

San Diego...Brought To You By Water

Next Meeting

October 18, 2018

SoccerCity Panel Presentation



Michelle Candland
Editor

A lovely fall day ushered us into our meeting and... wait... what's that nine-foot tall beach ball doing at the front of the room? More about that later.

President Suzy brought the full house to order and introduced our Inspirational Moment by master architect extraordinaire **Marc Tarasuck**. He began with a quote from the Rhyme of the Ancient Mariner, "Water water everywhere and nor a drop to drink" and tied it to the lifesaving impact Rotary is making around the world with clean water for schools and communities in desperate need. Next was the Pledge lead by **Bruce Hunt**. Bruce and the **Club 33 Singers** lead us in *America the Beautiful*, accompanied by the uber talented Bryan Verhoye. The news this week was sponsored by **Toni Giffin** and Goodwill Industries. The good and bad news was delivered by **Deirdre Maloney**.

President Suzy's Art & Music Moment showcased the unusual and acclaimed work by the mysterious street artist Banksy. Banksy's message is always a juxtaposition on timely issues in the world and he is most recently known for engineering his "Girl With Red Heart Balloon" poster to self-destruct right after it was sold at auction. The Art Moment was immediately followed by President Suzy auctioning off one of her favorite pieces for \$1.4M, the same price as the Banksy piece. **Trevor Blair** "bought" it but said to put it on his Dad's tab instead; it was then shredded by **Paul Nestor**, who was fined for the stunt. Whew, Phil got off easy this time.

Due to our beloved Board member **Jackie Meyer** recently moving to Denver, the next highest vote getter, **Roger Haines**, was sworn in to replace her. But, when he stood to take his oath, he was wearing Pirate garb and responded "IYE!" instead of "I will" to each of the promises. Ask him why later. We then heard from our newest member **Pam Cosman**, a professor of electrical and computer engineering at UCSD, who is passionate about encouraging more girls to become

interested in STEM and who has already participated in two Rotary volunteer opportunities before she was even officially pinned. Welcome, Pam!

Our Chair of the Day, **Ignacio De La Torre**, introduced our guest speaker, Maureen Stapleton, General Manager of the San Diego County Water Authority. Maureen is in charge of water acquisition and distribution of 426M gallons of water a day to 3.3M people in a \$220B economy. No small feat! San Diego is mostly known for sunshine, beaches and fish tacos--but the region's story is much bigger than that. San Diego is at the forefront of innovations in sourcing, capturing, treating and storing that precious resource we all depend on, water.

It began with the Mission Dam, built by the Indians and Padres over 200 years ago to capture water to serve their small community. It was one of the first infrastructure products on water on the west coast. Fast forward to one of the most infamous efforts on water development. As a multiyear drought lingered, the City of San Diego hired a self-proclaimed rain maker named Charles Hatfield on a performance based contract valued at \$10,000. He claimed he could fill Marino Reservoir using his magical potions distributed into the clouds. By the 1940's, the region needed more than magical potions--they needed to import water to support the rapidly growing population.

The San Diego County Water Authority was created in 1944 to administer the region's Colorado River supplies, to import water and operate the aqueduct the Navy built. Today they are operating a world-class water treatment storage and delivery system serving 24 retail water agencies through 310 miles of pipeline, the smallest you can walk through and the largest you can drive trucks through. On average, San Diego (supposedly) receives 10" rain per year. Last year we received 3.34" of rain, the second driest year in San Diego's history. In a word, YIKES! Our climate is getting hotter and we have very little ground water aquifers to support our needs.

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SoccerCity's panel of Nick Stone, Landon Donovan and April Boling will present their plan for redeveloping the Mission Valley Stadium site into a vibrant mixed-use neighborhood. "It will come complete with a privately funded modern stadium for a new Major League Soccer team and collegiate football, much needed student and market rate housing, as well as job and research space to grow the economy and meet SDSU's future needs. The plan includes a new river park and community fields, all at zero cost to taxpayers."

Nick Stone is the Project Manager for SoccerCity; April Boling is former chair of the San Diego County Taxpayers Association and a proponent of SoccerCity; Landon Donovan is a former Major League Soccer MVP and a SoccerCity partner



Penny Robbins
Chair of the Day

QUICK BITS



SAVE THE DATE -
Our next Tennis
Tournament will be
on Thursday, No-
vember 15 from 5:30-7:00. More
details coming soon!

Brown Bag Lunch May 2019



Would you be interest-
ed in hosting a Brown
Bag Lunch at your place of busi-
ness? This would be a great oppor-
tunity to showcase your business to
fellow members! Contact Chairs
[Diana MarJip-Chuh](#) or [Massey Pitts](#)
for more details.

BIRTHDAYS

October

Daniel Amaro	16
Cheryl Wilson	17
Bill Wise	17
Larry Richman	18
Karlie Lopardo	18
Ed Hearn	19
Joe da Rosa	20
Georg Hochfilzer	21
Ramona Walker	21
Guy Maddox	21

San Diego...Brought To You By Water *Continued from page 1*

Over the past 25 years San Diego has made a variety of innovative investments such as a water treatment plant that processes 100M gallons/day, the region's first new dam and reservoir in 50 years, cutting edge pipeline relining projects and the largest desalination plant in the nation the produces 50M gallons of clean water per day, just to mention a few.

In 1992, we only had one water supplier--the Metropolitan Water District of Southern California. Today we are much more diversified and are not held hos-
tage by a single supplier. THE REST OF THE STO-
RY about Charles Hatfield...did it rain? Oh, yes!
Arc-like rain! Thirty inches of rain. The devastation
was monumental and his \$10,000 fee was deducted
from the \$3.5M bill for damages. He got on a night
train and headed back to St. Louis, never to be heard
from again. However, versions of his magic potion
are being used today to seed clouds. And about that
nine foot tall beach ball at the front of the room with
writing all over it? It's a part of a "Brought To You
By Water" campaign that asks members of the com-
munity, "What does water mean to you?" Members
were encouraged to come up and add their thoughts.
Without clean water, there would be no San Diego.
Use it responsibly.

In Memoriam



Eugene H. Sapper
1929-2018

Gene was a Club 33 member for 48 years.
Service information is pending

CALENDAR

ALL MEETINGS ARE HELD AT
LIBERTY STATION CONFER-
ENCE CENTER UNLESS OTHER-
WISE NOTED

October

**18 SoccerCity Panel Presen-
tation-Nick Stone, April
Boling, Landon Donovan**

**25 SDSU West Presentation-
Jack McGrory and Fred
Pierce**

November

**1 Rafael Castellanos, Port of
San Diego**

GROTARIAN EVENTS

Marine Recruit Graduation at MCRD

When: November 2
Time: 7:00am—11:30am
Cost: FREE

This will be a full-on Marine
Corps experience! Graduation
marks the end of a Marine's time
in boot camp. It is his final dis-
missal and the culmination of his
Recruit training. The graduation
ceremony includes the graduating
Marines, their Drill Instructors
and other key training personnel.
This is guaranteed to be an inspir-
ing experience for all who attend!

[Click here](#) to learn more and to
sign up. **Deadline to sign up is
October 23.**

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Suzy Spafford, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

AUCTION

Giving Thanks, Giving Back Auction November 29

Plans are under way for our annual **Giving Thanks, Giving Back** auction on **November 29**. We encourage everyone to make a donation towards our silent or live auction by October 31. **Donations of wine for the wine auction need to be at least 91 points or better and have a minimum cost of \$25. (Before turning in your wine, please be sure it is labeled with your name and the retail value of the wine.)**

To submit auction items, please [click here to complete the online donation form](#). Any questions? Contact Auction Chair [Diana Mar-Jip Chuh](#).

SENIOR SERVICES COMMITTEE

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ANNUAL WARM CLOTHES DRIVE

November 1, 2018

Please bring your donations to our meeting at Liberty Station

Donation Suggestions

(Sizes XS – XXXL)

Socks (white crew)

Gloves

Beanies

Sweatshirts

Undershirts

Warm neck scarves

Jackets

Slippers

Blankets

Throw blankets

Rain Ponchos



Idea – Ask your favorite store for a donation.

Note: NEW items only.

MEMBERSHIP

Please welcome our newest member to the club:



Dr. Pamela Cosman—“Education-UCSD Engineering.” Pam is a Professor of Electrical and Computer Engineering at UCSD. Also at UCSD, she is the Faculty Equity Advisor for the Jacobs School of Engineering and the Co-Director for the Center for Research on Gender in STEMM.

She is a graduate of the California Institute of Technology and obtained her Masters and Ph.D. from Stanford University.

Pam visits with elementary schools to present workshops related to electrical engineering. She has written a children’s book (The Secret Code Menace), aimed at ages 8 to 12, that teaches a little bit about error correction coding and other concepts in wireless communications in the form of a fictional story.

She connects with the local community by doing events such as presenting on Women in STEM (a high school outreach event), serving on the Internal Advisory Board of the STEM Success Initiative, and she does editorial and conference organization volunteer work with the Institute of Electrical and Electronics Engineers.

Pam and her husband Bart, a surgeon at UCSD, have been married for 30 years and they have 4 boys.

Divya Kakaiya, Doug Arbon and Judy Thompson were her sponsors.
Email: pcosman@eng.ucsd.edu

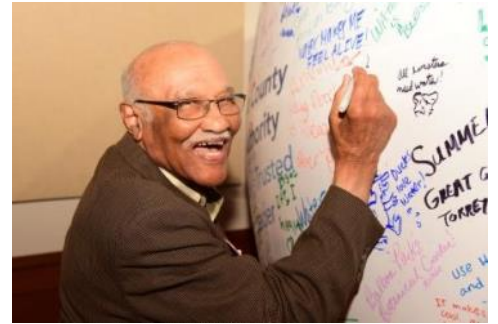
HOOVER INTERACT

President Suzy and Jack Berkman were guest speakers at a Hoover Interact meeting on Wednesday, Oct. 10.



FACES IN OUR CROWD

Photos courtesy of Paul Nestor



Members had the opportunity to sign SDCWA's giant beach ball which was part of their Brought To You By Water campaign this past summer.



(Left) Paul Nestor and Trevor Blair attempted to recreate British street artist Banksy's shredding prank of with one of President Suzy's prints (which ultimately cost Paul Nestor a fine of \$350); (right) Roger Haines was sworn into the Board of Directors donning a pirate hat because he thought he would have to be wearing an eye patch after a recent eye surgery...but for fun, wore the hat anyway.



(Left) Marc Tarasuck presented out Inspirational Moment today; (right) Chair of the Day Ignacio De La Torre, guest speaker Maureen Stapleton and President Suzy pose in front of the giant beach ball.

RISE AGAINST HUNGER EVENT

Photos courtesy of Paul Nestor

Thank you to all of our members and their families who came out this past Saturday to Petco Park to participate in our community event with the San Diego Padres. And thank you to all of the Rotaracts and Interacts that came out to join us, too. We packed 50,000 meals—what a great way to spend a Saturday morning!

