

## San Diego Rotary Camp Enterprise 2014

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January 6, 2014

Re: Student Nominations for 2014 Camp  
**Camp Dates March 13 – 15, 2014**

Dear Camp Enterprise Contact:

It is again the time of year when the Rotary Club of San Diego is preparing for another successful Camp Enterprise! This letter is designed to introduce or re-acquaint you with Camp and review the steps for you to take in the student selection process. As our contact for Camp this year, you play a critical role in nominating a portion of the 90 students slated to attend this year's Camp. Please follow the steps listed below. **THIS YEAR'S DEADLINE FOR NOMINATIONS IS FEBRUARY 7, 2014.**

### STEPS FOR YOU TO TAKE:

1. Read the information below.
2. Select your 11<sup>th</sup> grade students and gather their information.
3. Fill out the enclosed form for BOTH nominees and alternates.
4. Fax, email or mail the nomination form as instructed on the top of the nomination form **by February 7, 2014.**
5. Later this month you will be contacted by a Rotary Club member as a follow-up to this letter. They are a great source of information for you.
6. Watch for your student nominee's packets for Camp to arrive in your office around February 10-11, 2014.

### What is Camp Enterprise?

Since 1976 the San Diego Unified School District and other San Diego schools have participated in Camp Enterprise, a San Diego Rotary Club project funded 100 percent by the Club and its members. This three-day, all expenses paid, seminar provides a select group of 11<sup>th</sup> grade students with a series of panels, presentations and group discussions that teach students about the free enterprise system by working in a team to create their own businesses from start to finish. They have the opportunity to meet and interact with Club members and others who are business people from many different professions, including banking, law, medicine, education, retail and non-profits. They develop professional skills, business acumen and career awareness. The teams present business projects to a panel of judges on the final day of camp. Go to our Rotary Club website at [www.rotary33.org/campenterprise.html](http://www.rotary33.org/campenterprise.html) to learn even more about camp and hear from past student participants in a short video clip.

A maximum of 90 eleventh grade students are invited. We always have more demand than spaces, but we can often accommodate your alternates. As San Diego schools grow, so does the demand for Camp.

### **When is Camp Enterprise?**

This year, the program is scheduled for **Thursday, March 13 at 10 a.m. through Saturday, March 15 at approximately 5 p.m.** It will take place at Camp Cedar Glen in Julian. All costs are borne and transportation is provided by the Rotary Club of San Diego.

### **Who should go to Camp Enterprise?**

1. Students need not have a 5.0 grade average; instead we are looking for those who would benefit from or be motivated by an introduction to the business world outside of school. We suggest that students be in the upper 25 percent of their 11<sup>th</sup> grade class but rely on you to select the students whom you believe would benefit.
2. Students should have demonstrated leadership qualities **or the potential** to develop them.
3. Students may be involved in school leadership or **in your opinion have the potential** for such leadership.
4. Students should have an interest in the free enterprise system.
5. All nominees should be informed of the program and indicate a willingness to participate.
6. Students should plan full participation in this program and cannot be selected if they are involved in an activity which would require them to arrive late or leave early.
7. Schools should nominate students that reflect the ethnic representation of their school.
8. Schools should nominate balanced male/female students as students are housed based upon gender, so we can accommodate nearly equal male/female students.

Thank you in advance for your ongoing work. We could not have successful Camps EVERY year without you.

**Camp date: March 13 – 15, 2014**