

SDSU WEST



Andy Liska
Editor

It was wonderful having President **Suzy Spafford** call today's meeting to order – the one we missed because of the horrible scare last week involving Point Loma Nazarene. Lady angler **Jen Weissman** picked that theme for today's Inspirational Moment, reminding us to work to overcome the lack of civility that that has become so pervasive in our society. Thank you **Simona Valanciute** for leading us in the Pledge of Allegiance followed by *God Bless America*, with masterful accompaniment by Bryan Verhoye. Today's News was given in two "low blood pressure" minutes by **Whitney Skala**. Thank you to **Bruce Knowlton** and Moss Adams for generously sponsoring the news.

President Suzy's Art & Music Moment featured our own **Cindy Marten**, Superintendent of the San Diego Unified School District and Russ Sperling, Visual and Performing Arts Director, and highlighted wonderful art created by elementary and high school students using the logo of this year's Rotary theme. Suzy welcomed guests including the Hon. Scott Peters and **Robert Price**. The Club's 2nd Grand Slam Tennis Tournament is on November 15 at the Barnes Tennis Center. Contact the office or **Bruce Hunt** for details or to register. We also welcomed 10 Cardinal Students who participated in our Youth Exchange program this year. It is always so impressive and inspiring to see and hear from the amazing kids who are so incredibly poised and grateful for their experiences.

Prez Suzy then introduced our Chair of the Day, Ms. San Diego, Aztec-Backer extraordinaire and past president, Dr. **Patti Roscoe**. Patti in turn introduced today's speakers and Aztec alums Jack McGrory and Fred Pierce. Both are members of the Executive Committee of the Friends of SDSU, a committee comprised of SDSU Alumni and business and community leaders that have sponsored Measure G (SDSU West). The departure of the San Diego Chargers in 2017 was the catalyst for Measure G and the competing Measure E (Soccer City).

Initially, SDSU worked with Soccer City to explore options for the utilization for the stadium site and surrounding areas. The Aztec football team (who just became bowl qualified for the 9th straight year!) did not believe the stadium proposed by Soccer City was adequate for Aztec football. And the two five acre parcels that Soccer City proposed for use by SDSU were not adequate for SDSU's needs. Rather than simply oppose Measure E, SDSU decided to develop an alternate plan, which became Measure G.

The competing Measures are quite different. SDSU West's proposal is 14 pages. Measure E is 3,000 pages and contains approval for all of the entitlements it seeks. In other words, there were and will not be any public hearings. If it passes, construction begins without public approvals. Conversely, Measure G will involve the normal processes of a proposed development, including public hearings and approvals and CEQA.

Our speakers also explained why Measure G is so critical to SDSU and to San Diego. SDSU is essentially landlocked and unable to expand beyond its 288 acre campus. And expansion of SDSU is, according to our speakers, essential. SDSU's enrollment is capped at 35,000 students. Currently SDSU receives 100,000 applicants each year for roughly 6,000 spots. A recent CSU study predicts that by 2030, there will be a 1,100,000 shortfall in college grads in California. Expansion is needed and the land that fits the bill so well is the Mission Valley site.

Measure G's goals include growing our economy even more than SDSU currently does. The annual impact of SDSU is \$5.67B and that will increase by \$2.5-\$3.0B over the next few years. SDSU also provides 40,000 jobs and generates \$457MM in state and local taxes annually, which benefit school districts in California including ours. And Measure G insures that the land is acquired at fair market value (it will be appraised), it provides a River Park and a stadium that meets SDSU's needs, will work for soccer and can be expanded to 55,000 seats, which makes it NFL compliant.

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Next Meeting

November 8, 2018

Annual Salute to Military

Our annual salute to the men and women in uniform is always a crowd pleaser. Be sure to come early and engage with the 60 uniformed folks in attendance. We'll hear from guest speaker **Brigadier General Ryan P. Heritage**, the new **Commanding General for Marine Corp Recruit Depot**.

In honor of Veterans Day and as part of Club 33's Salute to the Armed Forces, BGen Heritage will be speaking to the club on the themes of Service, Patriotism, Valor, Sacrifice, and Commitment (Honor, Courage, and Commitment-Marine Corps Core Values). He will be recognizing and celebrating the contributions of veterans in our society, the sacrifice and dedication of our currently serving military and the importance of a supportive community that values and respects those attributes our veterans represent. BGen Heritage will be talking about the special role the San Diego region has, as the largest concentration of US military personnel and military veterans, in dealing with the issue of how America perceives and treats those who serve it.



Doug Taber
Chair of the Day

QUICK BITS



Our next **TENNIS TOURNAMENT** is on Thursday, November 15 from 5:30-7:00pm, at the Barnes Tennis Center. Round robin doubles will be the format again. Cost is \$15 per person. [Click here](#) to join us!



Join our 2018 HOLIDAY CHORUS for a Duckport Celebration!

It's once again time to think about the holiday season and what better way for you to get involved in the spirit of the season than by joining the Holiday Chorus for our annual Rotary Holiday Program. The program this year is on December 20 at Liberty Station and we need your help to make it an experience to remember.

You don't have to be a music star or have any special training. If you love holiday music and even enjoy just singing in your car or shower, then we would like you to join us in the Holiday Chorus.

Rehearsals begin on November 19 at 5:30pm—[click here](#) for more details!

BIRTHDAYS

November

Lisa Miller	5
Linda Crogan	6
Bill Earley	7
Nancy Laturno	8
John Reid	8
Micah Parzen	9
Newt Pollock	10
Kobe Bogaert	11

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It also will be a campus-like environment. The list of endorsements for Measure G is huge and extremely diverse. Endorsements include the CSU board of trustees who, in their history, have only supported one other initiative.

Thank you to today's speakers and to those who spoke about Measure E a couple of weeks ago. While the choices for voters may be challenging, it certainly helps to have these issues presented to us on both sides. May the best Measure win!

AUCTION



Giving Thanks, Giving Back Auction November 29

There is still time for you to make a donation towards our silent or live auction!

Donations of wine for the wine auction need to be at least 91 points or better and have a minimum cost of \$25. (Before turning in your wine, please be sure it is labeled with your name and the retail value of the wine.)

To submit auction items (excluding wine for the wine auction), please [click here to complete the online donation form](#). Any questions? Contact Auction Chair [Diana Mar-Jip Chuh](#).

IMPORTANT: BECAUSE WE ARE DARK THE WEEK BEFORE THE AUCTION (NOV 22), PLEASE BRING IN YOUR AUCTION ITEMS (INCLUDING ALL WINE, BASKETS, CERTIFICATES, ETC.) TO THE NOVEMBER 15 MEETING AT LIBERTY STATION, OR TO THE ROTARY OFFICE BY NO LATER THAN NOVEMBER 21ST.

THANK YOU

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

November

8 Annual Salute to Military

15 Fern St. Circus

22 DARK—No meeting

29 Auction

A HOLIDAY CELEBRATION



**Club 33 Holiday
Celebration at the
Timken Museum
December 4 5:30pm**



The Grotarian Committee and the Club 33 Social Hour Committee are organizing a holiday celebration at the Timken Museum and you are all invited!

Docents will guide us through the museum's wonderful "Jewels of the Season" holiday ornament display and their special exhibition, Rococo Rivals & Revivals. There will be adult beverages and delicious food, including a carving station, mash potato bar, and plenty of other wonderful treats. This will be an evening of good cheer and merriment!

[Click here](#) for more event details and to register early. **Registration closes on Nov. 27.**

CAMP ENTERPRISE LEGACY APPLICATIONS



Legacy nominations are now open for Camp Enterprise 2019

Club 33 Rotarians - If you'd like to nominate a high school junior in your family or close circle of friends to attend Camp Enterprise 2019, now is the time to act! The legacy nomination form is available on the Rotary website here: <https://www.sandiegorotary.club/wp-content/uploads/2018/10/RCE-LEGACY-NOMINATION-2019.pdf>

Nominations are **due BEFORE DECEMBER 7, 2018**, so please ACT NOW. If you have questions, contact Bridget Meckley at bameckley@outlook.com.

SENIOR SERVICES COMMITTEE

The generosity of Rotarians is never more evident than when the Annual Warm Clothes Drive is held. This year's beneficiary organization is Neighborhood House which serves several low income senior programs.

To those who brought clothes, and to those who donated...Thank you!

Cheryl Wilson, Senior Services Chair and Mark Allen, Warm Clothes Drive Chair



FACES IN OUR CROWD

Photos courtesy of Paul Nestor



(Left) **Laurie Coskey** with Congressman Scott Peters; (center) Cindy Marten and Russ Sperling participated in this week's Art Moment; (right) Jen Weissman presented our Inspirational Moment.



(Left) This past summer's Youth Exchange participants from Hoover Interact posed for a photo with Robert Price; (right) student Nancy Guerrero told us about her experience in Germany.



(Left) Guest speaker Fred Pierce; (center) guest speaker Jack McGrory; (right) Jay Jeffcoat, Gina Jacobs and **Dick Troncone**.



(Left) Today's panel was thrilled to receive President Suzy's gifts which were SDSU themed; (right) the Youth Exchange participants showed their appreciation to **Andrea da Rosa** of Balboa Travel who assisted them with their international travel arrangements.