



THE ROTATOR

Vol. 100, No. 18 October 31, 2013

ROTARY CLUB OF SAN DIEGO

Rotary Fieldtrip to The San Diego Central Library



Tom Gable
Editor

Club 33 took a field trip on Thursday to the new Central Library, which most were seeing for the first time. **Jim Madaffer** set the stage with an inspirational moment, quoting Winston Churchill, Nelson Mandela and Ronald Reagan on the theme of persistence and perseverance, traits clearly demonstrated in creating the new Central Library. He outlined plans going back to 1977 for a new library and subsequent proposals in 1991 and 1995 before the City Council approved a design in 1997, selected the site in 2000 and secured \$80 million from the Centre City Development Corp. (CCDC) as initial funding for what would be a \$185 million project.

Keith Bryant led the Pledge of Allegiance and an *a Capella* rendition of God Bless America. **Bill Earley** promoted the Society 33 meeting at 5 p.m. on Nov. 14 at Miguel's in Old Town to recruit and reconnect. **Suzy Spafford** encouraged more Rotarians to lend their voices to the holiday program, with rehearsals starting Nov. 18. **Bert Wahlen** provided news highlights, including the addition of some 140,000 jobs to the workforce, mostly for work on the healthcare website.

President Chuck introduced chair of the day **Mel Katz**, a Rotarian since 1978 who has been involved in the library development for over 13 years. He is chairman of the Library Foundation. For Mel's long time involvement, President Chuck recognized him with a Citation of Distinguished Service from Club 33 and read a Proclamation from the City of San Diego, naming yesterday Mel Katz Day.

Mel covered the persistent efforts that made the library a reality. This included securing \$20 million from the school district to build a high school and the passing

of a \$20 million library bond measure. The foundation raised \$75 million from some 3,300 individuals. Club 33 provided \$50,000 and has its name on a reading alcove on the first floor. He praised the team effort from many San Diegans, elected officials and Rotarians, including **Pete Wilson, Dick Murphy** and **Hal Sadler**.

For highlights, Mel said the building is 100 percent paid for. The library doesn't charge anything for its services or use of library resources. He encouraged Rotarians to tour after the meeting to see much more than a library: the art gallery, career center, idea laboratory, reading rooms with high windows and views of the bay and more.

Build it and they will come, Mel said, and they have—more than 3,000 visitors a day.

He introduced architect Rob Quigley, San Diegan, who was selected 17 years ago and beat out major international designers in the design competition.

Rob said when he moved here in 1971, there were two burning topics: when would we build a new library and when would we move the airport.

He praised many talented individuals, including Hal Sadler and fellow Tucker Sadler Architects on the project. He said the design came from San Diegans. The process started with workshops attended by more than 700 people. The challenge: how to create an iconic structure to represent San Diego's past and speak to its future?

The workshops gave the architects guiding principles, a solid road map and compelling ideas, including the dome. Rob said participants wanted an iconic structure to distinguish the building visually from all others. For links to the past, the architects studied Balboa Park, the spiritual heart of the city, and incorporated lath work ideas from the botanical
Continued on page four

NEXT MEETING

Thurs., Nov. 7, 2013

Liberty Station

Conference Center

2600 Laning Rd., S.D. 92106

“The U.S. Energy Revolution”

**Gregory Levelle, G.M.,
Non-Conventional
Resources
ConocoPhillips**

Levelle began his career with Conoco in 1984 in Lafayette, Louisiana, and has since lived and worked in New Orleans, London, Aberdeen, Houston, Anchorage, Farmington (New Mexico) and Singapore. During the first decade of his career, he held various exploration, development and operations geology assignments, working both in the United States and northwest Europe. Beginning in 1995, he held leadership positions in exploration, planning & portfolio management, asset management, project management, upstream technology, business management, operations and commercial. Before moving to his current role in May, 2011, Levelle was ConocoPhillips' President, Global LNG and Asia-Pacific Commercial.



Chuck Pretto
Chair of the Day

QUICK BITS

IMPORTANT DATES

Nov. 14—5:00 p.m.

Society 33 at Miguel's (Old Town)

Nov. 16—8:30 a.m.

Rotary Walk at Mission Bay Park

Register for events at

www.rotary33.org or

www.rotary5340.org

WARM CLOTHING DRIVE

The Senior Services Committee will be holding a warm clothing drive on November 14. The Committee is looking forward to great participation from our club.

Hundreds of low income seniors are in need of your generosity. Plan to bring your NEW ONLY donations to the November 14th meeting. (Shopping ideas: White socks, gloves, beanies, sweatshirts and pants, warm neck scarves, sweaters, jackets, slippers, blankets and throw blankets. All sizes – X-Small to XXXL). (New items please).

SING WITH THE HOLIDAY CHORUS

--in the annual Holiday Program!

You, family members, associates, —all are welcome. Great voices not needed.

First rehearsal Monday,
Nov 18@5:30-6:45 p.m.,
then Nov. 25, Dec. 2, 9 & 16 at
Girl Scouts Headquarters,
1231 Upas St.

Contact spafford@suzyszoo.com;

optojack@gmail.com

Steve Hubbard, Director

THROUGH THE LOOKING GLASS

“San Diego’s First Public Library”

The Free Public Library...this literary resort is fast becoming a most popular place for lovers of reading, and those who wish to spend a quiet afternoon with their favorite author...The public appreciate the commodious, well ventilated apartments now occupied by the institution, and its patronage is increasing accordingly.

--San Diego Union, June 28, 1889

San Diego's "literary resort," the Public Library, was founded on May 19, 1882. After years of stalled efforts, which included a short-lived library started by Alonzo Horton and a casually run "Free Reading Room Association," five publicly elected library trustees met to organize the city's first municipal library. After only two weeks of work the trustees secured a suite of five rent-free rooms for the library on the second floor of the Commercial Bank on Fifth and G, where it shared space with a dentist. The library opened on July 15 as a reading room only; book borrowing privileges were not considered. The collection was started with books inherited from the failed Free Reading Room Association, augmented by new gifts and donated furniture. Magazine and newspaper subscriptions comprised much of the new collection. The library trustees apparently felt there was no need for a trained professional to oversee the library. The collection was supervised by a caretaker, Archibald Hooker, who was also the janitor. Janitor-librarian Hooker was authorized to "let out books" beginning in June 1883 but the circulation rules were strict. Borrowers were required to "furnish good security for their return," or leave a deposit for the full price of the book. My, how things have changed since then.

CALENDAR

ALL MEETINGS ARE HELD
AT LIBERTY STATION
CONFERENCE CENTER

NOVEMBER

14 Salute the Military
Lu Lastra
Retired Master Chief
Navy Seals

21 David E. Harker
Comet ISON

28 DARK
Happy Thanksgiving
& Hanukkah

DECEMBER

5 Cygnet Theatre's
"A Christmas Carol"

12 Rotary Auction

COMMITTEE MEETINGS

NOVEMBER 7

Boy Scouts	Room TBD
Girls Scouts	Room TBD
Military Affairs	Room TBD
Small Club/ Joint Venture	Room TBD

BIRTHDAYS

Nikki Clay	Nov. 1
Dick Baxter	1
Carl Hilliard	1
Charles Podhorsky	2
Tom Mosher	2
Steve Hubbard	3
Sandy Purdon	3
Lisa Miller	5
Linda Crogan	6
Bill Earley	7
Nancy Laturno Bojanic	8
John Reid	8
Micah Parzen	9
Newt Pollock	10

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Charles J. Pretto, President ♦ Dick Troncone, Interim Executive Director

Rotary Club of San Diego ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: bruce@rotary33.org ♦ website: <http://www.rotary33.org>

FACES IN THE CROWD AT OUR MEETING



Pictured at left from top to bottom:

Jim Maddafer gave the inspirational moment

Keith Bryant AKA “The Cat in the Hat” led in the Pledge of Allegiance and song

Suzu Spafford pitched the Rotary Chorus for the December 19 Holiday Program

Chair of the Day **Mel Katz** with guest speakers Dr. Helen Griffith and Rob Quigley

Walter Lam and **Roger Haines** gave an amazing presentation on solar cookers at a SDSU Rotaract meeting



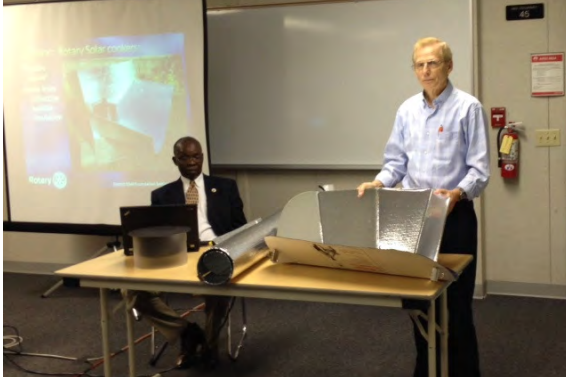
Pictured at right from top to bottom:

Diana MarJip-Chuh promoted the Rotary Auction...with help from wine enthusiast **Steve Coopersmith**

Bill Earley promoted the November 14 Club 33 Society event

President Chuck presented **Mel Katz** with a Distinguished Service Citation...and a Proclamation from Interim San Diego Mayor Todd Gloria

Photos courtesy of Doug Gates



MORE OF “FIELDTRIP TO THE CENTRAL LIBRARY” BY TOM

Continued from page one
garden.

To achieve the feeling of dappled light found among the trees in Balboa Park, the architects used different shading in the glass. The glass is also transparent to show interior activity, Rob said, unlike most office buildings, which are cloaked in opaque glass.

The most revolutionary idea out of the workshops: making the top level a public amenity rather than a penthouse restaurant, or other expensive space the general public couldn't afford. The building has public areas on the ground floor and the top, with traditional floors in between, including a charter high school. Rotarians enjoyed the views of the ballpark district, Coronado, San Diego Bay and beyond from the ninth floor meeting room.

Rob closed by praising the “Big Four” he worked with to keep the project moving while contributing thousands of hours along the way. Jim Dawe, Katie Sullivan, Mel Katz and Judith Harris.

Dr. Helen Griffith, Principal and E.D. of the new e3 Civic High School, provided insights into the new charter school on the 6th and 7th floors, which has its own entrance, lobby and elevators. Students were selected by lottery from San Diego schools and underperforming schools. It has 275 students and

a waiting list.

Dr. Griffith outlined the mission of the school: to engage, educate and empower. She said they are establishing a culture of respect, kindness, excellence and taking responsibilities. It is a “no excuses school,” she said, and every student will be prepared for college and a career. The school uses a blend of traditional and web-based curriculum, which allows students to accelerate learning at their individual paces. This include taking classes at San Diego City College, so students can pursue a high school and associate degree simultaneously. The students wear uniforms – professional attire that is part of the brand and helps students make an impression wherever they go.

Dr. Griffith thanked Rotary for its support and encouraged continued support by providing internships, mentors and even guest speakers during their Power Lunch presentations.

Mel closed by thanking former Mayor Jerry Sanders and his chief of staff at the time, Kris Michell, for pushing support of the building through City Council. Jerry had challenged the Library Foundation to make the new central library a reality without raising taxes and detracting from funds for library branches, fire and police and other city services.

It happened: A testimony to persistence and the San Diego spirit of achievement.

CLUB 33 TRICK OR TREATERS



MORE CLUB 33 TRICK OR TREATERS



CLUB 33 MONTHLY DONOR LIST

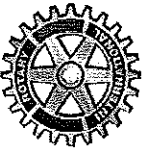
Thank you to all our members who made their annual \$250 Every Rotarian Every Year donation or an extra gift to Club 33 and Rotary International in September.

If your gift arrived after our deadline, we will list your name next month.

All members should have received a letter in September about making your annual donation during **President Chuck Pretto's** year. Please call the office if you have any questions.

Thank you again for your generosity.

Addario, Dominick, M.D.	Ellis, Raymond G.	Morton, Michael A.
Arbon, Douglas, M.D.	Ellsworth, Peter K.	Muns, Edward C.
Arnett, Jr., Warren J.	Enright, Kevin A.	Murphy III, Daniel E.
Balfour, Donald C., M.D.	Enright, William B.	Nestor, Burton H.
Bell, Diane C.	Evanco, Craig S.	Nickel, Charles E.
Ben-Yehuda, Amnon	Fichthorn, Andrew	Noonan, Gregory V.
Blake, Charles B.	Friedenberg, Joan	Oates, David B.
Bonn, James	Frisch, Randy C.	Payne, L. Robert
Brown, James S.	Frye, Frederick A., M.D.	Peabody, Betty
Bryant, Keith	Fulhorst, Kathryn	Peet, Vadm. R.E., USN (Ret)
Buley, James H.	Furby, James R.	Plant, Frank
Burnham, Malin	Gable, Tom	Prisk, Jenni
Cairncross, Steven E.	Gildred, George Lewis	Purdon, H. P.
Carpenter, Samuel	Goodermote, Wayne K.	Ramirez, George A.
Carr, Reid H.	Green, Richard M., D.P.M.	Rebelo, Jr., John G.
Caruso, Michael J.	Greulich, Jon	Reid, John K.
Caughey, Patrick W.	Haines, Jr., Roger W.	Ridge, Garry
Chaplin, Edward R., M.D.	Hall, James M.	Robbins, Penny
Christian, Charles H.	Hamer, Joy, RN	Roscoe, Patricia L.
Clapper, Larry R.	Harenski, Mia	Russell, Jr., Robert G.
Clark, Gareth B.	Harutunian III, Albert T.	Schweinfurter, Eric
Colacicco, Mary G., Ph.D.	Hattox, John S., M.D.	Showley, Larry G.
Collins, H. Michael	Herde, Daniel D.	Sibel, Alvin J.
Copic, Miro	Hirshman, Elliot	Smith, Ellis C.
Crogan, Linda	Hoeksema, Larry	Smith, Jr., Sidney C., M.D.
Crowder, Dean M.	Hsu, Lambert	Steppe, Cecil H.
Crowell, Frederick P.	Huenefeld II, Carl F.	Stirling, Lawrence
da Rosa, Jose G.	Hughes, James M.	Stirling, Linda
Day, Daryl E.	Hymes, Robert W., D.D.S.	Szekely, Deborah
Day, Thomas B., Ph.D.	Jacob, Jo Dee C.	Thomas, Jr., James F.
DeBolt, Richard A.	Johnson, R. Bruce, M.D.	Tobiason, Sidney
Dennis, Martha G., Ph.D.	Kirbey, Russell W.	Trotter, Mark C.
Densley, Randal V.	Knowlton, Bruce	Van Ert, Jerald
Deuprey, Solveig	Kuntz, Larry	Vecchione, Thomas R., M.D.
Dicioccio, Robert D.	Lamade, Sarah K.	White, Christy
Driscoll, Jan S.	Mazzocco, Thomas	Wied, Colin W.
Dubick, Julie	McClendon, Scott	Wilson, Pete
Dumanis, Bonnie	McColl, William, M.D.	Young, Jean
Duncan, Peter L.	McDonald, Judith E.	Younger, Glenn
Dunning, Charles	McKinney, Daniel G.	Zinser, Greg
Eger, Richard	Meaney, Michael	Zygowicz, John J.
Ehrenfeld, Marlee J	Misiraca, Emile	



SAVE THE DATE:
 DECEMBER 12, 2013
 Rotary Club 33 Polio Plus Auction Luncheon Fundraiser

DONATION DEADLINE: Email/Mail by Nov. 25, 2013
 Bring items by last meeting on November 21, 2013

Name: _____

Company (if applicable): _____

Address: Work Home City/State/Zip: _____

Phone: work (____) _____ home (____) _____ cell (____) _____

Name of auction item: _____

Description: (interesting facts, unusual aspects, rarity, size, color, dates, etc.) _____

Restrictions: (limitations or guidelines for use, such as number of persons, age, expiration, exclusion dates, etc.) _____

Approximate retail value: \$ _____

Accompanying the donation form is a: Item Ticket Certificate Letter Other _____

Would you like the Auction Committee to create a certificate: No Yes (if yes, please call to discuss details) Diana 619-808-8808 text/cell _____

I would like to donate a monetary donation of: _____

Donated item will be delivered to Rotary Luncheon Diana's Office Date of Delivery: _____

Donated item needs to be picked up. Location: _____ Date Available: _____

Rotary's Club 33 Polio Plus Auction Luncheon Fundraiser (You MUST make an appointment for delivery of items)
 c/o Diana MarJip-Chuh, Nine Dragons Inc. 1034 14th Street, San Diego, CA 92101 619.808.8808 text/cell dmjchuh@gmail.com

We appreciate your support of Rotary Club 33 — Donations, silent and live auction proceeds will benefit our commitment to the eradication of the viral menace that jeopardizes the health of poor children that are unlucky enough to be born in the slums of India, Afghanistan, Pakistan and Nigeria.