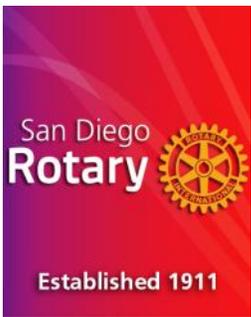


THE ROTATOR

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SAN DIEGO ROTARY CLUB



Bi-National Cooperation



Patti Roscoe
Editor

Thursday was a busy day for Club 33 with a packed luncheon agenda. **Solveig Deuprey** and **Suzy Spafford** started us off in fine patriotic style. **Past President Michelle Candland** accepted a \$500 fine and gave a wonderful presentation about the Monarch School Ladies Basketball Team, which finished their year as league champion against St Joseph's private school. With only five on the team—total—and one with an injury, the gritty girls dug in and won the playoff game, and they did it with only three girls. Two had fowled out with minutes to play. Imagine the joy when the buzzer went off and the score was Monarch, 31; St. Joe's, 29. Joining us was a proud Monarch principal, Joe Wiseman, along with two of the girls, and their coaches. They were given a rousing and well-deserved round of applause. While the game was a big win, the larger accomplishment is that all five girls are off to college. Congratulations, Monarch. You make us all proud.

Short-timer **President John** welcomed dignitaries and guests from the City of Tijuana and the Tijuana Rotary Club. He then invited Alison and **George Gildred** and Carmen and **Jim Hughes** to the stage. They were generous contributors to the Tijuana Rotary Club's CART Community Center project and presented a \$30,500 check to Tijuana Club President, Gerardo Brizuela. The Club 33 contribution, along with \$80,000 raised by the Tijuana club, will support their Center, located just two miles from the Otay Mesa border crossing. Once finished, it will be the center of activity for Tijuana's Rotary Club.

Honorary member, **Mayor Kevin Faulconer**, opened his remarks with the proud statement that he was a Club 33 Rotaract in 1989, and how important that experience was in his life. He thanked the club for presenting the bi-national program, which will continue to solidify a strong San Diego/Tijuana connection. He and his counterpart, Tijuana Mayor Juan Manuel Gastelum, have collaborated on many mutually beneficial projects. He referred to their efforts as a success story in

our mega-region, creating quality jobs and building bridges, not walls. An example was the Cross Border Xpress (CBX), an enclosed pedestrian skywalk bridge exclusively for Tijuana Airport passengers who cross the U.S./Mexico border as part of their trip. It is safe and has drastically cut down time and irritation for travelers. Another effort under way is the Otay Mesa East Port of Entry, a proposed toll crossing being planned jointly by the U.S. and Mexican federal governments, with the cooperation of local agencies. A third is our world-wide reputation as the largest medical device region "on the planet."

Chief of Staff, Bernabe Esquer Peraza, representing Mayor Gastelum, shared a personal secret. He was born in San Diego but has lived in Tijuana most of his life. With apologies from Mayor Gastelum, whose schedule prevented him from attending, Sr. Peraza confirmed Tijuana's commitment to work with San Diego in friendship and cooperation. He added that their close working relationship continues to grow more solid and will only help strengthen the mega-region's attractiveness to business and visitors.

Honorary Club 33 member and our Mr. San Diego 1998, **Malin Burnham** first praised President John for finally joining a legitimate profession – real estate. Then he reminded us that the relationship between our State and Tijuana was called "CALI-BAJA" and, kiddingly, suggested that our two cities could be "SAN-TI." (Groans were heard in the audience.) On a serious note, Burnham added to previous remarks about the mega-region, calling it the largest bi-national region in the world with the busiest border crossing. He told of scholarships of \$10,000 each that were given by the Kyoto Prize Symposium group to six high school seniors, three from San Diego and three from Tijuana. He felt more promotion was needed of the many fine cultural events of the mega region, suggesting there be an easy-to-access bi-national calendar of events.

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Next Meeting

June 1, 2017

Addressing Homelessness in San Diego: Past, Present and Future

As of 2016, San Diego had the fourth largest homeless population in the nation, only behind New York City, Los Angeles, and Seattle. Recent figures from this year indicated that the population has increased with a staggering number of people living unsheltered. The panel will provide an overview of the history of addressing the homeless crisis in San Diego, best practices at the national level, and the current local landscape, along with challenges.

Our presenters this week include:

Jennifer LeSar – President and CEO, LeSar Development Consultants. With more than 25 years of experience in real estate development, Jennifer brings a diverse background to her work in community development and urban revitalization.

Kris Kuntz – Senior Associate, LeSar Development Consultants. Kris specializes in developing creative approaches to addressing homelessness and housing issues.

Rick Gentry – President and CEO, San Diego Housing Commission since 2008.



Larry Kuntz
Chair of the Day

QUICK BITS



On September 21st our club will present its 3rd annual Peace Award,

and you are invited to submit a nomination for the award.

[Click here](#) for the criteria and application form. **The deadline to submit your nomination is June 30.**



THURSDAY LUNCH REMINDER

If you will not be eating, to ensure that we have enough seats for all of our diners, please

join us at one of our two **Beverage Only** tables, or at the seating located at the back of the room.

The **SMALL CLUB JOINT VENTURE COMMITTEE** wants to remind you to consider doing your meeting makeups with the **Southeast San Diego Rotary Club**. They meet on Wednesdays at noon at the Jacobs Center in the Community Meeting Room. Their address is 404 Euclid Avenue, San Diego, 92114. Their lunch cost is \$15. For catering purposes, please contact Diane Crawford at sesdrotary@yahoo.com the day before you plan to attend.

BIRTHDAYS

May

Mark Neville 29

Bennet Greenwald 29

Deirdre Maloney 31

June

Mark H. Stuart 1

Glenn Rossman 3

Chuck Pretto 3

Bi-National Cooperation

continued

He described his efforts in heading up a brand/marketing campaign to promote the mega-region as the largest medical center in the southwestern part of the country, and Guadalupe Valley's growing reputation as a popular wine country. Tijuana's International Airport, AKA Rodriguez Field, has more non-stop service to destinations than Lindbergh Field. Burnham suggested there is land capacity south of the border for another runway. With the new CBX, there has been three times normal passenger traffic than in previous years. His involvement with the Smart Border coalition is to increase efficiency for people, cars, trucks and merchandise crossing the border in either direction. They are also working on getting employment laws changed to expedite work visas and to legalize certain drugs to, once and for all, get rid of the drug cartels.

Q&A focused on the need for more training of service members on both sides of the border, and the need to speed up time at the border getting in and out of each country. We did learn that Tijuana has created better directional signage to the border, which has solved some of the traffic congestion. We also learned that Tijuana is working hard to be a better place to live and work. And, lucky for us, is just a thirty-minute drive away.

After a very informative meeting, President John released us to yet another beautiful day in San Diego.

[Click here](#) for the UT's article our program.



President John with Tijuana Rotary President Gerardo Brizuela.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

June

1 *Addressing Homelessness in San Diego: Past, Present and Future*

8 *Marilyn Hannes, President SeaWorld*

15 *Biotechnology in San Diego*

22 *Steven Moore, President, Moore Worldwide*

29 *Annual President's Roast*

GROTARIAN EVENTS

STAY TUNED FOR DETAILS ON OUR EVENTS COMING IN THE 2017-18 ROTARY YEAR!

If you have any ideas for events in the new year, contact Grotarian Committee Chair [Cari McCormick](#). Or even better, join the Grotarian Committee! The committee meets on the first Thursday of each month. Remember, if you are a new member of the club, you are automatically a member of the committee.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

John Morrell, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

2017-18 COMMITTEE SIGN-UP

Dear Valued Member of Club 33:

Hard to believe, but we are quickly approaching the end of a Rotary year and the start of a new one. I believe you will find, as I have, that the greatest joy in Rotary is getting involved with one or more of our many committees and the many opportunities for camaraderie and service that those committees provide.

So--to all you new members of Club 33, take this opportunity to choose how you want to get involved. To all you long-time members who have not been actively engaged, take this opportunity to reconnect with your fellow Rotarians. And lastly, to all of you who are already actively involved in one or more committees, thank you. Keep up the good work, stay involved, and encourage your fellow Rotarians to join you!

Let us all now get engaged with the good works of Rotary to even better serve our community. Do this by joining at least one Rotary committee. The club's [website](#) identify the description of each committee. Some of the committees meet monthly, and others only meet on an as needed basis.

Here is the link to sign up: [2017-18 Committee Sign-Up](#). Simply click on the buttons next to the committee(s) you would like to join and then click the "Done" button at the bottom of the page to submit your selections.

Please sign up by June 23 so that we can notify committee chairs of their new roster.

Remember, the Rotary year begins anew on July 1st, so you must re-enlist for the committees you have worked on in the past.

Thank you for all you do for our wonderful Rotary Club. I am looking forward to working with you in service this coming Rotary Year.

Bob Russell
President, 2017-2018



MEMBERSHIP

The following applicants were recommended to the Board of Directors by the Membership Committee and will be approved for membership unless objections are received at the Rotary office by **June 5**:

- Jennifer Barnes - Pro Back Office LLC- "Consultant-Accounting & HR"
- Shawn Dixon - San Diego Zoo Global - "Zoological Gardens, A.A."
 - Mike Murphy - Marriott, Intl. - "Hotels-National Chain"
- Ameer Nasser - JP Morgan Chase - "Real Estate Services-Mortgage Banking, A.A."
 - Allison Whitney - B.I.A.N.C.A. - "Health Service-Autism"
- Justin Yeager - Kingstone Capital Partners - "Investment-Wealth Management, A.A."

FACES IN OUR CROWD



(Left) Tijuana Rotary Club President Gerardo Brizuela, President John, Mayor Faulconer, Tijuana Mayor Chief of Staff Bernabe Esquer, Malin Burnham and George Gildred; (right) Mayor Faulconer and Mr. Esquer chat before the meeting.



(From left) Carmen Hughes, Jim Hughes, Alison Gildred, George Gildred, Tijuana Rotary Club President Gerardo Brizuela and President John.



FACES IN OUR CROWD



(Left) Mayor Faulconer greets St. Augustine Interact Club members; (right) the Mayor with the St. Augustine Interact Club.



(Left) Gerardo Brizuela presents President John with a Paul Harris Fellow as a thank you for the Club 33 donation to their community center; (right) Malin presents President John with a \$100 bill before John is able to fine him more for “just being Malin.”



Past President Michelle recognized the girls basketball team from Monarch and their amazing win over St. Joseph's Academy.

