



SAN DIEGO ROTARY CLUB 33
CAMP ENTERPRISE 2018 PROGRAM INFORMATION
FOR
Parents/Guardians and Caregivers



WHAT IS CAMP ENTERPRISE?

Since 1976 the San Diego Unified School District and other San Diego schools have participated in Camp Enterprise, a San Diego Rotary Club project funded 100 percent by the Club and its members. Camp Enterprise is an activity-packed, three-day workshop and this year's camp is scheduled for **March 15-17, 2018 at Camp Cedar Glen in Julian, California**. Based on a program developed by the American Management Association, this all expenses paid experience provides a select group of promising 11th grade students with a series of panels, presentations, and group discussions that teach students about the free enterprise system by working in a team to create their own businesses from start to finish.

WHAT IS CAMP ENTERPRISE? (CONT'D)

Rotarians from this rotary club (Club 33) facilitate the students with the planning and preparation, but do not advise the students on the details of their chosen product and business plan. In this way the students learn team building, collaboration and the give and take process of business by doing rather than being instructed on creating the best plan. Each team presents their final plan to a team of judges who are professionals in their respected fields.

Students have the opportunity to meet and interact with Rotary Club members and others who are business people from many different professions, including banking, law, medicine, education, accounting, retail, marketing design fields and non-profits. They develop professional skills, business acumen and career awareness in a fun and educational environment. Every student is required to present a part of the plan before the panel and audience. Camp nominees from various schools are recommended by school counselors and are selected by the camp's committee. Typically between 80-90 students primarily from San Diego's public schools attend Camp Enterprise. Please visit our website at <http://www.sandiegorotary.club/service/camp-enterprise/> to learn even more about camp and hear from past student participants in a short video clip.

A maximum of 90 eleventh grade students are invited.

MORE ABOUT CAMP ENTERPRISE

Transportation must be arranged by the parent or guardian to and from our Rotary meeting location in Pt. Loma, San Diego. **The school district will not provide transportation to Pt. Loma. But, the San Diego Rotary will transport the students by bus from Pt. Loma up to Camp and back to Pt. Loma.** Drop off and pick up times and the location is provided below in the camp schedule.

Camp Enterprise does include a Talent Show as part of our entertainment; therefore, please encourage your child to consider participation and to bring necessary items such as a musical instrument. Camp does provide a piano.

Although this is an opportunity for students to learn about free enterprise and the idea of business, students will not be allowed to use the internet nor any of their personal devices during camp activities. Wireless coverage is almost non-existent while at camp.

The schedule below is intended to give an idea as to what to expect and key times of camp, beginning with Thursday, March 15.

Camp Schedule – Thursday, March 15

Time	Description	Location
11:00 am (no earlier)	<ul style="list-style-type: none"> • Student responsible to get transportation to the San Diego Rotary club meeting location at Liberty Station Conference Center, 2600 Laning Road, San Diego (Pt. Loma) • Students Assemble with other students (no parents/guardians) • Look for Rotarians and Rotaracts (college students) in front of the conference center who will guide you with signs to the check-in area which will be in the front of the conference center. • Register at Camp Enterprise check-in table. • Take camp gear to the bus loading zone located behind the convention center. • Gather with your assigned team until luncheon begins 	Liberty Station Conference Center 2600 Laning Road, San Diego, CA 92106
11:45 am	<ul style="list-style-type: none"> • Look for your assigned team seating at tables as a guest for lunch at the Rotary meeting • This will be a special luncheon devoted to Rotary Camp Enterprise and you'll meet many of the Rotarians who will be with you at Camp. 	Liberty Station Conference Center 2600 Laning Road, San Diego, CA 92106
1:30 pm	Begin boarding buses immediately following lunch program to take you to Camp Cedar Glen in Julian to arrive by 3:00 pm	Liberty Station Conference Center 2600 Laning Road, San Diego, CA 92106
3:00 pm	<ul style="list-style-type: none"> • Arrive Camp Cedar Glen • Camp elevation is approximately <u>4,000 feet above sea</u> level, and in mid-March the weather can be cold with the possibility of rain or even snow. • Dress at Camp is informal (jeans, sweaters, t-shirts or sweatshirts). Plan to dress in layers so you can add and remove warmer clothing as necessary, and expect it to be chilly during the night. Upon arrival, you will take your belongings to your cabins. Bring tennis shoes or something comparable. 	Camp Cedar Glen, Julian
3:15 pm	Camp Activities begin. Receive agenda at camp.	Camp Cedar Glen, Julian
Evening	Special Entertainment!	Camp Cedar Glen, Julian

Camp Schedule – Friday, March 16

Time	Description	Location
7:30 am	Day begins with breakfast. Receive agenda at camp.	Camp Cedar Glen, Julian
Evening	<ul style="list-style-type: none"> • Talent Show - always a Camp highlight! • Check out enclosed flyer and start now to prepare an act for the show and your chance to win fabulous prizes. • If you sing or play a musical instrument, recite a poem or do magic, wonderful! Be creative! Many previous participants have banded together for skits and other imaginative presentations. • If your act includes a musical instrument other than a keyboard, bring it - there is a keyboard at Camp. 	Camp Cedar Glen, Julian

	<ul style="list-style-type: none"> You may also bring music to accompany your performance. But, remember, personal sound equipment is not permitted, i.e. CD players, portable speakers, etc. (Fortunately, we have excellent sound equipment at Camp.) 	
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Camp Schedule - Saturday, March 17 Schedule

Time	Description	Location
7:30 am	Day begins with breakfast. Receive agenda at camp.	Camp Cedar Glen, Julian
3:00 pm	Depart from Camp on buses	Camp Cedar Glen, Julian
4:00 pm	<ul style="list-style-type: none"> Arrive Liberty Station in Point Loma, 2600 Laning Road. The buses will unload in the parking lot of the Liberty Station Conference Center A map of the location and a reminder notice for whoever will pick you up is enclosed. PLEASE HAVE SOMEONE MEET YOU NO LATER THAN 4:00 P.M. 	Liberty Station Conference Center 2600 Laning Road, San Diego, CA 92106

IMPORTANT INFORMATION FOR STUDENTS

- Mobile Devices:**
 - The **use of mobile devices during camp sessions is not permitted.** Internet and mobile cell coverage is almost non-existent at camp. Using mobile devices during camp sessions will result in devices being held for you and returned when you depart on Saturday.
- Camp Gear:**
 - Please pack in ONE suitcase or duffel bag. You will have to carry it by yourself to your cabin, so you will want to keep it reasonably light. **MAKE SURE YOUR LUGGAGE HAS A TAG WITH YOUR NAME, ADDRESS, PHONE NUMBER, AND SCHOOL ON IT.**
- In Case of Emergency**
 - In the event of an emergency, and your parents or relatives need to reach you while you're at Camp, the telephone number at Camp Cedar Glen is (760) 765-0477. This number should be used only for emergencies. Remember, cell phones will not be allowed to be used during camp.
- Last Minute Cancelation to Attend Camp**
 - Please contact one of the following Rotarians **IMMEDIATELY:**
 - Christy White, (619) 270-8222, cwhite@christywhite.com or
 - Bridget Meckley, 619-886-3606, bameckley@cox.net
 - There are dozens of other students on the waiting list who would very much like to go if you cannot attend, and it is your obligation to let us know if you can't make it so your valuable spot will not be wasted. The school counselor liaison may recommend an alternate but the final decision is made by San Diego Rotary as there may be multiple waiting lists.
- Other Questions**
 - If you have any questions about Rotary Camp Enterprise please contact Christy White or go to our home page at www.rotary33.org/campenterprise.html

WHAT TO BRING TO CAMP ENTERPRISE

- Warm Sleeping Bag (or 3 blankets)
- Pillow
- Towel, wash cloth
- Personal toiletries, including soap, shampoo, chap stick, sunscreen
- Flashlight
- Warm jacket or coat, water-repellant if available
- Clothing (P.J.s, jeans, t-shirt, sweater, hat)
- Comfortable shoes (walking, hiking, required)
- Poncho or other rain protection
- Camera (not required)
- Shower shoes, flip-flops (not required)
- Reading material (not required)
- Music for use in talent show only
- Instrument for use in talent show (keyboard on-site)