

Do You Want To Succeed? Go To Camp Enterprise.



Andy Liska
Editor

Pretty good advice from a very young and successful entrepreneur! I am always inspired to walk into a room filled with anxious and excited high school juniors who have no idea what an amazing experience they are about to have at Camp Enterprise.

President **Bob Russell** called the meeting to order, only to be faced with perhaps his most challenging job this year of trying to find a tie to compliment today's "national day of the year." After all, who do you know that has an "Everything You Do Is Wrong" day themed tie? Bob wisely opted for a St. Paddy's day tie instead. President Bob then turned the podium over to another former Naval officer, **Ellis Smith**. Ellis encouraged us to always do the right thing, even if means disqualifying a couple of judges from a golf tournament, both of whom are in your Rotary Club!

Brandon Horrocks led us in the Pledge, followed by the *America The Beautiful*, accompanied by **Greg Zinser**. Today's news was sponsored by **Mike Rowan** and Goodwill Industries of San Diego County (thanks Mike), and was ably given by news-woman extraordinaire **Deirdre Maloney**.

Don't let President Bob know when you retire. Today's news sponsor, Mike Rowan, received a \$500 fine for his stellar, award winning tenure at Goodwill Industries of San Diego. But President Bob was not done with Mike. In a somewhat convoluted version of "pay it forward," Bob added another \$500 to Mike's fine because today was Mike's last day at Goodwill, and Bob seized the opportunity to levy one last pre-retirement fine. Thanks again Mike!

Today's Chair of the day was this year's Camp Enterprise Chair (and Sammy Hagar super fan) **Jackie Meyer**. Jackie welcomed visiting Rotarian Miles Fleming (Miles' wife, **Alison Fleming**, is a member of our Club) who made the long sojourn from Del Mar to join us. Jackie then introduced our speaker, Elvin Lai, a local business leader and very successful entrepreneur. Elvin is CEO and president of Ocean Park Inn Hotel in Pacific Beach. He is also CFO and co-founder of HOTELbeat Inc., a web-based hotel efficiency optimization system, and

he is CFO and co-founder of beer brewing company Abnormal Company Inc. Elvin is also an executive board member of the San Diego Hotel Motel Association and was recently selected as one of San Diego's 500 most Influential Business Leaders.

Elvin took the stage with **Marlee Ehrenfeld**, who served as interviewer. Elvin told his amazing story and inspired our members, guests and Camp Enterprise students. Today's story began in Taiwan, where Elvin's great grandfather was talked into starting a beachfront hotel in San Diego with a whopping \$14,000! Family and family values are extremely important to Elvin. Sadly, Elvin's father passed away at an early age, when Elvin was just 20, and Elvin vowed to make his family proud by fulfilling his family's legacy. The advice Elvin gave to our audience was one amazing soundbite after another.

Always remember family, he preached. No one loves and believes in you like your parents and family members. Success for Elvin is a simple equation: grit plus failure teaches you to learn from your failures and appreciate your successes. Prove yourself right; don't try to prove others wrong. Hard work, he believes, is the key to success. Believe in yourself! Don't worry about getting told "no" 999 times, as that may lead to the much coveted "yes" you are looking for. Every failure presents an opportunity to succeed again. "If it is to be, it is up to me" is a quote in which Elvin firmly believes.

Service above self is a reoccurring theme in Elvin's career. The success of his hotel or other ventures is just a part of the equation. Elvin strives to make his businesses, and the community in which they exist, successful. He started a non-profit to improve Pacific Beach, which in turn benefits his hotel. Q & A followed with several great questions from high school juniors in the audience. In response to one such question, Elvin "deconstructed" his success. Working backwards from success, he explained how he gets there, step by step. Elvin's conclusion: if you want to exceed, he explained, attend Camp Enterprise. Sage advice from one who should know. It's going to be a great 2018 Camp Enterprise!

Next Meeting

March 22, 2018

Wayne Partello
Senior VP,
Chief Marketing Officer
San Diego Padres

Baseball season is upon us and we're privileged to have scheduled Wayne Partello, Senior Vice President and Chief Marketing Officer of the San Diego Padres, to showcase the new and upcoming highlights for the 2018 season. He will discuss current programs and initiatives, look at some of the newest additions to the ballpark, and showcase all of the exciting news related to baseball and the 2018 roster.



Deirdre Maloney
Chair of the Day

2018-2019 Rotary PAC GRANT APPLICATIONS

It is that time once again for the annual Club 33 Project Allocation process to begin. If you wish to submit a grant application for next fiscal year which begins July 1, [click here](#). Applications are due March 30. If you have any questions, please contact [Paul](#) at the Rotary office, or PAC co-chairs [Dick Troncone](#) or [Mike Caruso](#).

QUICK BITS



Club 33 Golf Tournament—3rd and Final Round— 4 spots left!

March 23 at 9am—San Diego Country Club

Join us for the final round of our annual tournament. Contact Golf Chair Rich Donnelly to sign up! rdonnelly@DWA-SD.com



**Club 33 Tennis
Friday, April 20
4-5:30 pm at the**

SD Tennis & Racquet Club. All levels of play are welcome! [Click here](#)

for more information and to sign up.



Attention, Rotary Anglers! The next Club 33 Fishing Trip is scheduled for September 18th

with a 4pm departure time. We will be fishing all day on **September 19**, and returning on **September 20** at 7am. We will be fishing on the Searcher out of Fisherman's Landing. Please email or call [Bob Fletcher](#) with questions or on how to register. Space is limited so it isn't too early to sign up!

BIRTHDAYS

March

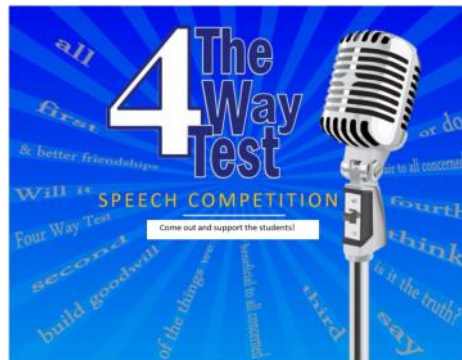
Massey Pitts	19
John Hawkins	19
Wes Wilmers	21
Gregg Oggel	21
Bob Fletcher	22
Solveig Deuprey	23
Jonathan Gallagher	24
Dick Davis	25



Thursday, March 29 is Picture Day for the 2018-19 Member Directory.
This will be your one and only opportunity to have a professional photo taken either before or after our meeting.

Do you have a change of address? Changed jobs recently or have a new title?

If there are any changes in your contact information that you would like to make for the 2018-19 member directory, please contact the [Rotary office](#) no later than April 13, to ensure its inclusion.



Semi finals begin on March 15 throughout San Diego County with **Finals of the Rotary 4-Way Speech contest being held at Club 33's meeting on Thursday, April 26th.**

About 300 Rotarians, students, families and guests are expected to attend this highly inspirational event.
Save the date!

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

March

22 San Diego Padres

29 Mercy Outreach Surgical Team (MOST)

April

**5 Dr. Ron Swaisgood,
San Diego Zoo Global**

GROTARIAN EVENTS

The All-New Jackie Robinson Family YMCA
151 YMCA Way, SD 92102
April 24 5:30-7:30 pm
Cost: \$20 per person

Join the Grotarians for a tour of the all-new Jackie Robinson Family YMCA that just re-opened with a completely renovated and expanded facility! The Jackie Robinson Family YMCA has been serving the Southeast San Diego community since 1943. We will tour the new amazing sports complex, gym, and community center. After the tour, we will enjoy some good food and non-alcoholic drinks, while we socialize with fellow Rotarians.

[Click here](#) to register.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Bob Russell, President ♦ Paul Devermann, Executive Director

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Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

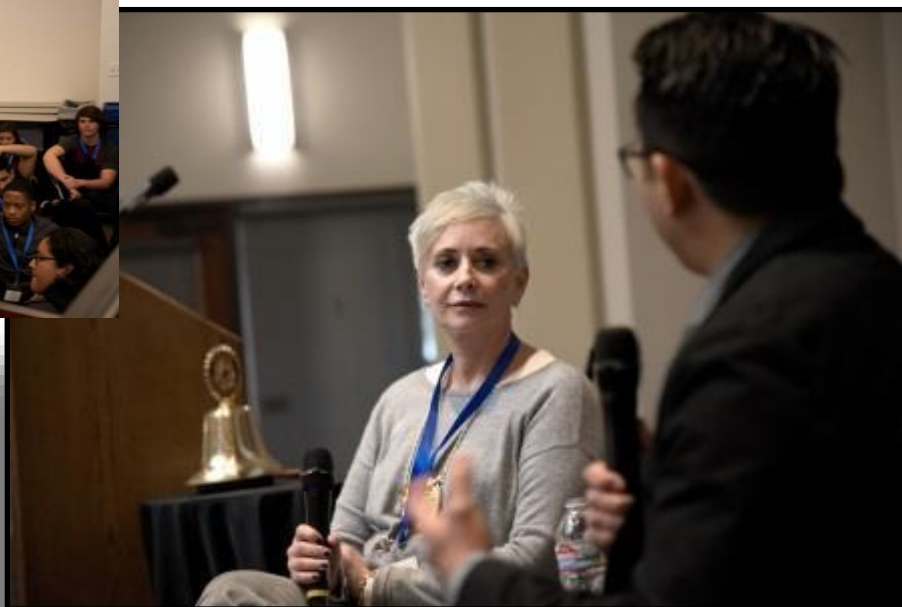
CAMP ENTERPRISE KICKOFF 2018



CAMP ENTERPRISE KICKOFF 2018



(Left) Camp Enterprise Chair Jackie Meyer and President Bob address the students before the program.



(Above) Marlee Ehrenfeld interviewing Elvin Lai.



(Above) Students participated in Q&A with our guest speaker.



SPONSORED AD

Thank you to **Christy White** for sponsoring an ad in this week's Rotator.

Rotary members SAVE \$10 per ticket!
Use code ROTARY when purchasing.*

*New orders only. Limit 10 per order. Expires 04/22/18

A Little Night Music

*Music & Lyrics by Stephen Sondheim
Book by Hugh Wheeler*

**CYGNET
THEATRE**

March 7 - April 22

TICKETS: 619.337.1525 • WWW.CYGNETTHEATRE.COM

