



THE ROTATOR

Vol. 100, No. 14 October 3, 2013 ROTARY CLUB OF SAN DIEGO

Evolution of UCSD



Craig Nelson
Editor

President **Chuck** called the meeting to order and welcomed visitors.

The inspirational moment was delivered by **Divya Kakaiya**, a psychologist from Kenya and CEO of a Neurofeedback and Psychological Center that specializes in brain

training. President Chuck provided Divya with an extensive list of potential patients.

The Pledge of Allegiance and God Bless America were led by **Greg Zinser** who brought his own flag to the podium, the Club33 singers and accompanied by Brian Verhoye.

Even a government shutdown could not prevent the venerable **Bert Wahlen** from presenting the news and a one liner. While Repubs & Dems are pointing fingers at each other, the American people have their middle one pointed at both.

President Chuck thanked the first quarter program team for their efforts and specifically acknowledged Chair Greg Zinser. No more “Mr. Nice Guy,” Chuck has decided to be more vigilant enforcing the cell phone fines so bring them to lunch at your own peril – you have been warned!

Past Prez **Stan Hartman** reminded us of the District Conference coming up on November 1 & 2, in Mission Valley at the Crowne Plaza Hotel.

Chuck introduced **Karin Winner** as the Chair of the Day. Her favorite thing about Rotary is the camaraderie, the philanthropic culture, the outstanding programs and especially the newsletter! What you may not know about Karin is she once went on a date with Warren Beatty to see a Carly Simon / James Taylor concert. She also flew with the Blue Angels. Karin was mum on which was better and how long either lasted. She introduced and gave a gift of

Old Globe tickets and a La Jolla Playhouse cap to the only visiting Rotarian who traveled over the Coronado Bridge to attend (good thing it wasn't airshow tickets).

Taking the podium from Karin was Pradeep K. Khosla PhD., Chancellor UCSD. Khosla took us from the beginnings of UCSD in 1960 when it started as an experimental campus. Roger Revelle's vision was for UCSD to be above all “Distinctive”. It has grown into the 6th best research University in the U.S. with 31,000 students and a unique blend of world class research and undergraduate students.

The chancellor flashed his sense of humor, telling the audience they could ignore President Chuck's earlier warning and check their e-mail and texts during his talk. You see, he explained, “I am both a parent and a teacher, so I am used to being ignored!”

Addressing the budget, UCSD gets \$250 million of its \$3.7 billion budget from the State of California. Governor Brown thinks that's a lot, but Khosla reminds him \$2 billion of that budget is payroll and that means UCSD is sending \$140 million right back to Sacramento to be wasted elsewhere. That leaves just \$3,000 per student – less than he's paying his kids to go to private school...per month.

Perhaps most impressive is UCSD's dedication to educating kids from lower income families. Forty-four percent of UCSD students receive PELL Grants, meaning their families make less than \$55,000 per year and often those students are the first in their family to attend college.

From Scripps Oceanography to the largest HIV/AIDS clinic in the country, UCSD has taken a very short 50 years to go from start-up to a top 10 worldwide University. “Distinctive” indeed.

NEXT MEETING

Thursday, Oct. 10, 2013

**Liberty Station
Conference Center**

**“Beyond Grey Matter:
Humanizing Neuroscience
through Art and Personalized
Brain Mapping”**

**Jacopo Annese, Ph.D.
Founder, The Brain Observatory**

Dr. Annese will talk about his Digital Brain Library project: an ambitious effort to collect a vast archive of brain images and human brains together with medical and life histories and the results of a variety of tests, ranging from IQ, to cognitive functioning, and personality. All this information is available digitally via the web to researchers and doctors worldwide. The brain library was featured as the world's most innovative brain bank by the Financial Times (December 2011). In the short term, the archive is answering crucial questions about the mechanisms of major neurological diseases like Parkinson and Alzheimer's; in the long term the brain library will match future patient to images and results that Annese and his team are collecting now. Documenting the life history of each project participant, makes the study truly personal. This San Diego-based brain mapping project created a paradigm shift in the way we look at brains: not as mere objects of study and experimentation but as the key to understanding human nature and the human condition.



Lisa Miller
Chair
of the Day

QUICK BITS

IMPORTANT DATES

Oct. 11—Rotary Golf at the San Diego Country Club

Register for events at
www.rotary33.org or
www.rotary5340.org

AUCTION COMMITTEE

December 10 join the Rotary elves at their wreath making workshop. Our professional designer will make sure that you create a beautiful wreath for Rotary as well as one for your self. Come to Girl Scouts headquarters anytime between 4:00 -7:00. \$65.00 donation. Contact Nancy at nscott858@gmail.com.

ROTARY CARES UPDATE

- We are all deeply saddened by the passing of **Bill Dick** and **Frank Arrington**. Keep their families in your prayers and drop them a note now and then.
- Murray Tenney** is having very low blood pressure issues and has not found an effective remedy. He may not be able to return to Rotary. Please send him your well wishes.
- Great to see **Dean Crowder** and **George Jessop** back at Rotary after extended health challenges.
- Newt Pollock** would appreciate a ride to Rotary. Please let Pauline know if you are available. He lives near Balboa Park.

Rotary Cares cards are available through the office. Please let **Dick** or **Pauline** know if you would like to have some on hand to get a card out quickly.

THROUGH THE LOOKING GLASS



POLIO PLUS UPDATE

At the recent Rotary International Convention, RI and the Bill & Melinda Gates Foundation announced an extension of their existing fundraising partnership that could generate up to \$525 million in new money for polio eradication as the global effort to end this crippling disease enters its critical endgame phase. Under the new agreement the Gates Foundation will match 2 for 1 every new dollar Rotary commits to polio eradication up to \$35 million per year through 2018.

Rotary and the Gates Foundation have partnered on polio eradication since 2007, when the Gates Foundation gave Rotary a \$100 million challenge grant for polio eradication, increasing it to \$355 million in 2009. Rotary agreed to raise \$200 million in matching funds by June 2012. When the organization achieved its fundraising goal six months ahead of schedule, the Gates Foundation granted Rotary an additional \$50 million.

To date, Rotary clubs worldwide have contributed \$1.2 billion to the polio eradication effort. At the present time only three countries remain polio-endemic: Afghanistan, Nigeria, and Pakistan. When Rotarians combine the passion for service along with the power of a global network, we are unstoppable.

OUR STRATEGIC VISION

Club 33 will be the premier service organization in the San Diego region, providing the most extensive opportunities for philanthropy, volunteerism, business development, leadership and fellowship.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER

OCTOBER

- 17** *Susan Taylor*
 Executive Director
 External Affairs
 Scripps Health
- 24** *Matt Anderson*
 Director of Behavioral Psychology
 San Diego Zoo
- 31** *The San Diego Central Library at Joan & Irwin Jacobs Common*
Rob Quigley, Deborah Barrow and Dr. Helen Griffith
 RSVP mandatory at
https://www.rotaryonlineservices.com/district/clubweb/reg_tickets.cgi?club=936&event=201

COMMITTEE MEETINGS
OCTOBER 10—ROOMS TBD
 Cardinals Interact, Grotarian, Military Affairs, Newscaster, Review and Senior Services

BIRTHDAYS

| | |
|-----------------|--------|
| Chuck Blake | Oct. 7 |
| Peter Duncan | 7 |
| Ed Nares | 7 |
| Frank Pavel | 9 |
| Rick Jackson | 9 |
| Ward Gill | 9 |
| David Oates | 10 |
| Chris Christian | 10 |
| Lewis Linson | 11 |
| Dan Herde | 12 |
| Jack Berkman | 13 |
| Linda Stirling | 13 |

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN THE CROWD AT OUR MEETING



Pictured at left from top to bottom:

Divya Kakaiya gave the inspirational moment

Stan Hartman promoted the November 1 & 2 Rotary District 5340 District Conference

President Chuck, Chair of the Day **Karin Winner** and guest speaker **Pradeep K. Khosla, Ph.D.**

Pictured at right from top to bottom:

Chuck Preto and the Club 33 Singers led in song

Pradeep Khosla joked about **Chuck's** cell phone edict.

Photos courtesy of Paul Nestor



GROTARIAN EVENT AT JUNIOR ACHIEVEMENT BIZTOWN



Pictured left to right: **Jackie Meyer**, **Marc Tarasuck**, **Claudia Obertreis**, **Jack and Bink Cook**, **Sarah and Pete Bowie**, **Pamela Stambaugh**, **Frank Plant** and **Joanne Pastula**.

Thanks to **Solveig Deuprey**, **Joanne Pastula** and the Grotarian Committee for hosting this very informative event.

MILITARY AFFAIRS COMMITTEE AT WORK

On Friday, September 20, 2013, members of Club 33's Military Affairs Committee kicked off the first of four quarterly barbecues they will host at the new USO center at Lindberg Field. Headed up by **Rick Huenefeld**, the group consisted of **Mike Caruso** (and his son, Michael), **Jim Fitzpatrick**, **Mike Conner**, **Bink Cook**, **Claudia Obertreis**, **David Oates**, **April Langwell** and **Peggy Eddy**. **President Chuck Pretto** also came and cooked for the military guests. More than 200 hamburgers and 150 hot dogs were consumed by newly minted Marines and their families. In addition, other members of the military who were travelling that day enjoyed the barbecue fare. The next barbecue is scheduled for Friday, December 20, 2013.



Jim Fitzpatrick, President Chuck Pretto, April Langwell, Mike Caruso, and Mike Conner preparing the grills for the Military Affairs Committee barbecue at the USO on September 20, 2013.



USO Executive Director, **Bobbie Woods**, USMC Master Sergeant, Retired, **David Oates**, the new Marine, **April Langwell** and **Peggy Eddy** at the Military Affairs Committee barbecue at the airport USO on September 20, 2013.