



THE ROTATOR

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ROTARY CLUB OF SAN DIEGO

OUR NEXT GENERATION



Patti Roscoe
Editor

Rotary Thursday was a crisp Fall day reminding us that Halloween is just around the corner, which left me to wonder: Will Linus get to meet the Great Pumpkin this year? On another note, congratulations to Team Oracle, for winning the Ameri-

ca's Cup against very long odds. But I digress. On to the meeting...

Budd Rubin inspired us with five tents of good living. **Peter Duncan** and **Suzy Spafford** led our stand tall and proud moment - and it certainly is a *Grand Old Flag*. **Bert** continues to keep us up-to-date on the news - and with an almost prime-time joke. **President Chuck** asked our newest **Ian Campbell**, a Scottish jazz singer, to introduce himself. No, he didn't sing his intro. Another new member, real estate developer and all-around nice guy **Chris McComie**, told us about his background. Welcome to Club 33, gentlemen!!

Congratulations to Susan and **Tyler Cramer** for becoming Club 33's newest Bequest Society members.

President Chuck is getting mighty fine at picking Rotarian pockets. **Dick Davis** and **Ray McKewon** asked us to consider sponsoring next year's Kyoto Symposium, at which the Inamori Foundation announces the laureates for the 2014 Kyoto Prize. In addition, scholarships are awarded to students who must submit an award-winning essay about one of this year's Laureates.

On Oct 10th at the Hall of Champions, the ABC (Anybody Can) Youth Foundation will present "The Main Event," at which the Archie Moore Humanitarian awards are presented. Thanks to **Joe da Rosa** for his volunteer work with this important organization that helps at-risk

young people. Aquaman, **Steve Green**, completed the Triple Crown of Open Water Swimming in August by free-styling 28.5 miles around Manhattan Island. He had already conquered the Catalina and English Channels. He became the 76th person of only 82 to date to accomplish such a monumental feat. Our own **Andy Hewitt**, the 14th Triple Crown swimmer in 2005, joined Steve in his 4:00 a.m. training sessions. Andy and the La Jolla Cove sea lions prepared him for the rigors of rough and foul water. Then Andy paid a fine just to prevent Prez Chuck from showing us those Speedo photos. They must not have been wearing their Rotary pins.

COD, **Karen Hutchens**, asked the Club to step up and help sponsor next June's Heilbron Awards. She then introduced economist extraordinaire and SDSU Aztec, Marney Cox, of SANDAG. He commented that while the economy is full of uncertainty, a room full of positive thinking Rotarians buoyed his spirit.

With many charts and graphs, a requirement for any economist, Marney outlined our national economy since the mid-1970s:

- The rich got richer
- The top 5% of the rich had the fastest income growth
- Top CEOs annual pay was \$9 million
- Hedge fund managers' annual pay was \$1 billion (with a 'b'!)
- Adjusted for inflation, overall income today is the same as in 1977
- Social programs have been put in place to assist those in need
- Health insurance rates have increased
- Many households have dual income earners

Continued on page four

NEXT MEETING

Thursday, Oct. 3, 2013

**Liberty Station
Conference Center**

"Defining the Future of the Public Research University"

Pradeep K. Khosla, Ph.D.
Chancellor, UCSD

UC San Diego's new chancellor, Pradeep K. Khosla will talk about the successful evolution of the campus, current challenges and opportunities, and the strategic planning process now underway to develop a unifying vision and shared goals for the future of UC San Diego. He will also discuss the university's role as a critical economic engine fueling our local economy and describe its value as a community resource.

Pradeep Khosla, an internationally renowned electrical and computer engineer and distinguished professor, is the university's 8th chancellor. Prior to his current position, he was the Dean of the College of Engineering and a professor at Carnegie Mellon University. There, he initiated undergraduate curriculum reform, successful diversity efforts and multidisciplinary research centers.



Karin Winner
Chair of the Day

QUICK BITS

IMPORTANT DATES

Oct. 1—5:30 p.m.

Grotarian Event at Jr. Achievement's BizTown

Oct. 11—Rotary Golf at the San Diego Country Club

Register for events at www.rotary33.org or www.rotary5340.org

STEM COMMITTEE

Looking for a meaningful volunteer role? Join the new Rotary-STEM (Science, Technology, Engineering, and Math) Committee to help excite San Diego's youth about these critical topics. Contact Bink Cook, 858.337.7300

binkcook@gmail.com

LIBRARY RIBBON CUTTING CEREMONY—Sept. 28th

The library ribbon cutting/ ceremony is at 11am and the celebration is from noon to 6 pm with four stages and 55 booths.

Enjoy over 25 acts:

12:30—Clint Perry and the Boo

Hoo Gang

1:00—The Heroes

2:00—Steve Poltz

3:00—Fancy Nancy parade ...this one is supposedly big with kids in makeup, hair, costumes, etc.

4:30—Hullabaloo

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THROUGH THE LOOKING GLASS



CELL PHONE ETIQUETTE

Every now and then I think it's important to remind the membership of proper cell phone etiquette. The first obvious rule is to turn your cell phone off or put in on "vibrate" during our

meetings. Yesterday a member escaped a \$500 fine, when Chuck didn't hear his phone ring several times, but a number of members did. What perhaps is less obvious, but equally important, is the tendency by some to either view messages or send texts or both during the meeting. Having sat at the head table for a year during my presidency, and being able to see the entire audience, this is something that is very noticeable, particularly to our guest speakers and is an embarrassment to our Club. Please show them respect, as well as to other members and guests, by keeping these things in mind. If it becomes necessary to use your cell phone in any manner, please step out into the hallway.

Thanks,
Dick Troncone

OUR STRATEGIC VISION

Club 33 will be the premier service organization in the San Diego region, providing the most extensive opportunities for philanthropy, volunteerism, business development, leadership and fellowship.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER

OCTOBER

10 *Jacopo Annese, Ph.D.*
Assistant Professor of Radiology and Founder of The Brain Observatory, UCSD

17 *Susan Taylor*
Executive Director External Affairs Scripps Health

24 *Matt Anderson*
Director of Behavioral Psychology San Diego Zoo

COMMITTEE MEETINGS

OCTOBER 3

Nominating Room TBD

BIRTHDAYS

Buddy Thomas	Oct. 1
Greg Augustine	1
Mark Stuart	1
Mike Morton, Jr.	1
Tom Gehring	3
Claudia Johnson	4
Mary Lyons	4
Garet Clark	6



Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Charles J. Pretto, President ♦ Dick Troncone, Interim Executive Director

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FACES IN THE CROWD AT OUR MEETING



Pictured at left from top to bottom:

Dick Davis and Ray McKewon were fined for promoting the Kyoto Prize Symposium

Steve Green was fined for swimming the Triple Crown of Open Water Swimming

President Chuck welcomed our newest Bequest Society members, Susan and Tyler Cramer

Suzu Spafford accompanied in song

Pictured at right from top to bottom:

Peter Duncan led in song

Joe da Rosa was fined for promoting an ABC Youth Foundation Event

Guest speaker Marney Cox

Photos courtesy of Paul Nestor



PLEASE WELCOME...

Ian S. Campbell, "Consultant-Marketing, Additional Active" who introduced himself to Club 33 today. Ian is President and Owner of Mission Partners. He is a member of the San Diego Regional Chamber of Commerce and 6 Degrees. David Oates is his sponsor.

(B) 858.429.5869

(C) 585.749.4798 (E) ian@yourmissionpartners.com



PLEASE WELCOME...

Thomas Christopher "Chris" McComic, "Real Estate Development-Residential," who introduced himself to Club 33 today. Chris is Partner and COO of Vesta Pacific Development. He is married to Susanne and they have two children, Sinclair and Cole. Chris is a member of the San Diego BIA. Cheryl Wilson is his sponsor.

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MORE “OUR NEXT GENERATION” BY PATTI ROSCOE

Continued from page one

San Diego challenges:

- Numbers and quality of jobs have decreased
- There is a wage gap in service industry and other jobs
- There are fewer quality jobs
- We have a high cost of living
- High housing prices took a steep dive and haven't completely recovered

During other recessions, San Diego was the last to feel the pinch and the first to come back. Not this time. San Diego lost over 100,000 jobs and recovery has been very sluggish with slow growth in wages.

Overall Labor Market Trends:

- Slow job growth

- Shrinking labor force
- More part-time job growth vs. full time
- Slow growth in wages and fewer hours worked
- Disincentives to work (social programs)
- 40% of those unemployed have been so for over 27 weeks

In August, job growth was 169,000. At that rate, the economy will recover in 2023. And when asked how the Affordable Care Act will affect San Diego? it's too early to pass judgment.

Past president **Mark Trotter** gave a moving eulogy for a man who exemplified service above self, **Frank Arrington**, past president 2002-2003. Mark's words brought loving smiles, some tears, and beautifully captured a wonderful Rotarian and friend. Rest in peace, Frank.

MEMBERSHIP

The following applicants were recommended to the Board by the Membership Committee and will be approved for membership unless objections are received at the Rotary Office by October 7 .

Michael Brown
Dowling & Yahnke, LLC
“Investment-Portfolio Management, A.A.”
Sponsor: **Joanne Pastula**

Rachel Inmon
LPA Achitects, Inc.
“Architecture-Commercial, A.A.”
Sponsor: **April Langwell**

John Neuhart
Synapses LLC
“Mergers & Acquisitions, A.A.”
Sponsor: **Phil Blair**

Aimee Faucett
S.D. Regional Chamber of Commerce
“Associations-Chamber of Commerce”
Sponsor: **Tom Gehring**

Robert Morton
“Retired-Farmer ”
Sponsor: **Chuck Pretto**

RESIGNATIONS

The following members have resigned as of September 27, 2013:

Larry Cushman and Jim Jackson