

# THE ROTATOR

Vol. 105, No. 12 September 27, 2018

SAN DIEGO ROTARY CLUB

San Diego  
Rotary



Established 1911

## As Always, A Focus on the People

## Next Meeting



Ginny Ollis  
Editor

**President Suzy** called the meeting to order with her usual smile and a full agenda. **Wendy McKinney**, Chief Development Officer of the American Red Cross of San Diego/Imperial Counties (and awardee of the Women in Leadership Award by the East County of Chamber of Commerce last year) present-

ed us with our Inspirational Moment. Besides inspiring us with her achievement of losing 50 pounds recently, Wendy closed with the wonderful quote that "Life is not measured by the breaths we take, but by the moments that take our breath away." **Bruce Hunt** led us in the Pledge of Allegiance and, accompanied by the piano beauty of **Larry Showley**, the singing of *My County 'Tis of Thee*. **Wendy Urushima-Conn**, President and CEO of the Asian Business Association, then delivered a precis of the news, including the ongoing Kavanaugh hearings and a reminder that it is illegal to do GPS on your phone rather than on your dashboard screen while driving your car. She shared that today is National Corned Beef Hash Day, reflecting back on war rations in the past. Thank you to **John Peelle** of Peelle Wealth Management, LLC for being our News sponsor this week.

President and art supporter Suzy then presented a few examples of the specialty of courtroom sketch artists in the field of law enforcement and police work. Many times cameras are not allowed inside federal courts, and these skilled artists, drawing very quickly, provide us with a captured scene of moments in history. Showing wonderful samples of their work, Suzy explained that these highly trained fine artists historically started in 1935 with the Lindbergh kidnapping case in 1935. The U.S. Library of Congress has decided to share their collection of 10,000 drawings, which offers Americans a glimpse of some of our most infamous trails in history.

**Diana Marjip-Chuh**, chair of this year's Auction scheduled for November 29<sup>th</sup>,

reminded the membership how critical their donation of auction items and spirited bidding for this event is. Donations are now simplified by use of the new on-line donation form (see column on the right for more details).

President Suzy then presented the Rotarian of the Quarter award to **Massey Pitts**. The recipient, an infectious servant of Rotary, jumps up to take the lead when something needs to be accomplished, and not for praise but because it is worthwhile and important. She accomplished a full year commitment with Youth Exchange and has been working with the Poway School District and other district clubs and committee members to promote this important program. She is also an ultimate host and fantastic cook with endless energy. We congratulate you, Massey!

New member **Madelyn Hersman** was welcomed to the club (see her detailed information on page 4). **Mel Katz** then assumed the microphone to introduce a new annual Presidential Grant. The theme for this program is to be established by the President each year. And with Suzy's focus on the arts, this year's grant will go to a community non-profit for Arts Education. (See page 3 for more details.)

After **Cindy Marten** was fined \$500 for "littering the tables" with *San Diego Unified School District Fast Facts* booklets, espousing that SD Unified's main goal was to generate meaningful graduates, **Phil Blair** jumped up to offer that he would cover her fine. And not only did he offer to cover her fine, but he generously offered to increase it to a sum of \$5000, shared half with **Mel Katz**, if matched by other people in the room. All of this to go towards the aforementioned new Presidential Grant. A roar of donations followed from numerous members that totaled \$28,000+! Added to the already approved \$20,000 from our Foundation, we will offer a total of \$50,000 in art education grants. What a boon!

*Continued on page 2*

**October 4, 2018**

**Mark Neville, CEO  
Holiday Bowl**

The mission of the Holiday Bowl is to generate tourism, exposure, economic benefit and civic pride for San Diego by presenting the nation's most exciting bowl game and festival of events. In 40 years, the non-profit effort has generated \$800 million in economic benefit for San Diego and annually fills hotels during the slowest tourism period. Mark will talk about why the event is such a success for San Diego and speak of the challenges ahead.



**Kimberley Layton  
Chair of the Day**

***Giving Thanks, Giving Back  
Auction - November 29***

Plans are under way for our annual **Giving Thanks, Giving Back auction on November 29**. We encourage everyone to make a donation towards our silent or live auction by October 31. **Donations of wine for the wine auction need to be at least 91 points or better and have a minimum cost of \$25. (Before turning in your wine, please be sure it is labeled with your name and the retail value of the wine.) To submit auction items, please [click here to complete the online donation form](#).** Any questions? Contact Auction Chair **[Diana Mar-Jip Chuh](#)**.

## QUICK BITS

**Committee Chairs:**  
**Don't forget to invite our Rotaracts to your service activities!**  
**They are always willing to participate and help out whenever possible.**

Here is their contact info:

SDSU Rotaract - [sdsurotaractvpservice@gmail.com](mailto:sdsurotaractvpservice@gmail.com)

City Heights Rotaract—  
[chrotaractclub@gmail.com](mailto:chrotaractclub@gmail.com)

San Diego Rotaract - [sdrotaractservice@gmail.com](mailto:sdrotaractservice@gmail.com)

### San Diego Rotary App



You can download the San Diego Rotary app on your phone and tablet from the App Store or Google Play. Just search “San Diego Rotary” in the store. The app will make it much easier to access information and keep up-to-date on what is happening in the club. (This app is only for San Diego Rotary Club members.)

## BIRTHDAYS

### October

Buddy Thomas	1
Mike Morton, Jr.	1
Greg Augustine	1
Cindy Marten	3
Tom Gehring	3
Claudia Johnson	4
Garet Clark	6
Emily Rex	6
Peter Duncan	7
Ed Nares	7

## As Always, A Focus On The People

*Continued from page 1*

Chair of the Day **Stephanie Saathoff**, President and Owner of The Clay Company, a community relations firm (appreciatively watched by both **Ben** and **Nikki Clay** who founded it 30 years ago) was introduced by President Suzy. Stephanie is an obsessed soccer fan with a 3-year-old granddaughter, eschewing overhead butterflies and planes to learn the game. Because there were no visiting Rotarians in the audience, Stephanie awarded her visitor's gift to the Quarter's Rotarian Awardee, Massey Pitts. Then she introduced guest speaker, San Diego Chief of Police, David Nisleit.

With 30 years in the department, Chief Nisleit is the 35<sup>th</sup> Chief of the 8<sup>th</sup> largest Police Department in the U.S. With his father an alumnus policeman and his son Ryan now on the force, it was an echo of “Blue Bloods”. Distinctive elements of his presentation were a comfortable confidence in his colleagues and pride in their achievements.

Having served on robbery, homicide, internal affairs, vice, narcotics, sex offenders, SWAT and general patrol, he proudly shared that the FBI today declared San Diego the safest large city in the nation! He credits the success to SDPD's style of policing – community and relationship based collaboration with all partners from other policing organizations to political and neighborhood organizations.

He confessed that while there are high standards for admittance into the Police Academy, the critical element is an attitude as a public servant. San Diego is recognized, he shared, as having one of the top training programs in the U.S. With a nod to Jerry Sander's past leadership, San Diego has extremely smaller homicide numbers and larger solvability than other cities. SDPD also have very stringent criminal investigation and threat response procedures, as well as 960 hours of training—vs- the average of 640 hours in other police departments. The SDPD hold regular ongoing and special trainings almost weekly...and always with a focus on the people!

## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### October

**4 Mark Neville, CEO - Holiday Bowl**

**11 Maureen Stapleton, GM, San Diego County Water Authority**

**18 SoccerCity Panel Presentation: Nick Stone, April Boling, Landon Donovan**

**25 SDSU West Presentation- Jack McGrory and Fred Pierce**

## GROTARIAN EVENTS

**Where: Whaley House**

**When: October 17<sup>th</sup>**

**Time: 6pm to 8pm**

**Cost: \$25 per person**

Join the Grotarians for a spooky private tour of the world famous and historic Whaley House. We will receive a one of a kind behind the scenes tour while hearing tales of bizarre encounters with long-dead residents. Learn more about this historic landmark in San Diego and why the Whaley House has earned its reputation as America's Most Haunted! We will walk across the street afterwards to the Old Town Mexican Cafe for a great dinner. (drinks are on your own)

*Please register by Oct 12.*

[Click here to sign up](#)

**Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106**

Suzy Spafford, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: [paul@rotary33.org](mailto:paul@rotary33.org) ♦ website: <http://www.sandiegorotary.club>

# ANNUAL PRESIDENTIAL GRANT

Each year, the President of the San Diego Rotary Club selects a theme for their year. The theme needs to fit one of the Rotary Avenues of Service and be compatible with the Rotary mission. Based on the theme, the Rotary Club of San Diego Foundation Board, in cooperation with the San Diego Rotary Club Board, will authorize an allotment of funds that will be available for grant seekers and prepare Grant Guidelines to address the funding priority. The grant guidelines will detail the focus of the theme for the year and provide information on the selection process. The details of this years grants for *Arts Education* may be found here... <https://www.sandiegorotary.club/wp-content/uploads/2018/09/San-Diego-Rotary-Annual-Presidential-Grants.pdf>

Previously, \$20,000 was approved by the Foundation Board for this year's grant. Through the generous support of the following members, an additional \$30,000 was raised for a total of \$50,000. This will allow us to offer two \$25,000 grants.

Thank you to the following members for their support:

**Dom Addario - \$5,000**  
**Tina Jenkins - \$5,000**  
**Phil Blair - \$2,500**  
**Michelle Candland - \$2,500**  
**Nikki and Ben Clay - \$2,500**  
**Mel Katz - \$2,500**  
**Kimberley Layton - \$2,500**  
**Patti Roscoe - \$2,500**  
**Amnon Ben-Yehuda - \$500**  
**Trevor Blair - \$500**  
**Steve Cairncross - \$500**  
**Rachel Inmon - \$500**  
**Ray McKewon - \$500**  
**Stephanie Saathoff - \$500**  
**Geri Warnke - \$500**  
**Christy White - \$500**  
**Proceeds from Amnon's book sales - \$1,000**

The Presidential Grants Committee will review the Expression of Interest (EOI), selects finalists and make their recommendation for approval by the Club and Foundations boards early in 2019. The schedule is that the grant recipients will be announced in early April.

The Presidential Grants Committee consists of the following members:

**Chair of the Foundation – Bob Russell (Committee Chair)**  
**Foundation Board representative – Mel Katz**  
**Club Board representative – Christy White**

**Four At-Large Club members:**

**Joyce Gattas**  
**Mark Tarasuck**  
**Jen Weisman**  
**Jean Young**

# RISE AGAINST HUNGER

## Community Event With The Padres



**When: Saturday, October 13**

**Time: 9 am-11 am**

**Where: Petco Park**



**Description: The San Diego Rotary will join the Padres Volunteer Team and Rise Against Hunger at Petco Park for the 3rd Annual Meal Packing Event. 60,000 meals will be packed and sent to under served communities in the Dominican Republic.**

**Arrival:** Please enter Petco Park through the Park Blvd Gate located at the corner of Park Blvd and 10th Avenue (across from Lolitas Mexican Restaurant). We will have Padres Volunteer Team tables and tents set up to welcome you and get you signed in.

**Parking:** Parking will be available at the Lexus Lot across from the ballpark at the corner of Park Blvd. and Imperial Ave.

**Attire:** Please wear your blue Club 33 "We Are Everywhere" T-Shirt (contact the office if you don't have one) and closed toe shoes.

Only a few spots left! [Click here.](#)

## MEMBERSHIP

Please welcome our newest member to the club:



**Madelyn Hersman—“Winery-Retail and Vineyards, Additional Active.”** Madelyn is the Fine Wine Manager with EJ Gallo Winery.

“Maddy” grew up in Mission Viejo where she attended El Toro High School. She then attended USD on a full scholastic scholarship and with junior standing. She double majored in Philosophy and Political Science and graduated Magna Cum Laude.

Changing her mind last minute about law school, she applied to twenty different companies and ended up with EJ Gallo Winery. After six years and four different roles in the company, she is excited to finally have free time to become involved with Rotary.

Maddy has been involved with service organizations her whole life and is still involved with the Girl Scouts (she started a Daisy troop last year.)

She is a newly-wed—she and her husband Charlie were married last June.

**Kimberly Higgins, Daniel Amaro and Kurt Volker** were her sponsors.

Email: [maddymhersman@gmail.com](mailto:maddymhersman@gmail.com)

# FACES IN OUR CROWD



(Left) Amnon Ben-Yehuda signs copies of his book “Healing the Wounds of War”; (center) Wendy McKinney delivered our Inspirational Moment; (right) Cindy Marten promoted SDUSD’s Fast Facts.



(Left) Chief Nisleit shows off his gifts from President Suzy; (center) Our Rotarian of the Quarter Massey Pitts; (right) Mel Katz introduces the club’s new annual Presidential Grant



(Left) Laura Buckley, Rachel Inmon and guest Terri Marcari; (right) new member Madelyn Hersman with her sponsor Kimberly Higgins and John Neuhart.