

Making a Difference



Patti Roscoe
Editor

President Bob called the meeting to order in sartorial splendor. In keeping with his tradition, we learned it was National Winnie the Pooh Day. And while our president does, indeed, have a bear appropriate tie, he was wearing his Rotary International tie, a gift from past president **Jim Hughes**. "Sometimes, said Pooh, the smallest things take up the most room in your heart."

Prez Bob welcomed District Governor Scott Carr and DG Elect Mel Gallegos. He also acknowledged PDGs **George Carter Jessop**, **Pat Crowell**, **Bill McDade**, Larry Scott and Steve Brown. He welcomed many attending members of our Rotaract and Interact Clubs— all future leaders.

PDG and past president Dr. Bill McDade has been a Club 33 member for over 45 years and long worked on the Polio Plus project. He told us about Wilburn, a young man he met in Malawi, stricken with the disease. Never letting his illness get him down, Wilburn became a symbol of overcoming obstacles and adversity. He was invited to be on the Rotary International Rose Bowl float as a symbol of Rotary's commitment to abolish polio. Bill read a letter from Wilburn expressing gratitude to Rotary for the opportunities provided to him.

Brandon Horrocks and **Greg Zinser** led our National Anthem. This editor was impressed that our guest speaker, RI President Ian Riseley, sang along, never missing a word. After the news was presented by **Stan Lawrence**, courtesy of **Ray McKewon** of The Xceptional Music Company, announcements commenced.

The Rotarian from the farthest distance was guest speaker President Ian, who received a koala bookmark made of elephant poo paper from the San Diego Zoo. Yes, it is what you think it is. Unfortunately, there is a restriction from taking such items into Australia. Aussies are clever chaps. He'll figure it out. President Ian did point out though, after several erroneous references from Prez Bob, that koalas are *not* bears.

The YMCA of San Diego County held their 33rd annual Dr. Martin Luther King Jr. Award Breakfast in Mission Valley on Jan. 12. This year's Human Dignity Award was presented to our own **Michael Brunker**. Congratulations, Michael, on a very well-deserved recognition.

Rotary International's Assembly has been held in January in San Diego since 2006 and provides president-elect training. Past President Jim Hughes led the coordination of volunteers this year. Past President **Michelle Candland** played a pivotal role in coordinating a hospitality evening for all 275 Rotary visitors. Thanks to them both.

The presidential history minute was dedicated to past Club 33 president, John L. Fox, 1941-42, who also served as our DG.

President Bob recognized a whopping 31 members who received Paul Harris Fellow pins, 26 of whom received their very first one. They all proudly accepted their new pins from President Ian.

Special recognition was bestowed on Past President Jim Hughes for being a member of the Arch C. Klumph Society. This society recognizes Rotary's highest tier of donors—those who have contributed \$250,000 or more. Jim and Carmen Hughes have donated that amount to both the Club 33 and RI International Foundations. Thank you, Jim and Carmen!

If you were wondering what the saplings were on each side of the stage, they included podocarpus trees and a genus of conifers. Thanks to PP **Bonnie Schwartz** for providing that information. President Ian Riseley, among his many passions, is a sustainability environmentalist. He has asked every Rotary club to plant a tree to help build a sustainable environment. Watch this to learn more: https://www.youtube.com/watch?v=4Nz875VZ5_8. Club 33 purchased 500 trees and San Diego Zoo Safari Park will plant and maintain them. A permanent plaque will designate Club 33's contribution.

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Next Meeting

January 25, 2018

Gary McCord
Professional Golfer,
Golf Analyst and Author

Back by popular demand, this colorful professional golfer turned broadcast analyst returns for what will no doubt be a laugh-out-loud account of tournaments both past and present. Gary will give us an "eagle eye's" view of this year's match-ups at the Farmer's Insurance Open and offer up some hilarious stories from his more than 45 years on the circuit.

Gary is well known for enduring 23 years and 422 tournaments on the PGA Tour without nabbing a single victory. A man of good humor, he boasted a "NO WINS" license plate for years to poke fun at his own less-than-glamorous career as a professional golfer.

He joined CBS Sports in 1986, and he quickly became known for his outspoken (and sometimes controversial) golf commentary.

Gary is the author of the best-seller "Golf for Dummies" and his autobiography "Just a Range Ball in a Box of Titleists." He also appeared as himself in the Kevin Costner movie Tin Cup.



Tom Wilson
Chair of the Day

QUICK BITS



GOLF!! The 2nd round of our Club 33 golf tournament will be held on February 2nd. We will tee off at 9 AM at San Diego Country Club. Come out and join **Paul Devermann** and **Rich Donnelley** for a fun and relaxed day of golf and fellowship. The \$80 cost includes golf, cart, lunch and a drink. Rotary members only please! Contact rdonnelly@DWA-SD.com to reserve your place.



TENNIS ANYONE? The Australian Tennis Open is on Jan. 15-28 so this is a perfect time to sign up for the **Club 33 Tennis Committee!**

If you want to serve, stroke, volley and rally with your fellow Rotarians in 2018, please email Bruce Hunt at bruceahunt@prodigy.net or text him at 619.200.5565 before the Aussie Open ends.

All levels of play are welcome; from wanting to learn to being able to teach.

BIRTHDAYS

January

Greg Noonan	22
Greg Sterner	22
Michael Gordon	23
Larry Hoeksema	25
Joe Zakowski	25
Dan Murphy	26
Robert Horsman	27
Ray Peet	27
Elena Salsitz	27
Robert Coleman	28
John Hinrichs	28

Making A Difference Continued from page 1

Ten clubs in our district, including Club 33, have contributed funds to support a new hospital in Northern Uganda, a part of the world where one is desperately needed. Thanks to **Roger Haines** and **Walter Lam** for leading this effort for our club.

On September 4, 1957, the first day of school, 15-year-old African American Elizabeth Eckford headed to school. She was confronted by a screaming mob. Safety to her meant getting to a bus stop, where she sat on a bench waiting for a bus to take her home. At the Large Club Conference, attended by president nominee **David Oates** and Executive Director **Paul Devermann**, it was decided to donate and dedicate that bench to her. Club 33 will be part of that effort. See page 3 for more details.

President Riseley was visiting from his home club of Sandringham in Victoria, Australia. His presidential year focuses on "Making a Difference" because "the work we do will change people's lives—in ways large and small—for the better." As RI president, he oversees 1.2 million members in 33,000 clubs from over 230 countries. He thanked the Interact/ Rotaract students for being in the audience pointing out this is the 50th anniversary of Rotaract.

He then gave us some "bad news." A new case of polio has been uncovered, which increases the cases known to 22. At one point, there were 350,000 cases of polio worldwide. Riseley wants Rotary's goal to be to make that number zero. His other goal is trees. The country of Romania has committed to planting 1.2 million trees, one for every Rotarian member! Additionally, he has asked every club to determine the total money spent on their charitable activities and the total number of hours spent on those activities. He will publish the results to show how Rotary is making a significant difference worldwide and reflect our motto of Service Above Self.



Pictured above: Our trees have arrived at the Safari Park!

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

January

25 **Gary McCord**

February

1 **Hillary Theakston-The Clarity Foundation**

8 **Jeff Lanza-Cyber Security**

15 **Dr. Tiffany Chow-USC Alzheimer's Study**

GROTARIAN EVENTS

Annual Fireside Chat

Tuesday, January 30

Time: 5:30 pm - 7:30 pm

Cost: Free

Location: Academy of Our Lady of Peace

This event is for Grotarians only. Please no spouses or guests.

Red Badgers – please come and learn more about Club 33 and our Committees as we sit by the fire on a cool evening in San Diego. [Click here](#) for complete event details and to register.

Night at the Cygnet Theatre

Wednesday, February 7

Time: 6:45 pm - 9:30 pm

Cost: \$42

Join us for the West Coast premiere performance of the critically acclaimed *The Last Wife*.

[Click here](#) for more details and on how to purchase tickets.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Bob Russell, President ♦ Paul Devermann, Executive Director

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ROTARY LARGE CLUB CONFERENCE

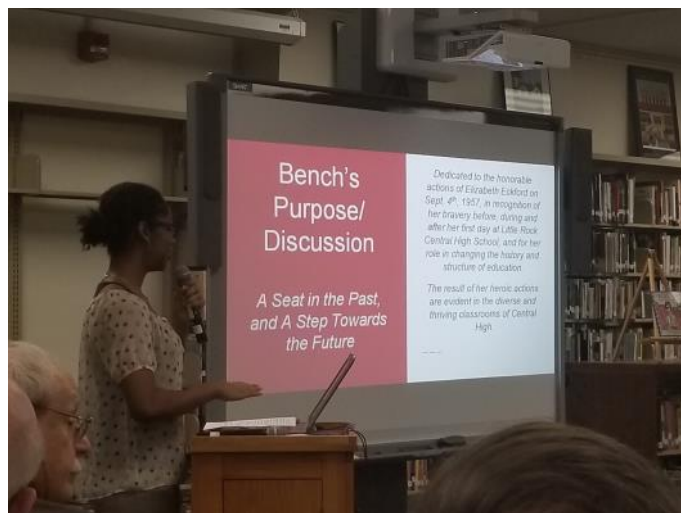
Joining over 100 other large club officers and executive directors, David Oates and Paul Devermann attended the annual Large Club Conference in Little Rock, Arkansas where they enjoyed talking with other clubs and sharing ideas. The highlight of the trip was a visit to Little Rock Central High School which was the site of a dispute over integration in September, 1957. The first African-American students admitted became known as the “Little Rock Nine”. One of the nine, Elizabeth Eckford, spoke to the group and shared her story of that day. It was a very moving portrayal of how a brave 15 year-old, alone, faced the Arkansas National Guard and an angry mob as she tried to attend school. Elizabeth spoke of how after being turned away that first day, she spotted a bench down the block and thought “If only I can make it to the bench, I will be safe.” The original bench is no longer there, but through the generosity of Club 33 and the other clubs in attendance that day, a duplicate bench will be built in honor of Elizabeth and the other brave teenagers of the “Little Rock Nine”.

“I tried to see a friendly face somewhere in the mob—anybody who maybe would help. I looked into the face of an old woman, but when I looked at her again, she spat on me. I turned back to the guards, but their faces told me I wouldn’t get any help from them.

Then I looked down the block and saw a bench at the bus stop. “If I can only get there, I will be safe.” I don’t know why the bench seemed a safe place to me, but I started walking towards it. I tried to close my mind to what they were shouting. And kept saying to myself, “If only I can make it to the bench, I will be safe.”



(Left) Elizabeth Eckford faces an angry mob as she tries to attend school; (right) Elizabeth the bus stop bench.



(Left) Paul with Elizabeth at Little Rock Central High School; (above) a student proposes the building of the bench to honor Elizabeth and the Little Rock Nine.

FOUR-WAY TEST SPEECH CONTEST



The **Hoover Interact Speech Sub-Committee** is busy working with a **record 52 high school students** who want to go through the speech workshops led by **Jack Berkman** and Jan McDonough. They need your help on **Fridays from 3 to 5 p.m.** at Price Philanthropies at **4305 University Avenue, Suite 600, San Diego, CA 92105** (assembly room) to mentor the kids on speech writing and presentation skills.

Workshops go on for seven weeks from **Friday, January 5 to February 16** with the **contest to be held on Friday February 23 at 4:00 p.m.** On the week of the contest, we also need Rotarians to help with the kids to practice their speeches and give them feedback and positive reinforcement. Call or email **Janet McDonough** to volunteer. 619-813-8368 or janet.mcdonough.law@live.com

ROCKIN' ROTARY SOCIAL

Greetings & Happy 2018! My name is Dawn Van Sieten. I'm a member of the Carlsbad Hi-Noon Rotary Club and the District Membership Team.

To help promote fellowship and meet Rotarians from other clubs, I am hosting a social for the North County Rotary Clubs and need your help! I'm hoping you will help me spread the word by announcing & promoting the event in your club.

GOAL: Rotarian Fellowship & Fun! Join the PARTY - meet & greet other Rotarians from around the District. Enjoy the best of Rotary & Membership!

The event details are below. You may register online at www.RockinRotary.com or through the District website at www.rotary5340.org. Thank you for your assistance and I hope to see you there!!!



Rockin' Rotary Social
Saturday, January 27th, 6 PM-9 PM
at Agua Hedionda
1580 Cannon Rd, Carlsbad, CA 92008

Cost: \$25 per person

Included with ticket purchase: JP Hennessy Band from the Encinitas "Animal House" Rotary Club, Craft Beer from Latitude 33, Wine, Pizza, & Snacks

Eat, Drink, Be Merry & Socialize with Rotarians from around the District
Sign up now, limited to first 200 people.

Rotarians are encouraged to wear their club shirts to show your Rotary spirit.
Venue is inside & outside, dress accordingly.

FACES IN OUR CROWD



(Left) Past RI President John Germ and Past RI Foundation Trustee Steve Brown met with several Club 33 members about the campaign to eradicate polio; (right) Bill McDade presented a very moving Inspirational Moment about the good deeds of Rotary.

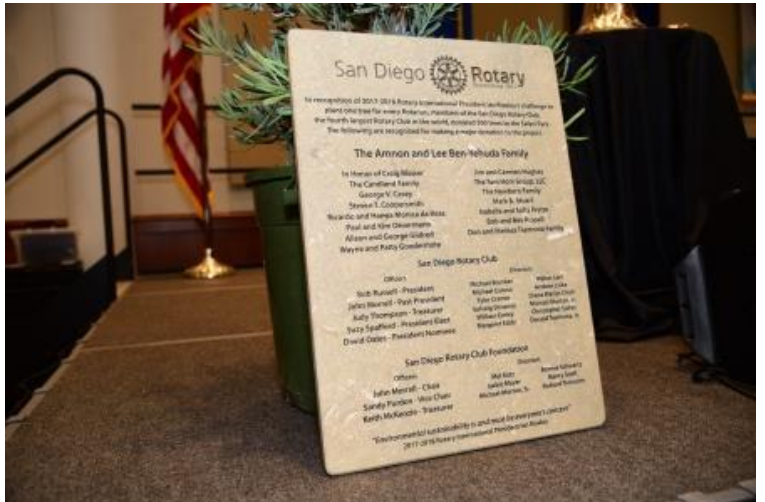


(Left) RI President Ian Riseley and President Bob wearing Ian's theme tie; (right) President Ian and Dr. Edith Eger, who presented him with a copy of her book.



(Left) President Ian visited with the Jessop clan; (right) **David Oates** had some explaining to do.

FACES IN OUR CROWD



(Left) **Amnon Ben-Yehuda** and Bob McClure, Director of the San Diego Zoo Safari Park, with the San Diego Rotary plaque that will permanently displayed at the park; (right) The plaque recognizes President Ian's challenge to plant a tree for each club member and commemorates Club 33 members that made a major donation to the project.



(Left) Executive Director Paul Devermann shared his story of meeting Elizabeth Eckford; (right) the club recognized Michael Brunker, the recipient of this year's Dr. Martin Luther King, Jr. Human Dignity Award, with a Paul Harris Fellow and a standing ovation.



Congratulations to the 31 members who received a Paul Harris Fellow pin at our meeting. It's not often you get to have your pin presented to you by the President of Rotary International!

