

Not Your Grandfather's Chamber



Jen Weissman
Editor

President Suzy called the meeting to order and called **Kimberly Higgins** to the podium for the day's Inspirational Moment, followed by the Pledge and *America the Beautiful* led by **Larry Hoeksema**, accompanied by **Larry Showley**. The news followed by **Mark Burgess**, sponsored by **Mel Katz** and

Manpower.

Marlee Ehrenfeld presented today's Art & Music Moment, enlightening us of her favorite artist Andrew Goldsworthy whose work can be seen at the MCASD in La Jolla. Andy Goldsworthy is a British artist known for his site-specific installations involving natural materials and the passage of time. Marlee finds his work particularly inspirational, as it draws us in and has us pay attention to our surrounding environment. A true reminder that art is everywhere — even in the shadows, the leaves and in nature.

Opening announcements were then given by President Suzy, with a special shout-out to **Michelle Candland**, whose financial contribution to the Impact Fund, combined with other member donations, allowed for us to donate \$10,000 to the Alpha Project to help with the homeless who were displaced during the heavy rains earlier this month.

A very surprised **David Kvendru** was honored and recognized to receive the Rotarian of the Quarter from President Suzy. Congratulations, David!

Rich Donnelly took a last-minute fine to announce our club's next Golf Tournament at the San Diego Country Club on January 11th. First come, first-served which includes lunch, a cart and a round of golf. Sign up with Rich today!

"THRIVE AT 555." This is the theme and goal for our membership campaign for the next three years, announced by **Michael Gordon**. We are currently at 515 members, and with matriculation that means we need an average of 55 new members per year to retain 14 members a year to meet our goal. Our job as members is to invite 1 prospective member a year over the next three years. We can do it!

Larry Hoeksema introduced the Youth Exchange summer camp students from Lincoln high School. These students participated in the International Youth Exchange, thanks to **Steve Cushman**, **Mike Morton Sr.**, **Bob Russell** and **Cindy Marten** who afforded these students the opportunity to participate in this life-changing program. One student shared his experience, saying after his stay in Italy, he brought back the theme to share with his fellow peers, "unity amongst the community."

Penny Robbins took a fine to tell us about some personal milestones. Celebrating her good fortune in business and sending a kid off to college, she had generously donated to the Rotary auction and took a \$1000 fine. Her new business venture? Penny and her husband bought a chartered yacht in Miami, which she hopes will eventually make its way to San Diego.

Our Chair of the day **Barbara Noerberg**, a former VP at Qualcomm's Research Center, now owns a consulting business, KeiSera Solutions. Barbara also has a not-for-profit organization that empowers women through STEM education. She is also learning how to grow grapes to eventually start a winery with her family and is also a competitive dancer.

Barbara introduced the Rotarians visiting us today from Taipei, Taiwan, who invited us to see them in 2020 for the Rotary International Conference in Taipei. She then introduced our speaker of the day, **Jerry Sanders**. So well known and loved, let's skip the long list of accolades and accomplishments and jump right on today's topic. Sanders is the CEO of the San Diego Regional Chamber of Commerce, and shared with us what the chamber is doing and its priorities for 2019.

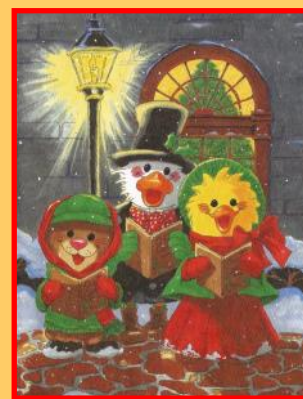
The SD Chamber doesn't want to be your grandpa's chamber. To change that perception, the organization has simplified its key objectives. Starting with Policy Advocacy, the goal is to increase housing supply, connect education and business, improve health outcomes and reduce the cost of care, support and empower small businesses, and support veterans.

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Next Meeting

DECEMBER 20

ANNUAL HOLIDAY PROGRAM



It's going to be a Duckport Holiday Celebration!

Our chorus has been hard at work on putting together a fabulous program for you. **Remember this is a wonderful opportunity to invite your family, your children and your grandchildren to Rotary to celebrate the holidays with us!**

If you will be bringing a guest or guests to this program, **please register yourself and your guests by December 17 so we will have a more accurate count for lunch.** [Click here to register your guests.](#)

Thank you.

QUICK BITS



Time for the first GOLF event of 2019!

Date: Friday, Jan 11

Time: 9:00 am

Location: San Diego Country Club

15 players max-first come first served

Cost: \$85 (includes lunch cart and drink)

RSVP to Golf Chair Richard Donnelly rdonnelly@epwealth.com. Provide your handicap-index. Be sure to include your cell phone number in the message. See you on the links!

The **Rotary International Assembly Host Hospitality Night** is scheduled for **January 16, 2019**. The District is seeking clubs/members to volunteer to host incoming District Governors-Elect (DGEs) from around the world. Take two or (you determine the number) for an evening of fellowship and dinner. You can host in your home, your club meeting site or a site of your choosing. You will be reimbursed \$20 for each guest you host. We guarantee the experience will be priceless! [Register](#) today! If you have any questions, you may direct them to Michelle Candland at michellecandland95@gmail.com.

If you would like to volunteer to be a **GREETER** to welcome arriving DGEs and their partners to San Diego at the San Diego Airport on Sunday, January 13, [click here](#) for more details and to sign up.

BIRTHDAYS

December

Martha Dennis	17
John Van Deusen	18
Stan Lawrence	18
Scott Wilson	18
John Anewalt	21
Marc Tarasuck	21

Not Your Grandfather's Chamber *Continued*

The Chamber also serves Mexico, specifically Baja and Tijuana on a daily basis. The Chamber has members in Mexico and is the only bi-national chamber in the nation. San Diego is unique in the cross-border business we share with Mexico. Chamber VP Paola Avila, the 1st woman to chair the Border Trade Alliance, is working closely with the Mexican government and the cross-border region.

There is now a Young Professionals program, with 300 members ages 21-41 years old, linking the next generation of leadership to the business community.

The Policy Leadership Institute is a yearlong course to train business people to run for office, become politically active and.

Did you know that LEAD has merged with the Chamber? Together the two organizations work seamlessly, offering a diverse suite of programs designed to mobilize leaders by enhancing knowledge of key regional issues, strengthening personal leadership skills and establishing strong community connections.

Two years ago, the Chamber started a Women's Leadership Institute called "Advance", a yearlong course to elevate women's careers to the highest levels in the workforce through training and mentoring.

This year's priorities include housing, which is critical here in San Diego and California as a whole. From a business perspective, businesses are hurt by the lack of housing, dealing with commuting and ultimately attracting and retaining key employees.

The Chamber is working alongside SDSU and Prop G, working with a coalition of people to see the development of Mission Valley come to fruition. Sanders believes this will positively affect the San Diego region by allowing SDSU to expand and innovate.

As the leading voice for business, the Chamber is committed to making San Diego the most business-friendly region in California. As the largest member-supported business organization in San Diego's bi-national region, the Chamber rallies the political clout of the business community and serves as the region's leading policy advocate on critical business issues.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

December

20 Annual Holiday Program

27 Dark—No Meeting

January

3 Dark-No Meeting

10 State of the Investment Markets

GROTARIAN EVENTS

Grotarian Fireside Chat
January 29 5:30-7:30pm
Academy of Our Lady of Peace
4860 Oregon Street, SD 92116
Cost: Free
This event is for Grotarians only. Please no spouses or guests.

Red Badgers – please come and learn more about Club 33 and our Committees as we sit by the fire on a cool evening in San Diego. We will have 8-10 Committee Chairs speak about their committees, what their committees do, and how you as a committee member can help.

This is one way for you to find the committee that is the perfect fit for you, AND satisfy one of your permanent badge requirements!

[Click here for more details and to register.](#)

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN OUR CROWD

Photos courtesy of Paul Nestor



(Left) Students from **Jo Dee Jacob's** Social Entrepreneurship class at UCSD joined us today to learn more about Rotary (pictured with **Kathleen Carroll** and **Christy White**); (center) **Ellen Casey** and **Linnea Arrington**; (right) **Julia Holladay** and **Chris Sichel**.



(Left) President Suzy and guest speaker Jerry Sanders enjoy a joke delivered by Mark Burgess; (center) Marlee Ehrenfeld presented our Art Moment; (right) President Suzy presented David Kvendru with the Rotarian of the Quarter Award.



(Left) **Mike Morton, Sr.** with Lincoln High students who participated in this past summer's Youth Exchange program (also pictured with Dr. Sharon Whitehurst-Payne); (right) Michael Gordon revealed the Membership Committee's goal of 555 mem-



(Left) Chair of the Day Barbara Noerenberg and President Suzy welcome Visiting Rotarians from The Rotary Club of Taipei; (right) SDSU Rotaracts joined us today.

