

Using Waste For Change



Jen Weismann
Editor

On this last day of February, **President Suzy** kicked off the meeting and introduced **Allyson Tutor** for the Inspirational Moment. Allyson is a newer member of our club and a Tax Senior with Capin-Crouse that works entirely with non-profit entities. She loves fly-fishing – hooray, another fellow woman angler!

Next up was the Pledge of Allegiance and *America The Beautiful* led by **Bonnie Schwartz**, accompanied by **Larry Showley**. The News followed by **Deirdre Maloney**, sponsored by **Sam Rinaker** of Environmental Spray Systems.

In keeping with today's program topic, President Suzy's Art Moment was about fine art made from chocolate. We were shown a painting entirely made of chocolate, inspired by marine-themed artist Wyland. Fine art and food – yum! Suzy passed the mic to **Mara Morrison** to further explain what this art form was all about. Mara is with San Diego Youth Services and their annual signature event, "Creations in Chocolate" is coming up on March 14th. Taste the very best of art and chocolate with hundreds of chocolate creations from 10 of San Diego's finest chocolatiers. This year's special guest is our very own President Suzy. **Jim Groen** took the time for the literature about this event.

A Camp Enterprise announcement was made by Chair **Michael Anderson**, urging support this year by either giving in-kind donations (its \$160/per student now to go to camp), by purchasing a t-shirt or by participating at camp. If you have ever wanted to go to camp, they need you this year as a facilitator. This is the 44th year for Camp Enterprise, happening March 14 -16th in Julian, CA. Please contact [Michael](#) for more information.

We then heard from **Montana Farrow**, an SDSU Rotaract who spoke to us about the Tijuana Home Build Project, which is looking to raise additional funds for this great cause. (*Find more information on page 2 in Quick Bits.*)

The Cliff Dochterman Awards were presented today by **Will Hage**. Will presented these honors to two of our fellow Rotarians, **Buddy Thomas** and **Bob Russell**. (*Find the full write up on page 4.*) Congratulations to both of these gentlemen!

President Suzy introduced Chair of the Day **Ron Eisenberg**, former owner of Great News! in Pacific Beach, which closed in 2015. Ron is now enjoying his time as a ride share driver and being a member of our club. We are happy you've decided to come back, Ron.

Now, on to the program. **Chuck Samuelson** has spent a lifetime in the food service industry as a chef, restaurateur, and consultant. While working as an Executive Chef at some of San Diego's premiere restaurants, Samuelson was shocked at the tremendous amount of food being wasted while many in the community lacked access to nutritious food.

Kitchens for Good is a 501(c)(3) and social enterprise with the mission to break the cycles of food waste, hunger, and poverty through innovative solutions in workforce training, healthy food production, and social enterprise. The company bridges the gap between wasted food and hunger by rescuing surplus and cosmetically imperfect food from wholesalers and farmers and engaging students in a culinary apprenticeship program to transform these ingredients into nutritious meals for hungry families.

This approach addresses the most immediate need of hunger by feeding the food lines, but also helps to shorten the line itself by giving unemployed people the skills to become self-sufficient. Through the power of kitchens and cooking, their students transform their lives from one of addiction, incarceration, homelessness, and unemployment, to lives of stability, employment, and a brighter future.

Kitchens For Good is a part of the new wave of "revenue first" nonprofits who seek to change communities through a more sustainable business model.

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Next Meeting

**Next Meeting:
March 7**

**Startups: A Business
Model Or A Fad?**

We hear the term "Startup" a lot but what does it really mean? How does it affect San Diego and what role does it play in our future? Join us for an energized conversation with a panel of experts who will help unravel the mysteries behind the illusive STARTUP.

We will hear from Brittany Meiling, Sr. Reporter at the SD Union Tribune, whose beat is startups, tech and biotech. Also joining us will be Cathy Pucher, Executive Director of SDSU's Zahn Innovation Platform Launchpad, and Neal Bloom, a well known serial entrepreneur and chairman of Startup San Diego and the founder of the popular local blog Fresh Brewed Tech.

You won't want to miss this treasure trove of intellectual capital!



Michelle Candland
Chair of the Day

QUICK BITS

SDSU ROTARACT— TJ Home Build (TJHB)

Learn more about the Rotaract's project here on their Facebook page <https://www.facebook.com/tjhbsdsu/> and here on the [Casas de Luz website](#).

What is TJHB? TJHB stands for Tijuana Home Build and is a project that started at SDSU. Originating from SDSU Rotaract, TJHB has grown to include numerous other campus organizations, all with the same goal in mind: raise enough money to provide a home for a family in need.

[Click here](#) to see how you can help the Rotaracts reach their monetary goal that will help them build the next home for a family in need.

Project Allocation Applications are due on March 15! [Click here](#) to complete the online application. If you have any questions, please contact [Paul](#) at the Rotary office, or PAC Chair [Mike Caruso](#).

BIRTHDAYS

	March
Mark Burgess	4
Jim Madaffer	4
Gary Gould	6
Kirk Jackson	7
Tom Day	7
Stephanie Rossis	8
Janette Gray	9
Peter MacLaggan	10
Richard Cox	10

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For every dollar donated to KFG, they match that dollar with earned revenue.

Imagine Chuck's business model as an inverted pyramid. At the top are the students while the founder is at bottom. The business is student-focused and jobs-focused: train students how to get a job and KEEP a job, or as Chuck puts it, "life skills and knife skills."

Chuck's "Big Hairy Audacious Goal" (or BHAG) is to provide culinary job training and empower youth aging out of foster care, at-risk youth and homeless students with culinary job training to turn their lives around.

He saw the food industry throwing out a bunch of usable food that went to a landfill, rather than to those who were food insecure. In San Diego, 1 in 6 people are food insecure. He doesn't feel like this should be happening in America, and the food bank lines are not getting any shorter.

The students have found the most rewarding and valuable time during their 12-week training program is doing the food production. They spend 10 weeks in the kitchen and 2 weeks with job searches and preparation for working in the "real world."

Chuck says the program works and provided an example of how students who graduated from this program were able to work their way up to executive chef running the kitchens that hired them, and now hiring people coming out of the program. This program gives these students a purpose and direction in their lives, keeping them out of the system and out of jail.

Chuck invited us all to come to their graduation ceremony on March 29th at 11am. It is a short ceremony and a long lunch and hearing the impact this program makes in their lives is impactful and inspiring.

He then left us with an uplifting African proverb, "If you want to go fast, go alone. If you want to go far, go together."

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

March

7 Speaker Panel—Topic: Startups-A Business Model Or A Fad?

14 Camp Enterprise Kickoff

21 Ron Fowler - San Diego Padres

GROTARIAN EVENTS

Scripps Memorial Hospital La Jolla (Schaetzel Center, Great Hall)

**March 26 at 5:30 pm
9890 Genesee Avenue, La Jolla
Cost: \$15 per person**

We will have an exclusive medical briefing and tour of Scripps Memorial Hospital La Jolla with its chief operations executive, Cindy Steckel, PhD, RN, and several of her esteemed colleagues. Together, they will present on aspects of its almost 100-year history and showcase select areas of excellence, including Scripps MD Anderson Cancer Center, Prebys Cardiovascular Institute and Barbey Family Emergency and Trauma Center. Tours of "Prebys" and "Barbey" will immediately follow.

A lovely Charcuterie board along with wine and beverages will be served. Complimentary parking vouchers will be available to guests.

[Click here to register](#)

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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MEMBERSHIP



Prospective Member Reception

Share the Gift of Rotary

You and your prospective member are invited to a pre-lunch reception for an opportunity to meet with fellow Rotarians and Board Members. Bring one (or more) guests that are interested in learning more about Rotary.

When: Thursday, March 21

Time: 11:30 in Lobby L

**REGISTRATION IS REQUIRED
BY A CLUB 33 MEMBER**

The club will pay for your guest's lunch

**March 21 Speaker: San Diego Padres
Chairman, Ron Fowler**

[CLICK HERE TO REGISTER YOUR GUEST](#)

2019 CLIFF DOCHTERMAN AWARD

Today, we honored two fellow Rotarians for their service to Rotary and their service to Scouting by awarding them with the Cliff Dochterman Award. The Cliff Dochterman Award is an honor available to recognize an individual Rotarian who acts as a role model and renders distinguished and dedicated service to Rotary and Scouting through active service, leadership or other exemplary contributions to the Scout Association of his or her home country.

In keeping with the objectives and principles of both Rotary and Scouting and to encourage character development, leadership, citizenship and personal growth for youth, this award is presented to a qualified Rotarian who has displayed distinguished service and outstanding dedication to the program of Scouting.

Recipient Robert G. Russell Jr., has been active in Rotary since 1993. During his years in Rotary, Bob has been an active leader by serving in the following positions: Chair of Military Affairs, Grotarian Committee, Finance Committee, and Programs; he served on the Club Board for 8 years (non consecutive), he has served as Club Treasurer, Club Secretary, and as Club President in 2017-2018. He is currently Chair of the Board of the Club's Foundation and Presidential Grants Committee.

Bob's service to Scouting has included the following: at the request of Judge David Gill, Bob has served as a role model of his profession on multiple Eagle Scout Board of Reviews of those boys who are earning the rank of Eagle who wish to get into the area of Law. Achieving the rank of Life Scout, he credits his time in Scouting as the platform that began his life long service to community.

Recipient James F. Thomas, Jr. (we know him as "Buddy"), has been an active member of Rotary since 2006 where he has been active on multiple committees to include: Camp Enterprise, Senior Services, Bequest Society and the Boy Scout Committee. In 2006, as a rookie Rotarian, Buddy revived the then dormant Boy Scout Committee and remained Chair of that committee for 9 years.

During his time as Chair for the Boy Scout Committee, Buddy instituted the Cliff Dochterman Award Program and arranged 12 honorees of the award for Club 33. He also instituted the Club 33 Eagle Scout and Gold Scout Award Program where he arranged over 100 presentations to those kids who have achieved the highest honors in the Boy Scout and Girl Scout programs. In addition, his commitment to scouting began as a Scout himself in the 1950's and he has mentored many Scouts through his leadership as Cubmaster of Pack 614, Assistant Scoutmaster of Troop 664, and Merit Badge Counselor.

Buddy is a father of two boys who both achieved the rank of Eagle Scout. He has been instrumental in raising thousands of dollars for the San Diego Imperial Council through numerous scouting fundraisers and Gala's.

Congratulations, Bob and Buddy!



From left: Boy Scout Committee Vice Chair Will Hage, Bob Russell, President Suzy and Buddy Thomas.

FACES IN OUR CROWD

Photos courtesy of Paul Nestor and Lisa Miller



(Left) Allyson Tutor delivered a toast to Rotarian fellowship and friendship; (center) Mara Morrison from San Diego Youth Services assisted President Suzy with her Art Moment; (right) **Steve Carlson** and **Barbara Noerenberg** working at the badge table.



(Left) President Suzy with visiting Rotarians from Sault Ste. Marie, Ontario; (center) Buddy Thomas with his wife Liz and his son Dominic; (right) SDSU Rotaract Montana Farrow told us about their home build project in Tijuana.



(Left) guest speaker Chuck Samuelson from Kitchens For Good; (right) Chair of the Day Ron Eisenberg trades club banners with our visiting Rotarians from Ontario.



Boy Scout Committee Vice Chair Will Hage awards the Cliff Dochterman Award for Scouting to Bob Russell and Buddy Thomas.



STEM COMMITTEE

On Saturday, February 23, Club 33's STEM Committee participated in an event for the Hoover Cluster elementary Junior Bot-ball Program that Club 33 sponsors. From Rotary: **Doug Arbon** (STEM Chair), **Sam Rinaker**, **Bink Cook**, and (not pictured) **Jan Driscoll**. The majority of the students (top photo) are from Rosa Parks Elementary, where Pam Pham-Baron is an enthusiastic teacher/facilitator/cheerleader of students. The bottom photo includes students from Innovations Academy and a Montessori school. There was lots of energy and lots of fun! Watching the students actively code and persevere through the challenges was inspirational!

