25, and **Peter Callstrom**, CEO of San Diego Workforce Partnership, which is working with employers to determine which jobs are needed in the region. Healthcare workers, particularly nurses, are at the top of the list as a huge cohort of boomers start retiring.

Peter, in Club 33 since 2013, said the [Workforce Partnership](#) serves 60,000 in the county. It funds job training programs and is working to solve a major problem with people out of work and not trained for jobs currently available. His organization is trying to educate the community about a skills gap and awareness gap. A goal is to build our own work force so we won't have to go overseas -- a priority in the healthcare sector, which has some 130,000 current jobs and is experiencing 10 percent annual growth, plus attrition. A bigger challenge: some 53,000 disconnected youth aged 16 to 24 who are not either working or in school. The partnership has a program on April 13 at the Jacobs Center to dive into the issue.

Max said a new hospital opens about every 50 years and wanted to share the excitement about what will be the most technologically advanced hospital in the U.S. The new KP facility is creating 1,000 new staff jobs at the hospital and they are training another 2,000 who are affiliated with KP. He gave us a video tour of the facility, which is the fifth hospital in the world to receive LEED platinum status by the non-profit U.S. Green Building Council (USGBC). It rates the design, construction, operation, and maintenance of green buildings, homes, and neighborhoods, according to the LEED [website](#). The certification levels range from 40 to 100 points, with Platinum being the highest, from 80 to 100 points.

Max said the 700,000-square-foot complex at 9455 Clairemont Mesa Boulevard, between State 163 and I-15, features smart buildings, with smart rooms, and systems that analyze every aspect of the patient experience and patient care.

*Continued on page 2*

## Next Meeting

March 16, 2017

### Annual Camp Enterprise Kick-Off Program with Guest Speaker Stephan Aarstol

This is our club's 42nd year of bringing high school juniors to camp where they learn about the Free Enterprise System!

The camp provides an important learning environment for all to gain leadership skills and experience team building, and students come away with a greater awareness of their possibilities.

**Join us as we send 90 students off to a life changing and transformative experience. Please attend the program and show the students that Club 33 members fully support the camp and their future success in life!**

Our keynote speaker this year will be Stephan Aarstol, Founder and CEO of Tower Paddle Boards.

He is known as the guy who forgot his pitch on ABC reality show "Shark Tank" in its third season. But the Tower Paddle Boards founder managed to recover and snag a \$150,000 investment from billionaire Mark Cuban.

Stephan and his online manufacturer direct stand-up paddle-board company have since been recognized by both People and Entrepreneur magazines as one of the show's top 10 success stories.



Solveig Deuprey  
Chair of the Day

## QUICK BITS

### ATTENTION ALL ROTARY GOLFERS (MEN & LADIES)

**The second round of GOLF for the 2016/2017 Club 33 Tournament** will be held Friday, March 24th at the San Diego Country Club. First tee time TBD. The field will be limited to 24 golfers. SDCC members are asked and encouraged to sign up early. The first twelve players to sign up will receive 50% (\$50 instead of \$100) off of their green fees at this exclusive, private course!

The cost of this event will be approximately \$118, including \$18 for the electric cart, plus each player's pro rata share of the cost of refreshments. The cost will be billed to your account.

Please contact Sarah Anane at [sanane@naisandiego.com](mailto:sanane@naisandiego.com) or at (619)241-2342 to sign up.

**SAVE THE DATE— OUR NEXT PROSPECTIVE MEMBER RECEPTION WILL BE HELD ON APRIL 13 IN ROOM 201, FROM 11:30 PM-12:15 PM**

Be sure to register yourself and your prospective member on our [website](#).

## BIRTHDAYS

### March

Jere With	14
Art Rivkin	15
Lyle Butler	17
Mickey Flynn	18
Massey Pitts	19
John Hawkins	19

## Kaiser Permanente *continued*

Surgical suites feature robot and image-guided surgical equipment. It is the first hospital in the world to use 100 percent LED lighting. All energy, water and other support systems are managed in the facility's energy center. The energy center helps reduce costs and greenhouse gasses. They use reclaimed water for landscaping. The site includes some two miles of walking paths around the campus, water features and landscaped areas.

Each of the 450 patient rooms have an interactive patient care system. Fifty percent of the rooms have patient lifts to make it easier for nurses to manage individual care. Some rooms have a handrail to guide the patient from bed to bathroom. The patient can manage the internal environment by changing lighting, closing the blinds, accessing educational programs, ordering food, watching entertainment and connecting with hospital staff via a video camera and a 75-inch monitor. Doctors make "video visits," Max said, so they can spend less time traveling between patients.

Max echoed Peter's concerns about a shortage of nurses in our community, particularly surgical nurses. KP has started its own internal training program for new nurses to help them advance in their careers.

When asked about changes in the healthcare system emanating out of Washington, D.C., he said that would be a slow process and so not much will happen over the next two years. He said everyone needs to work together in San Diego to ensure that we have programs that give all citizens access to healthcare systems and more importantly, to health plans that continue to cover preexisting conditions.

"The system does need to be tweaked," he said. "But it can't go backwards."

On March 16, our own **Patti Roscoe** will be recognized as one of the 2017 recipients for the Women in Tourism and Hospitality San Diego Award, given by the Multi-Cultural Convention Service's Network (MCCSN). With its focus on issues relating to women in the workplace at all stages of their careers and the changing landscape of hospitality and tourism, MCCSN is the premier organization recognizing the contributions of women professionals in San Diego. ***Congratulations, Patti!***

## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### March

**16 Camp Enterprise Kickoff—  
Keynote Speaker:  
Stephan Aarstol, Founder &  
CEO, Tower Paddle Boards**

**23 Carl Guardino, CEO,  
Silicon Valley Leadership  
Group**

**30 San Diego Padres**

### April

**6 Dr. Eli Berman—Chair and  
Professor of economics at  
UCSD**

## GROTARIAN EVENTS

**Tuesday, April 18  
Location: SD County Sheriff's  
Regional Crime Lab  
Time: 5:30 pm - 7:30 pm  
Cost: \$25**

**This is A RED BADGER  
EVENT ONLY.**

**This event is limited to 25 people max. Therefore, registration is only open to red badgers (no guests or spouses please).**

[Click here](#) for complete event details and to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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# SAN DIEGO ROTARY BYLAW REVISION

The San Diego Rotary Club Board is recommending an amendment to Club 33's Bylaws concerning a change in membership criteria for Young Professionals (YoPros). We have concluded that such a change is appropriate for YoPro candidates so that the criteria is the same as the new Rotary International membership requirements which were adopted in April 2016. The requirements of the new Standard Rotary Club Constitution read as follows:

"This Club shall be composed of adult persons who demonstrate good character, integrity, and leadership; possess good reputation within their business, profession, and/or community; and are willing to serve in their community and/or around the world."

**To read the proposed amendment and to submit your vote, please check your email for the link that was sent to you on Thursday, March 9th.**

## 2017-2018 GRANT APPLICATIONS

**DEADLINE TO SUBMIT IS MARCH 31**

The Club's Project Allocation Committee (PAC) has begun accepting 2017-2018 grant applications. To be considered by the PAC for a grant, applications must be completed in all respects and received by the Rotary office via email to [mary@rotary33.org](mailto:mary@rotary33.org) no later than March 31, 2017. Applications may be downloaded from our website on this page: About Us => Member Downloads <http://www.sandiegorotary.club/about-us/member-information/>

## ROTARIANS AT WORK DAY 2017

**SAVE THE DATE  
FOR OUR 2017 ROTARIANS AT WORK DAY  
SATURDAY, APRIL 29**

**MORE DETAILS AND  
ONLINE REGISTRATION  
COMING SOON**

The RAW Committee is accepting submissions for projects as well as committee members to help organize them. Please contact [Craig Nelson](#) or [Emily Rex](#) to participate.



*Rotarians At Work Day happens the last Saturday in April each year. Started in 2006 as a joint effort between two Rotary Districts (one in the United States and one in Mexico), Rotarians at Work Day continues to grow. Each year, Clubs around the world identify a hands-on project that all members can participate in to help their local community.*

# FACES IN OUR CROWD



(Left) COD Rodger Dougherty, President John with presenters Max Villalobos of Kaiser and Peter Callstrom of San Diego Workforce Partnership; (right) We were visited by Matt Meyer of the Long Ride To Free Them project and his endangered species rhino friend.



(Left) George Gildred reminded us of the importance of giving by using Norm Foster and Camp Enterprise as an example; (right) **Jackie Meyer, Solveig Deuprey and Michael Anderson** pitched Camp Enterprise shirts..



(Left) Dean Crowder gave the Inspirational Moment; (right) **Dick Green, Marten Berry, Stan Hartman, Guy Maddox and Bob Fletcher** welcomed a guest.