

THE ROTATOR

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ROTARY CLUB OF SAN DIEGO

39th Annual Camp Enterprise



Tom Gable
Editor

The 88 students from 27 high schools stirred restlessly at their team tables. They weren't quite sure what to expect from the lunch, with a room packed with people who looked like school counselors, administrators, their doctors and perhaps many people from the same company, given all the blue blazers.

They were looking forward to being inspired at Camp Enterprise. Nervous chatter echoed around the room as **President Chuck** called the meeting to order. Then, inspiration took flight during the meeting in many ways.

From the past, legendary members Bruce Moore and Chet Lathrop were hailed for starting Camp Enterprise, a noble experiment to teach high school juniors the essentials of business and teamwork. After almost four decades it has grown to become one of Club 33's landmark programs and a model for clubs everywhere.

For present inspiration, **Dr. Tom Vecchione** and the MOST surgical team were hailed for the results from its annual trip to fix cleft palates and cleft lips in rural Mexico (133 surgeries completed; more details at a future program).

Rebecca Tuggle provided a rhyming inspirational moment to set the stage for the program. **Keith McKenzie**, who made major game-changing decisions four years ago when he left a big company to launch Delphi Private Advisors, managed Chair of the Day duties. Keith, also chairman of Camp Enterprise, gave kudos to **Kevin McClintock** of Goldfield Stage, for handling Camp Enterprise transportation.

For the inspirational transition from the past to the present to the future, Keith introduced **Jenni Prisk** who would lead a panel discussion with three entrepreneurs on dealing with change and adversity and having faith in yourself for starting a business.

Blake Canedy grew up in England and when he came to America as young man, he didn't have a family or other connections. He was homeless for two years and hanging out with the wrong people. He decided to make a change. He studied and pursued some of the ideas percolating inside. He started a company from scratch and grew it. He started two more. He began hanging out with other entrepreneurs and continues to work on new ideas for business. His big tip: Pursue your vision, and the harder you work, the luckier you get.

Ivan Alba was a student at Camp Enterprise 25 years ago. He was passionate about math, and the Camp Enterprise experience convinced him that he could one day have his own business. He went to college (his dad completed third grade, his mom, sixth) and pursued his passion, but not all teachers shared his passion. He decided to become a teacher. He learned as he taught and discovered a need to help the system get better at teaching math. So he started a business to help schools and districts improve their math programs and their successes with students.

Ivan said he has two rules guiding his business: Math makes sense and everyone he helps will become good at math. His tips: Think of what you are passionate about, don't care about the money, sow the passion, and it will bring people in.

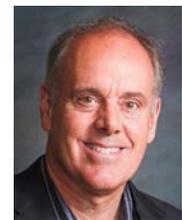
NEXT MEETING

Thurs., March 20, 2014
Liberty Station Conference Center

Robert Dennard

Kyoto Prize Laureate and IBM Fellow

An engaging East Texan, Dr. Bob Dennard has been based at IBM's research center in Yorktown, New York all his career. He is best known for inventing the DRAM (Dynamic Random Access Memory) - vital to the main operating memory for all computers and digital equipment. From the world of IT to the cell phones we all use, Bob Dennard's work has been pivotal in virtually all of today's electronic equipment. Additionally, his "scaling theory" for transistors helped trigger the global revolution in miniaturizing electronic equipment. He will talk about what has inspired him as he became one of America's most respected scientists.



Ray McKewon
Chair of the Day

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QUICK BITS



Roster Picture Make-Up Day March 27

There will be **one last opportunity** to have your roster photo updated! Before the meeting at 11:30 and after the meeting, Stan Lawrence will be taking photos for the upcoming 2014-2015 Roster. Please plan to participate to have your photo updated, or if you are a new member in the past year and need to have a photo taken for inclusion in our annual printed roster. We will let you know which meeting room the session will be in before the meeting.

BIRTHDAYS

Pam Holden	March 17
Lyle Butler	17
Mickey Flynn	18
John Hawkins	19
Wes Wilmers	21
Bob Fletcher	22
Colin Wied	22
Solveig Deuprey	23

Camp Enterprise

continued

Ivan continues to grow his business and is president of his Rotary Club in La Mesa.

Jeremy Poincenot was a sophomore at SDSU and chairman of the Rotaracts chapter when he lost central vision in one eye, then the other, due to a rare genetic disorder that soon left him legally blind. He couldn't read, drive or distinguish faces. He couldn't play golf, a game that he loved. He became depressed, but had a breakthrough when he learned about blind golf. With his dad as caddy, chauffeur, coach and guide, Jeremy started playing with a passion. The commitment paid off. He recently won the World Blind Golf Tournament.

His success on the links led to speaking engagements, including as a facilitator at Camp Enterprise. He completed his business degree at SDSU and is now a professional inspirational speaker. He has been featured on many TV shows ("Imagine a blind guy on 20/20," Jeremy quipped).

His tips for the students, and all of us: Surround yourself with great people, assume that you will face tough times and use all your resources to come out of it. If you hit a wall, pull together your support team, collaborate and come out of it. Model the way, lead by example, inspire, share a vision, challenge the process, and encourage the heart.

Jeremy said it's how we face the toughest times that determines our happiness.

The students left for their busses on winged feet, and so did Club 33.

Sign up for the **District Training Assembly on March 22nd** on the District website at www.rotary5340.org. Held only once a year, this program offers training for all Rotarians including club officers, directors, and committee chairs to help them become more effective club leaders. Red Badgers are welcome and encouraged to attend, too!

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

MARCH

- 20 *Kyoto Prize winner
Robert Dennard*
- 27 *John Laird, California
Resources Cabinet
Secretary*

APRIL

- 3 *James Verdi, FBI*
- 10 *Brown Bag Lunch
(Registration will begin
on March 20th)*
- 17 *Sean Haffey, Sports
Photography, U-T San
Diego*
- 24 *Shakespeare's Birthday
- Barry Edelstein*

GROTARIAN

April 22 – A Private Grotarian Cooking Class at Great News Cooking School, hosted by Ron Eisenberg. Register now at www.rotary33.org.

Future Events:

May 27 - San Diego Library Tour

June 22 - San Diego Polo Club

**July 15 - America's Cup
"Yacht America" Sailing**

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN THE CROWD AT OUR MEETING



Our three guest speakers Jeremy Poincenot, Ivan Alba, and Blake Canedy (pictured with Keith Mckenzie, Jenni Prisk, and President Chuck Pretto) did not fail to inspire the students with their stories.



Rebecca Tuggle used the Inspirational Moment to pump up the Camp Enterprise students.



Dick Jackson with grandson and Camp Enterprise attendee Alex Jackson.



Ernie Hahn II with son and Camp Enterprise attendee Ernie Hahn III.



It was very encouraging that so many of the Camp Enterprise attendees had questions for the panel. It is indicative of the quality of the high school students who were selected to attend and that the comments from the three panelists were relevant.

STEM COMMITTEE at JOYNER ELEMENTARY

Bink Cook and her STEM Committee spent a few hours at Joyner Elementary helping to engage students in Science, Technology, Engineering and Math. Students brought in toys or small appliances that were broken, and then used tools to fix them, learning about the tools and "smart problem-solving" in the process. Volunteers, serving as facilitators, had as much fun as the kids! It was a very rewarding and worthwhile undertaking.



Rotarian and Joyner Principal **Joe Austin** helps his students with a project.



Doug Arbon watches as a student uses a meter to test voltage.



OLP Head of School **Lauren Lek** helped one of the Joyner students. She also brought a few OLP students to talk about their experience at a recent robotics competition.



Dick Eger assists with some assembly.



President **Chuck** helps students repair a model plane.



Dominga Sanchez of UCSD's CREATE, helps students fix toys.

GROTARIAN GIA EVENT

Some 40 plus members of Club 33 spent part of their day at the Gemological Institute of America headquarters in Carlsbad for a tour and reception. The participants were dazzled by the fine jewelry, and by all reports, enjoyed a delicious catered lunch.



2014 ROTARIANS AT WORK DAY



*SAVE THE DATE
ROTARIANS AT WORK DAY
SATURDAY, APRIL 26, 2014*



Online registration will begin on March 20th at www.rotary33.org

2014 Projects:

- ◆ Balboa Park Nursery
- ◆ Peace Garden—Jackie Robinson YMCA
 - ◆ Storefront Youth Shelter
 - ◆ St. Paul's Senior Homes & Services
- ◆ Chollas Creek Trail Enhancement and Clean-up
- ◆ Military Affairs Committee at Fort Rosecrans National Cemetery
 - ◆ San Diego Humane Society
 - ◆ Girl Scouts
- ◆ San Diego Zoo Animal Enrichment
- ◆ San Elijo Lagoon Restoration