

A Star Studded Celebration For Ms. San Diego



Michelle Candland
Editor

This very special day began with a pre-meeting reception for our own Ms. San Diego, **Patti Roscoe**. The designated reception area soon overflowed and spilled out into the meeting area with Patti's friends and family. There were smiles, lots of hugs and abundant congratulations to the guest of honor.

When the meeting began, the room was packed with people from around the community, friends and fans alike. **President Suzy** opened the festivities by introducing **Mark Trotter** who delivered an Inspirational Moment about the evolution of the American home--going from the front porch, to the back yard, to the living room, to the bedroom --to be alone with their smart phone. Quoting Lawrence Hayworth, "There are two parts to a good city - opportunity and community." He tied this philosophy to Rotary who embraces both opportunity AND community, and that theme linked directly to our honoree, who has focused all her energy on the opportunity to build a stronger community. Mark was followed by the Pledge and *God Bless America* lead by **Larry Hoeksema** accompanied by Bryan Verhoye. President Suzy then introduced Chair of the Day **Fred Frye**, who explained the history of the Mr. Mrs. Ms. San Diego award along with the criteria for their selection.

In Fred's bullet point review of Patti's bio, he pointed out that when Patti came to San Diego she realized how important tourism and conventions were and established a destination management business which was "a brilliant idea!" Her positive impact on the financial growth of San Diego has been immense and may not be fully appreciated. Patti co-founded the L. Robert Payne School of Hospitality and Tourism Management (a nationally renowned program), and endowed a professorship in the Institute of Meetings and Events (the first of its kind in the nation), both of which have continued to enrich our community and touch the lives of students from around the world. Patti has been intimately involved in bringing the USS Midway to San Diego,

which has made a huge impact on our waterfront. Her leadership as a Trustee at the San Diego Zoo was remarkable and she reinforced their vision for many years.

Fred acknowledged some special guests attending the meeting; Congresswoman Susan Davis and Supervisor Ron Roberts, both who brought Proclamations honoring Patti. To present the award, Patti asked Assemblyman Todd Gloria, a friend of many years and a person also dedicated to "leaving it better than he found it." He was honored to be asked to present the award to "an icon of civic engagement" and felt it was akin to receiving a lifetime achievement award for community dedication in San Diego. In his words, "Patti blazed the trail as a woman entrepreneur at a time when she was one of the very few women in a corporate leadership role. She has proven her commitment to this city year in and year out for decades. She has spent an entire career inviting people to San Diego and making sure they had a great time while they were here. Patti believes passionately in our future and that fire depends upon how we invest in our youth of today. She has made a generous investment in the Girl Scouts as well as SDSU. One other note of import, and excuse the language, but "she is courageous as hell", and not one to shirk her responsibility to step forward when times demand it."

In recognition of her professional accomplishments and her volunteer and philanthropic achievements, Todd presented Patti with the Ms. San Diego 2018 Award. A standing ovation ensued...but wait, there's more! He also presented her with a State Resolution as well as a City proclamation on behalf of our Mayor that September 20th, 2018 was Patti Roscoe Day in San Diego. She was noticeably surprised and touched by all of the acknowledgements.

Next up was Jerry Sanders who has known Patti for 30 years. "Just a few of her leadership roles in San Diego include Past President of Rotary, Convis, Fleetweek, and Holiday Bowl and she has helped the police department with many events.

Continued on page 2

Next Meeting

September 27, 2018

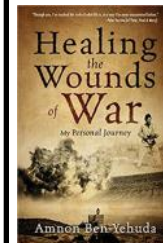
**David Nisleit,
San Diego Police Chief**

David Nisleit became the City of San Diego's 35th Chief of Police in March 2018. A San Diego native, he is 30 year veteran of the San Diego Police Department, the eighth largest police department in the nation. Chief Nisleit will share his vision for SDPD taking on 21st century law enforcement challenges, engaging as community partners and recruiting the next generation of police officers.



**Stephanie Saathoff
Chair of the Day**

Sponsored Ad:



Club 33 member **Amnon Ben-Yehuda** will be holding a book signing for his new book "Healing The Wounds Of War, My Personal Journey" at our meeting on **Thursday, Sept. 27**. There is a nominal donation of \$10. Amnon will be donating the proceeds from this signing to our club's Foundation.

QUICK BITS

Giving Thanks, Giving Back Auction Items

Our Auction Committee is hard at work seeking donation items for our annual fundraiser on November 29. If you have an auction item you would like to submit or have a lead for possible donation items, please contact Chairs [Diana MarJip-Chuh](#) or [Tom Gehring](#). You can also [click here](#) to submit your auction item.

The **Small Club Joint Venture Committee** wants to remind you to consider doing your meeting makeups with the **Southeast San Diego Rotary Club**. They now meet on **Wednesdays at noon** at the Jackie Robinson YMCA. Please contact Dianne Crawford at sesdro-tary@yahoo.com the day before you plan to attend.

BIRTHDAYS

September

Chris Yanov	24
Mark Stuart	24
Steve Gross	27
Haney Hong	27
Peter Bowie	27
Chris Sichel	28
Mike Rowan	28
Christy White	30

MS. SAN DIEGO

Continued from page 1

She has also helped put San Diego on the map as a premier destination for countless events including the 1996 National convention, two out of three Super Bowls held here, and she put on the largest event ever held in our convention center, a National Alcoholics Conference ... wait what? No, a National Alcoholics Anonymous Conference, with 60,000 attendees from 89 Countries. Patti was also instrumental in initiating Gaslamp block parties, shutting down parts of the city, which had never been done before. Her most memorable event was put on in Balboa Park three days after 911 at the special request of Mayor Murphy. She is a force of nature and a role model to many."

The sister Patti never had, **Joyce Gattas**, came next. Joyce talked about how Patti not only gives the highest level of time, treasure and talent, but lifts everyone around her to the next level of excellence and leaves an enduring legacy. "In addition to her personal contribution to creating the new School of Hospitality, Patti helped raise over \$20M to support the school, students and faculty. Patti is on the campus more than the faculty and supports educational opportunities for students of all ages. She has a huge heart for caring."

Last, but not least, her special friend Martin Turner, chimed in via video from London. "First, words of sage advice ... if you're ever lost in the old town of Geneva, do what Patti did and approach an elderly blind lady with a white cane for directions." One of the biggest life and career lessons he has learned from Patti--everyone is someone, everyone is important and everyone matters. "From the CEO of a company to the servers at the tables, everyone is special and she treats them that way. At a dinner in London with the Royal family, she was heard to refer to Prince Edward as "Eddy" regaling him with all the reasons he must visit San Diego. Patti convinced so many people from around the world that San Diego was *the* place to go and they came, they saw, they experienced and they believed. Congratulations on a well-earned award."

Patti ended with some poignant final remarks, thanking everyone for their caring support and urged members to become active and share in the impact Rotary makes in our community and around the world.



[Click here to view our KPBS spot congratulating Patti on her award. It will run on KPBS for the next two weeks.](#)

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

September

27 David Nisleit, San Diego Police Chief

October

4 Mark Neville, CEO - Holiday Bowl

11 Maureen Stapleton, GM, San Diego County Water Authority

GROTARIAN EVENTS

Where: Whaley House
When: October 17th
Time: 6pm to 8pm
Cost: \$25 per person

Join the Grotarians for a spooky private tour of the world famous and historic Whaley House. We will receive a one of a kind behind the scenes tour while hearing tales of bizarre encounters with long-dead residents. Learn more about this historic landmark in San Diego and why the Whaley House has earned its reputation as America's Most Haunted! We will walk across the street afterwards to the Old Town Mexican Cafe for a great dinner. (drinks are on your own)

Please register by Oct 12.
[Click here to sign up](#)

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Suzy Spafford, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

RISE AGAINST HUNGER

Community Event With The Padres



When: Saturday, October 13

Time: 9 am-11 am

Where: Petco Park



Description: The San Diego Rotary will join the Padres Volunteer Team and Rise Against Hunger at Petco Park for the 3rd Annual Meal Packing Event. 60,000 meals will be packed and sent to under served communities in the Dominican Republic.

Arrival: Please enter Petco Park through the Park Blvd Gate located at the corner of Park Blvd and 10th Avenue (across from Lolitas Mexican Restaurant). We will have Padres Volunteer Team tables and tents set up to welcome you and get you signed in.

Parking: Parking will be available at the Lexus Lot across from the ballpark at the corner of Park Blvd. and Imperial Ave.

Attire: Please wear your blue Club 33 "We Are Everywhere" T-Shirt (contact the office if you don't have one) and closed toe shoes.

Space is limited so sign up early! [Click here.](#)

MILITARY AFFAIRS COMMITTEE

MAC served good cheer and good food at the USO on Tuesday, Sept. 18.
Thank you & well done who all those that participated!



FACES IN OUR CROWD

Photos Courtesy of Paul Nestor



FACES IN OUR CROWD

Photos Courtesy of Paul Nestor

