



THE ROTATOR

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July 25, 2013

ROTARY CLUB OF SAN DIEGO

Watt Happened!



Richard Ledford
Editor

Energy is such a basic need that we rarely think about how it's delivered to our businesses and homes. Our program today covered a lot of ground in that regard. We'll get back to that in a minute.

Fully ensconced in our new location at Liberty Station, **Prez**

Chuck Pretto opened the meeting... at least I think he did because looking up from my front row seat at our "height-challenged" Prez, Chuck wasn't visible! Ah, but his daughter apparently came to the rescue, having presented him with his very own Rotary Prez step stool! And voila...our Prez was seen by all!

Suzy Spafford followed with the Inspirational Moment. Her message... change is as regular as a clock and, if approached positively, represents what we make of it! A profound statement given the announcement at the end of the program!

Steve Hubbard of the Golden Voice led us in the Pledge and song, accompanied on the electric piano by our Inspirational Momenter (Made that one up!), Suzy. Newsman **Mark Burgess** hit us with the news and an energy joke tailored to our program, all sponsored by **Greg Augustine** and Harbor Pest Control.

Talented new members **Penny "Don't Do-The-Math" Robbins** (You had to be there for that one) and **Peter "Job-Man" Callstrom** introduced themselves as our newest (and extremely talented!) Club 33 members. Both did an admirable job covering their remarkable background. But when they went on just a tad too long, Prez Chuck hovered behind them to cut them "short" (Sorry about that one Prez!).

Next up, Prez Chuck announced that **Jackie Meyer, Fred Frye, Tom Wilson** and **Larry Stirling** all made Paul Harris Fellow, with Larry achieving his third and

Tom and Fred their second. Our Prez also announced that he was making two new PHFs on behalf of the recent birthdays of his Mother and Father!

Mark returned to the podium to announce a Grotarian event on August 13 at the Media/Arts Center, 5:30 PM to 7:30 PM. Please call the Club Office for details or register online.

On the Fine Time, Prez Chuck proved himself just as ruthless as his predecessors! Poor **Judy McDonald**! After contributing so much to our community, she received a much deserved expose in the *U-T*. Our Prez wacked Judy for \$250 smackers because the *U-T* reporter didn't begin or end the article with Rotary! It's gonna be a long year, my fellow Rotarians!

Our Chair of the Day was **Frank Urtasun**. I've known Frank for many years and can truly say that he's done it all for our community. Frank introduced Mike Niggli, President/COO, SDG&E. And boy, did Mike cover a lot of ground! He weaved in the challenges of replacing San Onofre (about 20% of our needs), the roll and expense associated with meeting the State's mandated 35% renewable energy goal by 2020, how SDG&E is working with others on fire prevention, the significant rate increase some of us will soon see, and the ever increasing roll of solar energy. A thought provoking and "electric" program!

Harking back to Suzy's Inspirational Moment, Prez Chuck announced that our amazing Executive Director and fellow Rotarian **Bruce Hunt** was resigning to take a position as Executive Director for the Southern California Section of the U.S. Tennis Association. Needless to say, the standing ovation went on for some time after Bruce concluded his remarks. See his column in this issue for the full statement. We wish you every success, Bruce!

NEXT MEETING

Thurs., Aug. 1, 2013
Liberty Station
Conference Center

Business Networking and Fellowship

"It's OK to talk business!"
Paul Harris said so.

Next week, come prepared to tell others about yourself and your business. Paul Harris started Rotary to combine business and friendship. Here is your opportunity to do a little of both. Tell us about your latest achievements, business successes, and the like. You can toot your own horn, or tell us about your passions in life. Members will be encouraged to "stand up" before the entire crowd as you, in 30 seconds, sell yourself. Give us your best elevator speech about your business. This will be a fun networking event for all. Here is your chance to shine. Jenni and Phil will lead the club through a fun, non-stop networking opportunity that will become a tradition for years to come. Come ready to share your story and bring a stack of business cards!



Chairs of the Day
Phil Blair and Jenni Prisk

QUICK BITS

MEETING SITE MOVED FOR 2013-2014

Our weekly lunch meeting is now at the Liberty Station Conference Center (LSCC) at 2600 Laning Road, San Diego, 92106. The meal price remains \$28 for members and guests. Parking is free.

IMPORTANT DATES

Aug. 13—Grotarians Visit the Media Arts Center's Digital Gym
Register for events at www.rotary33.org or www.rotary5340.org

BADGE LINGO EXPLAINED

Our Rotary badges serve as our permanent name tags so that we have help recalling the name that goes with the familiar face. We admit more than one member for each classification and we designate the other members by calling them "Additional Actives." That is too wordy for the badges, so we abbreviate that by writing "Sales, A.A." Please take no offense if your badge has "A.A." on it.

Continued from center column

Ruth Carleton, is here and she is staying at SDSU where she has a job and a boss that she loves. One of us will commute north or south on weekends depending upon where the better sporting event, theatre production or tennis activity is taking place. My last day with San Diego Rotary will be Aug. 9.

I'll see you again at SDSU events and I'll be back to do make-ups after I rejoin Rotary in LA. Thanks for the opportunity to serve you and to 'engage' Rotary and change lives.'

Through the Looking Glass



Bruce A. Hunt
Executive Director

What should I say for goodbye to Club 33?

I can still see the Search Committee sitting in the room with me during my interview after the Club 33 meeting at the Sheraton West in early December 2007.

They invited me to attend the Holiday Program so that everyone could see if I knew how to use silverware properly and conduct myself appropriately at the lunch table. Afterwards, I met with several other members in the lobby of the Sheraton East for another mini-interview to double-check my speaking ability and eye contact and handshaking skills.

I passed all those tests and started work as your Executive Director in January 2008 during President **Geri Warnke**'s term. Since then, I have served Presidents **Stan Hartman**, **Dick Troncone**, **Bonnie Schwartz**, **Wayne Goodermote**, **Jo Dee C. Jacob** and **Chuck Pretto**, and their Boards of Directors.

Thank you to the Search Committee, the Presidents and the Directors for working with me to make Club 33 the 5th largest and 1st best Rotary Club in the world. Thank you to all the Past Presidents and the other members who have served on committees, sponsored new members, attended fellowship and networking events, made their annual \$250 donations and joined the Club 33 Bequest Society. Thank you to the Club 33 Singers who allowed me to crash their party and sing with them. Thank you to Pauline Hill for all her help and guidance. She is a great asset for Club 33. It has been a wonderful five and a half years.

I am leaving to become the Executive Director of the United States Tennis Association in Southern California. My office will be on the campus of UCLA at the LA Tennis Center. I'm in the market for an apartment near UCLA so if anyone has any sources for that, please let me know. My wife, Mary

Continued in bottom left-hand column

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER

AUGUST

8 **Rick King**
Former RI President

15 **Ernie Dronenburg**
San Diego Real Estate Update

22 **Henry Ford**
Fox Sports

29 **Jerry Sanders**
President/CEO
San Diego Regional Chamber of Commerce

SEPTEMBER

5 **Fred Saxon**
KUSI Weather

COMMITTEE MEETINGS

AUGUST 1
Senior Services Room 201

BIRTHDAYS

Joy Hamer	July 29
Scott Bedingfield	30
Kimberley Layton	30
Ian Gill	31
Walter Lam	31
Linda Moore	Aug. 2
Dean Crowder	4
Chuck Dunning	4
Daryl Ferguson	4
Patrick Schulze	4

STAND DOWN THANKS

Among the volunteers were Club 33 Rotarians **Claudia Obertreis**, **Jerry Van Ert** and **Peg Eddy**. Rotarians **Yvonne Larsen** and **Daryl Ferguson** donated clothing and other items to support Stand Down.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Charles J. Pretto, President ◆ Bruce A. Hunt, Executive Director

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FACES IN THE CROWD AT OUR MEETING



Pictured at left from top to bottom:

L to r: Chair of the Day **Frank Urtasun**, speaker **Michael Niggli**, President **Chuck Pretto**

Suzy Spafford used change to inspire us

Steve Hubbard lead us in pledge and song

Mark Burgess informed us of the day's news

Cathy LeClair sponsored this issue of *The Rotator*

Pictured at right from top to bottom:

Judy McDonald took her fine like the classy lady she is

President Chuck and new member **Penny Robbins**

President Chuck and new member **Peter Callstrom**

Executive Director Bruce Hunt made his farewell address

President Chuck and his new "Prez Stool" made by his daughter



Photos courtesy of
Mike Conner



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MEET AND WELCOME OUR NEW MEMBERS

PLEASE WELCOME...

Penny Robbins, "Market Research," who introduced herself to Club 33 today. Penny is Vice-president and co-owner of IMS-Integrated Marketing Systems, a company that does public sector market research. She is a 16-year resident of San Diego and Mike Ryan is her spouse. They have two daughters. Penny likes crew, travel, gardening and remodeling. **Ramona Walker, Peg Eddy** and **Bonnie Schwartz** are her sponsors. (B) 858.490.5017 (F) 858.490.8811 (E) probbins@imsinfo.com



PLEASE WELCOME...

Peter Callstrom, "Human Resources-Job Training," who introduced himself to Club 33 today. Peter is CEO of San Diego Workforce Partnership, an association that funds job training programs through San Diego County. He is a 27-year resident of San Diego and Patricia is his wife. They have two pre-teen daughters. Peter likes fitness, racquetball, golf, reading, photography and family activities. **Bill Earley, Phil Blair** and **Deirdre Maloney** are his sponsors. (B) 619.228.2900 (C) 858.525.2900 (E) peterc@workforce.org



Left: Sponsor **Ramona Walker** and new member **Penny Robbins**

Right: Sponsor **Bill Earley** and new member **Peter Callstrom**



PAUL HARRIS FELLOW RECOGNITION

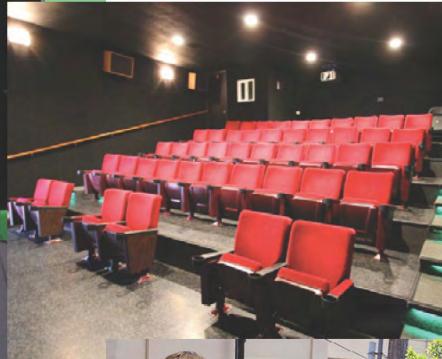


Left to right: Past President **Fred Frye**, **Tom Wilson** and **Jackie Meyer** received Paul Harris Fellow pins from **President Chuck Pretto**. Larry Stirling also received a PHF pin and was unavailable for the photo.

SIGN UP FOR GROTAARIANS VISIT THE MEDIA ARTS CENTER

Grotarians@

Media Arts Center
San Diego's



Tuesday August 13, 2013 5:30 - 7:30

2921 El Cajon Blvd, SD 92104

COME FLEX YOUR
21ST-CENTURY
TECHNOLOGY MUSCLES

This is the perfect event to bring your older kids and grand-kids.

Get a tour of our new community technology center and movie theater:

- short movie screening in our state-of-the-art non-profit movie theater
- two hands-on breakout sessions on new digital & social media tools/strategies that you can use to promote your business, organization or service!

And remember for all Rotarians, this can be used as a makeup!

Max: 48

Price: \$25 Includes dinner and beverages/drinks

Directions: 2921 El Cajon Blvd., San Diego CA 92104. Off 805 Freeway on El Cajon Blvd and 30th St. 2 hr. street parking on Kansas St and metered parking on El Cajon Blvd.

Register here:

https://www.rotaryonlineservices.com/district/clubweb/reg_tickets.cgi?club=936&event=195