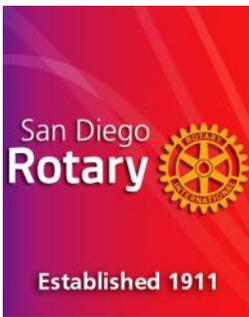


THE ROTATOR

Vol. 103, No. 36 April 6, 2017

SAN DIEGO ROTARY CLUB

Fighting Terrorism



Jen Weissman
Editor

We had an uplifting kickoff to our meeting with an Inspirational Moment given by **Julia Holladay**. Her message was that laughter is always needed and it is a universal joy that ties us all together.

Thank you to **Stan Lawrence** for delivering the day's news, sponsored by **President John**, who promoted his new gig at the Douglas Wilson Companies.

President John auctioned off home plate tickets to the Padres opening day game, which were sold for \$500 to **Ginny Ollis**. Proceeds will be donated to the club's Foundation. Thank you, John and Ginny!

Marten Barry was up next with a funny golf update. When asked if we knew what May 5th was, he said, "Yes, it's Cinco de Mayo--a wonderful opportunity to have gringos act like locos. Also, that is the day of our next golf tournament at the San Diego Country Club." Be sure to see Marten if you are interested in participating.

Craig Nelson then reminded us that Saturday, April 29th is Rotarians at Work Day. The feature project this year is at the San Diego Zoo where up to 80 Rotarians will make enrichment toys for the animals. How fun! Go to page 3 to see all of our available projects and be sure to sign up for one of them.

Greg Sterner took a hefty fine as he promoted a charity event called "Reboot", where we can participate or sponsor a team to do push-ups to benefit treatment for military veterans with PTSD.

Kathy Kerrigan, an active duty Navy Captain and Naval Academy graduate, was our Chair of the Day today. Kathy is the Total Force Management Director for Navy Region Southwest. She is currently in charge of manning for all of our aircraft carriers and any aircraft in Naval Aviation including the Joint Strike Fighter.

Our guest speaker, Dr. Eli Berman, is Chair and Professor of Economics at UCSD.

He started his talk by asking, based on the operations that were being conducted in Afghanistan and Syria, how can we do a better job of fighting these wars? And, when they're over – God willing – how do we help develop these economies and societies so that it won't happen again? Dr. Berman served in the Israeli Special Forces (this got everyone's attention!) and said the traditional military training that he received, and most of the training our own military receives, is insufficient in today's wars.

Here are the key points Dr. Berman wanted us to know:

- *ISIS: Three Very Different Threats*
Dr. Berman explained there are three types of violence: International Terrorism, Asymmetric Civil War, and Symmetric Civil War—and ISIS is doing all three of these.
- *Asymmetric Civil War: Why Governance and Development Matter*
Asymmetric warfare (or asymmetric engagement) is war between belligerents whose relative military power differs significantly, or whose strategy or tactics differ significantly. This is typically a war between a standing, professional army and an insurgency or resistance movement.

Civilians play an essential role in fighting the asymmetrical war. Their involvement means that if mom, dad or grandma sees or hears something, they call it in and report it. To "win" the asymmetric war, you convince the civilians who heard something in the middle of the night to call in the tip to help.

How do you get them to do that? Ensure these families that they will be provided with personal security, dispute adjudication and justice, education, health, infrastructure and representation. The key is that the government must do it BETTER than ISIS (who often does a better job providing those services)! A key takeaway here is this: if the government was already doing a good job, they wouldn't be in the situation they're in. So, in order to get the tip and gain the family's willingness to provide helpful information, they have to believe they will be getting those promised services.

Continued on page 2

Next Meeting

April 13, 2017

Dr. Edith Eva Eger

**Psychologist, Author
and Auschwitz survivor**

Celebration of Life

Dr. Eger will share her story of victimization to empowerment. She will also share with us lessons that prove everybody is a survivor of something and that every experience has a gift for us that is for the greater good.

A native of Hungary, Edith Eva Eger was just a young teenager in 1944 when she experienced one of the worst evils the human race has ever known, the death camp at Auschwitz.

Brought back from the brink of death, Edith moved to Czechoslovakia after the war, then to the United States in 1949. In 1969, she received her degree in Psychology from the University of Texas. She then pursued her doctoral internship at the William Beaumont Army Medical Center at Fort Bliss.

Dr. Eger is a prolific author and has a clinical practice in La Jolla and holds a faculty appointment at the UCSD. She has appeared on numerous television programs including Oprah Winfrey and was the primary subject of a holocaust documentary that appeared on Dutch National Television.



Dick Eger
Chair of the Day

QUICK BITS

Mark your calendars— ROTARIANS AT WORK DAY is on Saturday, April 29.

If you would like to organize a project for this year's event, please contact [Craig Nelson](#) or [Emily Rex](#). Registration for our various projects will begin next week.

Do you have a change of address? Changed jobs recently or have a new title?

If there are any changes in your contact information that you would like to make for the new membership directory, please contact the [Rotary office](#) no later than April 14, to ensure its inclusion.



On September 21st our club will present its 3rd annual Peace Award,

and you are invited to submit a nomination for the award. [Click here](#) for the criteria and application form. **The deadline to submit your nomination is June 30.**

BIRTHDAYS

April

Lauren Lek	10
Jim Fitzpatrick	11
Jeanne Schmelzer	11
Rachel Inmon	12
Chandani Flinn	12
Bob Cairncross	12
Don Teemsma	15
Joyce Gattas	16
Camille Newbern	16

Fighting Terrorism continued

Dr. Berman suggests that spending money in expensive military training is less effective than increasing and improving the basic services that are offered to civilians (because the civilians is how they will win the asymmetric war). It has been proven through their research that as more money is spent on these services to civilians, overall violence decreases dramatically. This was seen firsthand in the Iraqi war.

The way to beat International terrorism is to continue what is already being done: target the leadership in ISIS, control borders, send out drones, use Special Forces, etc. But that alone doesn't win the war. Asymmetric insurgency doesn't go away if International Terrorism is won on its own. Dr. Berman emphatically suggests that in order to win the asymmetric war, we must induce our allies to provide the level of services which provide tips to help the government.

- *Sunni needs to be strengthened*

When the coalition has won the symmetric battle, an asymmetric battle will start. We need an end-game in which we have an ally that is willing to control the territory.

The problem is that the track record is mixed. They don't believe that we can follow through. The last time we saw this done well was back in Korea. We haven't done a great job inducing our allies to do the things we want done (provide services to the families.) We need to help them govern and suppress asymmetric threat themselves. The solution will be in seeing the super powers back off and to support the Sunni majority group government.

Dr. Berman says there are several things we can do to win the war on ISIS. First, change the doctrine. Adjust it to make sure they're shooting at the right things. If you push ISIS out of one place, they will go somewhere else. The answer is to prepare for that AHEAD of time before they reorganize and reappear. Coordinate with the other great powers in the region so we can move towards an end game. Russians, Iranians, Turks, Israelis are super powers in addition to the USA. Together we need to have a clear, unified vision and plan to cover what the lines of control are going to be in the Middle East.

There is room for optimism, but cautious optimism. We should not be quick to celebrate Mosul or Tikrit until we see a plan on how they will be governing the area.

And that is how the war can be won.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

April

13 *Dr. Edith Eva Eger, Author, Auschwitz survivor*

20 *District Four-Way Test Speech Contest*

27 *Offsite meeting at the SD History Center 5:30 pm (no meeting at Liberty Station. See page 2 for more info)*

May

4 *Phil Blair and Jenni Prisk-Brush Up Your 30-Second Elevator Pitch*

GROTARIAN EVENTS

Tuesday, April 18

Location: SD County Sheriff's Regional Crime Lab

Time: 5:30 pm - 7:30 pm

Cost: \$25

This is a RED BADGER / GROTARIAN event only.

This event is limited to 25 people, therefore, registration is only open to Grotarians (no guests or spouses please).

[Click here](#) for complete event details and to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

John Morrell, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

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San Diego  Rotary
Established 1911

Prospective Member Reception



Share the Gift of Rotary

Bring one (or more) perspective member!

WHEN: Thursday, April 13, 2017

TIME: 11:30am **Room:** 201

RSVP: Registration is required. Register both yourself and your guest on the Club's website event page.

The club will provide a complimentary lunch for your guest.

Who can be a member?

- *Those who are in all levels of management*
- *Those who have a passion for giving back*
- *Those who want to help others professionally and personally*
- *Those who will attend meetings as often as they can*

You and your prospective member are invited to a pre-lunch reception for an opportunity to meet with fellow Rotarians and Board Members.

OFFSITE CLUB MEETING

**SAN DIEGO
HISTORY
CENTER**

Mark your calendars—

We are having an offsite evening meeting at the San Diego History Center!

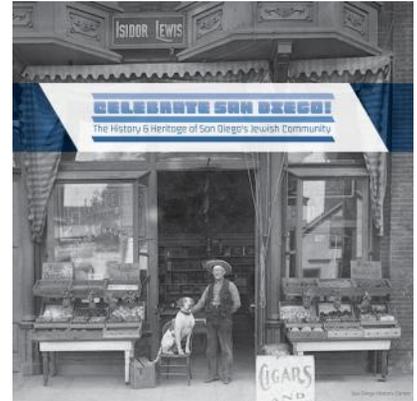
Thursday, April 27th , 5:30 pm to 7:30 pm

There will NOT be a lunch meeting at Liberty Station on April 27th. Instead, we will be meeting at the San Diego History Center in Balboa Park from 5:30 pm to 7:30 pm. Heavy hors d'oeuvres and adult beverages will be served.

We will get to tour and visit the History Center's current exhibitions, including "The History & Heritage of San Diego's Jewish Community," "Irving J. Gill: New Architecture for a Great Country," and "The Lore Behind The Roar! 100 Years Of The San Diego Zoo." Guided tours to see their research library and archives will also be available.

Guests are welcome (Regular \$32 lunch cost applies).

[Please register on our website](#) if you plan on bringing a guest to this meeting.



ROTARIANS AT WORK DAY

JOIN US FOR ROTARIANS AT WORK DAY ON SATURDAY, APRIL 29

Registration has begun and our new t-shirts designed by the RAW Committee (**Emily Rex, Craig Nelson and Chris Christopher**) will be available at the meetings on 4/13 and 4/20 for those that sign up for a project. This year's available projects are at the locations below. [Click here for more detailed information and to register.](#)



San Diego Zoo Enrichment

Time: 9:00 am – Noon

of volunteers needed: 70-80

Balboa Park Nursery

Time: 8:00 am – Noon

of volunteers needed: 20-25

Chollas Creek Trail

Time: 9:00 am – Noon

of volunteers needed: 5-15 (to work with 50 Hoover Interacts)

Fort Rosecrans National Cemetery

Time: 8:00 am – Noon

of volunteers needed: 25-40

St. Paul's Senior Center

Time: 8:30 am – 11:30 am (lunch 11:30 am-1:30 pm at the annual volunteer's picnic)

of volunteers needed: 8-15

San Diego Central Library

Time: 9:00 am – 1:00 pm

of volunteers needed: 25



FACES IN OUR CROWD



(Left) Past Presidents **Wayne Goodermote** and **Chuck Preto**; (center) **Jim Fitzpatrick**, **Suzanne Frontz**, **Sandy Purdon**, **Joe Craver**, **Lynn Congemi**, **Phil Blair** and **Michael Brunker**; (right) SDSU Rotaracts **Ana Morino** and **Kathryn Andrews** with **Bink Cook**.



(Left) **Walter Lam**, **Chris Wright** and **Joe Zakowski** sign up for Rotarians at Work Day; (right) Physical trainer **Greg Sterner** taught us there are 22 different ways you can do push ups!



(Left) **Dr. Eli Berman**, **Kathy Kerrigan** and **President John**; (right) **Dr. Berman** visits with members after the program.



(Left) **Steve Treadgold** had additional questions for our speaker after the program; (right) **President John** and **Laura Buckley** show off the new RAW shirts.

