

# THE ROTATOR

Vol. 100, No. 5 Aug. 1, 2013 ROTARY CLUB OF SAN DIEGO

## Club 33 Business Basics



**Tom Gable**  
Editor

**President Chuck Pretto** opened with a salute to the four Rotarians and former Rotarians who had the courage to go public with their sexual harassment encounters with San Diego Mayor Bob Filner -- **Patti Roscoe**, **Joyce Gattas**, **Ronnie Froman** and **Irene McCormack Jackson**. Patti's line about slobbering on her cheek made the national news and became fodder for TV comedy shows, including Conan O'Brien and the Daily Show.

For the Inspirational Moment, **Mike Conner** stressed the importance of the PolioPlus campaign to eradicate polio globally. He was seconded later by **Richard Coutts** who encouraged all to sign up for the August 15 fundraiser at a Padres game on the website. Tickets are \$50 and the Gates Foundation does a two-for-one match.

Chuck welcomed Rotaracts from San Diego State University (Go Aztecs!). **Kris Michell** introduced our newest honorary member, **Todd Gloria**, San Diego City Council President and member from the Third District that includes downtown.

**Dick Troncone** returned from City Hall on a positive mission with an official proclamation naming July 30 as the official Caesar Chavez Elementary School Day in San Diego in recognition of the Rotary commitment to fighting illiteracy in the schools. Eleven Rotarians are reading each week during the school year at the school with great success.

Dick was also introduced later as the interim Executive Director while the club searches for a successor to **Bruce Hunt**. The selection was hailed as a time and cost-saving effort for gas money and other club travel expenses as Dick has offices in the same building.

**Steve Coopersmith** took a fine for being named a top litigation attorney in the *San Diego Daily Transcript*. **Budd** and **Joanne Rubin** were recognized for celebrating anniversary No. 60 on Aug. 2.

Chuck announced that August is Casual Month, with no more ties for the month, and removed his tie to set the example and then introduced the program, **Phil Blair** and **Jenni Prisk** on how to improve business networking by developing your own 30-second elevator pitch. Jenni started with a rambling, semi-coherent example of what not to do and followed with a crisp 22-second version of the right way.

The duo then worked the room, table to table, with a stopwatch and whistle to stop presenters when they hit the 30-second limit. Members had been selected randomly at each table with red dots on the bottoms of coffee cups. The goal, Jenni and Phil emphasized, was to learn more about the members in the Club 33 version of speed-dating.

**Janet McDonough**, an estate planner working from a written script, provided a cheery note, "All of you will die, some of you sooner than later." From there, nearly 50 Rotarians pitched hard and fast. We learned that we could buy pipe, lay pipe and tune our pipes. We could get richer, learn to sell better, fix our teeth in many ways, buy and sell real estate, get rid of creepy crawlers and termites, burglar-proof our homes, settle disputes, get divorced, launch a website, get better photography, raise money for our non-profit, contribute to many causes, cook our books with many accounting firms, have medical care from pediatric to gerontology and be anesthetized if needed. There was even an opportunity to date a divorce attorney.

The program showed the incredible diversity of the membership of Club 33 plus a 50-year range in age from youngest to oldest member. Chuck closed by asking if the program should be repeated in six months. The members approved with a round of applause. Everyone left impressed with their fellow members and well schooled in how to deliver compelling elevator pitches, or get stuck on the ground floor trying to advance with a new connection, business or otherwise.

### NEXT MEETING

**Thurs., Aug. 8, 2013**

**Liberty Station  
Conference Center**

### **Richard D. King** **RI President, 2001-2002**

A Rotarian since 1968, Richard D. King has been a leader in Rotary, serving virtually every position at the club, district, and international level. One of Rotary's most popular speakers, Mr. King has addressed Rotary International Conventions, Assemblies, Institutes, Seminars, Conferences and Rotary Clubs in every state in the USA and some 100 countries. As President, he led Rotary International to its greatest one-year growth record in its 105-year history, with 75,000 new members, a global membership of 1,243,431 and 1,158 new Rotary Clubs in 2001-2002, more than one new club every 8 hours. In the same year, Rotarians contributed the highest amount of money ever raised for the Annual Fund of the Rotary Foundation. Please join us to hear the big picture about Rotary International from the man who has seen it from the top of the RI Mountain.



**Chairs of the Day**  
**Pat Crowell**

## QUICK BITS

### IMPORTANT DATES

Aug. 13—Grotarians Visit the Media Arts Center's Digital Gym  
 Aug. 15—Fight Polio at the Padres vs. Mets Baseball Game  
*Register for events at [www.rotary33.org](http://www.rotary33.org) or [www.rotary5340.org](http://www.rotary5340.org)*

### DISTRICT COUNCIL 9/17

Register for "Going for Rotary Gold" with keynote speaker Olympian Mary O. Andrews at the Crowne Plaza in Mission Valley. Festivities start at 5:30 PM. Sign up [here](#).

### SAY GOODBYE TO BRUCE

Join us at 11:15 AM Aug. 8 before our meeting to send off **Bruce A. Hunt** at his last Club 33 meeting as our Executive Director. We will have an informal reception so you can say so long to Bruce after his five years and seven months with San Diego Rotary. Please, no cards, gifts or wet eyes.

### AUGUST 15th 'END POLIO NOW' NIGHT AT PETCO PARK

On Thursday August 15th attend the SD Padres/NY Mets baseball game to benefit PolioPlus. Tickets for this event are priced at \$50 and will include a game ticket in the Field Box section AND an "End Polio Now" baseball cap. Due to promotional pricing by the Padres, and matching funds from the Gates Foundation, a game ticket and the "End Polio Now" baseball cap are yours, and still a donation on your behalf will result in approximately \$48 being spent to help eradicate polio! To reserve your game tickets & caps, sign up on the Club 33 website - [www.rotary33.org/](http://www.rotary33.org/).

## Through the Looking Glass



**Bruce A. Hunt**  
Executive Director

**What are the elements of a successful Grotarian event?**

It starts with a leader and **Pamela Stambaugh** played that role on July 23. She needed helpers so **Dick Eger** and **Randal Densley** greeted our members and guests, and handed out nametags.

The leader needs an interesting venue and Pamela selected the San Salvador San Diego Build-site engineered by **Ray Ashley** and the Maritime Museum of SD. Our members received information about the event at several Club 33 meetings and a flyer in *The Rotator*. You can't sell it if you don't tell it, right?

Our members, their friends and guests responded to this unique opportunity and 60 of us gathered on a wonderful SD evening to eat, drink, be merry and listen to tour guide Ray and two other colleagues give us the inside skinny about the San Salvador.

The list of curious and sociable members who attended included **John Alioto, Doug Arbon, Michelle Candland, Jack Carpenter, Larry Clapper, Richard Coutts, Robert Dean, Randal, Solveig, Dick, Ron Eisenberg, Daryl Ferguson, Larry Hoeksema, Pamela Holden, Woody Ledford, Lewis Linson, Bill McColl, Jackie Meyer, Claudia Obertreis, President Chuck Pretto, Gene Sapper, Bev Siligmuller, Pamela, Dick Troncone and Christy White.**

**Diana MarJip-Chuh** and **Mark Burgess** have planned another great event for Grotarians and other members at the Media Arts Center on Aug. 13. Register online. See you there.



## CALENDAR

**ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER**

### AUGUST

- 15** *Ernie Dronenburg*  
*San Diego Real Estate Update*
- 22** *Henry Ford*  
*Fox Sports*
- 29** *Jerry Sanders*  
*President/CEO*  
*San Diego Regional Chamber of Commerce*

### SEPTEMBER

- 5** *Fred Saxon*  
*Speaker, Entertainer & Author*

### COMMITTEE MEETINGS

#### AUGUST 8

**All Rooms TBD**  
 Diana Venable Scholarship  
 Grotarian  
 Military Affairs  
 Review  
 Technology

## BIRTHDAYS

Ernie Hahn	Aug. 5
Mel Katz	7
Ken Andersen	7
Diana MarJip-Chuh	7
Jim Goode	8
George McKinney	9
Todd Struyk	9
Craig Starkey	9
Laurence Miller	11
Peter Baekkelund	11
Gerard Brown	11
Bill McDade	11

**Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106**  
 Charles J. Pretto, President ♦ Bruce A. Hunt, Executive Director  
 Rotary Club of San Diego ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943  
 Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: [bruce@rotary33.org](mailto:bruce@rotary33.org) ♦ website: <http://www.rotary33.org>

# FACES IN THE CROWD AT OUR MEETING



*Pictured at left from top to bottom:*

*L to r:* Zack Zinser, Bryan Verhoye and **Stan Lawrence** provided lunch-time music

*L to r:* Club 33 Singers **Bruce Hunt, Solveig Deuprey, Greg Zinser** and Nikki Andersen sang before our meeting

**Budd** and Joanne **Rubin** celebrate 60 years of wedded bliss

**Mike Conner** inspired us to fight polio

**President Chuck Pretto** provided proof to **Steve Coopersmith** for his fine about being a top attorney

*Pictured at right from top to bottom:*

*L to r:* **Steve Cushman** with **Kris Michell** who introduced honorary member **Todd Gloria**, San Diego City Council President

**Richard Coutts** asked us to fight polio by buying a ticket to the Padres vs. Mets game on Aug. 15

Chairs of the Day **Jenni Prisk** and **Phil Blair**

Todd, President Chuck and **Dick Tronccone** displayed the proclamation for the Cesar Chavez Readers

It's good to be the Badge Committee Chair as **Sandy Mayberry** and **Shandon Harbour** show **Bill Herrin** that 'Rotary cares'

*Photos courtesy of Paul Nestor*



## MONTHLY CLUB 33 DONOR LIST

Thank you to the members who made their annual gift this month. If we received your donation after our deadline, we will acknowledge your gift next month. President Chuck Pretto will send out a donation reminder letter later this month. You may use that letter and donation form to make the \$250 donation during President Chuck's year. If you have a credit card on file, you may tell us to charge that card or you may send in a check or a new credit card number on the form.

Bertell, Kristin J.  
Chacon, Paul  
Jacob, Jo Dee C. in honor of Patti Roscoe  
Meyer, Jackie  
Pretto, Charles J. in honor of his parents  
Rowan, Michael S.  
Stirling, Lawrence  
Vanier, Denis K.  
Zygowicz, John J.

## MEMBERSHIP

The following applicants were recommended to the Board by the Membership Committee and will be approved for membership unless objections are received at the Rotary Office by August 12 .

Ian S. Campbell  
Mission Partners  
"Consultant-Marketing, A.A."  
Sponsor: **David Oates**

Bryan Cunningham  
Jones Lang La Salle  
"Real Estate Services-Commercial Leasing, A.A."  
Sponsor: **Mike Rowan**

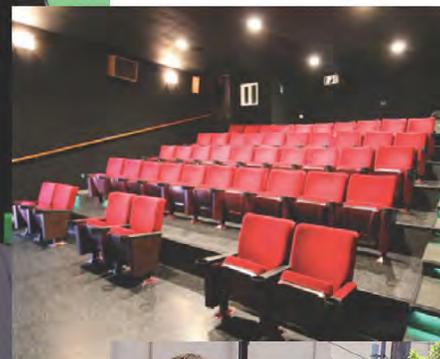
## RESIGNATIONS

The following members have resigned as of July 30, 2012:

Bruce Hunt, Kevin Keenan, Leane Marchese, Brad Saunders and Michel Zelnick

SIGN UP FOR GROTARIANS VISIT THE MEDIA ARTS CENTER

# Grotarians@ Media Arts Center San Diego's



Tuesday August 13, 2013 5:30 - 7:30  
2921 El Cajon Blvd, SD 92104

COME FLEX YOUR  
21ST-CENTURY  
TECHNOLOGY MUSCLES

*This is the perfect event to bring your older kids and grand-kids.*

Get a tour of our new community technology center and movie theater:

- short movie screening in our state-of-the-art non-profit movie theater
- two hands-on breakout sessions on new digital & social media tools/strategies that you can use to promote your business, organization or service!

***And remember for all Rotarians, this can be used as a makeup!***

**Max:** 48

**Price:** \$25 Includes dinner and beverages/drinks

**Directions:** 2921 El Cajon Blvd., San Diego CA 92104. Off 805 Freeway on El Cajon Blvd and 30th St. 2 hr. street parking on Kansas St and metered parking on El Cajon Blvd.

**Register here:**

[https://www.rotaryonlineservices.com/district/clubweb/reg\\_tickets.cgi?club=936&event=195](https://www.rotaryonlineservices.com/district/clubweb/reg_tickets.cgi?club=936&event=195)