



THE ROTATOR

Vol. 100, No. 16 October 17, 2013

ROTARY CLUB OF SAN DIEGO

Twenty First Century Medicine



Tom Gable
Editor

It was a lively crowd on Thursday, energized by a Chargers win on Monday, summer-like weather in October, the end to the partial government shutdown and recent stock market gains – to be further enhanced by Club 33 camaraderie.

Kris Michell inspired us with her story of her personal experience with breast cancer. **Keith Bryant** led the Pledge of Allegiance and a rousing version of the “Star Spangled Banner,” accompanied by **Suzy Spafford**.

April Langwell was fined for littering the tables with fliers about a Marine Corps Marathon on Oct. 27. She tried to share the fine with **Sandy Mayberry**, co-conspirator, who was missing. President Chuck tracked her down via cell phone and fined her over the PA system *in absentia*.

Also fined: **Mike Morton, Sr.** and **Mike Morton, Jr.** Their Brigantine restaurants bought tickets to the Chargers/Colts Monday Night Football Game to help lift the local television blackout. The tickets were distributed to military families. Great job, Mortons!

Club 33 welcomed new member **Jamie Moraga**, in engineering services. Jamie has her bachelor’s and MBA from the University of San Diego. She is active in many civic and community organizations and is pursuing her bucket list: skydiving, driving a race car, trapeze swinging, flying, and soon, hiking Machu Picchu.

John Peelle presented the club tennis trophy to Georg Hochfilzer for his victory at the fall event held at the Barnes Tennis Center. The event raised \$300 for the center.

The multi-talented **Phil Blair** had three roles: introducing Marines for veteran appreciation day (hosted by Manpower), serving as chair of the day and heckling a few Rotarians at the front tables who weren’t paying proper attention (which would be repeated later).

For the first time in recent memory, Club 33 had Rotarians from beyond La Jolla or Point Loma visiting from the longest distance: Austria and England.

Guest speaker was Susan Taylor, known to most for her three decades in television news and is now executive director of external affairs for Scripps Health.

Susan had a personal story from Scripps Health long before she joined the organization. Her dad had open heart surgery, which went well, but there were issues with closing the chest after the surgery. He was put into a medically induced coma for two months while the doctors worked to explore new approaches to closing the gap, which worked with what Susan called a “Hail Mary Surgery.” Her dad went home after seven months, which included an 80th birthday party at the hospital.

Susan switched careers three years ago after her son said he missed her and didn’t want her working until midnight any more. She had been in battle zones, city riots and wildfires while covering the news. So a little career change couldn’t be that tough, she figured. And the audience could tell she was pleased with her decision as she ran through an in-depth power-point tour of the various departments at Scripps Health, with new technologies and new initiatives underway.

Technology is advancing care in many areas, including military rehabilitation with anti-gravity treadmills, computer sensors for 3-D analysis of a person’s body and how it moves, robotic prostate cancer surgery, a breast cancer treatment device that takes five minutes per treatment instead of 45, wireless sensors for sleep analysis in the home instead of a sleep lab, and genomic studies to help develop better ways of treating cancers with personalized medicine.

(Had a call from my doctor. “I have bad news, and worse news.” Give me the bad news first: “You have 48 hours to live.” Worse? “I’ve been trying to reach you since yesterday.”)

NEXT MEETING

Thursday, Oct. 24, 2013

**Liberty Station
Conference Center**

“The Secret language of Elephants”

Matt Anderson, Ph.D.
Director of Behavioral Ecology
San Diego Zoo Global
Institute for Conservation Research

African elephants live in complex societies where closely related females form lifelong bonds and males spend much of their adult life alone. One key element maintaining these social relationships is their extensive vocal repertoire or language. African elephants commonly use both ‘trumpet’ calls (made popular by the Jungle book animated film) and also lesser known ‘rumble’ calls (which are lower in frequency and typically used by females to attract males who are often miles away from the herd). Recently, we have discovered that rumble calls are also being used over short distances and have elements that humans cannot hear. We have been decoding this ‘secret’ language and what we have found will be shared in this presentation.



Mark Stuart
Chair
of the Day

QUICK BITS

IMPORTANT DATES

Nov. 14—5:00 p.m.

Society 33 at Miguel's (Old Town)

Nov. 16—8:30 a.m.

Rotary Walk at Mission Bay Park

Register for events at

www.rotary33.org or

www.rotary5340.org

CAMP ENTERPRISE

The Camp Enterprise Committee is looking for veteran Camp Enterprise students that have gone on to start and run their own businesses.

If you know of anyone, please contact Keith McKenzie, keith@delphiprivate.com or 858.222.8095.



SERVICES FOR BILL DICK

Monday
October 21, 2013
10:00 AM

All Souls Episcopal Church
1475 Catalina Blvd.
San Diego, CA 92107

11:30 AM
Inurnment and Marine Corps
honors at Fort Rosecrans

Reception to follow at the
San Diego Yacht Club.



THROUGH THE LOOKING GLASS



Buley Wealth Management is a client focused financial services firm located in San Diego, California specializing in retirement income planning for people age 50 and over. Buley Wealth Management consists of accomplished industry veterans that realize the importance of establishing financial independence and confidence in every stage of life. Our firm's independent business model combined with our personalized services allows us to effectively define long-term financial goals, create a suitable financial plan and provide sound investment strategies.

For two plus decades, James has helped families and individuals work towards achieving their retirement financial goals, and he works to offer strategies to provide income that can last throughout their retirement. With his specialization in financial planning and retirement income portfolio management, he works tirelessly for his clients, so they can enjoy the fruits of their labor and leave a lasting legacy with their loved ones. Visit: www.jamesbuley.com

Specialties:

- Specializes in building and monitoring customized client portfolios for retirement income planning.
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CALENDAR

ALL MEETINGS (except October 31st) ARE HELD AT LIBERTY STATION CONFERENCE CENTER

31 *The San Diego Central Library at Joan & Irwin Jacobs Common Rob Quigley, Deborah Barrow and Dr. Helen Griffith*
RSVP mandatory at
https://www.rotaryonlineservices.com/district/clubweb/reg_tickets.cgi?club=936&event=201

NOVEMBER

7 *Gregory Levelle, GM, Non-Conventional Resources Conoco-Phillips*

14 *Lu Lastra Retired Master Chief Navy Seals*

COMMITTEE MEETINGS

OCTOBER 24

Boy Scouts	201
Program Qtrly Chairs	202

BIRTHDAYS

Georg Hochfilzer	Oct. 21
Ramona Walker	21
Guy Maddox	21
Phil Blair	23
Tom Karlo	23
Mike Morton	24
Pauline Hill	24
Hal Sadler	25
Pat Crowell	25
Woody Ledford	26
Tom Gammieri	27

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Charles J. Pretto, President ♦ Dick Troncone, Interim Executive Director

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FACES IN THE CROWD AT OUR MEETING



Pictured at left from top to bottom:

Mike Morton, Jr. and **Mike Morton, Sr.** were fined for helping out the San Diego Chargers

April Langwell was fined for promoting the Marine Corps Marathon to raise money for Wounded Warriors

John Ahlering enjoyed our speaker

Bill Herrin gave a eulogy for Past President **Bill Dick**

Pictured at right from top to bottom:

Mark Burgess delivered the news

Kris Michell gave the inspirational moment

President Chuck Preto with fall Tennis Tournament winner **Georg Hochfilzer** and Tennis Chair **John Peelle**

Chair of the Day **Phil Blair**, guest speaker Susan Taylor and **President Chuck**

Photos courtesy of Paul Nestor



PLEASE WELCOME...

Jamie Moraga, "Engineering Services," who introduced herself to Club 33 today. Jamie is President and CEO of intelliSolutions, Inc., and she is married to Ben. Jamie is a LEAD San Diego Alumni and a HKLR member. Dick Eger is his sponsor.

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