



If you missed our February 29th program, *Maya Madsen: CEO of Maya's Cookies*, you may click on the picture below to view a video of it.



How did you like this week's program? Take the survey by clicking [HERE](#).

This Week Kim McKewon: *Climbing My Everest*



Cannot attend in person?

Here is the weekly recurring [ZOOM LINK](#) to tune in virtually at **12:30pm.**

You may also phone in to listen to the meeting: Phone: 1-669-900-6833

Password: 84935003462# (include the "pound" sign).

# LOBBYING

Bequest Society:

For more information about how to become a member of the Bequest Society, please contact chair Bruce Doole [bdoole@permanentvalue.com](mailto:bdoole@permanentvalue.com)



## PAC FUNDING APPLICATIONS DUE!

For all of our committee Chairs, Co-Chairs or Vice Chairs:

The final date that applications will be accepted is Thursday, March 21, 2024. However, as the committee needs to go through each application and score them, it would be most appreciated if you could submit your application as soon as possible so that the committee has adequate time to carry out their task.

You will notice that this year's application has been revamped to include more substantive questions relevant to how PAC does its work to ensure that our members' donations to the Club are well-spent.

The form may be accessed here:

<https://sandiegorotary.wufoo.com/forms/pac-grant-application-20242025/jordan@rotary33.org>.

## 2024 TRIP TO AFRICA

San Diego Rotary Uganda-Kenya Trip  
April 24-May 7, 2024

[Click here for more details!](#)

## MARCH 4-10 BIRTHDAYS

**March 4:** Mark Burgess, Jim Madaffer

**March 6:** Gary Gould

**March 7:** Kirk Jackson

**March 8:** Stephanie Rossis

**March 9:** Whitney Hodges

**March 10:** Peter MacLaggan

# APPLY OR SIGN UP ASAP!

## PAC Funding

For all of our committee Chairs, Co-Chairs or Vice Chairs:

Through our annual Project Allocation Committee (PAC) process, I am pleased to inform you that the grant application window for the next fiscal year (July 1, 2024 – June 30, 2025) is now open. The final date that applications will be accepted is Thursday, March 21, 2024. However, as the committee needs to go through each application and score them, it would be most appreciated if you could submit your application as soon as possible so that the committee has adequate time to carry out their task.

You will notice that this year's application has been revamped to include more substantive questions relevant to how PAC does its work to ensure that our members' donations to the Club are well-spent.

The form may be accessed here:

<https://sandiegorotary.wufoo.com/forms/pac-grant-application-20242025/>

Should you have any questions, please contact me, Vice Chair Daniel Amaro at [damaro@klarinetsolutions.com](mailto:damaro@klarinetsolutions.com) or our Executive Director Jordan Maharaj at [jordan@rotary33.org](mailto:jordan@rotary33.org).

*All the very best, and yours in Rotary,  
Steve Coopersmith*

Attention Girl Scouts Volunteers (or volunteer curious):

## **Girl Scouts San Diego's Incredible Race is on March 23, 2024**

The Incredible Race is a fun and engaging event that brings together more than 300 Girl Scouts ranging from grades K-12, along with their adult leaders, who explore Balboa Park in teams while engaging in a range of STEM-related challenges. The teams receive clues that guide them to landmarks throughout the park. Once there, the girls work together to solve the STEM-related problem, puzzle or activity.

This event is a fun and engaging way to learn about STEM and helps foster the girls' teamwork, leadership, and critical thinking skills. Through the challenges, the girls developed a strong sense of self, positive values, challenge-seeking attitude, and healthy relationships with each other.

Saturday, March 23, 2024 (tentative), 9:00 am – 12:00 pm

Volunteers needed from 7:30 a.m. – noon

Hoping for 10 Rotary volunteers

Volunteers will be assigned a location in the park and asked to lead an interactive challenge for each team.

We ask that each volunteer has a current background check.

Please contact Girl Scouts Committee Chair Rick Brooks ([rbbrooks@bfadvisors.com](mailto:rbbrooks@bfadvisors.com)) if interested.

# COMMITTEES AT WORK

## Helping Hands Across the Border

On Friday, January 6<sup>th</sup>, 2024, an inspired group of San Diego Rotarians headed south of the border to Ensenada, Baja California, Mexico to continue our club's long-standing tradition of support for the Club Rotario Ensenada Centenaria. Helping Hands committee co-chair Rob Fletcher and his family, committee co-chair Josh Buchholz and his family, former Club 33 Rotarian Rick McElvain, and Elana Levens-Craig (joining us from the Rotary Club of Santee-Lakeside) made the short trip south along with Rotarians from the Vista, San Clemente and Catalina Rotary clubs. Your Club 33 generously donated money to the cause, to provide over 1,000 big, heavy reusable bags full of critical staples for specially selected families in need throughout the Ensenada region. The bags contained rice, beans, sugar, pasta, cooking oil, and other staples including canned tuna. In addition, blankets, soccer balls, and children's toys were generously donated.

Then, on Saturday morning, we packed up and headed off to multiple locations around Ensenada to hand out these critical supplies. After an amazing morning of handing out supplies to some very appreciative folks, we gathered back at the Ensenada Rotary clubhouse, where we were treated to an excellent Mexican fiesta with amazing tacos and cold refreshments.

In appreciation of Club 33's three decades of support, the President of Club Rotario Ensenada Centenaria provided Rob and Josh with a 'Reconocimiento', or Recognition, *"Por su invaluable y amoroso apoyo en nuestro tradicional programa anual de dependas,"* or "For their invaluable and loving support in our traditional annual pantry program."

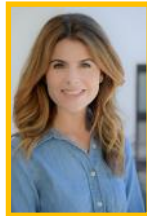
This year, your Rotary Club 33 donated a total of \$5,000 to the program, including \$4,000 for supplies, and \$1,000 in cash to support medical programs for the Albergue San Vicente in Ensenada. Bob and Anne Fletcher spearheaded the San Diego Rotary Club's involvement in this program starting in 1994, 30 years ago! The program has grown and matured over that period, and it is truly amazing to see how far this money goes and how many people we can help with this small donation. Please reach out to Rob ([rcfletcherjr@gmail.com](mailto:rcfletcherjr@gmail.com)) or Josh ([josh@dmjpartners.com](mailto:josh@dmjpartners.com)) if you would like to be involved in 2025, as we would love to be able to increase our support of this critical program moving forward.



# UPCOMING PROGRAMS

**March 14**

Shana Hazan: SD Unified School  
Board President



**March 21**

4-Way Speech Contest



**March 28**

World Design Capital: Mai Nguyen





# FACES IN THE CROWD

*Photos courtesy of Paul Nestor*



(Lt.) **Tracy Sundlun** at the Camp Enterprise meet-and-greet. (Rt.) **Jonathan Burgos** entertaining the crowd.



(Lt.) **Paul Devermann** with his niece who was heading up to camp. (Rt.) **Donna DeBerry** welcomes students at her table.



(Lt.) Guest Speaker Maya Madsen presents to the room full of budding entrepreneurs. (Rt.) **President Michael** with Maya Madsen, Chair of the Day **Beatriz Valencia** and Inspirational Moment speaker **Mark Burgess**.