

Students Are More Than Test Scores



Jo Dee Jacob
Editor

Fellow Club 33 Rotarian **Cindy Marten** returned to the podium after five years since her appointment as Superintendent, San Diego United School District (SDUSD). What an inspirational message she delivered!

“There is no excuse for not providing our kids top quality education. A diploma from SDUSD must mean something,” she stated emphatically. “We’ve raised the standards.” *Vision 2020* sets forth the District’s goals and strategies to prepare 130,000 students for college and productive, resourceful lives. A rigorous **STEAM** (A for Arts) curriculum, athletics, technology and community involvement are touchstones of Cindy’s vision for each student and every school.

Club 33’s values align with Cindy’s lifetime of servant leadership. She opened and closed the program with gracious and authentic praise for Rotarians. She congratulated **Tyler Cramer** for his steadfast engagement in education, and especially for his appointment to the National Assessment Governing Board. Among Cindy’s many special guests in attendance were Publisher Chief Jeff Light (celebrating San Diego News Tribune 150th anniversary) and Cindy’s mother, Fern Siegel, recovering from a recent heart attack.

“Instruction leads construction,” Cindy explained, meaning every new construction project must first address instructional needs. \$1 million a day is spent to enhance and improve school facilities. Cindy and the District Board have embraced school funding reforms and welcome the new focus on equity, accountability and transparency. Cindy takes great pride in the discipline of District finances, “getting our fiscal house in order.”

Questions from the floor included school choice (vouchers) and safety for children. Cindy treasured the question from a student seeking life advice. Her response, “Practice gratitude daily.” For The Superintendent, that is taking photos of something beautiful every day. She has thousands of them. “What are you grateful for today?”

Today’s meeting included several noteworthy announcements and accolades:

- **Kevin Enright** inspired us with wisdom from Pearl S. Buck
- **Prez Bob Russell** dedicated the meeting to Charles Cotant, (President 1948-1949) and buzz about the latest technology: black and white television
- **Penny Robbins** accepted honors as Rotarian of the Quarter. Well done, well deserved, Penny!
- **Jackie Meyer**, always upbeat and motivating, gave one last push for next week’s Camp Enterprise kickoff
- **Beatriz Valencia** summarized a substantive report on progress at Hoover High School Interact. Despite hardships faced, 90% Interact students go on to college and 80% earn their Baccalaureate degrees. Thank you Rotarians, Hoover Interact staff and Price Philanthropies!
- Chair of the Day, **Phil Blair**, avoided personal pronouns during his presentation—a \$3,500 bet at stake. Uncharacteristically cautious at the podium, he tried mightily but tripped over “I”, “me” and “my” once too often. His good friend and our guest speaker, Cindy Marten, joked that it was difficult to watch.

Please extend thanks to Club 33 Rotarians who supported our program today:

- Badge: **Steve Carlson, Bill Herrin, Ray Higgins**. Kudos and special shout-out to Bill who has served 20 years as Badge Chairman
- Registration: **James Buley, Rich DeBolt, Kristin Ford, Peter MacLagan, Wendy Urushima-Conn**
- Greeters: **Dean Crowder, Jeanne Schmelzer, Nancy Scott, Rob Canton**
- The National Anthem led by **The Club 33 Singers**, accompanied by pianist Bryan Verhoye. Irish tunes put us in the mood for St. Patrick’s Day

Sponsored by **John Morrell** and Douglas Wilson Companies, **Mark Burgess** delivered the News and joke: *Said the teacher, “Did your dad help you with this homework?” Student: “No, he did it all by himself.”*

Next Meeting

March 15, 2018

Camp Enterprise Kickoff 2018

We’ll once again welcome 90 high school juniors who will be participating in our annual three-day program in Julian. This life-changing experience is one of our signature service projects and a staple of San Diego Rotary since 1976. Come out to greet these fantastic students and show them your support!

Our guest speaker will be Elvin Lai, the CFO & Co Founder of Abnormal Company, Inc.

A business leader and entrepreneur, Elvin Lai is CEO and president of Ocean Park Inn Hotel in Pacific Beach. He is also CFO and co-founder of HOTELbeat Inc., a web-based hotel efficiency optimization system focused on simplifying the most tedious tasks required to run a hotel. Finally, Lai is CFO and co-founder of Abnormal Company Inc., a beer, wine and food company that recently opened a new franchise in South Korea, called Abnormal Taphouse and Cantina in Haeundae Beach, Busan. Abnormal exports beer to three countries and continues to add on new importers. Lai is also an executive board member of the San Diego Hotel Motel Association and recently selected as one of San Diego’s 500 most Influential Business Leaders in San Diego.



Jackie Meyer
Camp Enterprise
Chair

QUICK BITS



Club 33 Golf Tournament—3rd and Final Round

March 23 at 9am—San Diego Country Club

Join us for the final round of our annual tournament. Contact Golf Chair Rich Donnelly to sign up! rdonnelly@DWA-SD.com

Save the date!
Thursday, March 29
is Picture Day for the
2018-19 Member
Directory.



Hold Friday, April 20 from 4-5:30 PM on your calendar for Club 33 tennis at the SD Tennis & Racquet Club.

Sign-up information and more details will be available later this month. All levels of play are welcome!



Attention, Rotary Anglers! The next Club 33 Fishing Trip is scheduled for September 18th with a 4pm departure time. We will be fishing all day on **September 19**, and returning on **September 20** at 7am. We will be fishing on the Searcher out of Fisherman's Landing. Please email or call [Bob Fletcher](#) with questions or on how to register. Space is limited so it isn't too early to sign up!

BIRTHDAYS

March

Kathy Koenig	12
Mary Zoeller	12
Jere With	14
Art Rivkin	15
Mickey Flynn	18

CARDINAL INTERACTS

Here are some of the metrics that Beatriz shared from the study of the impact of the Interact program on Hoover students:

Figure 13: Average GPA through High School

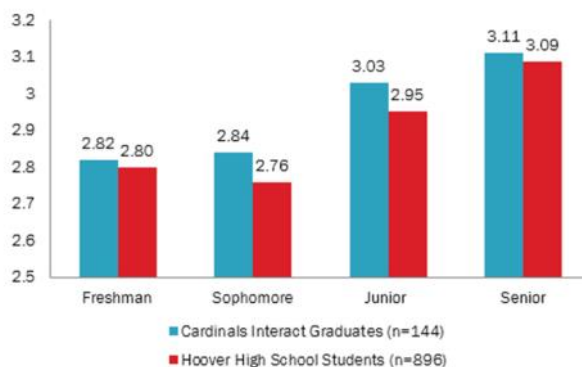


Figure 23: Student Enrollment in Post-Secondary Academic Institutions as of January 2017

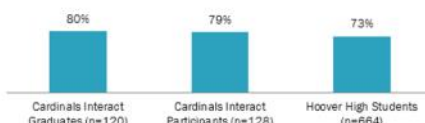
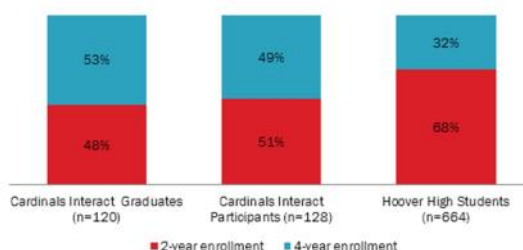


Figure 18: Breakdown of Post-Secondary Enrollments by Institution Type¹⁸



2018-2019 Rotary PAC GRANT APPLICATIONS

It is that time once again for the annual Club 33 Project Allocation process to begin. If you wish to submit a grant application for next fiscal year which begins July 1, [click here](#). Applications are due March 30. If you have any questions, please contact [Paul](#) at the Rotary office, or PAC co-chairs [Dick Troncone](#) or [Mike Caruso](#).

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

March

15 Camp Enterprise Kick-Off

22 San Diego Padres

29 Mercy Outreach Surgical Team (MOST)

GROTARIAN EVENTS

The All-New Jackie Robinson Family YMCA

151 YMCA Way, SD 92102

April 24 5:30-7:30 pm

Cost: \$20 per person

Join the Grotarians for a tour of the all-new Jackie Robinson Family YMCA that just re-opened with a completely renovated and expanded facility! The Jackie Robinson Family YMCA has been serving the Southeast San Diego community since 1943. We will tour the new amazing sports complex, gym, and community center. After the tour, we will enjoy some good food and non-alcoholic drinks, while we socialize with fellow Rotarians.

[Click here](#) to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN OUR CROWD



(Left) The women of Club 33 representing International Women's Day; (right) Cindy Marten and her mom, Fern Siegal.



Our Camp Enterprise leadership team was on-hand to promote camp! (Left) **Don Teemsma, Michael Anderson, Claudia Obertreis and Jackie Meyer.**



(Left) Our Club 33 Singers had a St. Patrick's Day theme; (right) Perhaps Bill Herrin was giving Mark Burgess some tips on how to deliver a joke?