

## Holiday Bowl



Tom Gable  
Editor

After inspiration from **Hal Sadler**, music from **Bruce Hunt** and **Greg Zinser**, news from **Stan Lawrence** (sponsored this week by **Ray McKewon**) and an art moment from **President Suzy, Laura Ochoa** pitched a Grotarian event at 6 p.m., Oct. 18 at the Whaley House, in Old Town, touted as “the

most haunted house in America.” Properly frightened Grotarians can treat their angst and appetites with a post-party at the Old Town Mexican Café. (details on our website)

**Will Newbern** updated members on his two visits to Gulu, Northern Uganda, where a new hospital is under construction thanks to Club 33 who took the lead on a \$300,00 global grant, the largest grant received to date in East Africa. The hospital will have more than 100 beds and be an important contributor to the medical and economic health of the region. According to background about this [Global Grant](#) on the Rotary website, needs are critical to provide services ranging from surgery and anesthesiology to maternity and child health for a population of 100,000.

According to the Grant site, Uganda has one of the highest rates of maternal and neonatal deaths in Sub-Saharan Africa. Infant mortality is 57.6/1000, compared to Europe at 4/1000. The rate of maternal death is also very high (1/47 compared to 1/5800 in Europe). Under five mortality in children is also high due to pneumonia, malaria, diarrhea, measles, whooping cough, tuberculosis, hepatitis and HIV/AIDS. The area has been affected by Ebola, and tropical diseases including sleeping sickness.

The new hospital will be an important source of jobs for the community. Because of its location near the border with South Sudan, the hospital is also expected to serve a substantial number of the 600,000 refugees that have fled the current civil war in that country.

Will visited in April with his daughter **Camille Newbern**. He visited again in

September with Camille’s sister, Paige, who is a medical student. Paige has volunteered to work in their local health care facilities for two months as a commitment to here time in service. While there, Will met Betty Lam, sister to **Walter Lam**, Club 33 member and CEO of the Alliance for African Assistance. (See Will’s photos on page 5.) *Editor’s note: Sounds as if a full program should be dedicated to this important project after the hospital opens its doors and serves its first patients.*

President Suzy introduced new members making their on-stage debut: **Allyson Tutor** and **Marinda Peugh**. She then introduced **Kimberley Layton**, Chair of the Day and Vice President of external affairs for the Los Angeles Chargers. Kimberley said the Chargers continue to contribute to San Diego schools, with \$250,000 in grants last year and over \$6 million since 2008. She enjoys being part of the San Diego Bowl Association, including serving as its president in 2015, and noted that the Red Coat Class A Uniform she was wearing made her look like a stewardess.

Kimberley introduced **Mark Neville**, who started as an intern with the [Holiday Bowl](#) in 1991 in his senior year at UCSD. He grew with the organization and became CEO of the non-profit in 2015.

Mark said the association has 700 volunteers and produces 40 events during the year, including a golf tournament and 5K. The bowl games have generated over 350,000 room nights since 2008 and \$806 million in economic benefit, helping fill shops, restaurants and hotels.

The association is supported by its Red Coats (volunteers from the community, with 33 Red Coats in Club 33, coincidentally). The mission: promote the Holiday Bowl as “America’s Finest Bowl Experience,” no matter which teams are playing, and generate tourism, national exposure, economic benefit and civic pride for San Diego and its citizens during a normally slow time of the year for tourism.

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## Next Meeting

**October 11, 2018**

**Maureen Stapleton, GM  
San Diego County  
Water Authority**

Innovation has been a trademark of San Diego for decades in everything from oceanography to brewing. It’s also a defining characteristic of the region’s wholesale water supplier, the San Diego County Water Authority. General Manager Maureen Stapleton will discuss how that legacy is playing out today in the world of water, and how her agency is partnering with some of the region’s iconic industries to promote water supply reliability through its Brought to You by Water outreach program.



**Ignacio De La Torre  
Chair of the Day**

Our Club volunteer t-shirts will be available again this week in the lobby. If you don’t already have one, please pick one up and wear it with pride at our volunteer events. Extras are available for family and friends joining us at the October 13 Padres meal packing event.

## QUICK BITS



**SAVE THE DATE -**  
Our next Tennis  
Tournament will be  
on Thursday, No-  
vember 15 from 5:30-7:00. More  
details coming soon!

### Brown Bag Lunch May 2019



Would you be interest-  
ed in hosting a Brown  
Bag Lunch at your place of busi-  
ness? This would be a great oppor-  
tunity to showcase your business to  
fellow members! Contact Chairs  
[Diana MarJip-Chuh](#) or [Massey Pitts](#)  
for more details.

## BIRTHDAYS

### October

Maureen Gray	9
Frank Pavel	9
David Oates	10
Chris Christian	10
Caitlin Root	11
Lewis Linson	11
Dan Herde	12
Jack Berkman	13
Linda Stirling	13
Whitney Skala	13
Mona Minton	14

## Holiday Bowl

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The week of festivities includes the largest balloon parade in the country (on perhaps the most scenic parade route in the world, on Harbor Drive), a spectacular half time show to salute the military, and attractions and activities inside the stadium.

The game is known for high-scoring excitement and receives high TV ratings. The association recently contracted to have a Pac 12 team play a Big 10 team. This increased costs by some \$1.8 million a year. The association lost \$1.6 million the first year of the agreement in 2015, \$1.0 million the second year, and in 2017, made changes to the pricing structure and eliminated the Poinsettia Bowl in order to focus on the Holiday Bowl, with the support of its long-time sponsor, the San Diego County Credit Union (SDCCU).

To increase income, the bowl association became the sales agent for suites inside the stadium. It secured a new TV partner, Fox Sports, after 30 years with ESPN. Of the 40 bowl games set each year, ESPN does 35 and owns 14. Mark said this often compromised Holiday Bowl kickoff times and dates. For an ideal revenue and exposure standpoint, the further the game is from Christmas and closer to New Year's Eve, the better.

The new Fox contract allows for more flexibility. The result: kickoff this year is at 4 p.m. Pacific time, on Dec. 31, which should help the economy.

Mark pitched the October 27 game between Navy and Notre Dame. It is the longest rivalry in college football history. **Roy Bell**, veteran Red Coat, is chairman. Notre Dame has never played here. Current ticket sales are over 61,000 and they expect a sellout.

In closing, Mark encouraged Rotarians to support the Holiday Bowl by attending or volunteering. President Suzy concluded with a badge-drop to collect badges for a \$50 donation the Foundation, with a drawing for four tickets to the Holiday Bowl. The winner: **Penny Robbins**.

## CALENDAR

ALL MEETINGS ARE HELD AT  
LIBERTY STATION CONFER-  
ENCE CENTER UNLESS OTHER-  
WISE NOTED

### October

**11 Maureen Stapleton, GM,  
San Diego County Water  
Authority**

**18 SoccerCity Panel Presen-  
tation-Nick Stone, April  
Boling, Landon Donovan**

**25 SDSU West Presentation-  
Jack McGrory and Fred  
Pierce**

## GROTARIAN EVENTS

### Whaley House

**When: October 17<sup>th</sup>**

**Time: 6pm to 8pm**

**Cost: \$25 per person**

Join the Grotarians for a spooky private tour of the world famous and historic Whaley House. We will receive a one of a kind behind-the-scenes tour while hearing tales of bizarre encounters with long-dead residents. [Click here](#) to learn more and to sign up. **Please register by Oct 12.**

### Marine Recruit Graduation at MCRD

**When: November 2**

**Time: 7:00am—11:30am**

**Cost: FREE**

This will be a full-on Marine Corps experience! Join us for this inspiring graduation ceremony. [Click here](#) to learn more and to sign up. **Deadline to sign up is October 23.**



### *Giving Thanks, Giving Back Auction*



Plans are under way for our annual **Giving Thanks, Giving Back auction on November 29**. We encourage everyone to make a donation towards our silent or live auction by October 31. **Donations of wine for the wine auction need to be at least 91 points or better and have a minimum cost of \$25. (Before turning in your wine, please be sure it is labeled with your name and the retail value of the wine.) To submit auction items, please [click here to complete the online donation form](#).** Any questions? Contact Auction Chair [Diana Mar-Jip Chuh](#).

**Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106**

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# MEMBERSHIP

Please welcome our newest members to the club:



**Marinda Peugh**—“**Theatre-Cygnnet.**” Marinda is the Development Director for Cygnet Theatre.

She grew up in Olympia, WA. She attended Western Washington University where she received her degree in Journalism and Public Relations. It was during her time in college that she found her passion for non-profit fundraising, when she was hired to be a Campaign Executive for the United Way.

Marinda has spent her career fundraising for the United Way, Big Brothers Big Sisters and the American Red Cross, before joining Cygnet Theatre.

She loves the outdoors and to travel. She just bought a plane ticket to Thailand! Volunteering and serving her community is very important to her so she is honored to become a Rotarian.

**Christy White, Jenni Prisk and Stan Hartman** were her sponsors.

Email: [marinda@cygnettheatre.com](mailto:marinda@cygnettheatre.com)



**Allyson Tutor**—“**Certified Public Accounting-National.**” Allyson is a Tax Senior with CapinCrouse, LLP. Her company is based in Indiana and they work solely with non-profit entities.

Allyson was born and raised in the Inland Empire. She moved to San Diego to attend Point Loma Nazarene University to study Business Administration. She obtained her CPA license after graduation.

Allyson spent 7 years working at the San Diego Food Bank, which gave her a close connection with the local community. She misses that experience so she is very much looking forward to being involved with Rotary.

Her husband Chris is also a CPA. They have 2 children: Donovan (4) and Katherine (1).

**Mia Harenski, Price Adams and David Kvendru** were her sponsors.

Email: [atutor@capincrouse.com](mailto:atutor@capincrouse.com)



# UGANDA WATER PROJECTS

## Rotary Club 33 acknowledged for support of two borehole wells at two schools in Uganda

In September 2018, Club 33 member **Ramona Walker** travelled to Uganda with the Executive Director of *Quench and Connect* [www.quenchandconnect.org](http://www.quenchandconnect.org). While they were in country, they stopped at two high schools to see new borehole wells that now provide clean water to students right on the school grounds. These wells were provided by funds from Rotary Club 33 of San Diego and other *Quench and Connect* donors. Now that the boreholes are operating, the students are no longer sick from drinking contaminated water from streams and ponds, and they are healthy and strong to study. A sign acknowledging the donation from Club 33 was given to the Head Teachers at each school and will be posted near each borehole.

The first school, St. Adolf Tibeyalirwa Secondary School, is located in the Kibaale District of Western Uganda. More than 600 students study here including many who come from peasant families and board year round. In this region of Uganda, dry periods cause the ponds and streams to dry up, so that previously students had to endure long periods with no water. Since the borehole was drilled in 2017, the school reports that the students have enjoyed clean fresh water, even during the dry spells. Local villagers can also access the clean water, and now the enrollment at the school is expected to increase because parents know their children will have safe water.

The second school, Kabaale Sanje Secondary School, has an enrollment of over 1200 students from the Rakai District in south-eastern Uganda. This area of Uganda was hit by a 5.9 magnitude earthquake in late 2016, and the people are still struggling to rebuild their homes. Fortunately, the buildings at the school sustained only minimal damage with cracks in some of the buildings. The need for clean water was especially critical because of the large number of students. Their new borehole was drilled on campus in 2018, and students no longer have to leave campus to search for water in contaminated ponds. They now can study longer, and are no longer sick from drinking water from ponds where animals also drink.





# UGANDA HOSPITAL PROJECT

Photos from Will Newbern's trip to visit the Club 33 Global Grant hospital project in Atiak, Uganda





# FACES IN OUR CROWD



The “RedCoats” of the San Diego Bowl Game Association: (left to right) **John Wertz**, Mark Neville, **Robert Horseman**, **Steve Oggel**, **Jim Fitzpatrick**, Roy Bell, **John Hawkins**, **Joe Craver** and Kimberley Layton.



Thank you to: (left) Hal Sadler who delivered our Inspirational Moment; (center) to Will Newbern who updated us on his recent visit to Gulu; (right) and to **Jackie Meyer** who graced us with her presence one last time before moving to Denver. You’ll be missed, Jackie!



(Left) Chair of the Day Kimberley Layton, President Suzy and guest speaker and Club 33 member Mark Neville; (right) new member Marinda Peugh (center in blue) had a few friends who came out to support her first day as a Club 33 member.