

THE ROTATOR

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SAN DIEGO ROTARY CLUB

Steven Moore



Camille Newbern
Editor

Who was surprised by the most recent presidential election? That's fine—you can read the rest of this with one hand up. Unfortunately, I need both hands to type. Whether it was in exasperation or victory, November 8, 2016 left most Americans with their hands in the air.

Fan or foe, few citizens expected Donald Trump to be elected as the 45th President. This past Thursday's speaker, Steven Moore, gave a compelling presentation on the forces behind the current president's victory.

"May you live in interesting times." **Kimberly Higgins** opened her Inspirational Moment with this Chinese curse. To be alive in this day and age is nothing if not interesting. Kimberly, a native San Diegan, aquaphile and alum of the next best thing to the Harvard of the West, gave quotes from both sides of the aisle. She left us with this—may we all get along in these interesting times, regardless of political party, because, in the end, we are all human.

The news, sponsored by **Ben Wood** of B Wood Insurance Agency, was followed by PJ's—**President John's**—final video (or, for his last hurrah, videos) of the week. And what would be more apt for the program than a Nixon interview paralleled with Morty Seinfeld's impeachment from the condo board?

What would a Club 33 meeting be without a couple of fines, both planned and unplanned? To the tune of \$250, **Cheryl Wilson** invited members to save August 19, 2017, for St. Paul's fundraiser. PJ then surprised PPP (Past President **Peter Duncan** for those who are unfamiliar with my acronyms) by asking how much he would pay to see PJ relinquish his gavel. Generously donating \$500, P³ reminded the current president that next week's roast was not yet finalized.

A highlight of every Rotary meeting is the new member self-introductions. Perhaps because we all had to give one, it's always interesting to hear how people opt to describe themselves in two minutes.

It's not all about email. As co-owner of RSVP Publications, a direct mail

advertising company, **Nicole Simpson-Galligan** reminded us that people do in fact still read, and trust, their snail mail. In her spare time, Nicole loves traveling, spending time with her family and taking Pilates with yours truly.

His title of President of the San Diego County Tax Payers Association might have been off-putting were it not for the fact that **Haney Hong** was so likable. As the son of two South Korean immigrants, Haney credits his family's success to our great nation.

Third generation San Diegan **Scott Schindler** is a busy guy. By day, he is Vice President of the Irving Group. By night, he teaches indoor cycling. He's also a recovering attorney. I believe that more than a few of our members can relate.

As we welcomed these three young professionals to the Club, PJ congratulated the membership committee for no longer making this a club of old men and their fathers. Seeing as my father, **Will Newbern**, and I are both Rotarians (and I don't consider either of us to be old men), I would have to agree.

PJ then reminded members to start saving their pennies. The cost of next year's lunches will be increasing by \$1, making it the priciest salad of your week.

Never one to shy away from the microphone, PPP commended the Foundation on a record breaking year. Donations at all levels far exceeded the Foundation's five-year average. Club foundation donations were \$220,000 and income from our endowments was \$83,000. Between those and the separate Camp Enterprise and Diana Venable scholarship endowments, Club 33 generated nearly \$400,000 in support of charitable causes. The foundation has spent almost \$250,000 funding 37 projects. Unfortunately, it couldn't all be fun and games. The annual suggested donation will be increasing to \$350; \$250 will go to the foundation and \$100 will be allocated to Rotary International. (I guess P³ didn't know about the lunch increase.) But how can you argue with a foundation that now totals close to \$4 million?

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Next Meeting

June 29, 2017

Annual President's Roast

The year of random fines, video-of-the-week, and history photos has sadly come to an end. But there is much to celebrate (and poke fun at) about **President John's** year.

So please come and enjoy this special send-off by our Past Presidents and our Roast Committee.

We will send President John into the sunset of Rotary presidents history with a few laughs, and maybe even with one last video.



Peter Duncan
Chair-Roast Committee

The club will be dark on
Thursday, July 6th



QUICK BITS

New Program Cost

Effective July 1, the lunch and program cost per person will be \$33.

Annual Donation:

There is still time to make your annual donation before this Rotary year ends! Please call the office to make a donation by credit card, or mail your check before June 30th.

No lunch reminder

If you will not be eating, to ensure that we have enough seats for all of our diners, please join us at one of our two **Beverage Only** tables, or at the seating located at the back of the room.

BIRTHDAYS

	June
Judy Forrester	26
Bill McKenzie, Jr.	26
Bruce Knowlton	27
Phil Gildred, Jr.	27
Michael J. Murphy	27
John Zygowicz	27
Emile Misiraca	28
Joe Craver	29
John Driscoll	29
Vin Ciruzzi	30
Mike A. Murphy	30
	July
Jean Young	1
Carlos Persichetti	1
Rich Donnelly	2

Steven Moore Continued

Chair of the Day, the Honorable **Larry Stirling**, a retired senator, judge and 3rd degree black belt, introduced aforementioned speaker Steven Moore of Moore Worldwide, an international political strategy, public opinion research and lobbying firm.

Steven has visited roughly 50 countries and worked professionally in 12, but none crazier than our nation's capital. He raised the question that has been running through most of our heads for the past year: How did we get here? On June 16, 2016, who among us believed that Donald Trump would be the next president? Pretty much no one. Not even Trump. So how did this unlikely thing happen?

Super PACs play an enormous role in US politics; there is a huge correlation between spending money and winning. Steven argued that the media gave up Trump. The current president received six times the media coverage of his nearest competitor.

Despite not being a credible candidate by most standards, Trump received the majority of the new coverage. Media has gone from being a public service to a profit center, more interested in ratings than the American public. Essentially, the media is monetizing anxiety. Yikes.

PJ closed the meeting by thanking all those who have assisted in his presidency. Serving as Club 33's president has been the honor of his life. PJ, thank you for your service. Your weekly videos, kooky humor and belief that Chico State is an Ivy League shall be missed. In the words of our great leader (PJ, that is), thank you for making Club 33 great. Again.

2017-18 COMMITTEE SIGN-UP

Remember, the Rotary year begins anew on July 1st, so you must re-enlist for the committees you have worked on in the past.

Here is the link to sign up: [2017-18 Committee Sign-Up](#). Simply click on the buttons next to the committee(s) you would like to join and then click the "Done" button at the bottom of the page to submit your selections.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

June

29 *Annual President's Roast*

July

6 *DARK*

13 *Change of Command*

20 *CAPT Joseph Buzzella, Jr., US Coast Guard*

27 *International Youth Symphony*

GROTARIAN EVENTS

Balboa Park Revealed: a one-hour walking tour led by Tomas Herrera-Mishler, President and CEO of the Balboa Park Conservancy. While we can all celebrate our wonderful treasure of Balboa Park, we may not realize many of the issues with which the park is faced and how the Conservancy, in partnership with the city, is working to ensure the long-term sustainability of the park.

Following the tour, we'll enjoy food and beverages catered by Panama 66.

Date: Tuesday, July 18
Time: 5:30 to 7:30 p.m.
Cost: \$25 per person

[Click here](#) for more event details and to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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MEMBERSHIP

Please welcome our newest members to the club:



Nicole Simpson-Galligan - “Marketing-Direct Mail.”

Nicole is a co-owner of RSVP Publications, a direct mail advertising company that design and print advertising for upscale businesses to affluent homeowners. She co-owns the company with her husband, Kevin, which they have had for over 26 years.

Nicole is a huge supporter of the California Ballet, their local YMCA and the annual MS Walk. She enjoys Pilates, running and spending time with her 5 year-old son, Thomas.

Her sponsors were Camille Newbern, Will Newbern and Jim Groen.



Haney Hong - “Association-Taxpayers.” Haney is the President and CEO of the San Diego County Taxpayers Association, a non-profit, non-partisan public policy research and advocacy organization.

Haney is also the Founder and Owner of HDH & Associates, a management consultancy focused on assisting public and private organizations with responsible strategic planning and change management.

He is a Stanford and Harvard graduate and a United States Navy Officer. He currently teaches various courses for the Navy and USD and is a member of the San Diego County Regional Airport Authority.

His sponsors were Phil Blair, Mel Katz and Roger Dougherty.



Scott Schindler - “Real Estate Services-Commercial, Additional Active.”

Scott is the Vice President of the Irving Group, a commercial real estate brokerage firm. He is a former real estate and business attorney.

A 3rd generation San Diegan, Scott is a passionate advocate for our city and frequently volunteers in the community, serving on the board of Jewish Family Service, and on various committees of Start Up San Diego, the Downtown San Diego Partnership, the Anti-Defamation League, and Lawyer’s Club.

Scott enjoys cycling, yoga and snowboarding.

His sponsors were Paul Nestor, Daniel Amaro and Bruce Doole.

The following applicants were recommended to the Board of Directors by the Membership Committee and will be approved for membership unless objections are received at the Rotary office by **July 5**:

- Katie Khasim - Boys & Girls Clubs - “Youth Organization-Boys & Girls Clubs”
- Aimal Laiq - Naval Engineering Command Southwest - “Community Planner”

FACES IN OUR CROWD



(Left) **Paul Devermann**, Peter Duncan, Geoffrey Okello Openy from the Rotary Club of Gulu, and **Walter Lam**; (center) **Pam Luster** and **Jeanne Schmelzer** with their guests; (right) George Gorton, Nora Newbern and Camille Newbern.



(Left) **John Reid** was spotted in our crowd; (center) Guest speaker Steven Moore; (right) Kimberly Higgins delivering our Inspirational Moment.



(Left) Chair of the Day Larry Stirling; (center) President John with our newest members Haney Hong, Nicole Simpson and Scott Schindler; (right) Scott Schindler with his parents, Ben and Amy Schindler, and **Paul Nestor**.



President John adjourns his last meeting as Club 33 President. Congrats on a fantastic year, John!