

Learning & Leading By Listening



Andy Liska
Editor

Winter in San Diego--a little gloom and a little rain, but my spirits are always lifted as I approach our weekly meeting. The warmth begins with the friendly greetings in the parking lot from fellow Rotarians. Enter the doors and that warmth continues as I say hello to dear friends. **Bill Herrin's** wonderful smile

and handshake as he hands me my badge. **Peg Eddy's** warm greeting as I enter the dining room and the happy din of Rotary fellowship that fills the air as I get to my seat. Any lingering thoughts of the weather vanish to the sounds of the Club 33 Singers' joyful voices accompanied masterfully by Bryan Verhoye. Rain? What rain? Happy Thursday!

President **Suzy Spafford's** always upbeat demeanor was, as usual, heartwarming as she joyfully called today's meeting to order right on time. Today's Inspirational Moment was given by **Ann Hill**, followed by the Pledge of Allegiance and the *Star Spangled Banner* led by the Club 33 Singers who were again accompanied by Bryan tickling the ivories.

Today's news was graciously sponsored by **Craig Evanco** and Evanco Realty Advisors, Inc. (thanks Craig!) and was given by our own newscaster extraordinaire, **Mark Burgess**. President Suzy's Art & Music moment featured our own **Joyce Gattas** who played a video demonstrating that art and music are alive, well and thriving at SDSU.

President Suzy took over and welcomed guests and visitors including a whole bunch of SDSU Rotaracts. Our club did its part assisting those Federal folks who are suffering from the current government shut-down. **Janessa Goldbeck**, who serves both our club and her employer, the United States Marine Corps, announced a very successful "diaper drop" that delivered 500 cases of diapers, formula and other essential supplies to members of the United States Coast Guard (or "Coasties" as the Marines call them) who gratefully accepted these needed sundries. Suzy also welcomed new member **Michael LaCroix**. Welcome to the Club, Michael!

Prez Suzy then introduced our Chair of the Day, Ms. San Diego, Aztec backer extraordinaire and past president, **Patti Roscoe**. Patti in turn introduced today's speaker, SDSU President **Adela de la Torre**. Dr. de la Torre was recently appointed by the California State University Board of Trustees as the new president of San Diego State University. Dr. de la Torre is the ninth permanent president of SDSU and *the first woman to serve in that role*. President Suzy also made President de la Torre the newest member of Club 33.

Dr. de la Torre brings with her 30 years of service in leadership roles within institutions of higher education, including the California State University system, the University of Arizona and the University of California, Davis. She was warmly welcomed by our Club, which includes enough Aztec alums to open a satellite campus of our own!

Dr. de la Torre explained that the goal of SDSU is to graduate global citizens, compassionate leaders and ethical innovators who will improve the community and the world. There are currently about 400,000 Aztec alums and with the passing of SDSU West, Dr. de la Torre believes that student admissions can grow by 20,000 as the new Mission Valley campus comes on line. When asked what her strategy is for acclimating to her new role as SDSU President, Dr. de la Torre explained she learns and leads by listening to faculty, staff and students. Developing woman leaders is also very important to Dr. de la Torre.

Turing to SDSU West, Dr. de la Torre believes this new campus provides amazing opportunities for a vibrant community hub, complete with classes, social activities and a new multi-use stadium for both sporting events and entertainment. This community will also have residential housing, which will benefit students, faculty and staff, and a hotel which will provide a wonderful learning opportunity for students of the Robert Payne School of Hospitality & Tourism Management (co-founded by Patti Roscoe!)

Welcome to San Diego and to San Diego State University Dr. de la Torre! And go Aztecs!!!

Next Meeting

**Next Meeting:
January 24**

**Kyndell Gaglio
Bird, Inc.
Electric Scooters**



Bird's mission and passion is to make cities more livable by reducing car usage, traffic, and carbon emissions.

They are working with cities and universities across the world to provide new transportation options, complement public transit systems, and invest in safety infrastructure that benefits everyone.

Kyndell Gaglio, who serves on Bird's Government Partnerships team, will talk about the role of scooters in reduction of greenhouse gasses and cars on the road as well as the business model for new/disruptive industries like theirs.



Caitlin Root
Chair of the Day

QUICK BITS



Our next **GOLF** event will be on **Friday, February 22 at 9am**. We will tee off at the beautiful San Diego Country Club.

For more details or if you are interested in playing, please contact golf chair Richard Donnelly at rdonnelly@epwealth.com

Are you interested in attending the annual **Rotary International Convention** this year?



Join Rotarians from around the world on **June 1-5 in Hamburg, Germany!** [Click here](#) to learn more.

Do you have a change of address? Changed jobs recently or have a new title? **If there are any changes that you would like to make for the 2019-20 member directory**, please contact the [Rotary office](#) asap.

BIRTHDAYS

January

Marie Huff	21
Alan Spector	21
Greg Sterner	22
Greg Noonan	22
Michael Gordon	23
Larry Hoeksema	25
Joe Zakowski	25
Dan Murphy III	26
Robert Horsman	27
Ray Peet	27
Elena Salsitz	27

2019-2020 ROTARY INTERNATIONAL THEME



RI President-elect Mark Maloney announced his 2019-20 presidential theme, Rotary Connects the World, to incoming district governors at the annual International Assembly last week here in San Diego.

The theme asks Rotarians to strengthen the many ways that Rotary Connects the World, building the connections that allow talented, thoughtful, and generous people to unite and take meaningful action through Rotary service.



Camille Newbern shared a photo of her and RI President Elect Mark Maloney at the International Assembly last week.

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

January

24 Kyndell Gaglio - Bird, Inc.

31 Cathryn Nacario, CEO, NAMI

February

7 Joseph Panetta, President & CEO, Biocom

GROTARIAN EVENTS

Grotarian Fireside Chat
January 29 5:30-7:30pm
Academy of Our Lady of Peace
4860 Oregon Street, SD 92116
Cost: Free
This event is for Grotarians only. Please no spouses or guests.

Red Badgers – please come and learn more about Club 33 and our Committees as we sit by the fire on a cool evening in San Diego. We will have 8-10 Committee Chairs speak about their committees, what their committees do, and how you as a committee member can help.

This is one way for you to find the committee that is the perfect fit for you, AND satisfy one of your permanent badge requirements!

[Click here for more details and to register.](#)

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

Suzy Spafford, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

MEMBERSHIP

Please welcome our newest members to the club:

Dr. Adela de la Torre—“Education-State University Administration.”
President, San Diego State University.



Dr. de la Torre is the ninth permanent president of SDSU and the first woman to serve in that role. She brings with her 30 years of service in leadership roles within institutions of higher education, including the California State University system, the University of Arizona, and the University of California, Davis, where she served as the vice chancellor for Student Affairs and Campus Diversity – an area in which she is a national leader.

Dr. de la Torre's grandparents immigrated to the Central Valley from Mexico. She grew up in the Bay Area, where her grandmother and mother taught her important cultural traditions – the importance of family, the value of hard work and the power of education. Her mother went to Modesto Community College and UC-Berkeley and was a public school teacher for 40 years. She earned her bachelor's degree in the political economy of natural resources from UC-Berkeley. Her master's degree and Ph.D. in agricultural and resource economics are also from UC-Berkeley.

She and husband, Stephen Bartlett, are enjoying life in San Diego and all it has to offer.

Patti Roscoe, **Joyce Gattas** and **Nikki Clay** were her sponsors.
Email: aidelatorre@sdsu.edu

Michael LaCroix—“Investment-Wealth Management, Additional Active.”
Michael is a financial advisor at Morgan Stanley.



He was born and raised in Point Loma. He attended Southern Methodist University where he studied economics and finance, with plans to join his father, and mentor, in the wealth management industry after graduating.

Michael and his wife Lauren reside in Coronado. They are very active and love to exercise and hike with their dog. He also loves the game of golf!

He currently serves on the Finance Committee for Options for All, an organization that serves those with developmental or intellectual disabilities and helps them to develop and find employment. Michael also taught a church Sunday school program to 4th and 5th graders for a few years.

Camille Newbern, **Will Newbern** and **Tyler Cramer** were his sponsors.
Email: michael.lacroix@morganstanley.com

Don't forget you can check out all of our new member profiles on our website!
<https://www.sandiegorotary.club/membership/new-members/>

OPERATION DIAPER DROP

Monday, January 14—Rain did not keep us from our mission! The Military Affairs Committee had a successful operation today. With the help of a corporation who would like to remain nameless, we were able to donate close to 5000 diapers, baby formula, and baby wipes to the Coast Guard families affected by the government shut down. Special thanks to those that took time out of their Monday to coordinate this behind the scenes and to those that braved the rain to help with pick up and delivery... **Doug Taber, Paul Devermann, Penny Robbins, Katie Fulhorst, Greg Sterner, Guy Maddox, Rick Huenefeld, Peg Eddy and Janessa Goldbeck.** This is what Rotary and Military Affairs is about... Service Above Self. A job well done!



INTERNATIONAL ASSEMBLY SERVICE PROJECT

On Wednesday, January 16th, seven dedicated and energetic SDSU Rotaracts and eight Club 33 members put together a major service project for the annual International District Governors' Assembly at the Grand Hyatt. Organized by **Michelle Candland** and **Jim Hughes** and co-chaired by Peg Eddy, 500 hygiene kits and 500 snack kits were assembled by in-coming Rotary District Governors and their significant others in less than one hour! The kits were boxed and delivered to Monarch School for the homeless students' benefit. In the morning, Jim Hughes delivered a massive amount of products while Peg and her husband Bob Eddy worked with Rotaracts to set up the two long assembly lines and taped boxes to hold the finished kits.

In the afternoon, **Penny Robbins, Kathleen Carroll, Andrew Holets, David Oates**, Peg Eddy, Bob Eddy, **Daniel Amaro**, President Suzy and four Rotaracts guided the delegates through the assembly lines with dispatch and fun. Jim Hughes and his crew worked into the evening delivering the boxes to the school. Club 33 truly is everywhere!

Additionally, Monarch sent their artist, their volunteer coordinator and several students to help the attendees with a painting project, a mural for the school. (Once the finished canvasses are connected and mounted on a wall at Monarch, President Suzy will show us the results of this artistic endeavor during one of her Art & Music moments at our meeting.)

Many of the delegates mentioned that the two projects were inspiring and vowed to do something similar in their home clubs. SERVICE ABOVE SELF indeed!



FACES IN OUR CROWD

Photos courtesy of Paul Nestor



(Left) **Debbie Day**, Patti Roscoe, Adela de la Torre, Joyce Gattas, **Nikki Clay** and Brittany Santos-Derieg; (right) President de la Torre met with the SDSU Rotaracts in attendance.



(Left) Mark Burgess represented SDSU during his News presentation; (center) **Natalia Josefowitz** joined us today; (right) Joyce Gattas presented our Art & Music Moment.



(Left) Janessa Goldbeck thanked the Club and the Military Affairs Committee for their help with Coast Guard families affected by the government shutdown; (right) President de la Torre with Rotaracts, Club 33 members and SDSU alum that came out to support her today.



(Left) **Tom Vecchione** with incoming new member Dr. Glenn Gloz; (center) President Suzy and Chair of the Day Patti Roscoe present President de la Torre with her Rotary pin; (right) President de la Torre with **Bobby Marsh**.