

Fore!

Next Meeting



Tom Gable
Editor

Although getting off to a rocky start by introducing our guest speaker Gary McCord as Gary McCloud, **Jan Driscoll** provided a timely Inspirational Moment with a golf theme tied to the Four-Way Test. **Walter Lam** introduced visiting seniors from the Alliance for African Assistance, each of whose own personal history would make good stories for inspirational media.

Suzy Spafford led the Pledge and group singing of *America*, accompanied by **Larry Showley**. **Mark Burgess** covered the news, courtesy of news sponsor **John Neuhart**. We met new member **Jeff Heet** and welcomed back former member and executive director **Bruce Hunt**, who did a quick segue into asking for volunteers for the new tennis committee.

President Bob introduced Chair of the Day **Tom Wilson**, who had a long and glorious history running the Century Club of San Diego which produces the Farmers Insurance Open, a prestige event on the PGA Tour that raises more than \$4 million annually for local charities.

"He's back!" Tom said, in providing a short background on our speaker, Gary McCord, former PGA and Senior Tour golfer, author of two golfing books and long-time color commentator on CBS. CBS had weekend coverage of the Farmers Insurance tournament, which ran Jan. 25 through 29 at Torrey Pines. McCord wowed the crowd last year with his somewhat rambling take on golf, life, ratings and rising stars. Tom noted that half what McCord says is true and the other half he makes up as he goes.

McCord started by pointing out someone in the front row whose socks didn't match, which was perfect for what President Bob noted was "Opposite Day." McCord asked Jan Driscoll, a water lawyer, if she knew what N.O.V. stood for. She answered that it stood for Notice of Violation, and McCord launched into a rambling tale of a gold mine he owned in Colorado. He was in a water

rights battle with Stan Kroenke, one of the World's richest real estate billionaires, who wants the water for Coors beer. Another dispute got McCord's partner thrown into prison for three felonies.

"We live in a world of stupidity and I am the mother ship of that," McCord said. He mentioned his golf career, or lack of career, starting in Escondido where he moved after graduating from UC Riverside. He was pro at San Luis Rey Downs. He moved to Arizona when California taxes started skyrocketing.

McCord said the great news for golf in San Diego and beyond is the return of Tiger Woods. He joins a stellar field at Torrey Pines, including defending champion Jon Rahm, on his way to becoming No. 1 in the world. Tiger moves the needle on ratings and attendance, which makes it good for CBS and San Diego. There is nothing else going on in sports this week on television, except the Australian Open.

"It's in Australia...and it's tennis," McCord said dismissively.

McCord said the Farmers Insurance Open has the best player in the world in Tiger. But, he *is* 42 and as we all know, when we get older, things get lousier. (Note: he actually used a saltier word.) "Any argument?" he asked the crowd of grey hairs. "I didn't think so."

Tiger has had four back operations since 2014, including a full fusion, and eight other operations on all else. "He is a MASH unit," McCord said, though he heard stories that Tiger is playing well and has his club speed back. However, everyone is holding their breath and hoping he can come back and play a full season, without his best friend being an orthopedic surgeon.

"Everyone is watching," McCord said. "It's like Elvis came back and brought Michael Jackson with him. The hype of this is unbelievable. You just can't do what Tiger did in 2000 and win four majors in a row."

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**Hillary Theakston,
Executive Director**

The Clarity Foundation

Ovarian cancer ranks fifth in cancer deaths among women, accounting for more deaths than any other cancer of the female reproductive system. About half of the women who are diagnosed with ovarian cancer are 63 years or older. Learn how one San Diego organization is helping patients and their physicians make better-informed treatment decisions based on molecular profiling of tumors.

Who They Are: HOPE

Patients facing recurrent and refractory ovarian cancer deserve the chance to find the best treatment for their specific cancer. The Clarity Foundation was launched in 2008 to revolutionize ovarian cancer treatment.

Their team is made up of scientists, physicians, and volunteers who are passionate about changing the paradigm for ovarian cancer treatment from a trial-and-error approach to one that individualizes therapy selection based on each patient's unique tumor molecular profile.



**Mark Burgess
Chair of the Day**

QUICK BITS



ONLY ONE SPOT

LEFT!! The 2nd round of our Club 33 golf tournament will be held on February 2nd. We will tee off at 9 AM at San Diego Country Club. Come out and join **Paul Devermann** and **Rich Donnelly** for a fun and relaxed day of golf and fellowship. The \$80 cost includes golf, cart, lunch and a drink. Rotary members only please! Contact rdonnelly@DWA-SD.com to reserve your place.



TENNIS ANYONE?

The Australian Tennis Open is on Jan. 15-28 so this is a perfect time to sign up for the **Club 33 Tennis Committee!**

If you want to serve, stroke, volley and rally with your fellow Rotarians in 2018, please email Bruce Hunt at bruceahunt@prodigy.net or text him at 619.200.5565 before the Aussie Open ends.

All levels of play are welcome; from wanting to learn to being able to teach.

BIRTHDAYS

January

Marlee Ehrenfeld	29
George Driver	30
Rod Smith	30
George Harris	30
Lynn Congemi	31
Cecil Steppe	31

February

Allison Whitney	1
James Halliday	1
Eric Schweinfurter	4
Jenni Prisk	4

Fore!

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He said the new kids (talented golfers in their early 20s winning millions), can't hold a candle to what Tiger can do with viewership. If Tiger plays decent now, keeps improving and gets to the Masters in Augusta, Georgia, viewership ratings for golf will rise back up again.

"If I play golf, two people are watching," he said. "With Tiger, people outside of golf are watching to see if this 'broken down old man' can come back. It's a Hollywood story."

"And if not, we've seen that movie before," McCord said. "I hope he does well. He will scare the kids."

On the future of golf, McCord said the industry is looking at team play to encourage gambling, as the NFL has done with Fantasy Football. We will also soon be able to watch with Virtual Reality (VR) devices.

On the topic of technology, he said that clubs have gotten bigger and more forgiving, so it's easier to play than when we all had steel shafts and persimmon woods. He said current drivers are designed for professionals and cost \$500, which is "bogus." They are tested on professionals with swing speeds of over 100 mph for high launch and no spin. The average golfer is 81 MPH.

"My buddies can't get it off the ground," McCord said. "You have all been duped."

Introducing the 2018-19 Rotary International Theme

President-elect Barry Rassin wants Rotary members to *Be the Inspiration*



BE THE INSPIRATION

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

February

1 Hillary Theakston-The Clarity Foundation

8 Jeff Lanza-Cyber Security

15 Dr. Tiffany Chow-USC Alzheimer's Study

GROTARIAN EVENTS

Night at the Cygnet Theatre "The Last Wife"

**Wednesday, February 7
Time: 6:45 pm - 9:30 pm
Cost: \$42**

Join us for the West Coast premiere performance of the critically acclaimed "The Last Wife."

Our own Jenni Prisk saw the play recently and she says, *"For two and half hours, this brilliant play will hold you captive as the story seeps into your brain and leaves indelible images! Director Rob Lufty has created a masterpiece from a magnum opus. His cast is superb, and the dramatic steely set and beautiful costumes give the right air to this historically modern piece. This is a piece for all seasons. You absolutely must see this amazing production!"*

[Click here](#) on how to purchase tickets.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Bob Russell, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

MEMBERSHIP

Prospective Member Reception February 22, 11:30 am-noon Liberty Station Conference Center-Lobby L

Bring a prospective member (or two) to a pre-lunch reception on February 22 for an opportunity to meet with fellow Rotarians and Board members, and to learn more about Rotary. They can then enjoy a complimentary lunch and hear our guest speaker, Kimberly Becker, President and CEO of the San Diego International Airport, talk about their current and future infrastructure plans. [Click here to register for the reception.](#)

The following applicants were recommended to the Board of Directors by the Membership Committee and will be approved for membership unless objections are received at the Rotary office by March 7:

- Joan Bullock - Thomas Jefferson School of Law - "Education-Law School Administration"
- Karlie Lopardo - Berkshire Hathaway HomeServices - "Real Estate Sales-Residential, Additional Active"
- Bruce Riesman - Lorimar Vineyards and Winery - "Winery-Retail and Vineyards"
- Rob Strasberg - Humble Design - "Social Services & Welfare-Humble Design"

Please welcome our newest member to the club:



Jeff Heet—"Insurance-Commercial and Consumer." Jeff is a Risk Management Specialist and an agent for IOA Insurance Services, Inc.

He is originally from a small town of 800 people just outside of Jefferson City, Missouri. He moved to San Diego after college to start his business (and because of the gorgeous weather!)

Jeff and his wife Cheryl, a pediatric nurse, reside in Point Loma with their French Bulldog. He enjoys vacationing in Hawaii, listening to live music and going to St. Louis Cardinals and San Diego Padres games.

Scott Schindler, Dan Amaro and Massey Pitts were his sponsors.

Email: jeff.heet@ioausa.com

We would also like to welcome back to the club:



Bruce Hunt—"Retired-Associations-So Cal Tennis."

Bruce has recently retired from of the Southern California Tennis Association where he was the Executive Director since 2013.

Bruce also served as our club's Executive Director from 2008-2013.

We are thrilled to have Bruce back in the club, and that he is resurrecting our Tennis Committee! Contact him to participate.

Email: bruceahunt@prodigy.net

FACES IN OUR CROWD



(Left) Golf fan **Bonnie Schwartz** with Gary McCord; (right) Gary with President Bob and Chair of the Day Tom Wilson.



(Left) **Roger Haines**, Walter Lam and **Mark Allen** with visiting seniors from the Alliance for African Assistance; (right) Jan Driscoll presented our Inspirational Moment, which compared the game of golf to the Four-Way Test.



(Left) **Trevor Blair**, **Laurie Coskey**, **James Halliday** and guest Jared Aaker; (right) **Bill McColl** looks over a 1952 San Diego Open souvenir program in which he is featured in an article titled "San Diego Grows Champions."