

## Launching Camp Enterprise & Handheld Beginnings



Richard Ledford  
Editor

For the 44<sup>th</sup> time, our Club celebrated and launched the annual Camp Enterprise at today's meeting, welcoming 90 high school juniors.

Hard to believe we've been doing this since 1976! **Prez Suzy** called us to order and provided a glorious introduction of **GINNY OLLIS** for our Inspirational Moment.

GINNY, who always inspires, shared with us her life changing experience with Billy Chapman, a young African American friend who taught Ginny that courage was easy and how you could make a difference in the world... which of course brought Ginny back to the very reason she's a Rotarian.

Next up, the amazing musical team of past Prez **Debbie** "I Don't Need the Booster Stool" **Day** and **Katie Fulhorst** who lead us in the Pledge and *America The Beautiful*. News-Guy **Mark Burgess** followed with all-the-news we need to know, this week sponsored by past Prez **John Morrell** and his not-so-new firm Higgs Fletcher & Mack. Prez Suzy then bragged about the age of our Club, welcomed the Camp Enterprise students, and suggested that having a room full of young high school students would bring our club's average age down to 32! Guess that makes us both young and old! **Ann Hill** announced a fantastic Grotarian even set for March 26. If you've ever wondered what goes on in all those buildings at the Scripps Hospital Campus off of Genesee and I-5, this is the event for you! Check it out on the Club's website for information and registration.

Prez Suzy introduced our Chair of the Day, the talented I'm-a-CPA-by-accident and financial advisor **Michael Anderson**.

After acknowledging our visiting Rotarians, the gift being no easy task given his profession, Michael introduced our own Uber-Enthusiast **Paul Nestor** to give us the skinny on Camp-Talk. Leaving all of us with a renewed appreciation for and commitment to our Club's Camp Enterprise, Paul introduced our keynote speaker, Martin Cooper, an American Engineer who is a pioneer in the wireless communications industry and radio spectrum management.

For those of us... which is just about everyone... who carry what used to be referred to as a "handheld" cell phone, Mr. Cooper is the one you have to thank. Some of us will remember the first cell phones as vehicle-installed only and about the size of a lunchbox. Reception, power and battery life were definitely sucky. Those became quite popular in the very early 80's. But you might also recall the first handheld cell phone, produced by Motorola in 1983. They were slate-grey in color, shaped like a modestly sized walkie-talkie, and were the great grandfather to the tiny powerful devices we all now carry. Mr. Cooper's genius led the development team at Motorola that produced that first phone. Holding 11 patents, he also holds the distinction of being the first person in history to make a handheld cellular phone call in public.

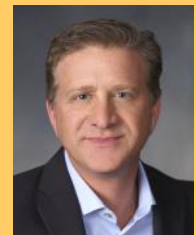
Mr. Cooper challenged our Camp Enterprise students to use this new and constantly developing technology to solve some of our most complex problems. For most of us, our lives seem to move along quickly... technology moves even faster!

## Next Meeting

**Next Meeting:  
March 21**

**Ron Fowler  
Executive Chairman &  
Co-Owner,  
San Diego Padres**

We are privileged to have scheduled Padres Executive Chairman Ron Fowler to showcase the new and upcoming highlights for the 2019 season. He will discuss all of the exciting news related to baseball and the 2019 roster!



Chris Sichel  
Chair of the Day

## Prospective Member Reception

Invite a guest to our March 21 meeting for a pre-lunch reception so they can learn more about Rotary and membership. The Club will pay for your guest's lunch.

The reception will be held at 11:30 am in Lobby L.

Registration is required by a Club 33 member.

[Click here to sign up.](#)

## QUICK BITS

## Camp Enterprise 2019

## CALENDAR



### CLUB 33 GOLF— FINAL ROUND

Our final round will be held on April 5<sup>th</sup> at San Diego Country Club. [Click here](#) for more details and how to register.



### Thursday, April 4 is PICTURE DAY for the 2019-20 Member Directory.

This will be your one and only opportunity to have a new professional photo taken for the roster. Our photographer will be available before and after our meeting.



### HOOVER INTERACT NEWSLETTER

[Click here](#) to read the latest Cardinals Interact quarterly program newsletter. If you would like to subscribe to their newsletter, [click here](#) and enter your email address at the bottom of the page.

Keynote speaker Martin Cooper shares some words of wisdom and entrepreneurial advice with our Camp Enterprise students.



ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### March

**21 Ron Fowler - San Diego Padres**

**28 Dr. Ben Maxwell, Inpatient Psychiatry, Rady Children's Hospital**

### April

**4 Robert Gleason - Federal Reserve**

## GROTARIAN EVENTS

**Scripps Memorial Hospital La Jolla (Schaetzel Center, Great Hall)**

**March 26 at 5:30 pm  
9890 Genesee Avenue, La Jolla  
Cost: \$15 per person**

We will have an exclusive medical briefing and tour of Scripps Memorial Hospital La Jolla with its chief operations executive, Cindy Steckel, PhD, RN, and several of her esteemed colleagues. Together, they will present on aspects of its almost 100-year history and showcase select areas of excellence, including Scripps MD Anderson Cancer Center, Prebys Cardiovascular Institute and Barbey Family Emergency and Trauma Center. Tours of "Prebys" and "Barbey" will immediately follow.

A lovely Charcuterie board along with wine and beverages will be served. Complimentary parking vouchers will be available to guests.

[Click here to register](#)

## BIRTHDAYS

### March

Mickey Flynn	18
John Hawkins	19
Massey Pitts	19
Wes Wilmers	21
Gregg Oggel	21
Bob Fletcher	22
Solveig Deuprey	23
Jonathan Gallagher	24

**Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106**

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# Dick Troncone



December 13, 1943 - March 16, 2019

Dick, Thank You

On Saturday, March 16, 2019, we lost 34-year Club member and former Club President, Dick Troncone. Dick was a great Rotarian, as well as a proud SDSU alum and Sigma Alpha Epsilon (SAE) fraternity supporter. (SAE had awarded Dick its highest honor, Honorary Eminent Supreme Archon.)

To me, Dick was a friend and mentor. He was the acting Executive Director when I was hired in the Fall of 2013, and in that role, he taught me much about the Club, its traditions and culture. He very much respected the traditions of the Club, and felt it important that they be considered as we moved forward.

During our frequent lunch outings, we would discuss the challenges that Rotary faced and how to best plan for the future. He knew the importance of creating a more vibrant Club and of bringing in younger members. At the same time, he wanted to respect the more important traditions of the Club, and deeply felt that we needed to maintain a balance. He helped me to appreciate the importance of some of those traditions, and he helped to shape the YoPro program. In fact, he became a sponsor of new YoPro members as he saw the value that they add to the Club. More recently, Dick agreed to serve on our Foundation Board where he actively supported a number of new initiatives, including the annual Presidential Grant program.

While Dick served on many committees, what captured his passion the most was the Cesar Chavez Elementary School Reader program. He was involved as a reader for more than a decade. Imagine the lives that he touched over that time. He would glow with a smile when he related how the students would greet him with cheers and yells when he entered the room. He made sure that every student who participated in the readers program received a book of their own at the end of the year.

Dick meant much to me personally and I am ever thankful for his support. What I will remember most is the joy he found by reading with the students. This is emblematic of what Club members do every day--quietly following their passion through any number of Club committees to make a difference in the lives that they touch. Not looking for any special notoriety or acknowledgement, but knowing that what they do is important. Dick will be missed but his legacy will live on. Rest In Peace, my friend, knowing that you made a difference.

Paul Devermann





# FACES IN OUR CROWD

Photos courtesy of Paul Nestor



(Left) President Suzy meets with campers; (right) Camp chair Michael Anderson.



(Left) SDSU Rotaracts with Martin; (center) Members took the opportunity to pose for photos with Martin along with the original 2-pound portable phone; (right) Young guests were honored to meet Martin and to take a closer look at the original cell phone.



Martin came with an old cell phone, but left with a brand new Camp Enterprise t-shirt!



Thank you to all of our members who volunteered their time to make this year's Camp Enterprise a success!



**ROTARACT OF SDSU PRESENTS:**

# **RISE 2019**

**Rotaract Interact Spring Exchange**

**MARCH 24 | 8:30AM-3:30PM**  
**AZTEC STUDENT UNION, SDSU**

Join us for a day focused on building fellowship amongst our Rotary family, learning more about college life, and brainstorming innovative service events for our communities!



**Rotaract**  
*San Diego State University*



**Interact**  
*Rotary Sponsored Club*



**learn more & RSVP at: [risesdsu.wixsite.com/5340](https://risesdsu.wixsite.com/5340)**  
contact email: [risesdsu@gmail.com](mailto:risesdsu@gmail.com)