

## A Mayoral Meeting



Patti Roscoe

**President David** called our meeting to order with a jam-packed agenda. **Revel Stark**, a second-generation Rotarian, shared his pre-and-post Rotary meeting thoughts in his Inspirational Moment. Pre-Rotary mood in today's world is often mixed. He leaves our meeting having broken bread and making genuine human connections. He leaves knowing there is still goodness in this world. Our Pledge of Allegiance and *America the Beautiful* was led by **Simona Valanciute** and accompanied by Bryan Verhoye. **Mike Conner**, with the **John Neuhart/DVC Cleaner, Inc.** sponsored News, gave us a brief update along with the requisite joke.

President David introduced the recipients of this year's Presidential Grants, which went towards the education of teachers for human trafficking prevention. The recipients were the school districts of San Marcos Unified, Sweetwater Union High School, and San Diego Unified. Our club raised \$45,000 that will train 700 teachers to recognize children at risk of being trafficked. Karla, a survivor, and President David's inspiration for this cause, joined us today. Karla is a budding college student at Mesa College, taking economics, accounting, calculus, an astronomy lab, and for fun...Chinese! She joined the others on stage for the presentation and her grateful smile told the whole story.

Congratulations to **Brandon Steppe** of the [David's Harp Foundation](#) for being selected as one of three recipients nationwide for the inaugural \$500,000 Lewis Prize for Music grant. The [Lewis Prize](#) recognizes community leaders who create positive change by investing in young people through music. David's Harp Foundation will use the funds to expand their music career training programs for teens in the juvenile justice system. Brandon was also proud to announce that two of his former interns, David Higareda and Jesus Villegas, have now formed their own multimedia business. Be sure and check them out at [www.warehousemedia.org](http://www.warehousemedia.org). Thank you to **Mia Harenski** for her generosity in taking a fine for this celebratory announcement.

**Doug Arbon**, chair of our STEM

Committee, talked about the wonderful work that the committee does in helping to facilitate a BotBall program for the elementary schools in the City Heights cluster. [Click here to see a wonderful video](#) (produced by the David and Jesus at the David's Harp Foundation!) that captures their reach. Club 33 donated \$25,000 to help in their efforts.

Elizabeth Fitzsimons, Director of LEAD SD, updated us on work being done by the organization. Rotarians **Phil Blair**, **Trevor Blair**, **Nikki Clay**, and **Barbara Noerenberg**, all serve on the LEAD board. The non-partisan organization develops, connects, and empowers leaders of the future by presenting a series of ongoing training and educational programs. <https://sdchamber.org/lead>. Two graduates spoke of their experiences: Lt Alicia Crawford, USN, and Daniel Enemark, Economist with the SD Workforce Partnership. Also in attendance today were about 40 LEAD members who came to learn more about membership in our club!

Chair of the Day, Aztec **Stephanie Saathoff**, introduced our 36th mayor of San Diego, **Kevin Faulconer**. The Mayor, also an Aztec for life, remembers when he was in Rotaract at SDSU. He introduced current Rotaract, Ari Fleischman, whose goal is to be Mayor in 2030. Perhaps they compared notes! The Mayor then gave us an update of this last three weeks. He's just returned from Washington, DC, where with bipartisan support, the USMCA (updated NAFTA agreement) was signed. The free trade agreement will bring 150,000 jobs and \$300 million in economic impact to the region and is a "major environmental win" for San Diego. One of its main goals is to stop the cross-border river sewage flow into our South Bay.

While in D.C., he attended the Conference of Mayors and met with the Secretary of the Navy. Along with SANDAG, he signed an exclusive NAVWAR (formerly SPAWAR) agreement to take the next steps in redeveloping the Naval Base Point Loma Old Town Campus into a major transit hub. <https://www.sandiegouniontribune.com/business/growth-development/story/2020-01-23/navy-sandag-sign-exclusivity-agreement-for-navwar-redevelopment>.

## Next Meeting

**Next Meeting:  
February 6, 2020**

**Cody Hooven  
Chief Sustainability  
Officer  
City of San Diego**

Cody Hooven is the Director of the Sustainability Department and the first Chief Sustainability Officer for the city of San Diego. She leads sustainability implementation and policy, with emphasis on economic development and social equity. Her team is exploring how technology, renewable energy, mobility, green buildings, and climate resilience are included in San Diego's approach to sustainable, smart communities.

Cody will provide an overview of the City of San Diego's efforts to address climate change and their position as a leader in the sustainability field locally as well as in the nation. She will also provide an overview of the newly formed community choice program, San Diego Community Power, which will provide residents and businesses with a choice in who provides their power starting in 2021.



**Steve Mueller  
Chair of the Day**

*Continued on page 2*

## QUICK BITS



Be sure to follow us on Instagram at @sdrotary33 and tag us on your posts and stories



Support Camp Enterprise! Place your t-shirt order on **February 6<sup>th</sup> and 13<sup>th</sup>** at our weekly meeting. Your support makes it possible for 90 11<sup>th</sup> graders to go to Camp in March. So be sure to come and see us in the lobby. Thank you!

If you missed **President David on KUSI** on Thursday morning talking about our efforts on human trafficking prevention, [click here for the video clip](#).

## BIRTHDAYS

### February

Jenni Prisk	4
Eric Schweinfurter	4
Ron Oliver	5
Jack Anthony	6
Michael Maggiora	6
Jordan Harrison	6
Wendy McKinney	9

## A Mayoral Meeting

*Continued from page 1*

One of the many goals of this long-range project is to link the trolley to the airport. During his recent State of the City address, the Mayor tackled San Diego's #1 issue – homelessness – and what has been accomplished to date: bridge shelters that provide temporary housing and service; free storage centers for items belonging to homeless individuals; and safe parking lots for those individuals/families living in their cars (to date a 40% success rate into temporary housing.) One activity that is a no-go is tent encampments. His comment was “people die in those,” so the city dismantles them and provides individuals with resource help, i.e., bridge housing and help to combat substance abuse and mental health issues. For veterans, Workshops for Warriors is a State-licensed nonprofit school that trains, certifies, and helps place Veterans, Wounded Warriors, and Transitioning Service Members into advanced manufacturing careers - [WFW.org](http://WFW.org)

Another major issue on the upcoming ballot is Prop C. A tax increase would raise the city's TOT (hotel room tax) from 10.5 percent to 15.75 percent in certain areas. The hotel tax hike would fund a convention center expansion, homeless services, and infrastructure improvements. The hospitality industry supports this measure. There is still some discussion as to whether it would take a 51% or 75% vote to pass.

Also on the Mayor's schedule was a meeting with the Cal State University board and their unanimous approval for Mission Valley West (the former Qualcomm Stadium site.) Its goal is to create an SDSU campus extension, a river park, hiking trails, several types of housing, arts, technology, and business hubs. It is the largest public-private partnership in the CSU system. <https://missionvalley.sdsu.edu/planOverview.html>.

When asked about the city's financial deficit, the Mayor's response was that deferred maintenance and an underfunded pension from years ago have cost the city dearly. Street paving (potholes) is a major issue with San Diegans. In three years, the city has paved 1,000 miles of streets and invested 50% of new revenues into infrastructure. \*(editor's note – the City has a “get it done” site for a variety of infrastructure issues - <https://www.sandiego.gov/get-it-done>)

The Mayor thanked Club 33 for its great work in the community. When asked what was “next” in his future, his response was to finish strong as Mayor, but before that, to watch Kawhi Leonard become the first Aztec men's basketball player to have his jersey retired by the program at halftime on Saturday night as the 22-0 Aztecs take on Utah State.

## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### FEB

- 6 **Cody Hooven-Chief Sustainability Officer, City of San Diego**
- 13 **Cindy Marten-American Heart Association**
- 20 **Daniel Butler-Waste Management**

## GROTARIAN EVENT

**Illumina Tour** *This event is full-please contact Mary in the Rotary office if you would like to be added to the waiting list.*

You won't want to miss a tour of one of San Diego's fastest and most innovative technology companies. Brian Steffy, who presented a fascinating program about Illumina at Club 33 on August 22nd has arranged an outing that will include a behind-the-scenes tour of how the technology was developed, the manufacturing floor and the company's unique campus.

**Date:** Feb 18 2020  
**Time:** 5:30pm-7:30pm  
**Cost:** \$25 per person – includes food and beverage  
**Address:** 5200 Illumina Way, San Diego 92122

**Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106**

David Oates, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: [paul@rotary33.org](mailto:paul@rotary33.org) ♦ website: <http://www.sandiegorotary.club>

# MEMBERSHIP

The following applicants were recommended to the Board of Directors by the Membership Committee and will be approved for membership unless objections are received at the Rotary office by February 12:

- Tamara Craver – Reality Changers - “Youth Organization - Reality Changers”
  - Larry Stirling – “Judiciary-Superior Court - Retired”
  - Brian Jackson - Sandler Training - “Consultant - Training”

## RYLA



Applications are now being accepted to serve as a facilitator at the next Rotary Youth Leadership Awards (RYLA) program scheduled for April 17<sup>th</sup>-19<sup>th</sup> in Idyllwild.

RYLA fosters servant leadership by encouraging and rewarding deserving high school juniors from throughout our district who are selected to attend this inspiring program. Your 2 ½ day commitment (plus a Saturday morning training meeting scheduled for 4/4) is a wonderful way to guide students as they develop their potential as service minded leaders.

Please visit [ryla5340.org](http://ryla5340.org) and click on the Facilitator tab to learn more about the program and to find an application. If you have any questions, our club member Paul van Roon would be pleased to discuss the program with you in more detail. He can be reached at 619/980-2334 or [paulvanroon@icloud.com](mailto:paulvanroon@icloud.com).

## FACES IN OUR CROWD

Photos courtesy of Paul Nestor



The Club hosted 40 LEAD San Diego members for lunch so they could learn more about Rotary.



# FACES IN OUR CROWD

Photos courtesy of Paul Nestor



Mayor Faulconer spoke to a full house on his recent accomplishments and on his goals for his final year.



(Left) Pres David with Molly Ravenscroft (Sweetwater Union High School District), Ebonee Weathers (San Diego Unified), David Cochrane (San Marcos Unified), and Karla-Miranda Torres; (right) former David's Harp Foundation intern David Higareda thanked the Club for their support.



(Left) **Revel Stark** delivered our Inspirational Moment; (right) LEAD Director Elizabeth Fitzsimons was excited about a future partnership between LEAD San Diego and San Diego Rotary.