

The Economy: Childcare & Education



Richard Ledford
Editor

The relationship between our economy and adequate and affordable childcare and education is not well understood or recognized. Today's program gave us a better understanding of what this means. But, first, let's report on the pre-program activities at our Club luncheon.

Prez David called us to order, and thanks to his wife, offered a major nod to International Women's Day. The Prez proudly proclaimed that 28% of our membership are female, that 50% of the incoming Board are women, that 40% of our Club's committees are chaired or co-chaired by women, and that 7 out of the last 20 Club presidents have been women. In the Prez' own words: "You are Rotary!"

He then introduced that serially successful business development guru, **Suzanne Frontz**, for the Inspirational Moment. Suzanne spoke to the beauty and importance of volunteering and the need to teach and train that the selfless giving to others enriches our community and our nation.

Past Prez **Debbie Day** led us the Pledge and a rousing rendition of *America The Beautiful*, with **Larry Long-Fingers Showley** on the ivory. All-the-news-that's-news was presented by **Ed Chaplin**, this week sponsored by **Sue Goldstein** of San Diego Sexual Medicine. Of course, the news was all about COVID-19, vaccine trials and other important updates. But, keeping in the New-Person's Tradition, he closed with humor (although some among us would debate the use of that term!)

The Prez followed with a flurry of announcements...some real biggies. With an abundance of caution, he announced the Club would suspend our lunch meetings for the next three to four weeks. But standby. If you think we are rid of him for those weeks, think again. As the Prez stated, the Clubs business of serving the community continues with or without our meetings. So get ready to see his smiling face on the Club's Facebook page with all kinds of things important (his words, not mine!)

Next, the Prez did a shout out to **Wendy Urushima-Conn** for a Lion's Club presentation... and promptly wacked her for \$350 for not wearing her Rotary pin! The Prez was more gentle when recognizing **Laurie Coskey** for her role in an event for the San Diego Continuing Education and **Jordan Harrison** for his recent SDSU Alumni Award.

New member **Brian Jackson** was introduced. Seems Brian has some deep history with Rotary as a past participant and winner of a 4-Way Speech Contest when he was in 10th grade (are you listening committee chair?) Another great addition to our service family!

Next, **Will Hage** introduced the 2020 Cliff Dochterman Awardees: **Rob Canton** and **Woody Ledford**. This award is given annually to the Rotarians who exemplifies the values of Scouting and Rotary. As editor of the day, I am held to a higher business standard of values... apparently higher than those of our Prez because he promptly accused me of involvement in my brother Woody's award and stuck me with \$350 fine. To make matters worse, my brother Woody offered to match it, and then in his best CPA tradition said he'd bill me. Go figure.

Then Chair of the Day **Mark "Pick-Pocket" Stuart** (you just have to ask him about that!!) introduced Katie Rast, the San Diego Foundation's Director of Community Impact. Katie used some very concerning facts gathered regionally that decisively demonstrated the relationship between childcare and childhood development, its impact on our current workforce (working families) and the successful development of our future workforce. There is a gap between working families that are eligible for public supported childcare, those that find a way to afford it, and the 30% to 40% in between that are neither eligible nor resource rich enough to afford it. Katie also offered up recommendations businesses can implement now while efforts to increase availability and quality are underway. All this and more is available for businesses and non-profits at sdfoundation.org/earlychildhood.

Meeting Update

Our March 19, March 26, April 2 and April 9 meetings have been cancelled.

As a precautionary measure to help keep our members and their families healthy, our Thursday meetings will be cancelled until April 16. We will continue to communicate with you on any additional changes to our schedule.

In the meantime, look out for President David on our Facebook page. He will be live streaming and creating podcasts to keep us connected during this down time.

Thank you for your understanding. Take care of yourselves and each other and we look forward to seeing you all again very soon.

[Click here for a special video message from President David.](#)

QUICK BITS

Do you have a change of address? Changed jobs recently or have a new title?

If there are any changes in your contact information that you would like to make for the 2020-21 member directory, please contact the [Rotary office](#) before **April 30** to ensure its inclusion.

The **2nd round of our Golf tournament is scheduled for April 24** at the San Diego Country Club. (Having played in the first round is not required.) Tee time is 9:00 am. Register now by emailing golf chair Rich Donnelly at rdonnelly@EPWealth.com.

Cost is about \$150 per person, which includes lunch.

BIRTHDAYS

March

Mickey Flynn	18
John Hawkins	19
Massey Pitts	19
Wes Wilmers	21
Gregg Oggel	21
Bob Fletcher	22

MEMBERSHIP

Please welcome our newest member to the club:



Brian Jackson— “Consultant-Training”.

Brian is the owner and president of Sandler Training, a sales training and leadership consulting company.

He is originally from Texas and is a graduate of Texas Tech University.

Brian proudly shared that in the 10th grade, he was the winner of the Grapevine

Rotary Club’s Four-Way Test Speech Contest. He won \$100, which he would eventually use to buy a replacement wheel for his ‘84 Prelude from a junkyard.

He and his wife, Risa, have 4 children; 3 boys and a girl.

David Oates, Frank Caperino and Revel Stark were his sponsors.

Email: Brian.Jackson@sandler.com

CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

Our March 19, March 26, April 2 and April 9 meetings have been cancelled.

APR

*16 Sharon Poppy Farsijani—
Author*

*23 Randolph Russell—American
History and Civics Literacy*

GROTARIAN EVENT

Our April 24 event at the Moxie Theatre has been cancelled.

Details for our May 19 event at the new Portside Pier are coming soon.

**Rotarians At Work Day 2020
Saturday, April 25-Available
projects and registration coming
soon**

Rotarians at Work Day is an annual event where Rotarians all over the world go into the community on a single day to provide service. Our club has supported this program since its inception. This is a great day to bring your kids, grandkids and prospective rotary members to see our club in action.

Besides planning to attend, if you know of a community project that you and your fellow Rotarians can complete typically in four hours or so on Saturday April 25, please contact committee chairs Chris Christopher at cchristopher@dardenbrothers.com, or Emily Rex at emily.rex@dprr.com. We have room for one or two more projects.

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

David Oates, President ♦ Paul Devermann, Executive Director

San Diego Rotary ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: paul@rotary33.org ♦ website: <http://www.sandiegorotary.club>

CLIFF DOCHTERMAN AWARD



Our 2020 honorees Rob Canton (left) and Wood Ledford (right) pictured with President David and Boy Scout Committee Vice Chair Will Hage.

Today we honored two fellow Rotarians for their service to Rotary and their service to Scouting by awarding them with the Cliff Dochterman Award. The Cliff Dochterman Award is an honor available to recognize an individual Rotarian who acts as a role model and renders distinguished and dedicated service to Rotary and Scouting through active service, leadership or other exemplary contributions to the Scout Association of his or her home country.

In keeping with the objectives and principles of both Rotary and Scouting and to encourage character development, leadership, citizenship and personal growth for youth, this award is presented to a qualified Rotarian who has displayed distinguished service and outstanding dedication to the program of Scouting.

Rob Canton, has been active in Rotary since 2017. During his time in Rotary, Rob:

- Has been a member of the Grotarian, Boy Scout and Military Affairs committees
- Works with the South San Diego Rotary Group to help expand scouting in that area
- Helps serve food at various USO luncheons
- Participates annually in Rotarians At Work Day cleaning up various sites in San Diego

Rob's service to Scouting includes the following:

- Served as a Cub Scout Den Leader
- Serves as an Assistant Scoutmaster for Troop 2001, providing leadership to 31 boys
- He currently serves as a District Executive for the San Diego Imperial Council overseeing 77 Scout units and 2,316 Scouts
- Has received multiple awards for his leadership and financial support to scouting

John "Woody" Ledford has been an active member of Rotary since 2007 where he has:

- Been active on multiple committees to include: Finance, Four-way Speech Contest, Annual Auction, Senior Services
- Been an annual participant of Rotarians At Work Day
- Served 3 years on the District Finance Committee, and currently serves as the District 5340 Treasurer

In addition to the above, Woody's commitment to scouting began as a Co-Leader for his youngest daughter's Girl Scout unit. Woody has stayed active in the Girl Scout program by:

- Being a member of the Girl Scouts San Diego Finance committee for the past 9 years
- Serving on the Board of the Girl Scouts San Diego for the past two years
- Currently serving as the Treasurer for Girl Scouts San Diego.

Congratulations to both Rob and Woody!

FACES IN OUR CROWD

Photos courtesy of Paul Nestor



(Left) Guest speaker Katie Rast and President-Elect **Chris Sichel** greet each other with the alternative to the handshake; (right) the Camp Enterprise committee did not let the postponed camp deter their excitement of handing out the new camp sweatshirts.



(Left) Our Girl Scout committee hosted lunch for several Girl Scouts of San Diego staff and board members; (right) Girl Scouts San Diego CEO, Carol Dedrich, said a few words of appreciation to Club 33 for their support.



(Left) **Glenn Goltz** with his son Josh Kreiss and his grandson, Elijah; (right) SDSU Rotaracts teaching our members the new handshake.