



THE ROTATOR

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Aug. 22, 2013

ROTARY CLUB OF SAN DIEGO

FOX Sports San Diego

NEXT MEETING

Thursday

August 29, 2013

Liberty Station

Conference Center



Patti Roscoe
Editor

On a beautiful San Diego Rotary Thursday, we were greeted to Liberty Station by the talented sounds of **Greg Zinser** at the keyboard. He did double duty by accompanying **Dom Addario** during our patriotic song. **Kay North's** touching inspirational moment reminded us of the tradition of weekly meetings and the fellowship we all enjoy.

Past President **Bert Wahlen** presented the news as only he can. It was a cross between Mayor Filner's resignation and the August start of Christmas sales, each equally appalling. Then **President Chuck** ably ran through a very busy agenda. He asked that we sign a **Suzy Spafford** artistically drawn giant *thinking of you card* for Past President **Frank Arrington**. Attention Bequest Society Members: the annual reception will be held on September 29th at the home of **Diane and Roy Bell**. Watch for an invitation.

The club is in need of a few additional photographers to help fill in when **Paul Nestor's** busy schedule finds him away on Thursdays. Please let President Chuck or Pauline know if you are available. The **Gene Rumsey** Memorial Fishing Trophy was hauled to the top of the podium by our esteemed fishing expert, **Bob** (*I never met a fish I didn't like*) **Fletcher**. He waxed poetic about the blue fin tuna and yellow-tail that were caught during Rotary's fishing tournament. Congratulations to **Rick McElvain** for having his name inscribed as this year's winner and for catching a 57lb blue fin. WOW!!!

Rotaract Committee chair, **Andy Liska**, and Co-Chair, **Jenni Prisk**, are looking for members who can speak at one of the monthly Rotaract meetings or mentor one of the SDSU students. Let them know if

you can help. Past President **Fred Frye**, announced that **Steve Cushman** was this year's Mr. San Diego and would be feted at our September 12th lunch. *Congratulations, Steve!* Past President **Stan Hartman**, asked us to attend the September 17th District Council meeting. It's an opportunity to meet Rotarians district-wide and hear a terrific program. He also had an Alliant bag filled with two bottles of water, one a truly revolting yellow and one a sparkling clear. Rotarians around the world are helping third-world countries with their water filtration systems to insure their drinking water is healthy. Stan made the mistake of leaving the logo bag on the podium, hence the \$500 fine with which he was tapped.

We'll all be receiving letters from President Chuck asking us to pony up our annual donation of \$250 or more to support the good works of Club 33 and Rotary International. It seems a small amount for all the important work that is done with those dollars. Return your signed letter today. **Marten Barry** learned that it doesn't pay to have your photo above the fold in *The Daily Transcript* – along with a wonderful article about his stint as president of NAI San Diego. In fact, he had to pay out \$250 for the privilege. He tried to rope **Josh Buchholz** and **George Driver** into the fine paying, to no avail. The article was about you, Marten!

Chair of the day and the ever gracious, **Kris Michell**, presented a Rotarian from Colorado with a six-pack of San Diego-produced craft beer. Lucky guy! Kris then introduced Henry Ford, Senior Vice President & General Manager of Fox Sports San Diego. Fox Sports Networks is the collective name for a group of regional sports networks in the U.S. San Diego was brought into the fold in 2012 and Henry moved here from Cleveland to launch this new start up - see *Continued on page three*

Jerry Sanders President & CEO San Diego Regional Chamber of Commerce

Jerry Sanders has a history of bringing people together, creating jobs and growing the economy. In his new role as head of the largest Chamber on the west coast, he has been visiting dozens of small, medium and large businesses to understand their needs and challenges. Representing 3,000 members and 400,000 employees, Jerry will discuss his priorities and initiatives for the Chamber including strengthening the voice of business at the city, state and federal level.



Joe Craver
Chair of the Day

QUICK BITS

IMPORTANT DATES

Tennis Tournament and Grotarian Event TBD.

Register for events at www.rotary33.org or www.rotary5340.org

DISTRICT COUNCIL 9/17

Register for "Going for Rotary Gold" with keynote speaker Olympian Mary O. Andrews at the Crowne Plaza in Mission Valley. Festivities start at 5:30 PM. Sign up [here](#).

VOLUNTEERS AT THE STOREFRONT

Claudia Johnson and **Jim Groen** recently spoke at The Storefront, San Diego's homeless shelter for teens in Hillcrest. They presented Job Interviewing and Life Skills to these special teens. They also brought inspirational books to leave for the new Rotary Library being created. The teens were extremely receptive and asked the Rotarians to stay beyond the scheduled time! Please contact Jim Groen to participate. jim@jacksondesignandremodeling.com



Through the Looking Glass



Early Bird Gets the Meal

Our move to the Liberty Station Conference Center has required a few tweaks to the way we have been doing business in the past. All things considered, the new venue is working out quite well. However, it's still a work in progress.

When we were at the Sheraton, we had a kitchen actually preparing food onsite. We could, at the last minute, notify the Banquet Captain that we were running out of certain entrées and request some 'extras', if available. And, they were almost always able to generate a few more meals for us.

Meals at the LSCC are all pre-ordered and catered. The caterer brings some extras at the very beginning, but they may not be the particular entrée which runs out (i.e. too many hot meals; not enough salads). We have no kitchen staff whipping up extra meals for us on a moment's notice. So, bottom line is: The tickets we have are for a certain number of each entrée and that's all we have that day. If we run out of something, please don't ask the check-in committee or wait staff for an extra. There's nothing they can do about it. Late-comers might want to consider showing up a bit earlier in the future to insure they get meals they want. As the old saying goes, it's first come, first served.

OUR STRATEGIC VISION

Club 33 will be the premier service organization in the San Diego region, providing the most extensive opportunities for philanthropy, volunteerism, business development, leadership and fellowship.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER

SEPTEMBER

- 5 **Fred Saxon**
Speaker, Entertainer & Author
- 12 **Mr. San Diego Award**
- 19 **Rotary District Governor Carl Kruse**
- 26 **Program TBD**

OCTOBER

- 3 **Pradeep Khosla**
Chancellor, UCSD
- 10 **Jacopo Annese, Ph.D.**
Assistant Professor of Radiology and Founder of The Brain Observatory, UCSD
- 17 **Susan Taylor**
Executive Director External Affairs Scripps Health

BIRTHDAYS

Josh Buchholz	Aug. 27
Bill Thaxton	27
Craig Barrett	28
Jim Haugh	28
Tom Wilson	29
Mike Poynor	29
John Hill	29
Sandi Cottrell	30
Doug Myers	30
Elmer Heap	30
Tom Vecchione	31
Mark Nelson	31

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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MORE “FOX Sports San Diego” BY PATTI ROSCOE

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foxsportsnetworksandiego.com. He formerly was with Fox Sports Cleveland and acknowledged moving here in the winter was not a bad thing to have to do. That and catching a foul ball at a Padres game were his introduction to our beautiful city.

In order to build this new San Diego venture, he had to hire a team, find a centrally located office (Diamond View Tower), build new and exciting sets, create entertaining and educational programming, negotiate distribution deals and rights to produce live events and build the local brand. With two lively videos, we were introduced into the energy and excitement of the sports world and Fox Sports San Diego.

The audience Fox Sports seeks is broad-based and family oriented. A new technology being used is a Phantom Cam with the ability to take 5000 frames per second, which allows sportscasters to educate viewers on the “sweet spot” of a ball or a perfect swing or throw. When asked about Time Warner viewers’ ability to watch Padres games, Ford said he is hopeful and is in negotiation to get that done. As to what surprised him about San Diego, his response was the number of fans that were rooting for the other team. As for the future, Fox Sports will soon have a digital app – foxsportsgo. San Diego finally has a 7/24, 365 day sports station. That and our craft beer industry have made a lot of Rotarians happy viewers.



Pictured at left from top to bottom:

Badge Rack Committee members **Celia Ramirez** and **Bill Herrin**

Rich DeBolt and **Glenn Younger** checked in our members

Rotary Greeters from *L to r:* **Jim Wynkoop**, **Suzy Spafford**, **Marc Tarasuck** and **Will Hage**

L to r: **Peter Duncan**, **Michael Brunker** and **Sandy Purdon**

Pictured at right from top to bottom:

Greg Zinser accompanied our patriotic song

Andy Liska promoted Rotaract

Marten Barry was fined for being featured in *The Daily Transcript*

L to r: **President Chuck Pretto**, Chair of the Day **Kris Michell** and guest speaker **Henry Ford**

Photos courtesy of Dick Troncone

